



**Workforce Alliance Local Workforce Development Board (LWDB) Meeting
Agenda**

Wednesday, January 25, 2022 • 10:00 AM to 11:30 AM

Wichita Workforce Center, 2021 N. Amidon, Suite 1100

Mission—Supporting and advancing a competitive workforce in South Central Kansas

1. **Welcome, Introductions, Announcements and Public Comment:** Melissa Musgrave (10:00)
 2. **Workforce Innovation and Opportunity Act (WIOA) Operations:** Denise Houston and George Marko (10:05) (pp.2-7)
A five year summary of Workforce Alliance investments with training providers and employers, WIOA performance and one-stop operations will be reviewed.
Recommended Action: Take appropriate action.
 3. **Youth Employment Project (YEP) and Work-Based Learning (WBL):** Keith Lawing / Chelsea Daniel (10:20) (pp. 8-25)
A goal for 2023 is to engage more private sector employers in YEP and WBL.
Recommended Action: Take appropriate action.
 4. **Home Base Wichita:** Keith Lawing / Julie Sanders (10:35) (p. 26)
The Vets ICT project has been rebranded to Home Based Wichita and preparing to launch operations.
Recommended Action: Take appropriate action.
 5. **Statewide Branding:** Amanda Duncan (10:50) (pp. 27-30)
An update will be provided on the new branding strategy for the Workforce Centers in Kansas and the Workforce Alliance communication strategy.
Recommended Action: Take appropriate action.
 6. **Consent Agenda:** Keith Lawing (11:05)
The action items in the following reports have been reviewed, discussed and acted upon at the Committee level. Members of the LWDB may request discussion on any of the action items at the meeting or thereports may be accepted as presented in a single motion.
 - A. Approval of Meeting Minutes from October 26, 2022 (pp. 31-33)
 - B. Workforce Alliance Program Year 2022 Budget Update (p. 34)
 - C. Workforce Alliance Operations / One-Stop Operator Report (pp. 35-39)
 - D. Strategic Planning 2023 – 2025 Update (p. 40)
 - E. Project Updates
 - Fair Chance (pp. 41-42)
 - Registered Apprenticeship (p. 43)
 - F. On-the-Job Training (OJT) / Work-Based Learning (WBL) Contract Approvals: SnapIT Solutions, The Bradbury Company and Youngers and Sons (pp. 44-46)***Recommended action:*** Approve the recommendations as presented in the consent agenda.
 - G. **Adjourn** (11:30)
-

The next LWDB meeting will be on April 26, 2023 at 10:00 a.m.

January 25, 2023

Submitted By: Keith Lawing

Item**Workforce Innovation and Opportunity Act (WIOA) Operations****Background**

As one of the five Local Workforce Boards in Kansas, the Workforce Alliance is responsible for the implementation of the Workforce Innovation and Opportunity Act (WIOA). This includes management and oversight of the Adult, Dislocated Worker and Youth annual allocations, and to oversee and administer operations of the one-stop centers in the region. A long-standing priority for the Workforce Alliance is to leverage and align WIOA resources to create significant community impact. In order to accomplish this goal, it is critical that the Workforce Alliance meet the performance goals of WIOA both in program operations and the one-stop workforce centers.

This report will provide a five year summary of Workforce Alliance investments with training providers and employers, WIOA performance and one-stop operations.

Analysis

Workforce Alliance Investments: A breakdown of funding invested by the Workforce Alliance for Program Years 2016 to 2020 is attached. These funds are from multiple sources and braided with WIOA funding whenever possible to help meet the needs of employers and job seekers. Highlights include funding to:

- Education and Training Providers- \$8.3 million
- Registered Apprenticeship- \$510,581
- Local Employers- \$2.6 million
- Supportive Services- \$657,999

These figures will be updated in June to reflect recent activity from current grant projects including One Workforce, Pathways Home and Home Base Wichita

WIOA Adult, Dislocated Worker, and Youth (PY17)

In PY17, there were 18 performance measures. LAIV exceeded the goal for nine measures, met the goal for seven measures, and did not meet the sanction level for Youth Credential Attainment and Youth Average Program Score.

WIOA Adult, Dislocated Worker, and Youth (PY18)

In PY18, there were 18 performance measures. LAIV exceeded the goal for eight measures, met the goal for eight measures, and did not meet the sanction level for Youth Credential Attainment and Youth Average Program Score.

WIOA Adult, Dislocated Worker, and Youth (PY19)

In PY19, there were 18 performance measures. LAIV exceeded the goal for nine measures and met the goal for nine measures.

January 25, 2023

Submitted By: Keith Lawing

WIOA Adult, Dislocated Worker, and Youth (PY20)

In PY20, there were 23 performance measures. LAIV exceeded the goal for 13 measures and met the goal for 10 measures. This year was the first year goals were set for Youth Median Earnings and Measurable Skills Gains across all programs.

WIOA Adult, Dislocated Worker, and Youth (PY21)

In PY21, there were 23 performance measures. LAIV exceeded the goal for 16 measures and met the goal for seven measures. This program year saw the highest performance over the prior five years.

WIOA performance over the last five years has seen steady improvement. Each year there was an increase in measures where the goal was exceeded. While performance has been on an upward trend, the Dislocated Worker program has seen decline caused by the pandemic. WA Staff continue to monitor performance and evaluate operations on a continual basis.

One-Stop Operations

- 39% decrease in job seeker traffic from 2018 to 2022
- 54% increase in job postings from 2018 to 2022

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact
- Continue to increase non-WIOA funding

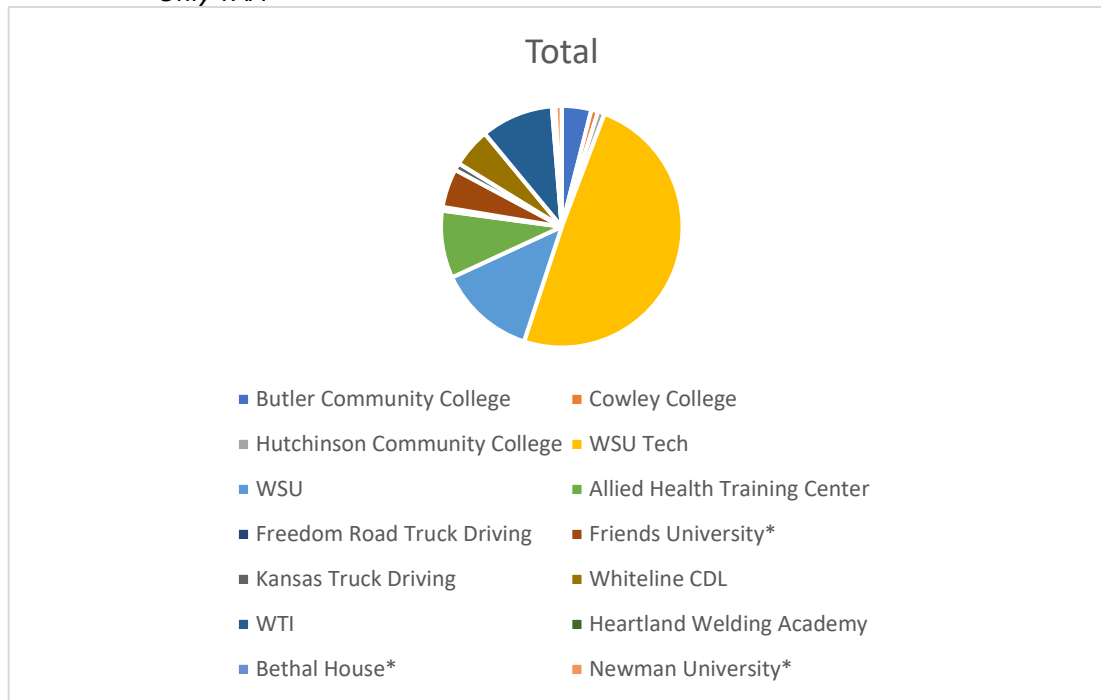
Recommended Action:

Take appropriate action.

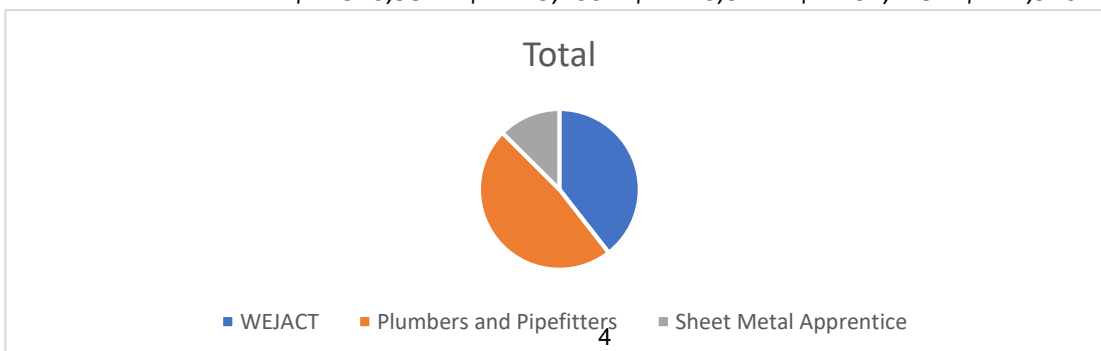
Client Funding Paid to Providers

Training Providers	Total	PY20	PY19	PY18	PY17	PY16
Butler Community College	\$ 331,172	\$ 113,259	\$ 35,746	\$ 55,983	\$ 44,256	\$ 81,928
Cowley College	\$ 76,461	\$ 44,850	\$ 8,445	\$ 9,150	\$ 5,156	\$ 8,860
Hutchinson Community College	\$ 74,874	\$ 27,296	\$ 19,574	\$ 13,563	\$ 7,256	\$ 7,185
WSU Tech	\$ 4,127,045	\$2,153,238	\$ 450,875	\$ 747,547	\$384,656	\$ 390,729
WSU	\$ 1,093,284	\$ 614,171	\$ 89,178	\$ 92,595	\$111,206	\$ 186,134
Allied Health Training Center	\$ 756,063	\$ 168,446	\$ 228,701	\$ 134,496	\$145,399	\$ 79,021
Freedom Road Truck Driving	\$ 40,082	\$ -	\$ -	\$ -	\$ 8,607	\$ 31,475
Friends University*	\$ 434,021	\$ 46,140	\$ 61,573	\$ 38,266	\$ 75,397	\$ 212,645
Kansas Truck Driving	\$ 81,761	\$ 60,893			\$ 20,868	
Whiteline CDL	\$ 437,563	\$ 162,160	\$ 104,879	\$ 135,524	\$ 35,000	\$ -
WTI	\$ 810,371	\$ 522,228	\$ 87,859	\$ 75,166	\$ 72,029	\$ 53,089
Heartland Welding Academy	\$ 15,950	\$ 15,950				
Bethal House*	\$ 24,543	\$ 15,600	\$ 8,943			
Newman University*	\$ 69,612	\$ 34,874		\$ 3,965	\$ 12,674	\$ 18,099
Total	\$ 8,372,802	\$3,979,105	\$1,095,773	\$1,306,255	\$922,504	\$1,069,165

* Only TAA

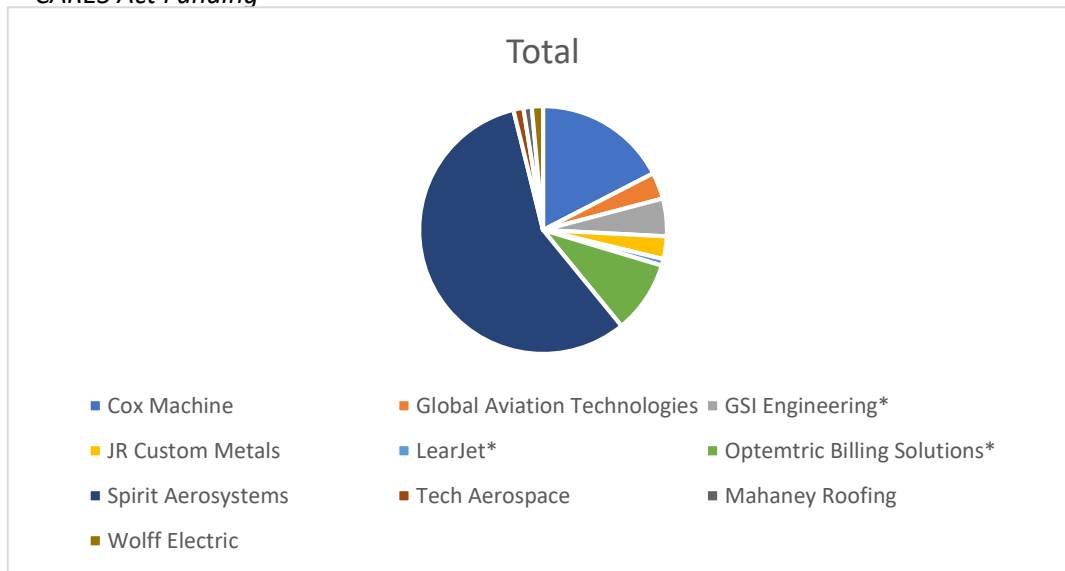


Registered Apprenticeship	Total	PY20	PY19	PY18	PY17	PY16
WEJACT	\$ 201,491	\$ 18,600	\$ 38,071	\$ 64,885	\$ 51,470	\$ 28,465
Plumbers and Pipefitters	\$ 245,050	\$ 7,100	\$ 102,000	\$ 109,200	\$ 23,500	\$ 3,250
Sheet Metal Apprentice	\$ 64,040	\$ -	\$ 36,000	\$ 28,040	\$ -	\$ -
Total	\$ 510,581	\$ 25,700	\$ 176,071	\$ 202,125	\$ 74,970	\$ 31,715

