



**Local Workforce Development Board (LWDB)
Youth Employment Committee Meeting Agenda**
Join Zoom Meeting: <https://us02web.zoom.us/j/89896047888>
Tuesday, October 17, 2023 • 11:30 a.m. – 1:00 p.m.

1. **Welcome, Introductions and Updates:** Rod Blackburn (11:30)
 2. **Workforce Innovation and Opportunity Act (WIOA) Update and Performance Reports for Youth Program:** Denise Houston (11:35) (pp. 2-7)
Performance, enrollment data and success stories for the WIOA Youth Program will be presented.
Recommended action: Take appropriate action.
 3. **Work-Based Learning (WBL) Project Update:** Amanda Duncan (11:45) - Attachment
An update will be provided on 2023 WBL outcomes for all Local Areas to the State of Kansas.
Recommended action: Take appropriate action.
 4. **2023 YEP Report:** Amanda Duncan (11:55) (pp.8-17)
A report on activities and outcomes for YEP in 2023 will be provided to the Committee.
Recommended action: Take appropriate action.
 5. **Roadtrip Nation – Paths Across Kansas:** Amanda Duncan (12:15) (p. 18)
The film was shown on PBS in two parts on September 28 and October 5 and can be accessed online at <https://roadtripnation.com/roadtrip/wichita-documentary>; plans are being developed to utilize the [Build Your Future | Wichita \(roadtripnation.com\)](https://roadtripnation.com) website in high school classrooms and with WIOA youth participants.
Recommended action: Take appropriate action.
 6. **Consent Agenda:** Rod Blackburn (12:30)
Members of the Committee may request discussion on any of the action items at the meeting or the items may be accepted as presented in a single motion.
 - A. Approval of the Minutes from the August 15, 2023 Meeting (pp. 19-20)
 - B. Program Year 2023 (PY23) Budget (p. 21)
 - C. 2023 Jobs FORE Youth Golf Tournament Final Report (pp. 22-24)**Recommended action:** Approve the consent agenda as presented.
 7. **Partner Updates** (12:45)
 8. **Next Steps and Adjourn:** (1:00)
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The next LWDB Youth Employment Committee Meeting is scheduled for Tuesday, December 19, 2023

Item

WIOA Youth Program Update

Background

Program Year 2022 (PY22) began on July 1, 2022 and ended on June 30, 2023. PY22 performance is now final and has been submitted to the Department of Labor. We have just begun Program Year 2023. Reporting for Program Year 2023 will be available at the next meeting.

Youth staff and leadership have been focusing on outreach activities targeting potential participants and employers. The goal of this outreach is to increase the number of participants in the program and the number of employers willing to engage in work experience opportunities.

Analysis

Outreach and Partnership Activities

Outreach activities continue to take place and are assisting in increasing enrollments. Youth staff continue to present on services at the Wichita Children's Home Crossroads Program, schools, and community partners. In Program Year 2021, 74 customers were enrolled in the program. In Program Year 2022, in the final report, 112 customers participated in the program. That is an increase of 38 participants. Staff continue to work on recruiting new work experience sites to provide additional opportunities for youth participants.

The Youth Program Manager has been working with Cerebral Palsy Research Foundation (CPRF) on a plan to incorporate the RoadTrip Nation online courses into their work readiness curriculum. A plan is in place and this project should start in the next month or so. Updates will be provided as the project progresses.

Success Stories

A pregnant young adult came to the Workforce Center wanting to learn about medical training. She was referred to the Youth Program by the Career Center. This youth was originally interested only in EKG training, but through conversation and encouragement with Workforce Professionals, she decided to pursue more than one credential, and ladder up to Medical Assistant through a local training provider. She had 6 months left in her pregnancy when she started training. During that time, she was able to complete her Certified Nurse Assistant (CNA, Phlebotomy, and part of her Certified Medication Aid (CMA) training. The customer had her baby in July and had to take unpaid maternity leave. This unpaid leave led to financial hardship for the customer and the Youth Program was able to assist with supportive services to keep her and her infant in their home.

The customer has now returned to work and is in the process of completing her CMA clinicals before she moves along to EKG and Medical Assistant Training. This customer is proud of completing trainings in rapid succession before her baby and looks forward to completing EKG

and Medical Assistant in the coming months. This customer works as a CNA with her credential earned through Youth Program funding and is able to support herself while she completes CMA training and moves on to additional trainings. This customer has already completed 2 full credentials, gained employment, ensured her own living status, and is looking forward to being able to elevate her and her child's situation even more in the coming months through Workforce Center funding and support.

WIOA Youth Performance (PY22)

The Youth Program final annual performance exceeded the goal for Placement in Employment, Education, or Training 2nd Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, Measurable Skills Gain, and Median Earnings.

LAIV did a little better than the State in annual performance. LAIV exceeded the goal for all five measures. The State exceeded the goal for four measures and met the sanction level for one measure.

WIOA Performance Average Indicator Scores (PY22)

For Average Indicator Score LAIV exceed the goal for Employment 2nd Quarter, Employment 4th Quarter, Measurable Skills Gain, and Median Earnings, and met the goal for Credential Rate.

For Average Program Score LAIV exceeded the goal for the Adult, Dislocated Worker, and Youth programs.

For Average Indicator Score the State exceeded the goal for Employment 2nd Quarter, Employment 4th Quarter, Measurable Skills Gain, and Median Earnings, and met the sanction level for Credential Rate.

For Average Program Score the State exceeded the goal for the Adult, Dislocated Worker and Youth programs.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact

Recommended Action: Receive and file.

