



**Local Workforce Development Board (LWDB)
Youth Employment Committee Meeting Agenda**

Join Zoom Meeting: <https://us02web.zoom.us/j/81528231831>

Tuesday, February 21, 2023 • 11:30 a.m. – 1:00 p.m.

1. **Welcome, Introductions and Updates:** Rod Blackburn (11:30)
 2. **Workforce Innovation and Opportunity Act (WIOA) Performance Reports for Youth Program:** Denise Houston (11:35) (pp. 2-7)
An update on performance for The WIOA Youth Program for Program Year 2022 will be provided.
Recommended action: Receive and file.
 3. **Work-Based Learning (WBL) Project Update:** Keith Lawing (11:45) (pp. 8-12)
The workforce boards are conducting training sessions to share best practices and coordinate reporting outcomes to the State of Kansas.
Recommended action: Take appropriate action.
 4. **Roadtrip Nation – Leveraging WIOA and WBL:** Keith Lawing and KC Shumacher (12:00)
Workforce Alliance staff will update the Committee on the Roadtrip Nation Project.
Recommended action: Take appropriate action.
 5. **2023 YEP and HYPE Update:** Amanda Duncan (12:15) (pp. 13-20)
The Committee will review plans for 2023 and the goal of engaging more employers.
Recommended action: Take appropriate action.
 6. **Consent Agenda:** Rod Blackburn (12:30)
Members of the Committee may request discussion on any of the action items at the meeting or the items may be accepted as presented in a single motion.
 - A. Approval of the Minutes from the November 15, 2022 Meeting (pp. 21-23)
 - B. Program Year 2022 (PY22) Budget (p. 24)**Recommended action:** Approve the consent agenda as presented.
 7. **Next Steps and Adjourn:** (12:45)
-

The next LWDB Youth Employment Committee Meeting is scheduled for Tuesday, April 18, 2023

Item

Workforce Innovation and Opportunity Act (WIOA) Youth Program Update

Background

Program Year 2022 (PY22) began on July 1, 2022. The first quarter is complete and we are midway through the third quarter. While it is midway thru the third quarter, it is still fairly early in the program year for performance.

Youth staff and leadership have been focusing on outreach activities targeting potential participants and employers. The goal of this outreach is to increase the number of participants in the program and the number of employers willing to engage in work experience opportunities.

Analysis

Outreach and Partnership Activities

Outreach activities are taking place at Wichita Children's Home Crossroads, Acceleration Academy, Chester Lewis, and local High Schools including Individual Education Plan meetings. Staff are presenting on WIOA Youth services bi-monthly at Wichita Children's Home Crossroads. The Youth Outreach and Work Experience Coordinator also attends the internal Business Services bi-monthly meetings.

Staff have worked to expand on previous partnerships with KU Medical Programs LYFTE and BabyTalk, Wichita Children's Home Gerard House, and the International Rescue Committee. Tours have taken place or are scheduled with these organizations. Referral processes have been updated and implemented and presentations on WIOA services are scheduled.

In the last three months, five new work experience sites have been developed. The new work experience sites are the Wichita Art Museum, Project Independence, Sedgwick County Zoo, Habitat Re-Store, and Valence Service Technologies. There are two additional potential work experience sites in the pipeline.

WIOA Youth Performance (PY22)

The Youth Program projected first quarter performance is to exceed the goal for Placement in Employment, Education, or Training 4th Quarter, Credential Rate, and Median Earnings. Local Area IV (LAIV) is projected to not meet the sanction level for Placement in Employment, Education, or Training 2nd Quarter and Measurable Skills Gain. The low numbers in Measurable Skills Gain are a data entry issue.

The Youth Program projected second quarter performance is to exceed the goal for Placement in Employment, Education, or Training 2nd Quarter and Median Earnings. LAIV is projected to not meet the sanction level for Placement in Employment, Education, or Training 4th Quarter,

Credential Rate, and Measurable Skills Gain. The low numbers in Measurable Skills Gain are a data entry issue.

The Youth Program projected third quarter performance is to exceed the goal for Placement in Employment, Education, or Training 2nd Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, and Median Earnings. LAIV is projected to not meet the sanction level for Measurable Skills Gain. The low numbers in Measurable Skills Gain are a data entry issue.

LAIV is projected to do a little better than the State in annual performance. LAIV is projected to exceed the goal for four measures and not meet the sanction level for one measure. The State is projected to exceed the goal for three measures and not meet the sanction level for two measures.