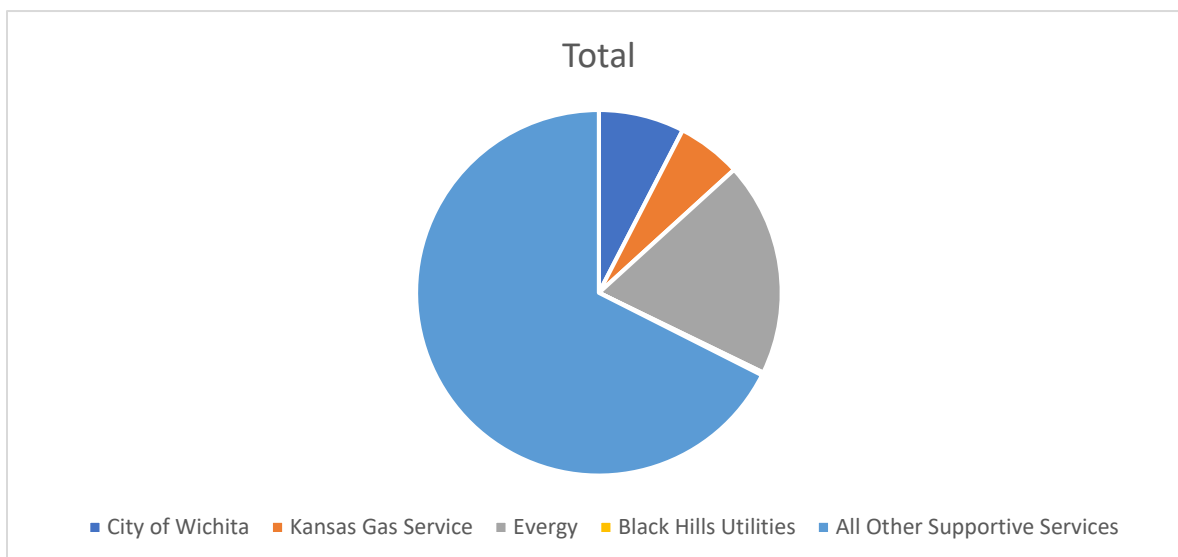


Private Employers	Total	PY20	PY19	PY18	PY17	PY16
Cox Machine	\$ 460,755	\$ 254,487	\$ 22,420	\$ 144,540	\$ 39,113	\$ 195
Global Aviation Technologies	\$ 91,724	\$ 86,000	\$ -	\$ -	\$ 5,724	\$ -
GSI Engineering*	\$ 130,000	\$ 130,000	\$ -	\$ -	\$ -	\$ -
JR Custom Metals	\$ 78,001	\$ 50,482	\$ 7,735	\$ 19,784	\$ -	\$ -
LearJet*	\$ 23,000	\$ 23,000	\$ -	\$ -	\$ -	\$ -
Optemtric Billing Solutions*	\$ 250,000	\$ 250,000	\$ -	\$ -	\$ -	\$ -
Spirit Aerosystems	\$ 1,508,288	\$ 136,088	\$ 193,250	\$ 620,200	\$ 558,750	\$ -
Tech Aerospace	\$ 34,495	\$ 34,495	\$ -	\$ -	\$ -	\$ -
Mahaney Roofing	\$ 29,000	\$ 18,000	\$ 11,000	\$ -	\$ -	\$ -
Wolff Electric	\$ 38,490	\$ 18,000	\$ 20,490	0	0	0
Total	\$ 2,643,753	\$ 1,000,552	\$ 254,895	\$ 784,524	\$ 603,587	\$ 195

* CARES Act Funding



Supportive Services	Total	PY20	PY19	PY18	PY17	PY16
City of Wichita	\$ 49,843	\$ 16,194	\$ 8,312	\$ 13,690	\$ 5,784	\$ 5,863
Kansas Gas Service	\$ 37,340	\$ 12,419	\$ 6,215	\$ 7,706	\$ 6,437	\$ 4,563
Evergy	\$ 124,689	\$ 50,670	\$ 15,498	\$ 29,251	\$ 14,432	\$ 14,838
Black Hills Utilities	\$ 1,667	\$ 1,011	\$ -	\$ 367	\$ 209	\$ 80
All Other Supportive Services	\$ 444,460	\$ 133,502	\$ 33,223	\$ 86,032	\$ 81,953	\$ 109,750
Total	\$ 657,999	\$ 213,796	\$ 63,248	\$ 137,046	\$ 108,815	\$ 135,094



Figures include TAA funding that is administered by the KDC and paid by KDC to providers

**Local Area IV
Performance Comparison
Program Years 2017, 2018, 2019, 2020, and 2021**

	Goal Sanction	Program Year 2017	Goal Sanction	Program Year 2018	Goal Sanction	Program Year 2019	Goal Sanction	Program Year 2020	Goal Sanction	Program Year 2021
Adults										
Employment Rate 2nd Quarter	78.7%		78.7%		78.7%		76%		76%	
After Exit	39.35%	72.27%	39.35%	75.38%	39.35%	73.3%	38%	65.4%	38%	71.3%
Employment Rate 4th Quarter	70.8%		76.6%		76.6%		74%		74%	
After Exit	35.4%	72.34%	38.3%	73.56%	38.3%	71.29%	37%	62.4%	37%	66.1%
	\$6,097.00		\$6,225.00		\$6,225.00		\$5,751.00		\$5,751.00	
Median Earnings	\$3,048.50	\$5,234.66	\$3,112.50	\$4,933.58	\$3,112.50	\$5,576.00	\$2,875.50	\$5,780.00	\$2,875.50	\$7,368.00
	54.8%		67.4%		67.4%		74.6%		74.6%	
Credential Attainment	27.4%	83.02%	33.7%	83.33%	33.7%	79.17%	37.3%	76%	37.3%	78.6%
							53.2%		53.2%	
Measurable Skills Gain	NA	NA	NA	NA	NA	NA	26.6%	77.5%	26.6%	69%

Dislocated Workers										
Employment Rate 2nd Quarter	83.0%		81.7%		81.7%		82.5%		82.5%	
After Exit	41.50%	75%	40.85%	82.71%	40.85%	86.67%	41.25%	72.6%	41.25%	81%
Employment Rate 4th Quarter	75.3%		80.2%		80.2%		79%		79%	
After Exit	37.7%	78%	40.1%	77.17%	40.1%	81.08%	39.5%	78.8%	39.5%	76.1%
	\$7,685.00		\$8,084.00		\$8,084.00		\$9,100.00		\$9,100.00	
Median Earnings	\$3,842.50	\$9,606.66	\$4,042.00	\$10,554.30	\$4,042.00	\$9,539.40	\$4,550.00	\$10,176.00	\$4,550.00	\$10,277.00
	54.3%		69%		69%		78.6%		78.6%	
Credential Attainment	27.2%	66.67%	34.5%	77.78%	34.5%	69.57%	39.3%	64.7%	39.3%	42.9%
							69.3%		69.3%	
Measurable Skills Gain	NA	NA	NA	NA	NA	NA	34.65%	79.1%	34.65%	80.8%

Youth										
Employment Rate 2nd Quarter	74.0%		72.6%		72.6%		72.5%		72.5%	
After Exit	37.0%	64.39%	36.3%	73.91%	36.3%	74.51%	36.25%	84%	36.25%	79.2%
Employment Rate 4th Quarter	71.4%		67.4%		67.4%		69.1%		69.1%	
After Exit	35.7%	66.15%	33.7%	69.72%	33.7%	65%	34.55%	73.8%	34.55%	74.1%
							\$4,145.00		\$4,145.00	
Median Earnings	NA	\$2,697.68	NA	\$2,410.76	NA	\$3,961.15	\$2,072.50	\$2,637.00	\$2,072.50	\$5,866.00
	60.6%		63.3%		63.3%		59%		59%	
Credential Attainment	30.30%	24.07%	31.65%	30.67%	31.65%	49.23%	29.5%	71.4%	29.5%	84.2%
							57.6%		57.6%	
Measurable Skills Gain	NA	NA	NA	NA	NA	NA	28.8%	75%	28.8%	64.3%

Average Indicator Score										
Employment Rate 2nd Quarter	100%		100%		100%		100%		100%	
After Exit	90%	90.08%	90%	99.61%	90%	100.62%	90%	96.64%	90%	100.41%
Employment Rate 4th Quarter	100%		100%		100%		100%		100%	
After Exit	90%	99.47%	90%	98.57%	90%	96.87%	90%	96.96%	90%	97.63%
	100%		100%		100%		100%		100%	
Median Earnings	90%	105.43%	90%	104.91%	90%	103.79%	90%	91.98%	90%	127.52%
	100%		100%		100%		100%		100%	
Credential Attainment	90%	104.67%	90%	94.94%	90%	98.69%	90%	101.74%	90%	100.88%
							100%		100%	
Measurable Skills Gain	NA	NA	NA	NA	NA	NA	90%	130.01%	90%	119.31%

Average Program Score										
Adult Program	100%		100%		100%		100%		100%	
	90%	107.84%	90%	98.68%	90%	98.31%	90%	103.69%	90%	109.26%
	100%		100%		100%		100%		100%	
Dislocated Worker Program	90%	110.43%	90%	110.19%	90%	106.50%	90%	99.21%	90%	95.72%
	100%		100%		100%		100%		100%	
Youth Program	90%	73.47%	90%	84.57%	90%	92.28%	90%	107.50%	90%	122.47%

Summary										
		Program Year 2019		Program Year 2019		Program Year 2019		Program Year 2020		Program Year 2021
Met Goal		9		8		9		13		16
Met Sanction		7		8		9		10		7
Did Not Meet Sanction		2		2		0		0		0

Workforce Center Traffic 2018 - 2022

Office Traffic Totals by Year: 2018-2022						
	Wichita	Butler	Cowley	Sumner	Offsite	Total Traffic
2022	21,051	1,008	133	104	3,407	25,703
2021	21,194	855	50	71	685	22,855
2020	25,549	658	75	94	116	26,492
2019	30,060	2,374	588	549	197	33,768
2018	37,445	3,118	722	597	399	42,281
Total Traffic	135,299	8,013	1,568	1,415	4,804	<u>151,099</u>

Job Posting Totals by Year: 2018-2022					
	Wichita	Butler	Cowley	Sumner	Total Traffic
2022	6,784	2,100	177	53	9,114
2021	8,749	632	40	78	9,499
2020	3,864	278	0	0	4,142
2019	4,888	159	42	140	5,229
2018	4,084	139	11	124	4,358
Total Postings	28,369	3,308	270	395	<u>32,342</u>

Hiring Events by Year: 2018-2022			
Year	Events	# Of Employers	Attendees
2022	27	488	2,266
2021	23	781	2,917
2020	16	320	3,387
2019	41	641	4,429
2018	63	465	4,196
Total	170	2,695	17,195

Co-Located Partners: 2018-2022	
Department of Commerce	
American Indian Council	
Flint Hills Job Corp	
Sumner County Economic Development	
Butler Community College	
Department of Labor - UI	

% of Traffic by Office: 2018-2022					
	Wichita	Butler	Cowley	Sumner	Offsite
2022	81.9%	3.9%	0.5%	0.4%	13.3%
2021	92.7%	3.7%	0.2%	0.3%	3.0%
2020	96.4%	2.5%	0.3%	0.4%	0.4%
2019	89.0%	7.0%	1.7%	1.6%	0.6%
2018	88.6%	7.4%	1.7%	1.4%	0.9%
Total %	89.5%	5.3%	1.0%	0.9%	3.2%

Employers Served	
2022	606
2021	699
2020	500
2019	625
2018	535

January 25, 2023

Submitted By: Keith Lawing

Item

Youth Employment Project (YEP) and Work-Based Learning (WBL)

Background

The Workforce Alliance is implementing two strategic projects to leverage the Workforce Innovation and Opportunity Act (WIOA) youth program to create significant community impact: The Youth Employment Project (YEP), and Work Based Learning (WBL). YEP is primarily funded through grants, support from employers, Jobs FORE Youth golf tournament and leveraged resources. WBL activities are funded through the state of Kansas and the project is now in its third year and all of the five workforce boards in Kansas are participating.

Analysis

The Youth Employment Committee established the goal of engaging more employers in 2023 to support and increase outcomes for YEP and WBL. A report from the Brookings Institute on the impact of private sector employers in a youth employment strategy is attached.

Also attached is the 2022 YEP report and a mid-year update updated for the WBL initiative. The outcomes will be reviewed and discussed with the Board.

Strategic Goals Supported

This activity supports the **ALL** of the strategic goals established by the Workforce Alliance Board.

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact
- Enhance youth employment opportunities by expanding partnerships with businesses, schools and other community organizations
- Increase the awareness of workforce programs and services throughout South Central Kansas
- Expand the community impact of the Workforce Alliance through higher levels of board member participation
- Continue to increase non-WIOA funding
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

Recommended Action:

Take appropriate action.



2022 Youth Employment Project

Final Report

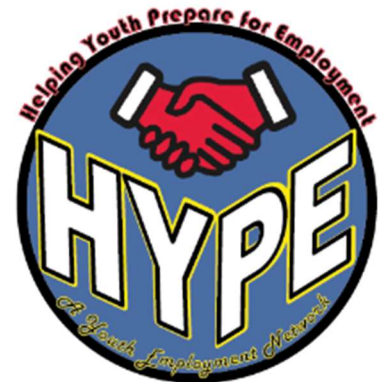
October 2022

The Youth Employment Project (YEP) is an initiative to assist young adults in finding a first job or work experience opportunity. Services through YEP include assistance in resume creation, job search, and preparing for interviews as well as education on soft skills, customer service, and financial literacy. The Workforce Alliance (WA) has operated a summer youth employment program since 2009 and the current YEP model was implemented in 2016.

In 2022, the Helping Youth Prepare for Employment (HYPE), a Youth Employment Network, continued its collaboration with community partners including the WA, the City of Wichita, the Greater Wichita YMCA, and USD 259. These partners all have well-established youth employment programs and work together to leverage resources and align services to create significant community impact. The outcomes from YEP are combined with HYPE partners for a total youth employment community impact measure.

2022 HYPE Employment Outcomes

Employment Type	Total
Workforce Innovation & Opportunity Act (WIOA)	40
YEP Employer Funded	1,814
YEP Subsidized	92
YEP Youth Self-Reported	77
The Way to Work (City of Wichita)	137
Job Prep (YMCA)	101
Total	2,261



Estimation of wages earned by all HYPE participants is \$3,255,840

2022 YEP Outcomes

In 2022, YEP served 3,583 young adults and engaged 244 employers, an 86% increase in total youth served and a 238% increase in employers engaged compared to 2021 totals. While 2022 activities were again impacted by COVID-19 policies, increases were achieved across the board in similar ranges to pre-pandemic totals achieved in 2019.

Outreach

Outreach sessions were conducted with area high schools and community partners. In total, 11 outreach sessions were held at eight high schools in six school districts. These sessions were attended by 635 young adults. This is a 33.33% increase in the number of sessions held and a 26% increase in youth attendance at outreach events over 2021 totals.

Youth Essential Skills Certificate and Workshops

The Youth Essential Skills Certificate (ESC) was created to help address the issue of “soft skills” or work ethic. The curriculum includes workplace etiquette, customer service, money handling and financial literacy. Young adults earned an electronic badge through the Accredible system for each workshop they attended, and were awarded the ESC credential if they completed the entire series of YEP workshops. The ESC Workshop series was offered 11 times from January through July 2022, a 47% decrease in the number of workshops compared to 2021; 913 participants attended YEP Workshops and 2,151 badges were awarded for workshop participation. In total, 717 participants earned Youth Essential Skills Certificate.