**WIOA Youth Program Performance Report of LA IV
Program Year 2022 Final**

Youth	Goal	PY22 1st Qtr July 22 - Sept 22	PY22 2nd Qtr Oct 22 - Dec 22	PY22 3rd Qtr Jan 23 - Mar 23	PY22 4th Qtr Apr 23 - June 23	PY22 Annual Report July 22 - June 23	PY22 State / Annual Report July 22 - June 23	*Reporting Period	
	Sanction								
Education and Employment Rate <i>(2nd Qtr. after Exit)</i>	72.30%		3	7	7	11	31	165	4th Qtr= 04/01/22 to 06/30/22
	65.07%	60.00	5	100.00	7	73.33	15	211	Annual= 07/01/21 to 06/30/22
Education and Employment Rate <i>(4th Qtr. after Exit)</i>	69.40%		5	4	6	8	24	168	4th Qtr= 10/01/21 to 12/31/21
	62.46%	83.33	6	66.67	6	85.71	7	202	Annual= 01/01/21 to 12/31/21
Earnings <i>(Median Earnings 2nd Qtr. after Exit)</i>	\$3,050.00		N/A	N/A	N/A	N/A	N/A	N/A	4th Qtr= 04/01/22 to 06/30/22
	\$2,745.00	\$7,805.43	\$4,322.36	\$5,501.47	5629.75	\$5,501.00	\$4,526.00	N/A	Annual= 07/01/21 to 06/30/22
Credential Attainment <i>(Within 4 Qtrs. after Exit)</i>	66.30%		4	1	4	4	14	94	4th Qtr= 10/01/21 to 12/31/21
	59.67%	80.00	5	25.00%	4	100.00	4	142	Annual= 01/01/21 to 12/31/21
Measurable Skills Gain <i>(Real Time Measure)</i>	49.20%		0	8	4	6	23	166	4th Qtr= 04/01/23 to 06/30/23
	44.28%	0.00	13	47.06	17	20.00	20	305	Annual= 07/01/22 to 06/30/23

Summary Annual LA IV / State	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Annual	
	Youth	Youth	Youth	Youth	Youth	State
Met Goal	3	2	4	3	5	4
Met Sanction	0	2	0	1	0	1
Did Not Meet Sanction	2	1	1	1	0	0

The KS Dept. of Commerce accesses confidential data to obtain additional wage info; therefore, the actual performance rating cannot be released, only whether the rating met, exceeded, or was below the goal or sanction level.

^^^ No data showing in the quarter yet even though it is within the current reporting period.

* Reporting Period = Participants who exited during the time frame indicated will count in performance measures

**WIOA Programs
Program Year 2022
Performance Throughout the Program Year
Local Area IV
Final**

Local Area IV Performance Through PY 2022							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	76.90%	101.18%	88.30%	114.68%	83.80%	115.91%	110.59%
	76.00%		77.00%		72.30%		
Employment 4th Quarter After Exit	74.80%	104.03%	88.60%	113.59%	85.70%	123.49%	113.70%
	71.90%		78.00%		69.40%		
Median Earnings 2nd Quarter After Exit	\$7,668.00	113.03%	\$11,159.00	115.60%	\$5,501.47	180.38%	136.34%
	\$6,784.00		\$9,653.00		\$3,050.00		
Credential Attainment Rate	80.50%	105.23%	62.10%	71.46%	77.80%	117.35%	98.01%
	76.50%		86.90%		66.30%		
Measurable Skill Gains	83.30%	129.95%	60.00%	103.27%	69.70%	141.67%	124.96%
	64.10%		58.10%		49.20%		
Average Program Score	90.00%	110.69%	90.00%	103.72%	90.00%	135.76%	

Indicator / Program totals will meet sanction by achieving 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

**WIOA Programs
Program Year 2022
Performance Throughout the Program Year
Statewide
Final**

Overall State Performance Through PY 2022							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	82.10%	108.03%	87.60%	113.77%	78.20%	108.16%	109.98%
	76.00%		77.00%		72.30%		
Employment 4th Quarter After Exit	79.50%	110.57%	88.10%	112.95%	83.20%	119.88%	114.47%
	71.90%		78.00%		69.40%		
Median Earnings 2nd Quarter After Exit	\$8,452.00	124.59%	\$11,105.00	115.04%	\$4,526.00	148.39%	129.34%
	\$6,784.00		\$9,653.00		\$3,050.00		
Credential Attainment Rate	76.30%	99.74%	78.80%	90.68%	66.20%	99.85%	96.76%
	76.50%		86.90%		66.30%		
Measurable Skill Gains	76.40%	119.19%	92.10%	158.52%	54.10%	109.96%	129.22%
	64.10%		58.10%		49.20%		
Average Program Score	90.00%	112.42%	90.00%	118.19%	90.00%	117.25%	

Indicator / Program totals will meet sanction by achieving 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

Performance Through PY Year – Calculation Key

Local Area IV Performance Through PY 2017							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	A 72.27%	91.83%	75.00%	90.36%	65.15%	88.04%	90.08%
	B 78.70%		83.00%		74.00%		
Employment 4th Quarter After Exit	72.34%	102.18%	78.00%	103.59%	66.15%	92.65%	99.47%
	70.80%		75.30%		71.40%		
Median Earning 2nd Quarter After Exit	\$5,235	85.86%	\$9,607	125.01%	X	N/A	105.43%
	\$6,097		\$7,685		X		
Credential Attainment Rate	83.02%	151.50%	66.67%	122.78%	24.07%	39.72%	104.67%
	54.80%		54.30%		60.60%		
Average Program Score	90.00%	107.84%	90.00%	110.43%	90.00%	73.47%	

A = Performance / Goal Actual Rate

B = Performance / Goal Target Rate

1. Take **Actual Rate** / **Target Rate** = Percentage Rate/s for Title I Programs Adult, DW, Youth (i.e. 72.27% / 78.70% = 91.83%). Complete this for each indicator in each program to obtain all initial percentage rates (indicated by purple box above).

