

LWDB Executive Committee Meeting Minutes
February 14, 2018

1. Welcome and Introductions

Jennifer Hughes welcomed Committee Members, asked for self-introductions and called the meeting to order.

2. Workforce Alliance Strategic Plan 2018-2020 Work Plan

The Workforce Alliance (WA) strategic goals were adopted by the LWDB at their meeting on January 24, 2018:

- Expand Youth employment opportunities to help develop the workforce of the future.
- Strengthen relationships with Workforce innovation and Opportunity Act (WIOA) partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers in South Central Kansas

The strategic goals are being formatted into a work plan. A draft of the work plan was distributed that includes the tactics that will be used to achieve the goals. Actions for implementation, parties responsible and timeline for each tactic. The work plan will grow over the two years as additional issues are identified and addressed. The KansasWorks State Board is in the process of strategic planning; partnership evaluation and referral reporting are priorities that have been identified and may relate to some of the goals and tactics of this work plan.

Mayor Jeff Longwell (Tony Naylor) moved to approve the work plan for 2018–2020 Workforce Alliance LWDB strategic goals. Motion adopted.

3. Youth Employment Project (YEP)

YEP 2017 was very successful and planning is well under way for 2018. The initiative continues to receive new and increased buy-in from employers who see the value in providing work experiences to young people. YEP is a collaboration of many community partners and employers. The WA is taking the lead in providing employer connections. The City of Wichita has asked the WA to submit a funding plan for YEP to provide an incentive for increased collaboration of community partners and to determine ways to evaluate the long-term impact of youth being employed through this program. Meetings with Bank of America and Emprise Bank have been scheduled to discuss possible funding for YEP. The 6th annual Jobs FORE Youth golf tournament to raise funds for the Youth Employment Project (YEP) is scheduled for April 26 at Hidden Lakes. Sponsors and teams are needed and board members were encouraged to participate and suggest potential sponsors.

Report was received and filed.

4. Statewide Branding of Workforce Centers

The Kansas Department of Commerce is working with Local Areas to move the Workforce Centers across the State to a single brand. Currently, Kansas Local Areas have their own name, logo, etc. Michigan and Florida are examples of states with Local Areas that operate under the same brand: The idea of the single brand stems from WIOA regulations that require all areas identify as partners

of American Job Center. An Outreach/Branding Workgroup has been formed with representatives from each Local Area. Angie Duntz, Communications Manager/PIO is representing the Workforce Alliance. The workgroup met on February 13 to begin discussions and first steps. A survey is being developed by the workgroup to send to board members for feedback and ideas. LWDB members are encouraged to provide their input and opinions on a statewide branding strategy. *Report was received and filed.*

5. Consent Agenda and Committee Reports

Consent Agenda Item, On-the-Job Training Contracts, included a contract from Center Industries. Pat Jonas declared a conflict of interest and consent agenda items were presented separately for voting:

Minutes from the January 10, 2018 meeting, Workforce Center operations update, budget report and WIOA cost sharing update were distributed to the Committee for review.

Jeff Longwell (John Weber) moved to approve the minutes from the January 10, 2018 meeting (Motion adopted)

The following organizations submitted on-the-job training contracts for approval. Children First CEO Kansas Inc., Union Tank Car Company, Center Industries, Wichita State University, JR Custom Metals and Great Lakes Polymers on the On-the-Job Training (OJT) Eligible Training Provider (ETP) list. Avcon Industries submitted an OJT contract application after the consent agenda had already been prepared and distributed for this meeting. As Board Member Pat Jonas is the owner of Center Industries, he declared a conflict of interest and abstained from the voting on that application.

Mark Conway (John Weber) moved to approve the addition of Center Industries Corporation to the OJT ETP list. Motion Adopted. (Pat Jonas abstained.)

Rod Blackburn (John Weber) moved to approve the addition of Children First CEO Kansas Inc., Union Tank Car Company, Wichita State University, JR Custom Metals and Great Lakes Polymers with the addition of Avcon Industries to the OJT ETP list. Motion adopted.

Sunflower Counseling Services requested an amendment to its contract with the WA to add additional services based on the demand they are experiencing with the WIOA referrals.

John Weber (Pat Jonas) moved to authorize the CEO to amend the contract with Sunflower Counseling Services, PA to add the proposed additional services. Motion adopted.

6. Other Business

- LWDB Chair Gabe Schlickau and Keith Lawing are members of the Wichita Regional Chamber's Advanced Manufacturing Talent Pipeline work group. This group is working to address labor supply issues such as funding for technical education and tax credits for jobseekers to move to Kansas. This group is currently working with State Senator Gene Suellentrop to develop a blueprint for workforce development to present to the next Governor. Board members may be called upon to provide input.
- The Workforce Professionals Conference in-service training is scheduled for Monday, February 19; the workforce center will be closed that day. Board members are welcome to attend.

7. Adjourn (12:45)

Mayor Jeff Longwell (Tony Naylor) moved to adjourn the meeting. Motion adopted.

WORKFORCE CENTERS
of South Central Kansas
KANSASWORKS.COM

Present Committee Members

Jennifer Hughes, Vice Chair

Rod Blackburn

Mark Conway

Kathy Jewett via Phone

Patrick Jonas

Mayor Jeff Longwell

Tony Naylor

John Weber

Staff/Guests

Keith Lawing

Chad Pettera

Marla Canfield

Angie Duntz

Katie Givens

Wendy Inzunza

Shirley Lindhorst

George Marko

Aaron Plume

Erica Ramos

Tisha Cannizzo, Eckerd Connects