Camp HYPE

Camp HYPE is a career exploration and employment skills camp, primarily for 14 and 15 year old youth. The camps focus is an industry theme, sponsored by employers, and an “earn and learn” opportunity for youth. In 2022, the WA was able to offer six Camp HYPE sessions, up from 2021. Sessions ran weekly from June 6 to August 4. USD 259 provided four extern staff to assist with operating the camps and delivering the workshop curriculum. Students who participated in Camp HYPE were between the ages of 14-18 and completed their freshman year of high school, but had not graduated. Below is the list of camps, sponsors, and attendance

Date	Camp Sponsor and Theme	Registered	Attended
6/6-6/10	Ascension Via Christi Healthcare Camp (Ages 14-15)	31	18
6/13-6/17	Flagship Kansas.Tech Camp (Ages 14-15 only)	32	14
6/27-7/1	Spirit AeroSystems Camp (Ages 14-15 only)	40	16
7/11-7/15	Trade Skills Camp (Ages 14-18)	41	23
7/18-7/22	Textron Aviation Camp (Ages 14-15 only)	34	16
8/1-8/5	General Career Camp	6	5
Total		184	92

Students who completed a camp received \$120 in “wages.” The Trade Skills students who completed the camp received \$200 based on funding from local unions. Campers from the Trade Skills Camp and the General Career Camp also received a \$50 performance bonus for their outstanding participation levels.

YEP Job Fairs

A total of 11 job fairs were held in 2022 and attended by 1,833 young adults and 207 employers. This is an increase in all areas compared to 2021.

Job Placements

The final outcomes for YEP 2022 include 2,023 job placements. A list of participating employers is below. The majority of job placements were tailored as needed by the employer and included temporary and part-time jobs. Most wages were directly funded by the employer, and some participants found employment outside of the program after completing a workshop and self-reported their jobs.

Additionally, 30 employers engaged with YEP by hiring young adults for summer internships, temporary and/or part-time jobs in 2022. The largest hiring partners were local manufacturers Textron Aviation, Spirit AeroSystems and Cox Machine, who combined to hire more than 200 high school students in YEP internship programs.

Wages

Wage estimates for 2022 YEP are \$2,913,120. This is calculated by taking the number of job placements multiplied by \$9/hour for 20 hours per week over eight weeks.

2022 YEP Goals and Outcomes

Measure	2022 Actual	2022 Goal	2021	2020
Total Young Adults Served	3,583	3,500	1,918	3,009
Workshop Participation	913	1,000	159	658
Badges Awarded	2,151	1,500	477	1,974
ESC Certificates Earned	717	500	159	658
Total Employment	2,023	1,250	732	391
Employers Engaged	244	250	72	119
Job Fairs	11	10	5	5
Job Fair Attendance by Young Adults	1,833	750	682	1,278
Job Fair Attendance by Employers	207	150	50	110
Estimated Wages Earned	\$2,913,120	\$1,500,000	\$1,929,600	\$563,040
Events	42	75	6	38
School Engaged	24 schools in 16 districts	15 schools in 7 districts	20 schools in 14 districts	15 schools in 7 districts
Counties Engaged	6	6	6	6

2022 YEP Employer Participation

A total of 59 employers hired young adults through YEP 2022, including six employers who provided a placement site for youth that was subsidized through agency funds.

Employer Sponsors (Direct Hire or Financial Sponsors)

Advance Learning Lab	Atwater Resource Center
Bank of America	Old Cowtown Museum
Boys and Girls Club of South-Central KS	O.J. Watson Park
Cargill	The Salvation Army
City of Wichita	Sedgwick County Zoo
Community Food Ministry	Sojourners Coffee Shop
Cox Machine	Spirit AeroSystems
Exploration Place	Starkey Inc.
Goodwill Industries	Tanganyika Wildlife Park
Intrust Bank	Textron Aviation
Greater Wichita YMCA	Wichita Art Museum
Mel Hambleton Ford	United Way of the Plains

Supporting Community Partners

Groover Labs	UV&S Underground
Kruse Industries	WSU Haysville
NetApp	WSU Tech
Tran Aerospace	Zernco Construction
The Urban League of Kansas	

Self-Reported Employers of YEP Participants

Advanced Physical Therapy	Freddy's Frozen Custard	Red Lobster
Arby's	Fuzzy's Tacos	Red Rock Canyon Grill
Back Alley Pizza	Hampton	Roller City
BDs Mongolian Bar and Grill	Jason's Deli	Rolling Hills Country Club
Bliss Climbing and Fitness	Kobe's	Sakura Japanese Cuisine
Bluefin Sake Bar	Margaritas	Shoe Carnival
Braum's	Marsal Trucking	Spirit Halloween
Chick-fil-A	Marshall's	Subway
Chicken N Pickle	McDonald's	Sutherland Lumber Co.
Chipotle	Mitchell Theatre	Taco Tico
Church's Chicken	Nail Elements	TJ Maxx
City of Bel Aire	Nifty Nut House	Tropical Smoothie Café
Davis-Moore	Otter Creek Landscapes	Tutor's Pizza
Dillon's	Pizza Hut	Ulta Beauty
Dairy Queen	Prairie Station Vet Clinic	Wendy's
Domino's Pizza	Premier Food Services	Wichita Sports Complex
Dollar Tree	Public	Wichita State University
Dutch Bros	Quik Trip	

Workforce Alliance YEP 2022 Participant Demographics

In 2022, 1,053 of the 3,583 young adults who participated in YEP through the Workforce Alliance formally registered for the program. Data has been compiled on those participants and is listed below:

Age	Participants	Percentage
14	99	9.40%
15	252	23.93%
16	471	44.73%
17	128	12.16%
18	81	7.69%
19	19	1.80%
21	1	.09%
22	1	.09%
24	1	.09%

Gender	Participants	Percentage
Female	435	41.31%
Male	598	56.79%
Prefer not to Answer	20	1.90%

Race	Participants	Percentage
American Indian or Alaska Native	17	1.61%
Asian or Asian American	72	6.84%
Black or African American	140	13.30%
Ethnic Hispanic or Latino	138	13.11%
More than One Race	34	3.23%
Native Hawaiian or Pacific Islander	3	.028%
Not Identified or Prefer not to Answer	383	36.37%
White or Caucasian	375	35.61%

YEP Participant Residence by Zip Code		
Zip Code	Participants	Percentage
67205	253	25%
67214	46	4.36%
67216	38	3.60%
67226	37	3.50%
67213	35	3.32%
67203	31	2.94%
67207	30	2.80%
67060	28	2.65%
67204	28	2.65%
67218	27	2.50%
67217	26	2.40%
67037	25	2.37%
67212	22	2%

67211	22	2%
67219	21	1.99%
67235	21	1.99%
67002	18	1.70%
67220	17	1.61%
67206	16	1.50%
67209	16	1.50%
67230	16	1.51%
67208	14	1.32%
67042	13	1.23%
67101	13	1.23%
All Other*	412	35.98%

YEP Participants by County		
County	Participants	Percentage
Butler	53	5%
Harper	75	7.1%
Harvey	3	0.28%
Kingman	2	.18%
Sedgwick	887	84.23%
Sumner	7	0.66%
Out of State	5	0.47%

**All Other includes zip codes account for less than 1% of total participants per zip code including 65203, 10026, 11207, 27519, 67016, 16017, 67018, 67026, 67030, 67049, 67068, 67201, 67307, 67318, 67336, 67401, 67607, 98006*

YEP Participant Previous Participation History		
Participation	Participants	Percentage
First Time YEP Participant in 2022	1,030	97.82%
Returning YEP Participant	19	1.80%
Previous Participant with HYPE Partner	10	.95%

YEP Participant Barriers to Employment		
Barrier*	Participants	Percentage
Have never been employed or limited work history	259	34.32%
Family receives Free/Reduced Lunch	177	24.89%
Family receives Supplemental Nutrition Assistance Program (SNAP)	53	5.03%
Need assistance to access transportation	15	1.42%
Disability	15	1.42%
Family receives Social Security Disability Income (SSDI)	14	1.33%
Foster Child	14	1.33%
Family receives Temporary Assistance for Needy Families (TANF)	13	1.23%
Pregnant or Parenting Teen	6	0.56%
Homeless	3	0.28%
Offender	2	0.19%
High School Drop Out	2	0.19%

**Participants could identify more than one barrier to employment, if applicable. On average, there were 1.16 barriers to employment per participant.*

YEP Participant Employment Area of Interest*

Industry	Participants	Percentage
Banking or Finance	146	13.87%
Clerical or Office	125	11.87%
Construction	103	9.78%
Customer Service or Retail	170	16.14%
Food Service or Hospitality	130	12.35%
Healthcare	185	17.57%
Information Technology	191	18.14%
Janitorial or Maintenance	58	5.51%
Manufacturing	188	17.85%
Other**	565	53.66%

*Participants could select more than one area of interest if applicable. On average, there were 2.7 areas of interest per participant.

**Participants could write-in industries or occupations not listed. Other areas identified include the following and account for less than 1% of participants per industry: Accounting, Aeronautical Engineering, Agriculture, Athletics, Business, Communications, Cosmetology, Criminal Justice, Digital Marketing, Early Childhood Development, Education, Film Making, Game Design, Graphic Design, Human Resources, Military, Music, Photography, Psychology, Real Estate, Robotics, Social Work, Welding, and Zoo Keeping.

YEP Participants School Education Level Data

School Status	Participants	Percentage
Attending High School	1,030	97.82%
Attending College	13	1.42%
Attending Middle School	24	2.31%
Not Attending School	9	.87%

Participation by High School

School	Participants	Percentage
Maize South	251	23.80%
Maize	175	16.61%
Attica/Chaparral	69	6.55%
Circle	43	4.08%
Wichita East	33	3.13%
Wichita North	27	2.56%
Wichita South	24	2.27%
Wichita Southeast	24	2.28%
El Dorado	24	2.27%
Maize Complete	21	1.99%
Wichita Northeast	21	1.99%
Derby	19	1.80%
Wichita Heights	18	1.70%
Wichita West	18	1.70%
Other*	300	28.49%

**Other high schools, which represent less than 1% of the total per school include the following in descending order: Wichita Northwest, Haysville Campus, Valley Center, Goddard Eisenhower, Green Level High School, Newton, Andover Central, Andover, Rose Hill, Bluestem, Clearwater, Salina Central, Sedgwick, The Independent School, Wichita Alternative, Goddard Academy, Heritage Academy, Hesston, Homeschool, Sowers Alternative*

School	Participants	Percentage
WSU Tech	3	.28%
Kansas State University	1	.09%
Wichita State University	4	.37%
Butler Community College	2	.18%
Pittsburg State University	1	.09%
Fort Hays State University	1	.09%
University of South Florida	1	.09%

YEP Participant Feedback

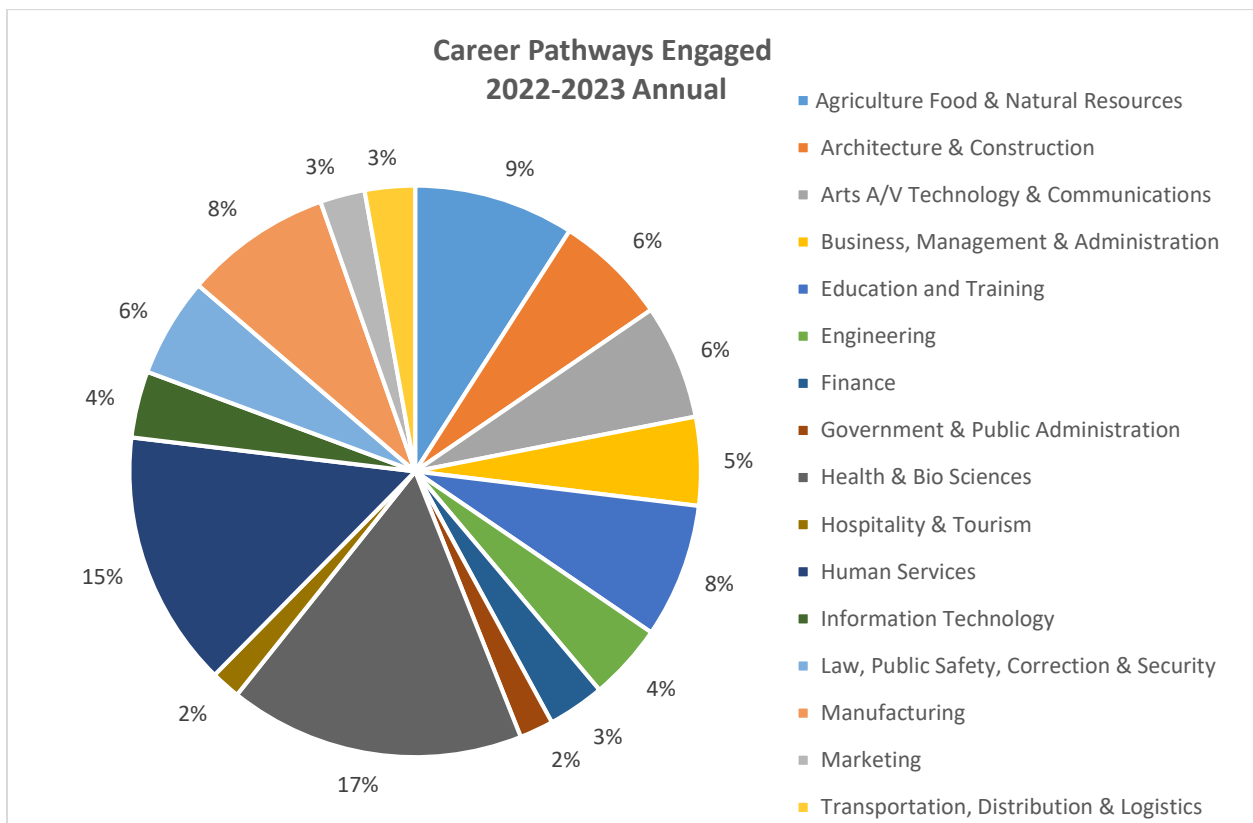
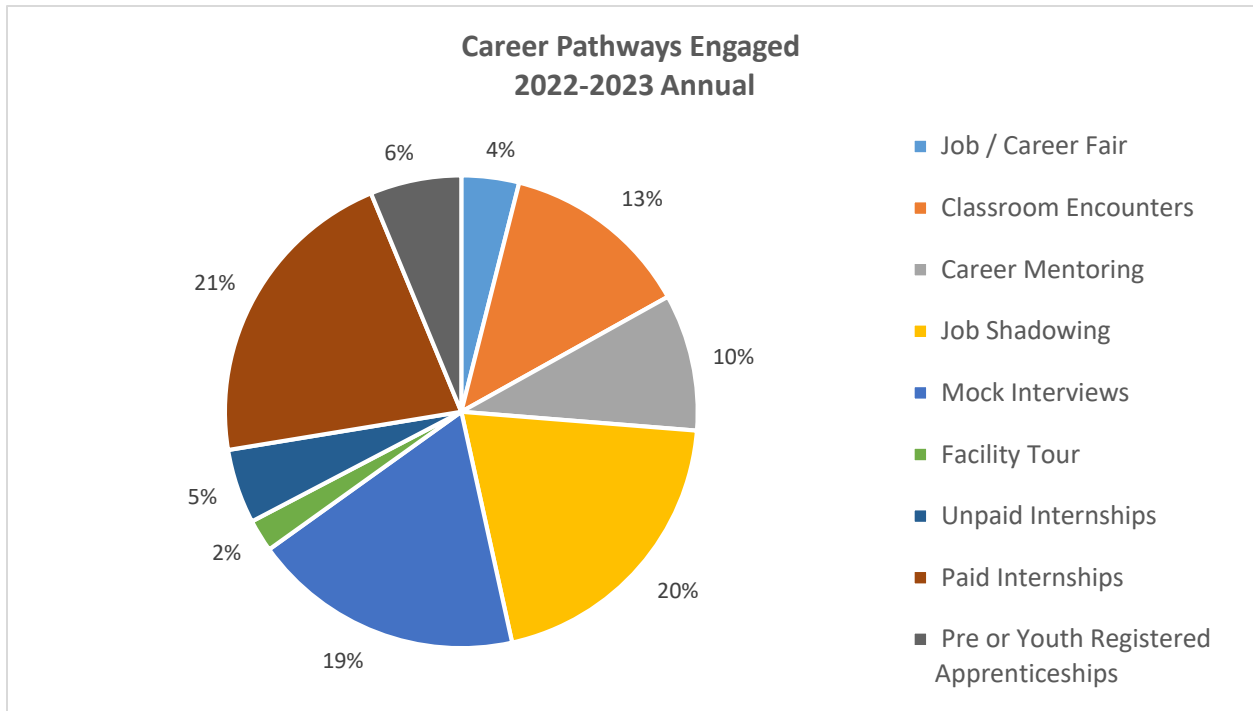
A follow-up survey was emailed to all Workforce Alliance YEP participants with a valid email address, including those who attended YEP outreach sessions, workshops, and job fairs. Only 35 surveys were completed. All comments are below, and the overall feedback was very positive.