2. Average Program Score – To figure the Average Program Score:

Add the percentage totals for each Title I program column (i.e. Adult 91.83% + 102.18% + 85.86% + 151.50% = 431.37%). Then divide the total by the number of program indicators for each program (i.e. Adult 431.37% / 4 = 107.84%).

3. Average Indicator Score – To figure the Average Indicator Score:

Add the percentage totals for each Indicator / Program row (i.e. Employment 2nd Quarter After Exit 91.83% + 90.36% + 88.04% = 270.23%). Then divide the total by the number of Title I Programs in the indicator (i.e. Employment 2nd Quarter After Exit 270.23% / 3 = 90.08%).

All Actual Rate / Target Rate percentages pulled from WIOA Annual Performance Reports – Local Area/WIB & Statewide



2023 Youth Employment Project

Final Report

October 2023

The Youth Employment Project (YEP) assists young adults in finding a first job or work experience opportunity. YEP activities include resume creation, job search, interview preparation, job fairs, and education on soft skills, customer service, and financial literacy. The Workforce Alliance (WA) has led a summer youth employment program since 2009 with a goal of leveraging resources and aligning services to create significant community impact.

In 2023, YEP continued its collaboration with the City of Wichita, the Greater Wichita YMCA, and USD 259 through the Helping Youth Prepare for Employment (HYPE) youth employment network. These partners all have well-established youth employment programs and work together to achieve and create multiple opportunities for youth in the community. The outcomes from YEP are shared with HYPE partners for a total community impact measure. Goals and outcomes for 2023, and comparison to past years are below.

Overall, 2023 was a successful year and most of the project goals were met and exceeded. There were a few exceptions and all of the outcomes will be analyzed. Highlights from 2023 include:

- Connections with over 5,700 young adults
- Employment opportunities for 2,392 through YEP
- Engaging 435 employers, a 56% increase from 2022
- Over \$3.4 million earned in wages
- Created three new Camp HYPEs to generate more career awareness opportunities
 - Financial Services (Sponsored by AGH, Bank of America, FORVIS and Meritrust Credit Union)
 - Public Safety (Sponsored by the Wichita Metro Crime Commission)
 - McConnell Air Force Base (Sponsored by McConnell)
- Over 200 High School Aviation and Manufacturing Interns placed at:
 - Textron Aviation
 - Spirit AeroSystems
 - Cox Machine

2023 YEP Outcomes

Measure	2023 Actual	2023 Goals	2022 Actual	2021 Actual
Total Young Adults Served	5,732	3,800	3,583	1,918
Workshop Participation	858	1,000	913	136
Badges Awarded	1,545	2,000	2,151	408
ESC Certificates Earned	515	750	717	136
Total Employment	2,392	2,300	2,261	710
Camp HYPE Participation	164	100	92	55
Employers Engaged	435	250	244	72
Job Fairs	20	10	11	5
*Wages Paid	\$3,444,480	\$3,000,000	\$2,913,120	\$1,929,600
Job Fair Attendance by Young Adults	2,653	2,000	1,833	682
Job Fair Attendance by Employers	248	225	207	50
Events (Outreach, Job Fair, Workshop)	115	50	42	6
Schools and Districts Engaged	27 schools 16 districts	24 schools 16 districts	20 schools 14 districts	20 schools 14 districts
Counties Engaged	6	6	6	6
Referrals to WIOA	30	N/A	N/A	N/A

The following is a breakdown of total employment for 2023 by HYPE Partner:

2023 HYPE Employment Outcomes

Employment Type	Total
WIOA Subsidized (WA)	38
YEP Subsidized (WA)	164
YEP Employer Funded (WA)	1,691
The Way to Work (City of Wichita)	175
Job Prep (YMCA)	300
Youth Self-Reported (WA)	24
Total	2,392

Participants

In 2023, YEP served 5,732 young adults and engaged 435 employers, a 60% increase in total youth served and a 78% increase in employers engaged compared to 2022 totals.

Outreach

Outreach sessions were conducted with area high schools and community partners. In total, 18 outreach sessions were held at 17 high schools in six school districts across three counties. These sessions were attended by 689 young adults. This is a 63% increase in the number of sessions held and an 8% increase in youth attendance at outreach events over 2022 totals.

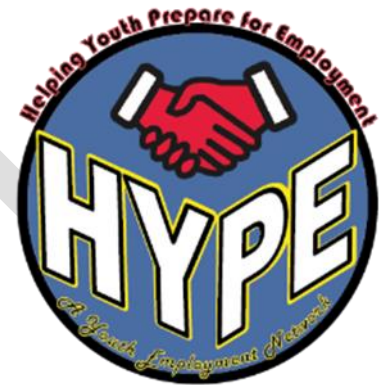
Youth Essential Skills Certificate and Workshops

The Youth Essential Skills Certificate (ESC) was created to help address the issue of “soft skills” or work ethic. The curriculum includes workplace etiquette, customer service, money handling and financial literacy. Young adults earned an electronic badge through the Accredible system for each workshop they attended and were awarded the ESC credential if they completed the entire series of YEP workshops. The ESC Workshop series was offered 21 times from January through July 2023, a 90% increase in the number of workshops compared to 2022; 858 participants attended YEP Workshops, and 1,545 badges were awarded for workshop participation. In total, 515 participants earned the Youth Essential Skills Certificate.

