

LWDB Program Operations and Performance (POP) Committee Meeting Minutes
November 2, 2023

1. Welcome and Introductions

The Workforce Alliance (WA) Local Workforce Development Board (LWDB) Program Operations and Performance (POP) Committee assembled in person and via Zoom. Co-Chair Tony Naylor welcomed Committee members and called the meeting to order.

2. Workforce Innovation & Opportunity Act (WIOA) Adult, Dislocated Worker and Youth Program Final Performance for Program Year 2022 (PY22)

The final reporting for performance for PY22 was presented and discussed. The program year began on July 1, 2022 and ended on June 30, 2023. The WIOA Adult and Youth programs annual performance met all goals. The WIOA Dislocated Worker (DW) Program annual performance met most goals; however, for LAIV the sanction level for Credential Attainment Rate was not met. This is mostly due to low unemployment and customers beginning a training program, gaining employment and not completing training, which effects performance. No corrective action plan is necessary due to the Performance Throughout the Program Year Average Indicator report that shows that sanctions for all measures have been met. Statewide all goal and sanction measures are being met. Tony Naylor stated that these were some of the best performance reports he has seen in his many years on the board. *Report was received and filed.*

3. Additions to the Eligible Training Provider (ETP) List

Chad Pettera reviewed 13 proposed additions to the Eligible Training Provider List for approval. Programs were submitted by Galen College of Nursing and WSU Tech (Registered Nurse, Unmanned Aerial Systems - Associate of Applied Science (AAS); Professional Pilot - AAS; Welding Fast Track - Technical Certificate; Alternative Fuel Maintenance - Technical Certificate and AAS; Construction Science (Carpentry) - Technical Certificate; Composite Fabrication - Technical Certificate; Culinary Arts - Technical Certificate and AAS; and Veterinary Nursing) to be added to the ETP list. The Veterinary Nursing program has a wage of \$14.63 an hour. Naylor asked whether the self-sufficient wage requirement of \$15.60 an hour needs to be met in order to approve a program for the ETP list. Pettera responded that while a customer would be advised that it might not qualify for training funds with the WA, it cannot be used as criteria for adding a program to the list as it applies to programs statewide and may qualify in another area of the state.

Laura Ritterbush (John Clark) moved to approve additions to the Eligible Training Provider List as presented. Motion adopted.

4. Workforce Center Operations / One-Stop Operator Report

George Marko reviewed the most current report on Workforce Center operations. Traffic to the Workforce Center continues to stay strong and is trending upwards, but still lags slightly from pre-pandemic numbers. Staff are trying many things to increase traffic to the Center by reaching out to partners, building access points, etc. The Center is now entering a slow period with the beginning of the 4th quarter, which is normal. On September 25th, the Center migrated from an appointment based system originating from the pandemic and will now move back to more of walk-in customer status, although appointments can still be made with staff. YouTube workshops continue to provide partners and customers with a good value from these online offerings that now total over 70. These workshops will continue to be updated and made more concise. In September, there were 882 unique viewers with 101 returning viewers and the number of subscribers has grown to almost 1,000. Business services saw a significant drop in job postings of about 41% decrease over previous months. Staff anticipate normal activity at the beginning of the year. Job postings are still high compared to active resumes posted, so the gap of jobs available versus the number of people looking for jobs remains quite large. The current

unemployment rate is about 2.8% across the local area. Staff have experienced a massive increase in participation number for WorkReady! assessments over the last two months as employers continue to see value in requiring usage of the assessment as part of their employment process. John Clark asked if any of the of the job postings are aged or do they stay on the list indefinitely. Marko responded they typically come off the list at 30 to 60 days and usually no longer than 90 days. Staff work with employers if a longer time is needed to see what additional services can be offered to assist in getting the job filled. The annual Get Hired! Job Fair will be held at the Wichita Workforce Center. This year the job fair will be industry sector-based over a three day period. November 14th will be dedicated to the advance manufacturing and aviation manufacturing sectors, November 15th will be for municipalities, education, transportation and logistics and November 16th will be a general industry day. The fairs are open from 1:00 pm to 5:00 pm each day with the first 30 minutes of each day open to veterans only. Tony Naylor asked about the rate of workshop participation versus the number of sign ups. Staff have tried reminder calls and texts in an effort to increase the participation rate without much success. Customers do seem to prefer the online workshops, so there is a higher digital participation rate due to the flexibility they provide. The WA received a fellow from Lead for America, part of the Affordable Connectivity program; this position can work in rural and underserved communities to teach digital literacy and skills. This provides customers with an alternative to going to the Workforce Center or attending an online workshop.

Report was received and filed.

5. 2024 Committee Meeting Schedule

The meeting schedule for 2024 was discussed with committee members. Members decided that they would like to continue to meet at the same recurring meeting schedule of the first Thursday of every other month beginning in January and to meet in person with a virtual option available.

6. Consent Agenda

Meeting minutes from September 7, 2023 were presented to the Committee for review and/or approval. *John Clark (Robyn Heinz) moved to approve the Consent Agenda as presented. Motion adopted.*

The meeting was adjourned at 12:15.

Present Committee Members

Robyn Heinz, Co-Chair (Via Zoom)

Tony Naylor, Co-Chair

John Clark

Kami Moore (via Zoom)

Erica Ramos (via Zoom)

Laura Ritterbush

Staff/Guests

Amanda Duncan

Denise Houston

Shirley Lindhorst

George Marko

Chad Pettera

Jennifer Baysinger, Senator Marshall's Office

Jordan Buxton, Circle Public Schools Board of Education

Will Dorr, Eckerd Connects

Siena Smith, Galen College of Nursing