- Very friendly representative
- Maintain digital marketing (emails, social media, etc.)
- I like the extra programs and the chances to learn about interviewing.
- I think its a good way to teach youth about getting a job
- I attended a job fair, where I learned about YEP
- Dillion's job fair
- Came to Northwest
- it was fun. The Job Prep teacher, Mr. Collins was friendly, helpful, and encouraged me. I felt happy not nerves to work. He taught me how to have confidence and helped me see the skills I didn't know jobs like, I didn't know I had.
- good pitch
- I enjoyed it, definitely made the process easier
- The workshop was interesting
- Through workshops I see that YEP can be a very helpful experience and program to take part in, in order to find a successful job.
- I haven't experienced YEP with workshops or job fairs but from the introduction given to us it seems like a helpful resource to obtain a job.
- It was actually pretty good and she was a nice person
- It was really nice to know that there are people willing to help us kids finds jobs and feel supported
- I didn't go through YEP I applied on my own. But that's a very amazing program.

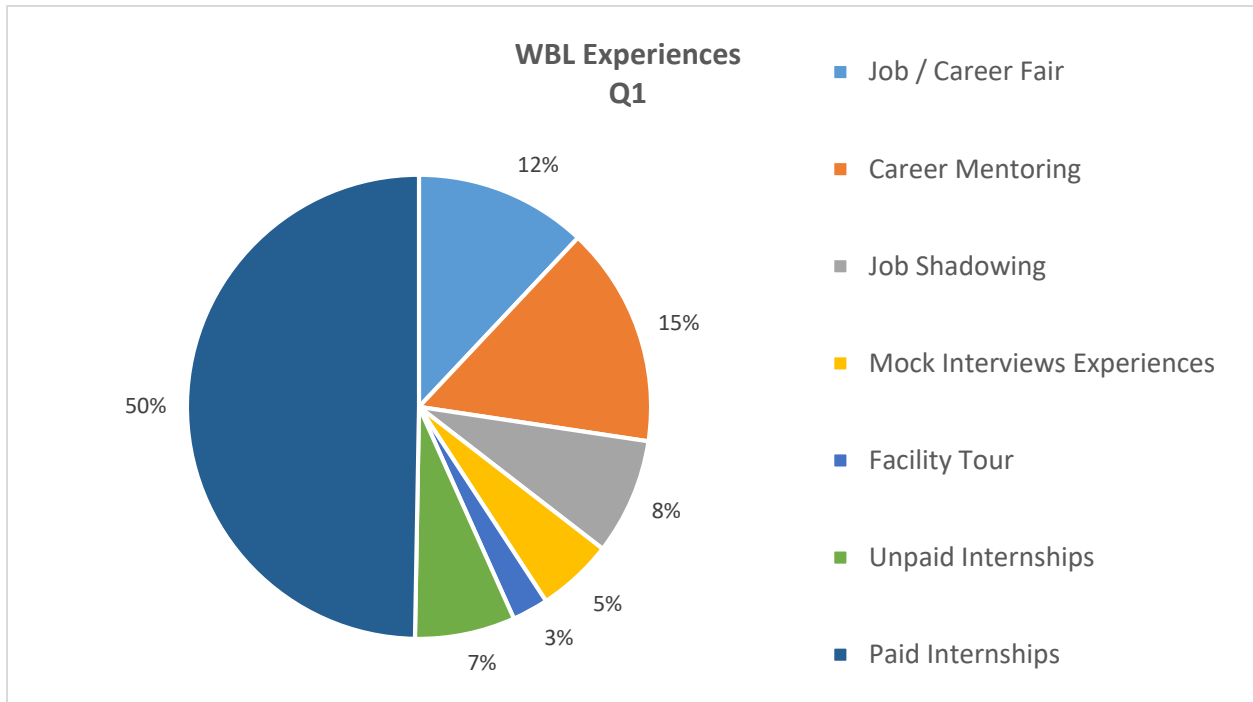
Kansas Work Based Learning (WBL) Outcome Report
As of 12/31/22

Measure	Quarterly Statewide Totals				Annual Totals
	Q1	Q2	Q3	Q4	
Student Participation	4,817	3,801			8,618
School Districts Engaged	32	43			75
Schools Engaged	42	51			93
Businesses Engaged	169	170			339
Career Paths Engaged					
Agriculture Food & Natural Resources	33	114			147
Architecture & Construction	39	64			103
Arts A/V Technology & Communications	26	79			105
Business, Management & Administration	29	52			81
Education and Training	32	91			123
Engineering	24	46			70
Finance	29	23			52
Government & Public Administration	15	16			31
Health & Bio Sciences	64	207			271
Hospitality & Tourism	16	11			27
Human Services	49	186			235
Information Technology	35	26			61
Law, Public Safety, Correction & Security	27	64			91
Manufacturing	52	83			135
Marketing	16	25			41
Transportation, Distribution & Logistics	26	20			46
Total Career Pathways Engaged	512	1,107			1,619
WBL Experiences Provided					
Job / Career Fairs	43	5			48
Classroom Encounters	0	158			158
Career Mentoring	55	59			114
Job Shadowing	29	218			247
Mock Interviews	19	207			226
Facility Tours	9	18			27
Unpaid Internships	25	37			62
Paid Internships	178	82			260
Pre or Youth Registered Apprenticeships	0	76			76
Total Work Based Learning Experiences Provided	358	860			1,218
WBL Referrals to WIOA Youth Program	18	21			39

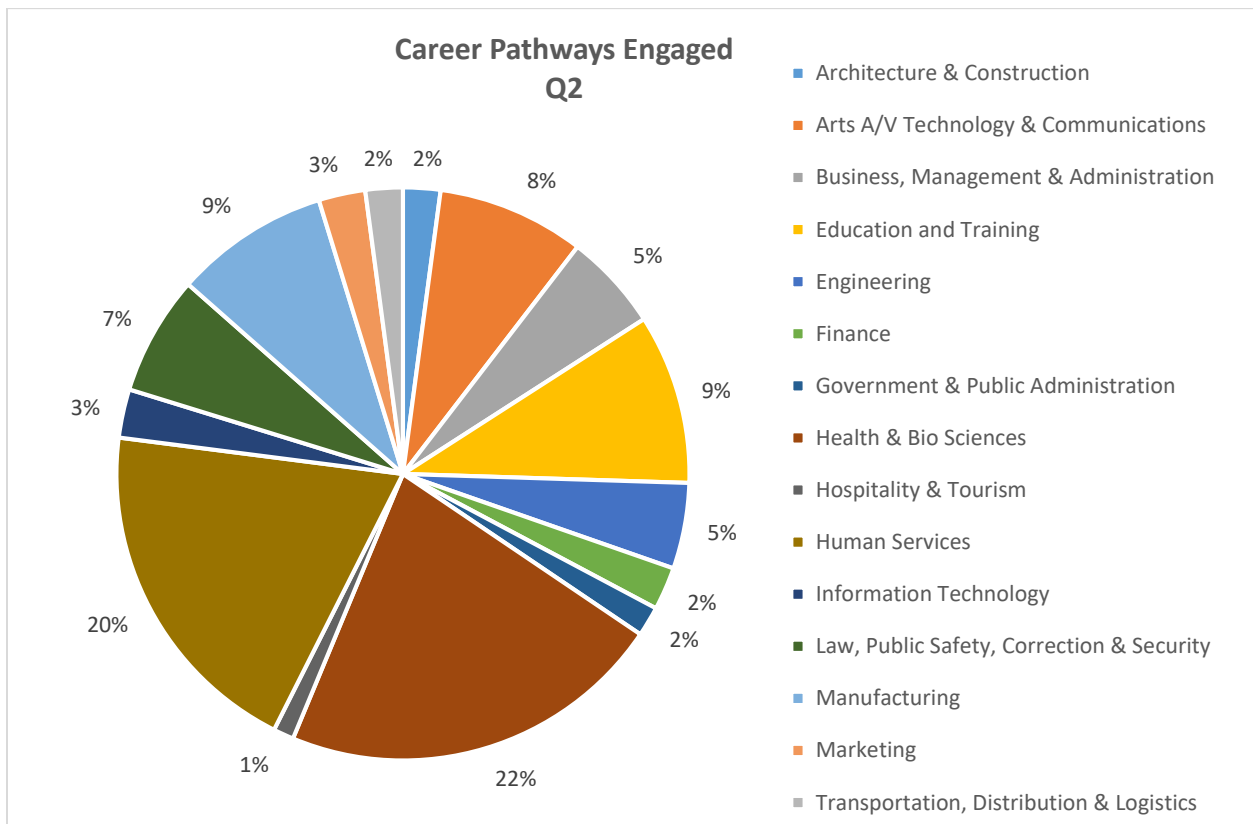
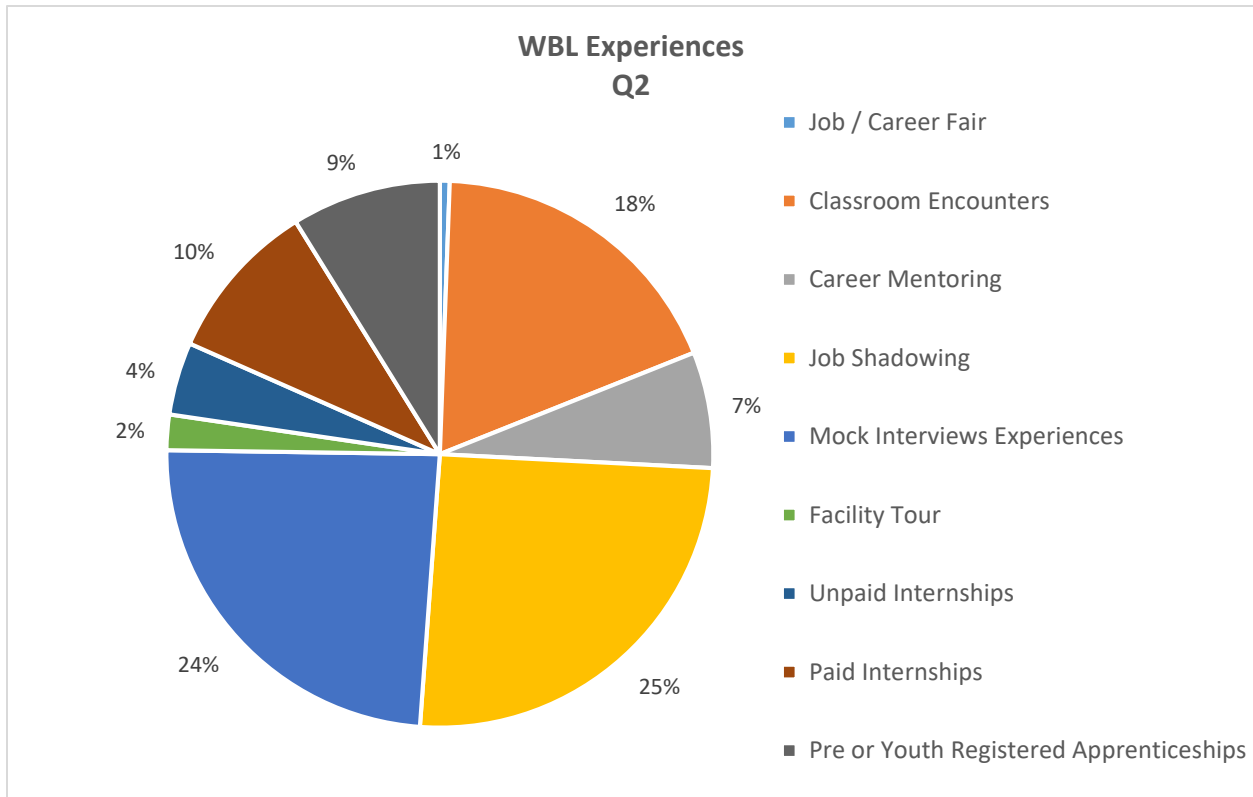
Annual



Q1 Data



Q2 Data



BROOKINGS

The Avenue

How private sector summer employment programs are expanding benefits for young people

Alicia Sasser Modestino and Joseph McLaughlin Monday, July 18, 2022

As we move into late July, cities across the country are ramping up their summer youth employment programs (SYEPs) to help connect young people to the labor market.