Camp HYPE

Camp HYPE is a week of career exploration that combines ESC workshops with tours to local employers by industry.

- Eight Camps were held weekly from June 6 – August 10
- USD 259 provided four extern staff to assist with operating the camps and delivering the workshop curriculum.
- Students were between the ages of 14-18 and completed their freshman year of high school and had not graduated to attend.
- Students who successfully complete the camp earn \$200.
- Attendance rates were up substantially compared to 2022.



Camp HYPE Weekly Summary

Date	Camp Sponsor and Theme	Registered	Attended
June 5-8	Trade Skills	40	23
June 19-22	Textron Aviation	42	22
June 26-29	Healthcare Sponsored by Ascension Via Christi	40	22
July 7-13	Spirit AeroSystems	40	23
July 17-20	Tech sponsored by FlagshipKansas.Tech	40	19
July 24-27	Financial Services sponsored by Bank of America and Meritrust Credit Union	40	23
July 31- Aug 3	Public Safety sponsored by The Wichita Metro Crime Commission	40	20
Aug 7-10	McConnell sponsored by McConnell Air Force Base	8	12

YEP Job Fairs

A total of 20 job fairs were held in 2023 and attended by 2,653 young adults and 248 employers.

Job Placements

The final outcomes for YEP 2023 include 2,392 job placements. A list of participating employers is attached. The majority of job placements were tailored as needed by the employer and included temporary and part-time jobs. Most wages were directly funded by the employer, and

some participants found employment outside of the program after completing a workshop and self-reporting their jobs.

Additionally, 91 employers hired young adults for temporary and or part-time jobs in 2023.

***Wages**

Wage estimates for 2023 YEP participants are \$3,444,480. This is calculated by taking the number of job placements with an estimated \$9/hr wage for 20 hours per week in eight week placements.

YEP Participant Feedback

Comments are below, and the overall feedback was very positive.

- The YEP program helped me get the confidence I need to go to an interview and land a job. I also learned how to apply for a work position. It was very helpful.
- I got this job because I worked at Textron last year as a YEP intern then WSU hired me because of that
- I got help with my resume from Chelsea at my school in a workshop
- This program helped me get my job on my own
- I have never been to a job fair but that would have made searching for jobs much easier. I would recommend attending for people looking for jobs
- I think it's amazing! I did job prep and Always got jobs that worked for me and they were amazing!
- I was pleasantly surprised when I saw their notebooks they brought home at the end of the week. Camp Hype discussed how to fill out applications, write a resume, interview tips, interview suggestions, budgeting, and much more. The speakers that they invited and the tours they set up really engaged my kids and held their interest. These camps exposed my kids to careers I have never discussed with them and they now show interest in learning more about those wonderful career paths. They were able to participate in hands on activities and meet professionals from many different types of industries. This camp takes such great care of our kids, teaches them so much, and transports them to all the tours. I feel very fortunate that my kids were able to participate in such a wonderful program led by such a hardworking, helpful, and responsive leader.
- It's a unique experience that challenges what people might think jobs are with what jobs actually are shown in the reality of it with workplace tours. Personally, I learned a little bit about cyber security and that caused me to want to become a cyber security consultant after learning more about the profession. The camp is run by very nice lady named Chelsea. She's been nothing but helpful and all around nice.
- It was a good experience. I enjoyed seeing different career options and what they entail. I also enjoy the sun and the hands-on activities such as riveting. I also like the instructors they were very friendly and very well spoken.

2023 YEP Employer Participation

A total of 91 employers hired young adults through YEP 2023, including 33 employers who provided a placement site for 38 youth that was subsidized through WA agency funds.

YEP Employer Sponsors (Direct Hire or Financial Sponsors)

Across the Hall Boutique	Home 2 Suites	Project Independence
AGH	Home Plus Care	Reflection Living
Alloy Architecture	Homestead Assisted Living	Roxy's
Anthony Elementary	Homewell Healthcare	Rusty Eck Ford
Assisted Living Locators	Ideal	Sedgwick County Zoo
Assurance Community Care	Integra Technologies	Sheet Metal Workers Local 29
Balderas Legal Group	International Brotherhood of Electrical Workers	Sojourners Coffee Shop
Bank of America	Irwin Potter Drug	Spirit AeroSystems
Bill's American Muffler	KAKE	Starkey Inc
Bin Shop'n	Kansas Trap Association	Tanganyika Wildlife Park
Black Hills Energy	Kaw Valley	Textron Aviation
Bombardier	KGD	The Arnold Group
Carrington at Cherry Creek	KS Diabetes & Endocrinology	The Lois House
Child Start	KWCH	The Salvation Army
City of Derby	Manpower	T-Mobile
City of Wichita	McConnell Airforce Base	United Way of the Plains
Cox Machine	Mel Hambleton Ford	US Airforce
CPRF	Meritrust Credit Union	USD 259
Crown Uptown	MSE Foods	Vornado
DCF Janitorial	National Electrical Contractors Association	Vintage Stock
Dillard's	NIAR	Walden Staffing
Dillions	O.J. Watson Park	Walk-ons Bistro
Epic Sports	Old Cow Town Museum	Wendy's
Exploration Place	Patterson Health Center	Wesley
Fire Point	PEC: Professional Engineering Consultants	Wichita Art Museum
Flagship Kansas	PeopleReady	Wichita Manufacturers Association
FORVIS	Platinum Health	Wichita Metro Crime Commission
Foulston Attorneys at Law	Plumbers and Pipefitters Local 441	Wichita State
Goodwill Industry	Presbyterian Manor	WSU Tech
Greater Wichita YMCA		WSU Molecular Lab
Green Acres Market		
Heartland Veterinary		
HM Dunn		

