



LWDB Program Operations and Performance (POP) Committee Meeting Minutes January 5, 2023

1. Welcome and Introductions

The Workforce Alliance (WA) Local Workforce Development Board (LWDB) Program Operations and Performance (POP) Committee assembled via Zoom. Co-Chair Tony Naylor welcomed Committee members and called the meeting to order.

2. Workforce Innovation & Opportunity Act (WIOA) Performance for Program Year 2022 (PY22)

PY22 began on July 1, 2022; the first quarter is complete and performance is now midway through the second quarter, which is still very early in the program year. Performance reports for the Adult, Dislocated Worker and Youth programs were provided to the Committee for review. Staff feel that performance is on track to meet or exceed measures for the program year and that any areas on the reports currently not meeting a measure are due to unentered data; this is also the case statewide. There is an area of ongoing concern that Youth program participation remains low and staff are addressing by increasing recruitment efforts; there have been some additional enrollments that are reflected on the current reports, but will be for a future meeting. The Effectiveness in Serving Employers measure is still in baseline status; no goal or sanction level has yet been established. This performance measure is the least defined and hardest to track. Standards have been set but are difficult to measure. Staff use the data as a basic guidepost for continuously improving business services.

Report was received and filed.

3. Workforce Center Operations / One-Stop Operator

An update was provided on Workforce Center operations and One-Stop Operator activities for the month of November. Traffic to the Center in October and November was fairly consistent. YouTube video workshops continue to have a high number of views with in-person workshop attendance increasing, especially computer training related sessions that are usually at capacity. Changes are being made to how the WA works with its partners. Partners include non-profits, government agencies and any organization such as Department of Children and Families, homeless shelters, libraries, domestic violence, etc. that works with individuals that need a job. There is need for more integrated partnerships not just refer and distribute resource materials. Different types of meetings have been scheduled with partners depending on their awareness of the WA and their desired level of involvement. Introductory meetings for a new partner organization or a new staff member of an existing partner, workforce partner collaboration meetings for an opportunity to meet and develop relationships and to learn about programs and services that benefit all organizations, access point meetings to engage organizations strategically to deliver workforce center services from multiple sites and WIOA partners meetings for partners receiving WIOA funding and are required to integrate with Workforce services.

Area IV posted 951 jobs in KansasWorks in November, which is the highest since April of last year. Statewide, there are currently 58,723 open positions with 7,586 active resumes in Kansas Works. Get Hired job fair event was held on November 10th at Intrust Bank Arena. Over 60 employers participated; the majority provided feedback that they interacted with many quality candidates. Only 372 job seekers participated, which was the lowest number ever for the event. The WA is looking to continue expansion of Workkeys testing and provide sessions remotely to areas outside of Wichita. The Workforce Centers can provide over 1,500 pre-employment skills assessments in 28 different languages.

Report was received and filed.

4. Local Area IV Registered Apprenticeship Report

Melody Head, WA's Registered Apprenticeship Program Coordinator provided an overview of the program and an update on current activities. The program assists employers in informing employers of

opportunities, understanding the process and requirements, developing a program if needed and connecting to the State office for approvals. At the end of December, there are 22 active RA programs and 593 registered apprentices in Local Area IV, which is an increase from last year. Goals for this year include increasing connections with new employers. Flagship Kansas and the WA are partnering on an Information Technology information session on January 17th; employers will be invited to learn more about Flagship and how they can help develop a RA. A presentation will be provided to the Society for Human Resource Management on February 15th about a new SHRM Human Resource specialist apprenticeship. Spirit AeroSystems created a video on RA, a link to the video will be shared with Committee members after the meeting.

Report was received and filed

5. Consent Agenda

Meeting minutes from July 7, 2022 and September 1, 2022, program additions to the Eligible Training Provider List (ETP) from Butler Community College (BCC) and Committee meeting format and scheduling for 2023 were presented to the Committee for review and/or approval.

The Committee has been meeting via Zoom over the last couple of years; members discussed the possibility of scheduling some in-person meetings for 2023. A Zoom option would be available. Tony and Robyn proposed having a meeting in May and September. Kami Moore pointed out that May and September were not good timeframes for educators. It was proposed that the first in person meeting be on July 13th and then tentatively plan to have another in person meeting on November 2nd.

BCC is requesting five Ed2Go programs and 35 Ed4Career programs to be added to the ETP List. Concern was expressed about the potential for the following occupations to meet wage standards: Life Skills Coaching entrepreneur, Nutrition and Fitness Professional, Personal Fitness Instructor Professional and Stress Management Coaching Expert. Staff were asked to research the earning potential of these programs and present again to the Committee to support their approval. There was also concern regarding the Home Health Aide Specialist program as to how many of these occupations actually move up into higher wage positions. It was agreed to leave this program on the list for approval due to the high demand for healthcare workers at this time, however staff will do some research and provide additional information to the Committee at a future meeting.

Robyn Heinz (Alex Munoz) moved to approve the Consent Agenda with the exception of the proposed additions to the Eligible Training Provider list from Butler Community College Ed4Career programs: Life Skills Coaching Entrepreneur, Nutrition and Fitness Professional, Personal Fitness Instructor Professional and Stress Management Coaching Expert. Motion adopted.

6. New Business/Announcements

The Workforce Alliance strategic planning process for 2023 through 2025 is underway and sessions have taken place and are being planned. All Committee members have and will receive invitations to these sessions and are encouraged to attend and participate in the discussions. The goal is to have an updated plan to present to the Board at its April meeting.

The meeting was adjourned at 12:33.

Present Committee & Board Members

Robyn Heinz, Co-Chair
Tony Naylor, Co-Chair
Justin Albert
Kami Moore
Alex Munoz
Erica Ramos
Laura Ritterbush

Staff/Guests

Amanda Duncan
Melody Head
Keith Lawing
Shirley Lindhorst
George Marko
Tisha Cannizzo, Eckerd Connects