Summer jobs programs are typically one of a city or county's highest-profile youth employment programs. They usually last five to seven weeks and provide work opportunities to teens and young adults who might otherwise struggle to find jobs. They offer a paycheck, employment experience, and other organized activities in the service of multiple goals: increasing participants' income, developing young people's skills and networks to improve their labor market prospects, and offering constructive activities to promote positive behavior. Most SYEP positions are subsidized and in the public and nonprofit sectors, although some cities also secure unsubsidized and private sector placements

Our new research on Boston's summer jobs program adds to the growing evidence base of the benefits of SYEPs—most notably around crime and academic outcomes. This new research focuses specifically on youth in private sector job placements, and finds positive effects on attendance, course performance, test scores, high school graduation rates, and postsecondary enrollment.

Although not all youth benefit equally from SYEPs, they can provide transformative experiences that help level the playing field for marginalized groups. And since young people sign up in large numbers (programs are often oversubscribed), they offer a tremendous opportunity to reach many young people when they are receptive and need labor market guidance.

Success depends upon strong outreach to area businesses and high school students

Since SYEPs enroll young people of varying ages, skills, and readiness, programs do their best to make good matches between participants and work sites. Younger teens and those with less work experience typically work in subsidized public and nonprofit organizations. Private sector placements are reserved for older teens, such as juniors or seniors in high school, and sometimes require interviews akin to those for internships or entry-level jobs. Private sector employers often pay the wages themselves, which enables programs to expand the scale and scope of employment experiences without overreaching financially.

Boston's Private Industry Council (PIC), the city's workforce development board and where one of the authors of this piece works, operates the private sector arm of the Boston summer jobs program, brokering about 1,300 internships. The PIC works closely with Boston Public Schools (BPS) to recruit and prepare students for summer internships, and conducts extensive outreach with area employers to secure hiring commitments for the summer.

The work begins each fall with PIC career specialists conducting outreach in 31 BPS high schools, working with roughly 2,600 students to prepare them for a summer internship with a private sector firm through a series of work-readiness workshops and career exploration activities. At the same time, the PIC employer engagement team secures hiring commitments from nearly 70 top employers, which range from Fortune 500 companies to hospitals to technology startups. Top employers have included Massachusetts General Hospital, Brigham and Women's Hospital, the Dana-Farber Cancer Institute, State Street Corporation, John Hancock Financial Services, the Federal Reserve Bank of Boston, and Vertex Pharmaceuticals.

To broker the placements, PIC staff prepare students to interview with employers aligned to their interests and skillsets, and employers make the final decision of whether to offer a position. Students who are not placed in a private sector internship can seek subsidized

employment through the PIC or the city’s publicly funded SYEP—most likely at a community-based nonprofit. PIC staff will also coach students through the process of applying for jobs outside of their network of employers.

In addition to covering youth wages, private sector internships expose students to a greater variety of industries—such as health care, finance, real estate, insurance, and life sciences—compared to jobs sponsored by publicly funded SYEPs and those that teens find on their own, which are typically in retail, accommodations, and food services. Students usually work 30 to 35 hours per week for six weeks from early July through mid-August, and are paid at least the Massachusetts state minimum wage.

To ensure firms are providing meaningful employment experiences, the PIC encourages employers to use the Massachusetts Work-Based Learning Plan. The plan prompts employers to develop a job description, lays out basic performance expectations (such as punctuality, communication, and initiative), lists a variety of skills that are more specific to particular workplaces and careers, and provides a structure for supervisors to assess participants against those expectations and skills at the beginning and end of the summer.

The PIC’s summer internships show multiple academic benefits for participants

Previous evaluations on summer jobs programs focused on subsidized jobs in the public and nonprofit sector. In our new research, we sought to better understand the impacts of the PIC program and how it compares to Boston’s publicly funded SYEP.

Our study shows that participating in a PIC-brokered private sector internship is associated with improvements in attendance, course performance, and high school graduation rates that are similar in magnitude to publicly funded SYEPs. PIC participants attended two additional school days, were less likely to fail a course after participating in the program, and were more likely to score as “proficient” on statewide high school exams than the comparison group. All of these factors help contribute to PIC participants being

5.4 percentage points more likely to graduate from high school on-time relative to their peers—similar to the impacts of publicly funded SYEPs on youth, which have been documented using experimental studies based on lottery assignment.

Unlike the subsidized jobs program, however, participation in the PIC program is also associated with improvements related to postsecondary education. PIC participants were more likely to take the SAT than their peers, although there was no significant difference in test scores. PIC participants were also 6.1 percentage points more likely to enroll in any postsecondary institution relative to the comparison group, and they were more likely to enroll in four-year institutions than two-year institutions. At this point, we don't know whether these differential impacts are associated with greater exposure to careers and/or different mentors through the PIC program—fodder for future research.

Because youth are not assigned by lottery, we might be concerned about which youth actually benefit from this program. Although PIC participants are more likely to be older students in grades 11 or 12, they are no more advantaged than the general BPS population, and a greater proportion of them are non-white, low-income, or male—characteristics that are less correlated with attending college. In fact, we find that PIC participants who attend traditional BPS schools experience a bigger boost in college enrollment than those attending the city's prestigious exam schools. This suggests the program's impacts may stem from connecting less-advantaged students to occupations and industries that require postsecondary education.

Why we should invest in high-quality summer jobs programs

In any summer jobs program, unsubsidized private sector positions are a valuable complement to subsidized placements in public and nonprofit entities. They offer a broader set of opportunities for the most work-ready young people, and because employers pay the wages, they allow for program growth with lower costs.

However, developing private sector placements and preparing young people for those placements is a high-touch endeavor compared to the process cities typically use to place young people in subsidized positions—which is already a fairly complicated logistical process. In Boston, the PIC's capacity to act as an intermediary between the SYEP and

private sector employers is key to keeping employers coming back summer after summer. Other research identified both program design and organizational capacity—such as staff with the right skills and adequate information management systems—as central to the success of any summer jobs program.

SYEPs are popular with city leaders, teens, and their families, and the evidence base for their effectiveness is growing. With additional federal funding available through the American Rescue Plan Act, local governments can invest in the organizational capacity necessary to provide a strong backbone for these programs and attract new private sector partners, especially given the historically tight labor market, with employers struggling to fill entry-level positions. For the private sector, partnering with SYEPs to provide youth with high-quality opportunities can be a win-win for employers seeking to fill jobs in the near term while building a more diverse workforce for the future.

January 25, 2023

Submitted By: Keith Lawing

Item

Home Base Wichita (Aka: Vets ICT)

Background

The Workforce Alliance received \$705,000 in America Rescue Plan Act funds from the City of Wichita to support a strategic project designed to help attract and connect transitioning military personnel and families to employment and career opportunities in South Central Kansas. The partners on this project are the Wichita Regional Chamber of Commerce, Greater Wichita Partnership, Greater Wichita Veterans Advocacy Board.

The start-up activity for this project was discussed at the October Board meeting and included the items listed below. An update will be provided by Julie Sanders to the Board.

- Naming and Branding of Project
- Recruiting and Hiring Staff
- Labor Market Analysis
- Website Development
- Small Business OJT Partnerships

Analysis

Home Base Wichita is preparing for a formal community launch at the end of January and there has been a great deal of activity underway the past few months. The primary topics to be addressed in this update to the Board are project branding, website development and information on military bases in this region of the United States. The target audience will also be defined to create more understanding of the term “Veteran” as it applies to this project. It needs to be recognized that the population engaged in military service is much broader and includes spouses and family members, the National Guard and others as well.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Increase the awareness of workforce programs and services throughout South Central Kansas
- Continue to increase non-WIOA funding
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

Recommended Action:

Take appropriate action.

January 25, 2023

Submitted By: Keith Lawing

Item**Statewide Branding****Background**

The KansasWorks State Workforce Board is leading an effort to update and rebrand the federally funded public workforce system in Kansas. The goal is to increase awareness to help job seekers and employers access employment and skills training services. All of the five workforce boards in Kansas have been asked to update their communication plan to recognize KansasWorks as the common brand in Kansas, update names and signage for the local workforce centers.

The WA has updated its communication plan and is preparing for new signage in Local Area IV.

Analysis

The goal of the WA Communication Strategy is to work together with partners to promote the services to employers and job seekers, share best practices to policy makers, and highlight the success of the WA and the KansasWORKS Workforce Centers South Central Kansas, in partnership with the KansasWORKS State Brand.

Communication activities are designed accomplish the following.

- promote an accurate, consistent and positive image of the WA and its services to job seekers and employers
- inform all stakeholders, internal and external, openly about relevant news and developments
- assist staff and partners in communicating messages to their intended audiences in the most professional and cost-effective way, on time and within budget
- share best practices to policy makers
- highlight successes of the WA and the KansasWORKS Workforce Centers South Central Kansas

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Increase the awareness of workforce programs and services throughout South Central Kansas

Recommended Action:

Take appropriate action.

Communications Reports

As of 11/01/2022

1. Building You

In September 2020, KWCH launched [Building You](#), a weekly feature story about jobs and the economy that airs each Wednesday at 4:00 pm, Lily Wu is the lead reporter. Additionally, *Building You* includes a Job of the Day highlighted on the 4 pm newscast and featured on the KWCH website with a link on how to access the job postings and other available jobs through the Workforce Center and Kansasworks.com. The Job of the Day segment also appears again on the KWCH morning newscast the following day. The Workforce Alliance provides content and leads for these features in strategic partnership with employers and partners who utilize the Workforce Center, and posts *Building You* and Job of the Day links on social media platforms.

November 2022 Building You Stories

11/16/22

[Building You: Rare bourbon raffle to benefit local non-profit NXTUS](#)

11/19/22

[Building You:](#)

November 2022 Job of the Day

Date	Job Title	Employer
11/1/2022	Post Production Technician (Multiple Shifts)	Fagron Sterile Services
11/2/2022	Manufacturing Engineer	Johnson Controls, Inc.
11/3/2022	Automation Technician	MasterBrand Cabinets, Inc
11/4/2022	Maintenance Mechanic	Creekstone Farms
11/7/2022	Substance Abuse Counselor	Wichita Comprehensive Treatment Center
11/8/2022	Security Officer	Crosswinds Casino
11/9/2022	CDL Driver	Kansas Paving/Kansas Ready Mix
11/10/2022	Industrial Cleaning Technician	iSi Environmental Services
11/11/2022	Plant Buyer (Tool Crib Area Supervisor)	Johnson Controls, Inc.
11/14/2022	Electrician Apprentice (2023 Class)	WEJATC (Electrical Apprenticeship)
11/15/2022	Electrician Apprentice / Helper	Independent Electrical Contractors, Inc.
11/16/2022	Iron Workers Apprenticeship 2023	Iron Workers Local Union #24
11/17/2022	Plumbers & Pipefitters Apprenticeship 2023 - Wichita	Plumbers & Pipefitters Local 441
11/18/2022	Sheet Metal Worker Apprenticeship 2023	Local 29 Sheet Metal Joint Apprenticeship
11/21/2022	Mobile Repair and Calibration Technician	Alltite, Inc.
11/22/2022	Product Support - (Energy Solutions)	Five Star Call Centers
11/23/2022	Gas Operations Technician I, II, or Senior	Black Hills Energy
11/24/2022	Well Service Rig Operator	Glacier Petroleum, Inc.
11/25/2022	Clerk / Pump Repairman	Central Pump & Supply, LLC
11/28/2022	Case Manager, Military Employment Strategy	Workforce Alliance of South Central Kansas
11/29/2022	Form/Rough Carpenter-Commercial & Heavy Civil	Dondlinger Construction
11/30/2022	Electrician I	City of Wichita

2. Digital Media Report

The Workforce Centers use website and social media platforms to interact, inform, and educate the public on upcoming events and workforce development resources.

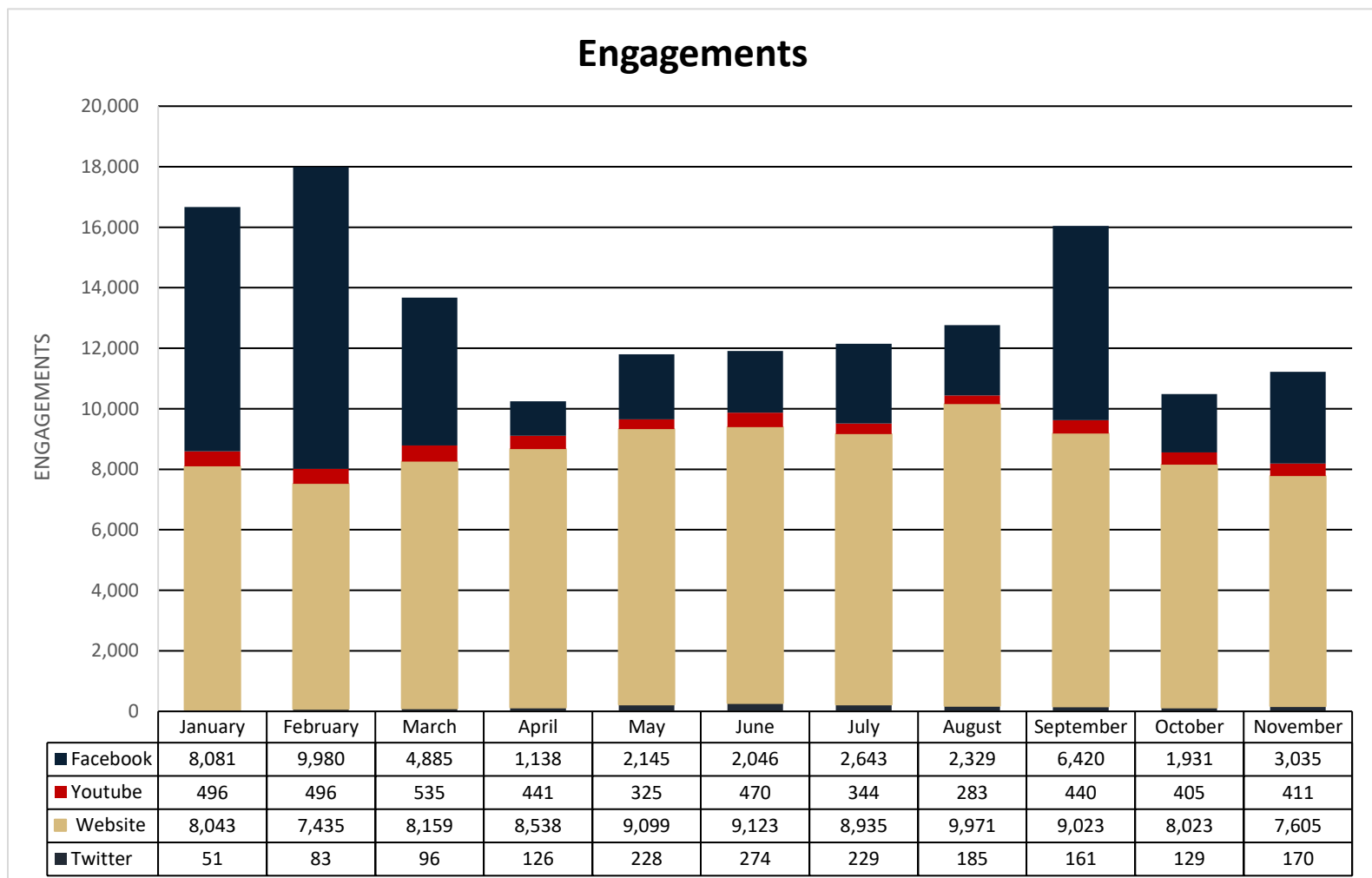
The digital traffic and impact numbers are broken down into the following key areas:

- Engagements - measures the total number of public interactions including shares, likes and comments
- Total Impressions - the number of times content is displayed to a user
- Followers – unique users who subscribe to receive updates

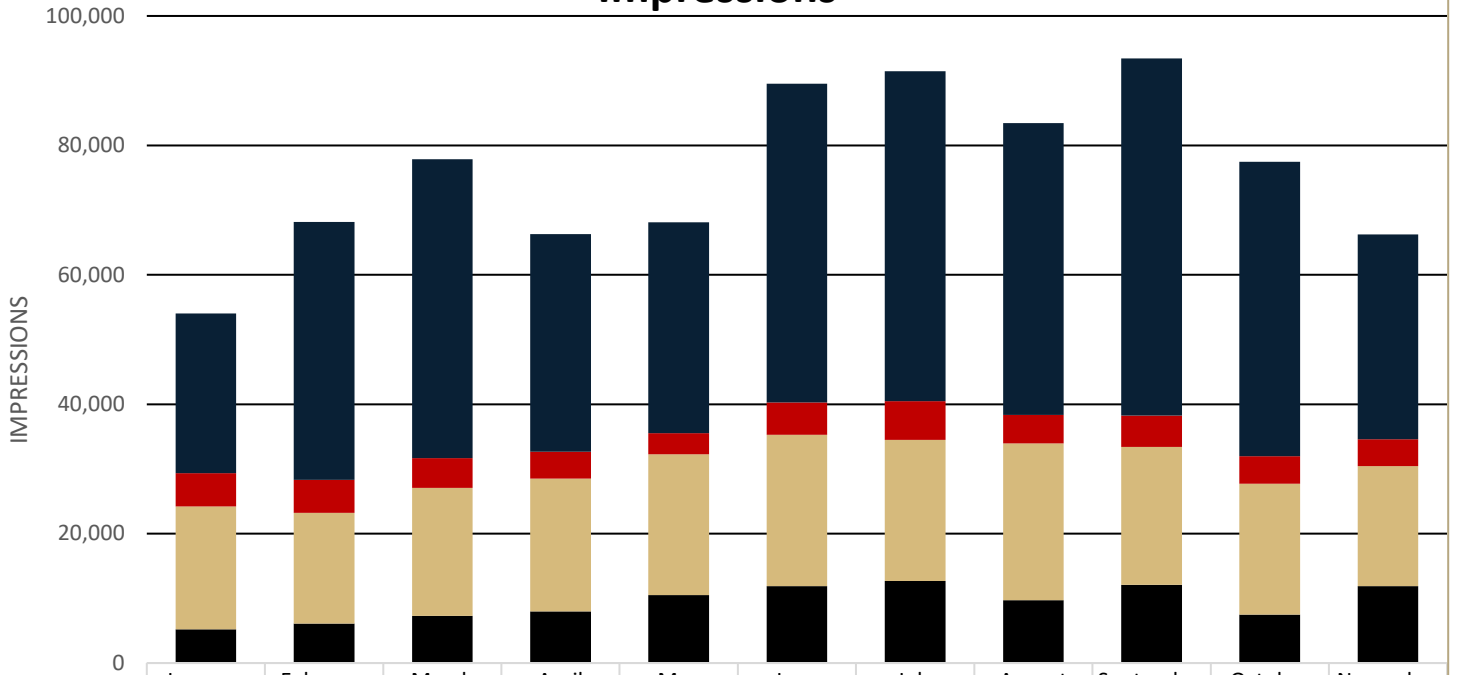
The data collected is from the platforms with the highest utilization:

- Facebook at <https://www.facebook.com/WorkforceCenter>
- YouTube at <https://www.youtube.com/c/Workforce-ks>
- Twitter at <https://twitter.com/workforcecenter>
- Workforce Center Webpage at www.workforce-ks.com

The month of November saw an increase in engagements on all platforms except the website. The number of impressions decreased on all platforms except Twitter. November saw the highest number of followers on all platforms except Twitter and the website.

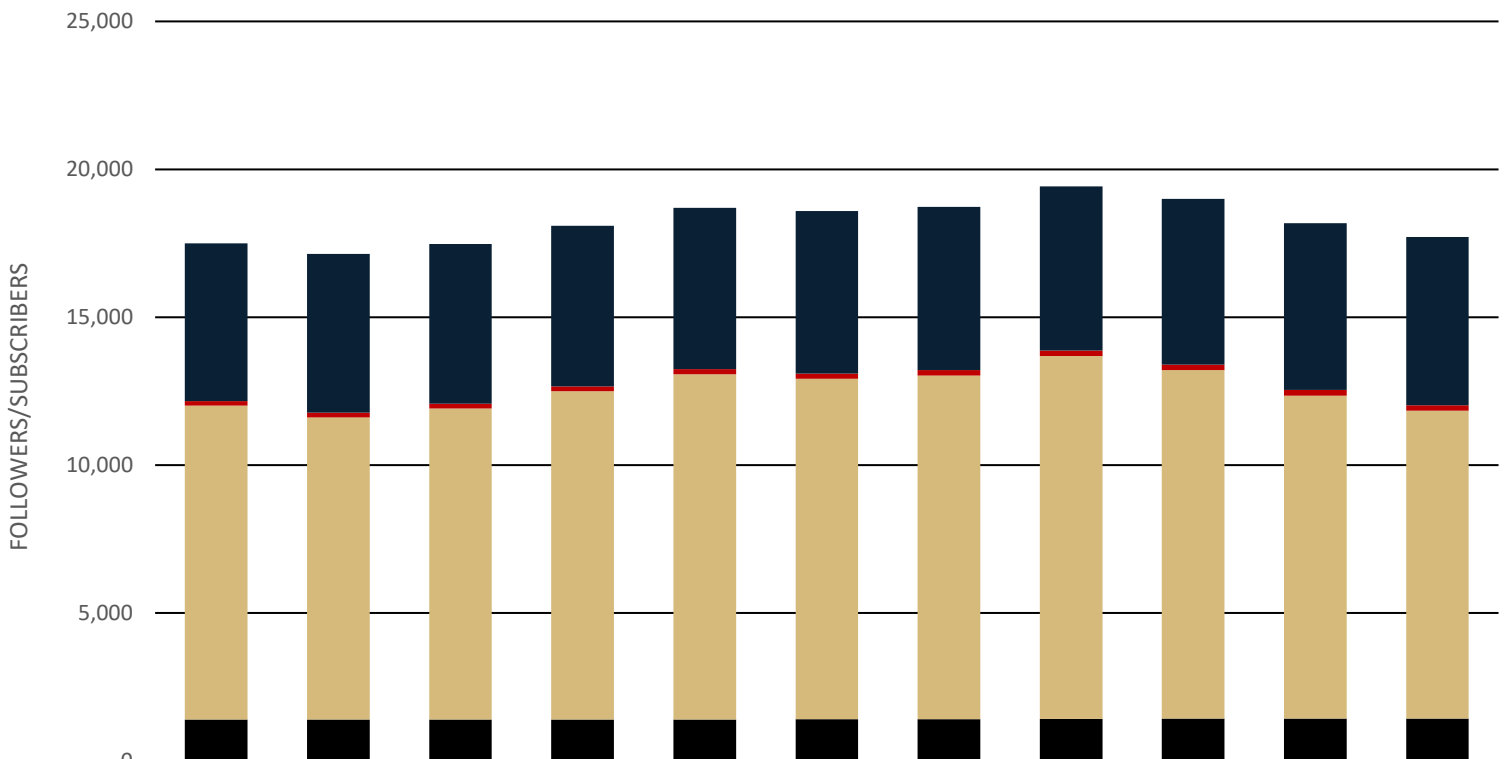


Impressions



Facebook	24,666	39,866	46,208	33,603	32,616	49,265	50,988	45,129	55,170	45,528	31,643
Youtube	5,182	5,100	4,600	4,200	3,263	4,996	5,965	4,400	4,870	4,230	4,136
Website	18,981	17,101	19,745	20,491	21,747	23,355	21,801	24,230	21,294	20,218	18,556
Twitter	5,200	6,118	7,302	7,990	10,500	11,900	12,700	9,700	12,100	7,500	11,900

Followers/Subscribers



Facebook	5,341	5,365	5,392	5,425	5,455	5,495	5,520	5,552	5,606	5,636	5,683
Youtube	153	159	163	167	168	171	175	179	183	186	189
Website	10,606	10,210	10,516	11,092	11,674	11,515	11,624	12,268	11,786	10,922	10,408
Twitter	1,402	1,405	1,401	1,403	1,404	1,410	1,411	1,422	1,429	1,431	1,429

Workforce Alliance Local Workforce Development Board (LWDB) Meeting Minutes
October 26, 2022

1. Welcome and Introductions

The LWDB assembled in person and via Zoom; Chair Melissa Musgrave called the meeting to order.

2. Public Comment

Musgrave asked staff if any requests for public comment were received; none were received.

3. 2020-2022 Strategic Plan and Project Update

An update was provided to Board members on current WA projects and their alignment with the goals of the 2020-2022 Strategic Plan.

As discussed at the last Board meeting, the WA received \$705,000 in America Rescue Plan Act (ARPA) funds from the City of Wichita to support the Vets ICT Initiative, a project designed to help attract and connect transitioning military personnel and families to employment and career opportunities in South Central Kansas. Julie Sanders, Director for Military Employment Strategy for the WA, is leading the Vets ICT initiative and was introduced to board members.

An update on Roadtrip Nation project was provided. The Build Your Future [Build Your Future / Wichita \(roadtripnation.com\)](#) Digital Community Hub is active and being utilized in area schools, and as a tool to help support the Workforce Innovation and Opportunity Act (WIOA) Youth program. A training session for staff from USD 259 and the Workforce Alliance was held on September 6th, and presentations have been made at the Kansas Association of Career and Technical Education, and the state Workforce Conference. The second phase of the RTN Project is now underway, which is the development of a one hour public television documentary that will be aired nationally, as well as 50+ short-form video assets that can be integrated into the Build Your Future Digital Community Hub and made available to workforce-focused partners across the region. The Roadtrippers have been selected, the route is being developed, and filming is expected to begin in the next couple of weeks.

Evergy is establishing a Customer Connect Center (CCC) in Wichita to create a face-to-face customer experience and educate customers. The WA has signed an agreement with Evergy to assist them with hiring two staff members to assist in the operations of the CCC. This partnership will allow the WA to create work experiences for youth and adult job seekers, and will also increase visibility to employment and career opportunities with Evergy. The WA will use the Evergy CCC as an access point for employment and training services. The CCC is located at 111 S. Ellis (Douglas and Hydraulic) An announcement about the opening of the CCC will be made in mid-November and board members are encouraged to attend.

The Kids Are Good Business Campaign was created to address the lack of quality, affordable child care, which is an issue for many in the workforce. The WA and ChildStart are part of a work group of community leaders led by Wichita State University that have been meeting and working together to address this issue. The WA received a grant from ChildStart to develop a targeted outreach strategy on resources available and best practices to support workers and attract employees. A Child Care and Employment video was produced and presentations are being made to business associations, employers and community groups across the region such as the Andover Chamber of Commerce, Disrupt HR, El Dorado Chamber of Commerce, Cowley College and KNSS Radio Issues 2022.

Progress on the Youth Employment Project (YEP) / Helping Youth Prepare for Employment (HYPE) and Work-Based Learning (WBL) project was presented. Goals were surpassed as over 3,500 youth were served, over 2,200 were employed and over \$5,000,000 in wages were earned. Exceptional outcomes were attained and were much better than pre-pandemic levels. The State of Kansas is providing direct funding to support two full-time WBL Intermediary positions to work directly in regional high schools and increase career awareness for students and engage employers to support this initiative by providing more and better education and work experience opportunities. More school districts will be involved in the program for

the 2022-2023 school year. The LWDBs act as the broker between the schools and employers to provide these opportunities. Board members may be asked to support staff in reporting outcomes to the legislature next year in order to obtain funding to continue the program.

To advance the issues from the Deloitte Future of Work Project, a Talent Roadmap Leadership Coalition has been created. The WA is directly engaged with the work of the coalition and are represented by many staff and board members. The WA's role is to support a business and education feedback loop with the goal of preparing the workforce to meet the evolving needs of the business sector by ensuring strategic alignment between the business sector and the education/workforce planning sector. The purpose of the Coalition is to advance strategies and actions from the Deloitte study on the Future of Work, and its formal mission statement is below.

The One Workforce Grant is a \$9.9 million competitive grant that was awarded to the WA by the U.S. Department of Labor. The grant is for advanced manufacturing and information technology jobs and the goal is to serve 900 individuals across three training areas - scholarships and occupational skills training for people not connected to the labor force, companies making new hires through internal on the job training, incumbent worker training to upskill into a higher level position. The WA is seeking more employer partners and growing the number of skills training scholarships at area education partners.

Report was received and filed.

4. Workforce Alliance 2023-2025 Strategic Planning Process

To help determine priorities and develop plans to create community impact above and beyond the annual WIOA allocations, the WA Board conducts strategic planning on a regular basis. The 2020-2022 Strategic Plan goals were provided to board members as a review. Strategic planning will begin soon with the goal of having an updated plan for 2023-2025 adopted by the board in April.

A series of 90 minute workshops will be scheduled. Each session will be dedicated to specific topic and a subject matter expert could be brought in to facilitate each of those sessions. Sessions could include labor market information, workforce board best practices, WSU Build Back Better grant, policy issues and national trends and diversity, equity and inclusion. Board members are highly encouraged to participate.

Report was received and filed.

5. Workforce Alliance Communication Plan and Social Media Policy

To align with the new unified KansasWorks branding policy, the WA is updating its communication plan and adding a social media policy. The draft policy and KansasWorks master brand and common identifiers were presented to Board members. The branding is a focused, systematic approach to having a common identifier for all of the workforce centers statewide. Other states have implemented common identifiers and Kansas is now doing same. The State will roll out the common identifiers on January 1, 2023. As a part of the Kansas State Workforce Board's strategic plan, consistency and commonality for the user experience of the workforce system is a goal as most core services provided by Kansas Local Areas are standardized for the most part. A social media policy is required to guide the interactions between the social media accounts of the WA and the Kansas Department of Commerce (KDC) and KansasWorks in order for State to share or amplify the WA's messaging. The current "Workforce Alliance" logo that represents the organization will continue to be used. The logo "Workforce Centers KansasWorks.com" logo will no longer be used rather KansasWorks Workforce Center Wichita, KansasWorks Workforce Center Cowley, KansasWorks Workforce Center El Dorado or KansasWorks Workforce Center Sumner for each Workforce Center will be use. The signage on each of the Workforce Centers will be changed. KDC is providing resources for the cost of changing signage. Communications will be getting the message out into the community to make the change as seamless as possible and limit any confusion for customers.