YEP Supporting Community Partners

Airforce National Guard
Dondlinger Construction
Groover Labs
Kansas Dept. of Children & Families
Kruse Industries
Let's go full STEAM
NTXUS
Regional Forensic Science Center

Sedgwick County Court 18th District Court
Sedgwick County Emergency
Communications Center
Sedgwick County Jail
The Urban League of Kansas
Waldinger Corporation
Wichita Police- K-9 Unit
Wichita Transit

YEP Participant Self-Reported Employers

Advanced Physical therapy
All-Star Adventures
Arby's
BDs Mongolian Bar and
Grill
Bella Vita Bistro
Bliss Climbing and Fitness
Bluefin Sake Bar
Braums
Cargill
Chicken N Pickle
Chipotle
Church's Chicken
City of Bel Aire
Davis-Moore
Dollar Tree
Dutch Bros
Ella Baker Freedom
Schools Summer Program
Freddy's

Fuzzys Taco Shop
H Tea O
Hamptons
Marshall's
McDonald's
McPherson Health and
Rehab
Mitchell Theater
Nail Elements
Nifty Nut House
On the Border
Orr Nissan
Otter Creek Landscapes
Pizza Hut
Prairie Station Vet Clinic
Premier Food Services
Primrose of Wichita West
Public at the Brickyard
QuikTrip
Quivira Scout Ranch

Red Lobster
Red Rock
Roller City
Rolling Hills Country Club
Sakura Japanese Cuisine
Scooter's Coffee
Shoe Carnival
Spirit Halloween
Starbucks
Subway
Sutherland Lumber Co.
Taco Bell
TJ Maxx
Tropical Smoothie Cafe
Tutor's Pizza
Ulta Beauty
West Wichita Optometry
Wichita Sports/Stryker
Soccer Complex

Workforce Alliance YEP 2023 Participant Demographics

In 2023, 957 of the 5,732 young adults who participated in YEP through the Workforce Alliance formally registered for the program. Data has been compiled on those participants and is listed below:

Age	Participants	Percentage
14	176	9.90%
15	139	18.10%
16	230	29.95%
17	190	24.74%
18	100	13.02%
19	24	3.13%
20	4	.52%
22	1	.13%
23/24	4	.52%

Gender	Participants	Percentage
Female	352	36.78%
Male	397	41.48%
Prefer not to Answer	208	21.73%

Race	Participants	Percentage
American Indian or Alaska Native	24	2.51%
Asian or Asian Americas	77	8.05%
Black or African American	144	15.05%
Ethnic Hispanic or Latino	148	15.46%
More than One Race	31	3.24%
Native Hawaiian or Pacific Islander	7	.73%
Not Identified or Prefer not to Answer	31	21.53%
White or Caucasian	450	47.02%

YEP Participant Residence by Zip Code		
Zip Code	Participants	Percentage
67203	211	22.47%
67042	54	5.75%
67207	40	4.26%
67212	39	4.15%
67226	38	4.05%
67205	34	3.62%
67216	31	3.30%
67230	27	2.88%
67217	26	2.77%
67144	25	2.66%
67208	25	2.66%
67003	24	2.56%
67214	23	2.45%
67219	22	2.34%
67218	21	2.24%
67213	19	2.02%
67004	18	1.92%
67037	18	1.92%
67002	17	1.81%
67220	15	1.60%
67058	15	1.60%
67204	15	1.60%
67235	13	1.38%
67101	13	1.38%
67211	13	1.38%
67152	12	1.28%
67210	11	1.17%
All Others	138	14.4

YEP Participants by County		
County	Participants	Percentage
Butler	129	13.5%
Cowley	6	0.62%
Harper	45	4.7%
Harvey	10	1%
Sedgwick	715	74.7%
Sumner	52	5.4%

**All Other includes zip codes account for less than 1% of total participants per zip code including 67017,67052,67010, 67114, 67206, 67209,67110,6706091, 67067, 67146,67133, 67228,6721,67074, 67202,67031, 67147, 67009, 67013,67049, 67232, 67135, 67223, 67120,67726, 67036, 67150, 67229, 67022, 67070, 67076, 67502, 67039, 67103, 67005*

YEP Participant Previous Participation History

Participation	Participants	Percentage
First Time YEP Participant in 2023	913	95.4%
Returning YEP Participant	32	3.34
Previous Participant with HYPE Partner	30	3.13%

YEP Participant Barriers to Employment

Barrier*	Participants	Percentage
Have never been employed or limited work history	250	34.32%
Family receives Free/Reduced Lunch	190	24.74%
Family receives Supplemental Nutrition Assistance Program (SNAP)	50	6.51%
Need assistance to access transportation	33	4.30%
Disability	40	5.21%
Family receives Social Security Disability Income (SSDI)	18	2.34%
Foster Child	15	1.95%
Family receives Temporary Assistance for Needy Families (TANF)	12	1.56%
Pregnant or Parenting Teen	3	0.39%
Homeless	0	0.28%
Justice Involved	1	0.13%
High School Drop Out	9	1.17%

**Participants could identify more than one barrier to employment, if applicable. On average, there were 1.16 barriers to employment per participant.*

YEP Participant Employment Area of Interest*

Industry	Participants	Percentage
Banking or Finance	161	20.96%
Clerical or /Office	97	12.63%
Construction	115	14.97%
Customer Service or Retail	174	22.66%
Food Service or Hospitality	137	17.84%
Healthcare	189	24.61%
Information Technology	197	25.65%
Janitorial or Maintenance	48	6.25%
Manufacturing	202	26.30%
Other**	396	53.66%

**Participants could select more than one area of interest if applicable. On average, there were 2.7 areas of interest per participant.*

***Participants could write in industries or occupations not listed. Other areas identified include the following and account for less than 1% of participants per industry: Accounting, Aeronautical Engineering, Agriculture, Athletics, Business, Communications, Cosmetology, Criminal Justice, Digital Marketing, Early Childhood Development, Education, Film Making, Game Design, Graphic Design, Human Resources, Military, Music, Photography, Psychology, Real Estate, Robotics, Social Work, Welding, and Zoo Keeping.*

Participant Education Level Data

School Status	Participants	Percentage
Attending High School	893	93.31%
Attending College	14	1.46%
Attending Middle School	24	2.31%
Not Attending School	47	4.91%

Participation by High School

School	Participants	Percentage
Maize South	11	1.49%
Maize	21	2.19%
Attica/Chaparral	69	7.21%
Circle	94	9.8%
Wichita East	49	5.1%
Wichita North	33	3.44%
Wichita South	30	3.13%
Wichita Southeast	55	5.74%
El Dorado	21	2.2%
Maize Complete	30	3.13%
Wichita Northeast	20	2.1%
Derby	25	2.61%
Wichita Heights	28	2.9%
Wichita West	17	1.8%
Other*	457	47.75%

**Other high schools, which represent less than 1% of the total per school include the following in descending order: Wichita Northwest, Haysville Campus, Valley Center, Goddard Eisenhower, Goddard, Newton, Andover Central, Andover, Argonia, Acceleration Academy, Rose Hill, Clearwater, Salina Central, Sedgwick, The Independent School, Wichita Alternative, Goddard Academy, Heritage Academy, Kapaun Mt Carmel, Mulvane Homeschool, Sowers Alternative*

Participation by College

School	Participants	Percentage
WSU Tech	6	.62%
Kansas State University	1	.1%
Wichita State University	4	.41%
Butler Community College	2	.20%
Pittsburg State University	1	.1%

Item:

Roadtrip Nation Report

Background:

The Workforce Alliance, Wichita Public Schools, WSU and WSU Tech, along with other partners have been working with Roadtrip Nation (RTN) for the past 18 months to develop a career exploration toolkit, [Build Your Future | Wichita \(roadtripnation.com\)](#) and documentary highlighting the opportunities in South Central Kansas, [Paths Across Kansas | Roadtrip Nation](#).

The first episode, Heartland Innovation, aired on PBS Kansas on 9/28/23. The second episode, Home Grown, aired on Oct 5. As Paths Across Kansas has more air times leading into the new year, the dates of those broadcast as well as some updates on the number of views the episodes have received online will be shared.

The project partners hosted a premier event at Exploration Place from 5-8 pm on September 28 and was attended by 145 community, education, and business leaders. South Central Kansas was highlighted on stage and attendees had an opportunity to hear from creators of the film and a moderated panel discussion with the roadtrippers, who are all students at Wichita State University. The majority of attendees at the event were area teachers, with a goal to help get the stories, tools, and resources created by Roadtrip Nation into classrooms all across the state. The Workforce Alliance was also able to include Workforce Innovation & Opportunity Act (WIOA) Youth and YEP participants event and are actively using the RTN curriculum with young adults.



Recommended Action

Receive and file.

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**Workforce Alliance (WA) Local Workforce Development Board (LWDB)
Youth Employment Committee Meeting Minutes
August 15, 2023 – 11:30 AM**

1. Welcome and Introductions

The LWDB Youth Employment Committee assembled via ZOOM. Co-Chair Amy Williams called the meeting to order and asked for self-introductions. Caitlyn Gregory was introduced as Michele Gifford's replacement for Textron Aviation's position on the Committee.

2. Workforce Innovation & Opportunity Act (WIOA) Update and Performance Report for Youth Program

Performance, enrollment data and success stories for the WIOA Youth Program were presented. Performance reporting for Program Year 2022 (PY22) began on July 1, 2022 and ended on June 30, 2023; reporting is not final until the end of August. The WIOA Youth program is exceeding all of the goals for all five of their performance measures (Placement in Employment, Education, or Training 2nd Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, Measurable Skills Gain, and Median Earnings). Statewide, three of the goals are being exceeded and two, Credential Attainment and Measurable Skills Gain, are being met.

Youth staff and leadership have been focusing on outreach activities targeting potential participants to increase enrollments and also to increase the number of employers willing to provide work experience opportunities. WIOA Youth staff have worked with the WA's communications department to update all the WIOA Youth flyers and the WIOA Youth page on the website to make those materials more engaging. Outreach activities have resulted in a significant increase in enrollments. In PY22, 114 customers were enrolled in the program, an increase of 40 participants from the previous program year. Williams asked if a goal had been set for the number of participants enrolled. Staff were given the goal of 150 a year. New work experience sites continue to be developed. Some program success stories were shared with Committee members. Staff clarified for members that the WIOA Youth Program is for young adults 16 to 24 years of age. WIOA legislation concentrates on out of school participants 18 to 24 years of age (opportunity youth). The WIOA Adult Program participants are 18 years of age and older so there is overlap of the two programs. Staff have the flexibility to determine which program best meets the needs of a particular customer.