Ebony Clemons-Ajibolade (Jeff Longwell) moved to adopt the social media policy as presented. Motion adopted.

6. Consent Agenda

Approval of meeting minutes from July 27, 2022, Workforce Innovation & Opportunity Act (WIOA) Self-Sufficient Wage policy change update, WA Program Year 2022 budget update, 2023 LWDB Meeting / Workforce Centers Calendar, Workforce Alliance Operations / One-Stop Operator Report, Registered Apprenticeship Month information and 2022 Jobs FORE Youth Golf Tournament presented by Meritrust Credit Union update were presented to the Board for review and approval.

Board members were asked about Juneteenth and how they manage the holiday in their organizations. The WA follows the holiday schedule of the State of Kansas and that holiday is not yet being recognized by the state. Some board members responded that they have a floating holiday built into their calendars for staff members to observe this or similar holidays based on their beliefs or preferences or schedule diversity, equity and inclusion activities.

Jeff Longwell (Robyn Heinz) moved to approved the Consent Agenda as presented. Motion adopted.

7. Additional Topics/Announcements

- Board member John Clark announced that the Plumbers and Pipefitters have moved from downtown to a new state of the art training facility in front of Town West Square and had a grand opening event on Friday, October 21st. Board members were asked to contact him if they are interested in touring the facility. He also announced that the Governor signed an executive order creating a registered apprenticeship department for the State of Kansas.
- November is National Registered Apprenticeship month and the week of November 14th is National Registered Apprenticeship Week. Sedgwick County and the City of Wichita will be issuing proclamations in November.
- The WA is hosting a Registered Apprenticeship appreciation breakfast on Monday, November 14th at the Wichita Workforce Center from 7:30 AM to 9:30 AM. The event will feature breakfast, networking, and the opportunity to hear from leaders in the Registered Apprenticeship field. All Board members were invited to attend.
- A webinar on the Fentanyl Crisis and how it affects employment and workforce issues will be held on October 27th. The webinar is hosted by the Wichita Regional Chamber and the WA is one of the sponsors. Access information to attend the webinar was sent to board members.
- Keith Lawing attended the Chamber's City-to-City visit to Minneapolis. One of the takeaways from that trip is how to incorporate the ball park into education for youth and community events.
- The annual GetHired! Job Fair is scheduled for November 10th at Intrust Bank Arena from 2 to 6 pm. The event is sold out to employers.

Adjourn (11:10)

Present LWDB Members

- Bill Cantwell
- John Clark via Zoom
- Ebony Clemons-Ajibolade via Zoom
- Robyn Heinz via Zoom
- Russell Kennedy
- Jeff Longwell
- Alana McNary via Zoom
- B.J. Moore via Zoom
- Kami Moore via Zoom
- Melissa Musgrave via Zoom
- Tony Naylor via Zoom
- Matt Peterson via Zoom
- Erica Ramos
- Laura Ritterbush
- Sally Stang via Zoom

Guests & Staff

- Amanda Duncan
- Mason Faucett
- Denise Houston via Zoom
- Keith Lawing
- Shirley Lindhorst
- George Marko
- Chad Pettera
- Laura Rainwater
- Kennisha Rolfe
- Julie Sanders
- Tisha Cannizzo, Eckerd Connects
- Commissioner Greg Thompson, City of Winfield, CEOB via Zoom

Workforce Alliance Consolidated Budget PY22

July 2022 - June 2023

										Expenditures Through 11/30/2022			
WIOA					Community Impact Funds					Consolidated			
Category	Budget	Nov	YTD	% Budget	Budget	Nov	YTD	% Budget	Budget	Nov	YTD	% Budget	Remaining
		Expenditures	Expenditures	Remaining		Expenditures	Expenditures	Remaining		Expenditures	Expenditures	Remaining	
Wages	\$ 2,120,500	\$ 158,785	\$ 745,088	65%	\$ 1,379,202	\$ 101,033	\$ 489,532	65%	\$ 3,499,702	\$ 259,818	\$ 1,234,620	65%	
Fringe	\$ 547,814	\$ 37,473	\$ 173,747	68%	\$ 372,862	\$ 23,539	\$ 106,410	71%	\$ 920,676	\$ 61,012	\$ 280,157	70%	
Facilities	\$ 291,550	\$ 53,131	\$ 191,142	34%	\$ 196,153	\$ 6,243	\$ 33,615	83%	\$ 487,703	\$ 59,374	\$ 224,757	54%	
Contract/Pro Fees	\$ 265,284	\$ 31,446	\$ 109,903	59%	\$ 208,751	\$ 18,243	\$ 58,155	72%	\$ 474,035	\$ 49,689	\$ 168,058	65%	
Supplies/Equipment	\$ 82,510	\$ 5,539	\$ 28,627	65%	\$ 78,450	\$ 3,476	\$ 20,140	74%	\$ 160,960	\$ 9,015	\$ 48,767	70%	
Outreach/Cap Building	\$ 40,645	\$ 3,037	\$ 15,489	62%	\$ 90,548	\$ 9,470	\$ 57,993	36%	\$ 131,193	\$ 12,507	\$ 73,482	44%	
Travel/Conferences	\$ 48,720	\$ 4,456	\$ 13,625	72%	\$ 38,334	\$ 5,575	\$ 12,340	68%	\$ 87,054	\$ 10,031	\$ 25,965	70%	
Grants Awarded	\$ 88,100	\$ 9,846	\$ 48,296	45%	\$ 193,500	\$ 3,068	\$ 41,192	79%	\$ 281,600	\$ 12,914	\$ 89,488	68%	
Staff Development	\$ 16,600	\$ -	\$ 2,580	84%	\$ 19,450	\$ -	\$ 1,279	93%	\$ 36,050	\$ -	\$ 3,859	89%	
Misc/Dep/Int	\$ -	\$ -	\$ -	0%	\$ 51,050	\$ -	\$ 18,880	63%	\$ 51,050	\$ -	\$ 18,880	63%	
Work Experience	\$ 978,047	\$ 60,383	\$ 249,640	74%	\$ 276,653	\$ 16,889	\$ 104,660	62%	\$ 1,254,699	\$ 77,272	\$ 354,300	72%	
On The Job Training	\$ -	\$ -	\$ -	-	\$ 476,800	\$ 8,476	\$ 74,172	84%	\$ 476,800	\$ 8,476	\$ 74,172	84%	
Incentives	\$ 25,000	\$ -	\$ 300	99%	\$ 10,000	\$ 75	\$ 8,870	-	\$ 35,000	\$ 75	\$ 9,170	74%	
Occupational Training	\$ 307,066	\$ 11,575	\$ 26,683	91%	\$ 1,459,216	\$ 25,651	\$ 243,648	83%	\$ 1,766,282	\$ 37,226	\$ 270,331	85%	
Supportive Services	\$ 55,000	\$ 1,052	\$ 10,282	81%	\$ 317,500	\$ 8,554	\$ 42,564	87%	\$ 372,500	\$ 9,606	\$ 52,846	86%	
Total	\$ 4,866,836	\$ 376,723	\$ 1,615,402	67%	\$ 5,168,469	\$ 230,292	\$ 1,313,450	75%	\$ 10,035,305	\$ 607,015	\$ 2,928,852	71%	

Analysis

Budget: The PY22 budget with expenditures through the end of the November 2022. The budget includes a breakdown between WIOA (LWDB budget) and non-WIOA Funding (Community Impact Funds) and combined totals.

The PY22 budget allocates 37% on direct client spending including classroom training, work experience, on-the-job training and supportive services. The direct client spending is at 18% through the month of November. The budget has 71% remaining with a budget expectation of 59% remaining.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Expand Youth Employment Opportunities to help develop the workforce of the future
- Strengthen relationships with WIOA partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers

Recommended Action

Receive and file.

January 25, 2023

Submitted By: Tisha Cannizzo and George Marko

Item

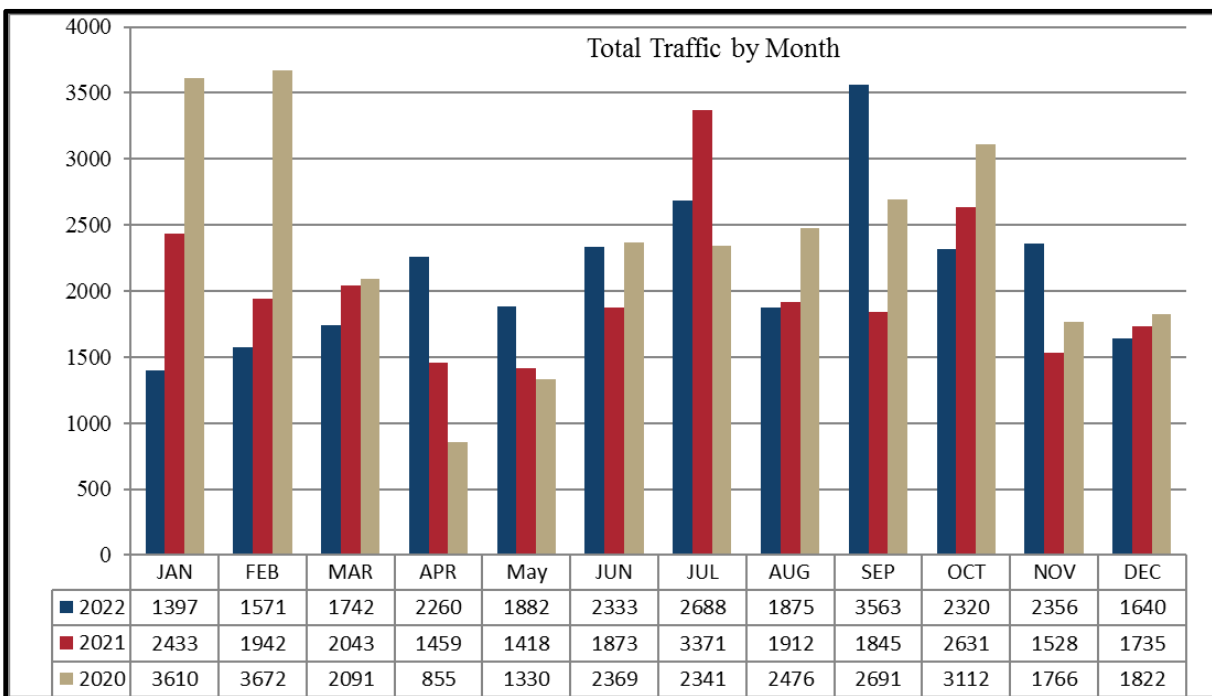
Workforce Centers Operations December Update

BackgroundOperating Hours:

- Wichita Workforce Center - Monday–Thursday 7 am–6 pm, Friday 9 am – noon
- Butler Workforce Center (El Dorado) – Monday-Thursday 8 am – 5 pm
- Sumner Workforce Center (Wellington) – Monday and Wednesday 8 am – 5 pm
- Cowley Workforce Center (Cowley College, Ark City) - Monday-Friday 8 am-5 pm

Total Customer Traffic

Across all Centers, there were 1,640 individuals served in December. That includes job seekers who came in for business services, attended workshops, took the WorkKeys test, participated in a virtual job fair and youth who engaged in workshops and other events in the community. The bar graph below illustrates how traffic has changed monthly since January 2020.



Job Seeker Services

As Career Center staff met to help job seekers with resumes, mock interviews, job search activities and assisted with unemployment insurance questions, they also provided assistance in the following areas.

- Facilitated *Basic Computers 102* and *Starting Off Right Workshops*
- Worked 18 KansasWorks chat sessions, each in 4-hour periods
- Since July 2022 a Career Center staff person has presented the *Attitude Determines Altitude* workshop at St. Anthony's Family Shelter, assisting a total of 32 individuals. She also recently began teaching the *Intro to Workforce Center Services* session as part of a weekly group visit from Miracles totaling participation of 36 participants.
- Whenever needed, the Career Center staff have returned phone calls to job seekers who have left messages on the main or MRP phone lines, which resulted in a total of 1,850 returned calls.

Below is a breakdown of job seeker traffic numbers in multiple locations within Local Area IV.

Job Seeker Services	Wichita	Butler	Sumner
# Walk In Customers	34	37	5
# Phone Appointments	88	10	3
# Zoom Appointments	11	0	0
# In Person Appointments	219		
# Customers Booked	380		
Total Customers Served	269	47	8

Workforce Center	# Job Seekers Served												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Wichita	270	209	407	345	390	410	443	455	351	360	295	269	4204
Butler	89	80	77	89	184	79	69	87	71	73	60	47	1005
Cowley	9	20	18	24	8	37	14	23	13	24	6	7	203
Sumner	3	10	20	9	6	5	11	14	11	12	12	8	121
Corrections	4	17	22	18	54	43	30	26	24	24	31	40	333
McConnell	4	9	16	19	29	30	27	19	20	33	31	21	258

Workshops

YouTube workshops have been a strong resource for partner agencies and job seekers in 2022. There are currently 196 subscribers to the channel with over 5,000 total views last year. Below is a list of the most frequently watched YouTube videos, followed by attendance data on live workshops facilitated at the Wichita Workforce Center.

January 25, 2023

Submitted By: Tisha Cannizzo and George Marko

2022 Top Viewed Workshop Videos	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Views	496	410	534	441	312	470	344	328	440	405	412	422
Starting Off Right		15	8	17	12	13	6	4	21	18	38	41
Attitude Determines Altitude	43	67	57	90	66	45	36	31	58	22	44	39
Intro to the Workforce Center and Services	30	29	41	34	50	31	34	32	23	18	29	31
WorkKeys National Career Readiness Certificate	51	35	54	40	27	33	39	50	32	33	37	25
Creating a Resume Using Templates	41	31	14	4	5	30	11	8	25	30	51	24
Basic Computers 101- Part 1			24	6	3	8	11	12	17	7	31	16

In House Workshops	December Registered	December Attended	2022 Attended
Basic Computers 101	9	12	58
Basic Computers 102	12	7	78
Intro to Word	14	8	93
Intro to Excel	20	6	91
Online Applications 101	8	4	49
Resumes Start to Finish (Part 1)	6	2	28
Resumes Start to Finish (Part 2)	4	1	15
Interview Bound	4	1	15
TOTAL	77	71	427

One Stop Operator Update

The One Stop Operator has been working with the Workforce Center leadership to update service delivery through the collaboration with community partners. This will include regular meetings to engage partners at different levels. The first Workforce Partner Collaboration Meeting was held in December and the Workforce 101 and Access Point Meeting are being planned for January 2023.