Report was received and filed.

3. Work-Based Learning (WBL) Project Update

A report on WBL outcomes from the project to date was provided for all Local Areas in the State of Kansas. The WBL project just completed its third year; this was the first year that the program received direct funding from the State of Kansas budget. The program has expanded from six schools district the first year to now 160 in the state and from 9,300 student engagements to 22,000. More than 5,000 students in 27 high schools were served in Local Area IV (LAIV). The report included data on student participation and the schools, school districts and businesses engaged in WBL activities statewide. Also reported are the types of engagement such as job fairs, classroom encounters, career mentoring, job shadowing, mock interviews, facility tours, internships and pre-apprenticeships. The program has been very successful and staff hope to increase employer engagements and increase the quality of work experiences that can be tied to students' academic interests so that can translate into better transitions to post-secondary education or to the job market. One aspect of WBL activities is the increased ability to identify and refer participants to the WIOA Youth program.

Report was received and filed.

4. 2023 Youth Employment Project (YEP) and Camp HYPE Update

Helping Youth Prepare for Employment (HYPE) career camps are completed for the summer. More camps were offered this year and there was significantly higher participation than last year with 20 to 25 participants per camp. Additional students were placed in paid and unpaid internships and the number of employers directly hiring youth also increased. In previous years, the WA subsidized a number of placements, which are now totally unsubsidized. Final numbers on the YEP program will not be available until late September or early October. Duncan shared a slide presentation with some data, activities and photos from the Camp HYPEs. The camps included trade skills, Textron Aviation, healthcare, Spirit AeroSystems, technology, financial services and public safety with the Wichita Crime Commission. A McConnell Air Force Base camp was also added this year for youth of military connected individuals to attend. Participation for the camps has increased significantly from previous years. Currently, there is one camp per week for eight weeks and staff are exploring the idea of running more than one camp in different locations concurrently in the future. These programs are particularly important for communities as a way to decrease youth crime and violence. Additional employers and partners to participate in the program are needed.

Report was received and filed.

5. Roadtrip Nation (RTN) – Paths Across Kansas

Roadtrip Nation films area youth participating in career exploration activities. The two part documentary filmed in South Central Kansas will premier nationally on PBS on September 25th and October 5th. The official trailer, [Roadtrip Nation "Paths Across Kansas" Trailer](#), was shown to Committee members. Staff are planning a watch party on September 28th at Exploration Place and will be inviting funders of the project (USD 259, WSU, WSU Tech, Dept of Commerce, Spirit AeroSystems and Textron Aviation), partners, roadtrippers and individuals that were interviewed; with the majority of invitees being teachers. Watch party kits are being developed for staff to use when showing the film in the schools so that afterwards they can discuss and promote the use of the RTN Community Hub of career exploration tools. There will be a need for organizations to provide staff to be interviewed by young people, so that they can make career exploration videos to upload to the hub. The documentary, videos and tools can also be shared and used by anyone in the community such as (Lead for Kansas, Greater Wichita Partnership’s Choose Wichita, etc.) that work to retain and attract talent to the region.

Report was received and filed.

6. Consent Agenda

Minutes from the February 21, 2022 meeting, an update on the current Program Year 2022 budget update was presented to the Committee for review and/or approval.

Amy Williams (Caitlyn Gregory) moved to approve the Consent Agenda. Motion was adopted.

7. Adjournment

The meeting was adjourned at 12:18 PM.

Attendees:

LWDB Youth Employment Committee Members

Amy Williams, Spirit AeroSystems, Co-Chair
Aletra Chaney-Profit, Butler Community College
Jennifer Avery for Debbie Kennedy, Wichita
Children’s Home
Alana McNary, Professional Engineering
Consultants
Mim McKenzie, YMCA

Staff/Guests

Amanda Duncan
Denise Houston
Shirley Lindhorst
KC Schumacher
Chad Pettera
Jennifer Baysinger, Sen. Roger Marshall’s Office
Deb Weve, Job Corps

Workforce Alliance Youth Budget PY23

July 2023 - June 2024

Expenditures Through 8/31/2023

Category	Budget	August				Total	YTD				% Budget Remaining
		WIOA Youth Expenditures	WBL Expenditures	YEP Expenditures	WIOA Youth Expenditures		WBL Expenditures	YEP Expenditures	Total		
Wages	\$ 514,500	\$ 58,623	\$ 10,723	\$ 1,724	\$ 71,070	\$ 108,651	\$ 21,606	\$ 3,255	\$ 133,513	74%	
Fringe	\$ 146,984	\$ 12,797	\$ 2,639	\$ 231	\$ 15,667	\$ 25,149	\$ 5,294	\$ 394	\$ 30,837	79%	
Facilities	\$ 44,000	\$ 14,862	\$ 1,145	\$ 12	\$ 16,019	\$ 41,999	\$ 2,380	\$ 23	\$ 44,402	-1%	
Contract/Pro Fees	\$ 15,800	\$ 896	\$ -	\$ -	\$ 896	\$ 3,408	\$ -	\$ -	\$ 3,408	78%	
Supplies/Equipment	\$ 18,170	\$ -	\$ 92	\$ -	\$ 92	\$ (1,983)	\$ 3,914	\$ 54	\$ 1,985	89%	
IT	\$ 11,000	\$ (806)	\$ -	\$ -	\$ (806)	\$ 237	\$ 109	\$ 1	\$ 347	97%	
Outreach/Cap Building	\$ 28,298	\$ 44	\$ 172	\$ 3,500	\$ 3,716	\$ 66	\$ 178	\$ 9,352	\$ 9,596	66%	
Travel/Conferences	\$ 20,000	\$ 340	\$ 274	\$ 75	\$ 690	\$ 921	\$ 274	\$ 75	\$ 1,270	94%	
Grants Awarded	\$ 30,500	\$ 7,799	\$ -	\$ -	\$ 7,799	\$ 11,296	\$ -	\$ -	\$ 11,296	63%	
Staff Development	\$ 8,050	\$ -	\$ -	\$ -	\$ -	\$ 129	\$ -	\$ -	\$ 129	98%	
Indirect	\$ -	\$ 4,735	\$ 1,884	\$ 196	\$ 6,816	\$ 10,410	\$ 4,720	\$ 502	\$ 15,633	0%	
Misc/Dep/Int	\$ 50	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	100%	
Work Experience	\$ 321,388	\$ 5,275	\$ -	\$ -	\$ 5,275	\$ 16,363	\$ -	\$ -	\$ 16,363	95%	
Incentives	\$ 17,000	\$ 100	\$ -	\$ 15,150	\$ 15,250	\$ 100	\$ -	\$ 19,300	\$ 19,400	-14%	
Occupational Training	\$ 30,789	\$ 3,407	\$ -	\$ -	\$ 3,407	\$ 4,284	\$ -	\$ -	\$ 4,284	86%	
Supportive Services	\$ 15,000	\$ 911	\$ -	\$ -	\$ 911	\$ 3,217	\$ -	\$ -	\$ 3,217	79%	
Total	\$ 1,221,529	\$ 108,984	\$ 16,929	\$ 20,889	\$ 146,802	\$ 224,248	\$ 38,475	\$ 32,957	\$ 295,680	76%	

Analysis

Budget: The PY23 budget with expenditures through the end of the August 2023.

The PY23 budget allocates 31% on direct client spending including classroom training, work experience and supportive services. The direct client spending is at 15% through the month of August. The budget has 76% remaining after one month of the fiscal year.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Expand Youth Employment Opportunities to help develop the workforce of the future
- Strengthen relationships with WIOA partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers

Recommended Action

Receive and file.

Item

2023 Jobs FORE Youth Golf Tournament

Background

Since 2013, the Workforce Alliance has coordinated a golf tournament every year to raise funds for youth employment services and programs.

Analysis

The 11th annual Jobs FORE Youth Golf Tournament presented by Integra Technologies was held Thursday, September 21st at Hidden Lakes Golf Course in Derby.

This year’s event was the most successful ever with 36 teams and 144 players. Due to the generosity of many community organizations, over \$23,000 was raised and is now available to support youth internships and work experiences in South Central Kansas.

The following is a final list of sponsors and team registrations:

2023 Jobs FORE Youth Tournament Sponsors & Teams

Title Sponsor	Sponsorship Level
Integra Technologies	\$5,000.00
<i>Total</i>	\$5,000.00
Registration Sponsor	Sponsorship Level
Meritrust Credit Union	\$1,500.00
<i>Total</i>	\$1,500.00
Event Sponsors	Sponsorship Level
AGH	\$1,250.00
Black Hills Energy	\$1,250.00
Bombardier	
CPRF	\$1,250.00
IBEW	\$1,250.00
KWCH	In-Kind
Manpower	\$1,250.00
NECA	\$1,250.00
NIAR	\$1,250.00
Plumbers & Pipefitters	\$1,250.00
Spirit	\$1,250.00
Textron Aviation	\$1,250.00
<i>Total</i>	\$12,500.00
Prize Sponsors	Sponsorship Level
Butler County Economic Development	\$500.00
Eck Auto Group	Donated

Vornado	Donated
<i>Total</i>	<i>\$500.00</i>
Beverage Cart Sponsors	
	Sponsorship Level
FORVIS	\$500.00
PEC	\$500.00
<i>Total</i>	<i>\$1,000.00</i>
Hole Sponsors	
	Sponsorship Level
Ascension Via Christi	\$350.00
Assisted Living Locators	\$350.00
Dondlinger Construction	\$350.00
Foulston Attorneys	\$350.00
KAKE	\$350.00
Goodwill	\$350.00
WMA	\$350.00
WSU Tech	\$350.00
<i>Total</i>	<i>\$2,800.00</i>
Total Sponsorships	\$23,300.00
Team Registrations	
Airxcel	\$600.00
Berry Companies	\$600.00
Bombardier #1	\$600.00
Bombardier #2	\$600.00
Bombardier #3	\$600.00
Bombardier #4	\$600.00
Center Industries	\$600.00
Delta Dental	\$600.00
Envision	\$600.00
GMLV	\$600.00
Greater Wichita Partnership	\$600.00
IBEW #2	\$600.00
IBEW #3	\$600.00
IBEW #4	\$600.00
IBEW #5	\$600.00
IBEW #6	\$600.00
KS Building Trades	\$600.00
Morris Laing	\$600.00

PEC	\$600.00
PYXIS	\$600.00
Remediation Contractors	\$600.00
SPEEA	\$600.00
WSU Tech	\$600.00
<i>Total</i>	<i>\$13,800.00</i>
GRAND TOTAL	\$37,100.00

Recommended Action

Receive and file.