- ❖ Workforce 101 - 4th Tuesday at 1-2:30 pm
 - This will be a single exposure event for any new partner organization or a new staff member of an existing partner. The meeting will include a tour of the Wichita Workforce Center and an introduction to Workforce Center services. Individuals in attendance will be invited to identify the level at which their organization would like to engage with the Workforce Center.
- ❖ Workforce Partner Collaboration Meeting - 2nd Tuesday of the month 11:30-1 (lunch provided)
 - This meeting will alternate each month with Access Point Meetings. It is expected to be the largest, most inclusive of all the partner meetings, with an opportunity to meet and develop relationships and to learn about programs and services to benefit all organizations.
- ❖ Access Point - 2nd Tuesday of the month 11:30-1 (lunch provided)
 - This meeting will alternate each month with Workforce Partner Collaboration meetings. It is intended to engage organizations strategically to deliver services. The group will discuss opportunities to deliver services of all partners from multiple sites. The focus will be on integration, co-enrollment and a high level of partnership

January 25, 2023

Submitted By: Tisha Cannizzo and George Marko

- These partners will understand the purpose to identify job seekers who have the ability to maintain a job and fill open positions for employers. The Workforce Center will provide job search resources and offer Train the Trainer classes for partners to provide services to job seekers. Depending on staff resources, Workforce Center staff may connect with partner clients, offer workshops or host job fairs in coordination with Access Point partners. Access points are organizations who desire a high level of collaboration, are flexible and innovative with a mutual goal to meet the needs of both organizations and serve the best interests of the customer.
- ❖ WIOA Partners - Twice a year
 - Partners receiving WIOA funding are required to integrate with Workforce services. These meetings will focus on infrastructure costs and MOU agreements. It is the hope that WIOA partners will engage at every level to be the most highly integrated partner from which others would emulate.

Business Services

Area IV posted 547 jobs in KansasWorks in December, which makes 9,114 for the year. State-wide, there are currently 58,858 open positions, with 7,197 active resumes in KansasWorks, consistent with the number of active resumes during the month of November.

67 job seekers attended 1 job fair in December, representing 20 employers. Job seeker and employer participation were lower due to the holidays and fewer job fairs. With the new year, employers are eager to get the ball rolling. The Workforce Center will host two job fairs, each consisting of 10 employers, within the first two weeks of February.

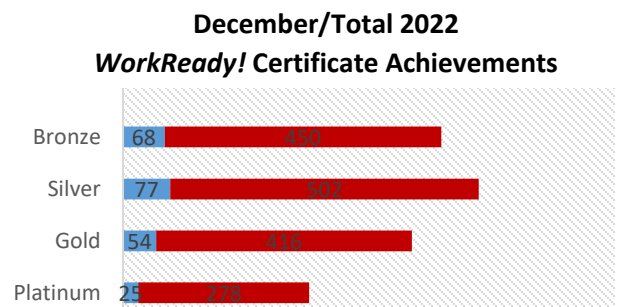
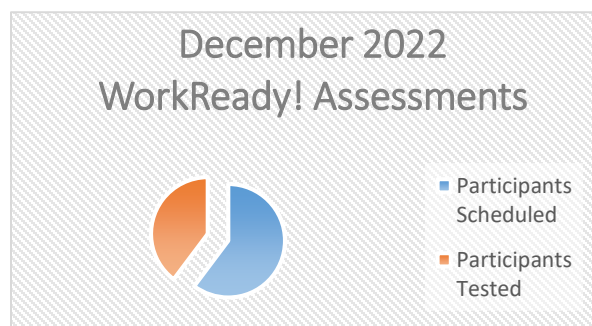
The number of WorkReady! testers increased in December. With 254 people testing, about 88% percent passed. Additional testing sessions were scheduled to accommodate Spirit AeroSystems' increased hiring.

WorkReady! Certificates
 December Certificates Awarded - 224
 Award Rate – 88.2%

2022 Certificates Awarded – 1,646
 Award Rate – 85.9%

WorkReady! Testing
 December Testing Sessions - 17
 Attendance Rate – 66%

2022 Testing Sessions – 164
 Attendance Rate – 66.9%



	<i>December</i>	<i>2022 Totals</i>
<i>Pre-Employment Skills Assessments Administered</i>	146	2,224
<i>Applications Completed</i>	31	683
<i>Services to Employers</i>	262	2,953
<i>Job Postings</i>	547	9,114

Recommended Action

Receive and File.

January 25, 2023

Submitted By: Keith Lawing

Item**2023 – 2025 Strategic Planning Update****Background**

The Board develops and adopts a strategic plan for the organization every two to three years. A series of meetings have taken place and will continue to be scheduled as part of the strategic planning process where board and community partners are invited to participate. The culmination of these meetings will result in the board developing and adopting strategic goals to guide the organization's actions for the next two to three year time period. Staff plan to have the Board adopt an updated strategic plan at its April 2023 meeting. Staff have reviewed the current strategic plan goals with the Chair and Vice Chair. The new strategic plan goals are not expected to change significantly from the current plan; however, some of the specific tactics and focus of these goals may need to be adapted or changed.

The Workforce Alliance current strategic goals are:

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact
- Enhance youth employment opportunities by expanding partnerships with businesses, schools and other community organizations
- Increase the awareness of workforce programs and services throughout South Central Kansas
- Expand the community impact of the Workforce Alliance through higher levels of board member participation
- Continue to increase non-WIOA funding
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

Analysis

The following sessions have already taken place:

- Workforce Alliance LWDB Strategic Plan Review – Wednesday, November 9, 2022
- Youth Employment - Wednesday, December 14, 2022
- Federal and State Policies Impacting Workforce Development - Wednesday, January 11, 2023

The last two strategic planning sessions are:

- Labor Market Information & Economic Forecasting - Wednesday, February 15th at 11:30
- Workforce Boards Creating Community Impact- TBD

Recommended Action:

Take appropriate action.



Corrections Workforce Partnership Report

January 19, 2023

Since 2016, the Workforce Alliance of South-Central Kansas (WA), the Kansas Department of Corrections (KDOC) and Sedgwick County Department of Corrections (SCDOC) have formally partnered to in the Kansas Offender Risk Reduction and Reentry Plan (KOR3P), which includes various strategies to provide risk reduction and reentry programs, services and interventions.

The WA has been contracted to provide an Offender Workforce Development Specialist (OWDS) to assist with job readiness with offenders and to provide services to offenders who are job seeking and available for employment within the area, and desires to continue and build on this partnership. Quarter 4 2022 Program Outcomes are below:

Quarter 4 2022	Sedgwick County Department of Corrections	Wichita Parole Office	Total
Orientation Attendees	0	0	0
Workshop Attendees	0	0	0
Direct Referrals	66*	5*	71*
Individual Employment Services Provided	201	70	271
Appointments scheduled/NS or cancel	52/26	19/14	71/40
Individuals Entering Employment	41	11	52
Entered Employment Rate	79%	58%	68.5%
Employment Retention: 6 Months	65%	50%	57.5%
Employment Retention: 12 Months	N/A	N/A	N/A
Average Wage: 6 months	\$13.34	\$12.50	\$12.92
Average Wage: 12 months	N/A	N/A	N/A

**Total number of appointments held, does not count no show/reschedules*

The fourth quarter of 2022 numbers show steady work flow and consistency with the OWDS position. There is an anomaly in regards to the twelve-month retention rate and wage, due to the staffing transition in the OWDS Program Coordinator position at the end of 2021 and low referrals 12 months ago. At Probation, Workforce Alliance is still meeting with clients individually as well as facilitating employment lab on Monday and Tuesday mornings. The numbers remain steady with a good employment rate but the retention rate fell slightly. At Parole, the referral process has been modified to refer only low and low moderate level clients, resulting in fewer referrals. Capacity to see additional clients exists and the new layout of laptops would allow group services

or employment lab time if requested.

Services are still not being offered at the Wichita Work Release Facility. With covid infections still impacting the community, the Workforce Alliance remains flexible in offering services in person or virtually, keeping safety in mind. The goal of the Workforce Center is to provide the most beneficial services to clients in partnership with Corrections.

Annual cumulative numbers for 2022 are below based on data available.

2022 Summary	Sedgwick County Department of Corrections	Wichita Parole Office	Total
Orientation Attendees	0	0	0
Workshop Attendees	14	0	0
Direct Referrals	220	98	318
Individual Employment Services Provided	334	139	473
Individuals Entering Employment	149	59	208
Entered Employment Rate	74.25%	54%	64%
Employment Retention: 6 Months	80%	71.5%	75.75%
Employment Retention: 12 Months	80.75%	50%	65%
Average Wage: 6 months	\$13.00	\$12.55	\$12.77
Average Wage: 12 months	\$12.85	\$17.50	\$15.17

The chart above shows the cumulative numbers for 2022. Looking at these numbers it is clear that there is a lot of success. We certainly look forward to continued referrals, higher employment numbers and hopefully a continued elevation of average wages in 2023.

LAIV Registered Apprenticeship Report

As of 12/30/2022

LAIV Registered Apprenticeship [Website](#)

There are 25 Registered Apprenticeship (RA) sponsors and 2 SAEI Intermediaries totaling 45 approved RA programs.

The WA accepts onsite applications for five RA programs. In December 2022, 22 individuals began the pre-screen and/or application process, resulting in 15 completed applications that were referred to RA program sponsors for consideration.

Total application and pre-screen details are below:

RA Applications and Prescreens			
2022	Applications and Prescreens	Completed Referrals	Completion Percentage
January	18	10	55%
February	41	14	34%
March	97	52	53%
April	39	21	54%
May	28	20	71%
June	19	16	84%
July	19	10	53%
August	18	5	27%
September	8	5	62%
October	11	4	36%
November	10	4	40%
December	22	15	68%
Totals	330	176	53%

In LAIV, there are currently active registered apprentices enrolled in 45 RA programs.

RA Sponsor	Active Apprentices
Airxcel Inc.	10
Butler Rural Electric	4
City of Augusta	3
City of Wellington	2
City of Winfield	5
FlagshipKansas.Tech Intermediary	1
Independent Electrical Contractors	38
InterHab Intermediary	2
Ironworkers JAC	29
Metal Finishing	12
Plumbers & Pipefitters of Kansas	272
Sedgwick County Electric Cooperative	3
Sheet Metal Workers JAC	39
Spirit AeroSystems	40
Wichita Electrical JAC	132
WSU Tech	4
Total	596

Approved:

Approval Pending:

FlagshipKansas.Tech Intermediary (6 programs pending)

In Development:

Wescon Controls--CNC Operator

Ferroloy—Maintenance Technician

Item

On-the-Job Training (OJT) Contracts for the Eligible Training Provider List (ETP)

Background

1. *Approval of Addition to the ETP List for OJT*

The following employer has submitted an application to be added to the ETP list for OJT.

Employer:	SnapIT Solutions
Company Description:	Software Solutions and Service
Location:	Main Office: Overland Park with 52 employees. Will be hiring in the local, Wichita.
Occupation(s):	Software Developer
Training Length:	Approximately 1 year
Average Wage Range:	\$18.00
Benefits:	Benefit package is available to Apprentices
Comments:	SnapIT Solutions was founded in 2015 by Neelima Parasker, SnapIT provides software and hardware-design solutions. SnapIT has developed an Apprenticeship program designed to skill up and train for in-demand tech positions.
OJT Funding Streams <i>subject to availability</i>	<input checked="" type="checkbox"/> WIOA Adult/Dislocated Worker – \$4,500 per trainee max <input checked="" type="checkbox"/> WIOA Youth – \$4,500 per trainee max <input checked="" type="checkbox"/> One Workforce – \$6,000 per trainee max

Recommended Action

Approve the addition of SnapIT Solutions to the OJT ETP list.

Item

On-the-Job Training (OJT) Contracts for the Eligible Training Provider List (ETP)

Background

1. Approval of Addition to the ETP List for OJT

The following employer has submitted an application to be added to the ETP list for OJT.

Employer:	The Bradbury Company
Company Description:	Rollforming Equipment Manufacturing
Location:	Moundridge, McPherson County
Occupation(s):	CNC Machinists, Welders, Assemblers, Electricians, Torch Operators, Controls Engineers, Electrical Designers, and Saw Operators/Material Handlers
Training Length:	Up to 1 year depending on occupations
Average Wage Range:	\$18/hr is the average entry level wage
Benefits:	Yes
Comments:	The Bradbury Company is a family owned company that has been in business in Moundridge KS for 60+ years and currently employs 290 people. They anticipate hiring between 15-30 new hires in the next year due to record sales and projected growth in 2021.
OJT Funding Streams <i>subject to availability</i>	<input checked="" type="checkbox"/> WIOA Adult/Dislocated Worker – \$4,500 per trainee max <input checked="" type="checkbox"/> WIOA Youth – \$4,500 per trainee max <input checked="" type="checkbox"/> One Workforce – \$6,000 per trainee max

Recommended Action

Approve continuing The Bradbury Company on the OJT ETP list.

Item

On-the-Job Training (OJT) Contracts for the Eligible Training Provider List (ETP)

Background

1. Approval of Addition to the ETP List for OJT

The following employer has submitted an application to be added to the ETP list for OJT.

Employer:	Youngers and Sons Manufacturing
Company Description:	Manufacturer of machined metal parts and welded assemblies
Location:	Wichita and Viola, Sedgwick County
Occupation(s):	CNC Machinist, Manufacturing Engineers and Quality Technician
Training Length:	Up to 6 months
Average Wage Range:	\$17.00
Benefits:	<ul style="list-style-type: none">• 401K Retirement Program• Health and Dental Insurance• Life, Accidental Death, and Dismemberment Coverage• Flexible Benefits Programs• Paid Holidays• Paid Personal Time Off• Tuition Reimbursement (Restrictions Apply)• Shift Differential• Training and Development Opportunities• Smoke Free Environment
Comments:	Youngers and Sons Manufacturing is a family owned company established in 1973. The company currently employs 81 full time and 7 part time employees with a projected growth of 10-25 positions over the next two years.
OJT Funding Streams <i>subject to availability</i>	<input checked="" type="checkbox"/> WIOA Adult/Dislocated Worker – \$4,500 per trainee max <input checked="" type="checkbox"/> WIOA Youth – \$4,500 per trainee max <input checked="" type="checkbox"/> One Workforce – \$6,000 per trainee max

Recommended Action

Approve keeping Youngers and Sons Manufacturing on the OJT ETP list.