WIOA Performance Average Indicator Scores (PY22)

For Average Indicator Score LAIV is projected to exceed the goal for Employment 2nd Quarter, Employment 4th Quarter, and Median Earnings, meet the goal for Credential Rate, and not meet the sanction level for Measurable Skills Gain.

For Average Program Score LAIV is projected to exceed the goal for the Adult and Youth programs and meet the goal for the Dislocated Worker program.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact

Recommended Action: Receive and file.

**WIOA Youth Program
Program Year 2022
Performance Report of LA IV
as of 02/07/2023**

Youth	Goal	PY22 1st Qtr July 22 - Sept 22		PY22 2nd Qtr Oct 22 - Dec 22		PY22 3rd Qtr Jan 23 - Mar 23		PY22 4th Qtr Apr 23 - June 23		PY22 Annual Report July 22 - June 23		PY22 State / Annual Report July 22 - June 23		*Reporting Period
	Sanction													
Education and Employment Rate <i>(2nd Qtr. after Exit)</i>	72.30%		3		6		3				18		147	3rd Qtr= 01/01/22 to 03/31/22
	65.07%	60.00	5	100.00	6	100.00	3			85.71	21	76.17	193	Annual= 07/01/21 to 06/30/22
Education and Employment Rate <i>(4th Qtr. after Exit)</i>	69.40%		5		3		4				18		153	3rd Qtr= 01/01/22 to 03/31/22
	62.46%	83.33	6	60.00	5	80.00	5			81.82	22	78.06	196	Annual= 01/01/21 to 12/31/21
Earnings <i>(Median Earnings 2nd Qtr. after Exit)</i>	\$3,050.00													3rd Qtr= 01/01/22 to 03/31/22
	\$2,745.00	\$7,805.43	N/A	\$3,109.70	N/A	\$8,362.67	N/A		N/A	\$7,212.26	N/A	\$4,615.63	N/A	Annual= 07/01/21 to 06/30/22
Credential Attainment <i>(Within 4 Qtrs. after Exit)</i>	66.30%		4		1		2				10		75	3rd Qtr= 01/01/22 to 03/31/22
	59.67%	80.00	5	25.00%	4	100.00	2			71.43	14	51.37	146	Annual= 01/01/21 to 12/31/21
Measurable Skills Gain <i>(Real Time Measure)</i>	49.20%		0		3		0				5		40	3rd Qtr= 01/01/22 to 03/31/22
	44.28%	0.00	13	17.65	17	0.00	20			22.73	22	18.52	216	Annual= 07/01/22 to 06/30/23

Summary LA IV	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	LAIV Annual	State Annual
	Youth	Youth	Youth	Youth	Youth	Youth
Met Goal	3	2	4		4	3
Met Sanction	0	0	0		0	0
Did Not Meet Sanction	2	3	1		1	2

The KS Dept. of Commerce accesses confidential data to obtain additional wage info; therefore, the actual performance rating cannot be released, only whether the rating met, exceeded, or was below the goal or sanction level.

^^^ No data showing in the quarter yet even though it is within the current reporting period.

* Reporting Period = Participants who exited during the time frame indicated will count in performance measures

**WIOA Programs
Program Year 2022
Performance Throughout the Program Year
Local Area IV
as of 02/07/2023**

Local Area IV Performance Through PY 2022							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	75.31%	99.09%	86.97%	112.95%	85.71%	118.55%	110.20%
	76.00%		77.00%		72.30%		
Employment 4th Quarter After Exit	74.27%	103.30%	87.80%	112.56%	81.82%	117.90%	111.25%
	71.90%		78.00%		69.40%		
Median Earnings 2nd Quarter After Exit	\$7,481.96	110.29%	\$11,107.08	115.06%	\$7,212.26	236.47%	153.94%
	\$6,784.00		\$9,653.00		\$3,050.00		
Credential Attainment Rate	80.49%	105.22%	62.07%	71.43%	71.43%	107.74%	94.79%
	76.50%		86.90%		66.30%		
Measurable Skill Gains	66.67%	104.01%	50.00%	86.06%	22.73%	46.20%	78.76%
	64.10%		58.10%		49.20%		
Average Program Score	90.00%	104.38%	90.00%	99.61%	90.00%	125.37%	

Indicator / Program totals will meet sanction by achieving 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

WIOA Programs
Program Year 2022
Performance Throughout the Program Year
Statewide
as of 02/07/2023

Overall State Performance Through PY 2022							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	76.66%	100.87%	85.49%	111.03%	76.17%	105.35%	105.75%
	76.00%		77.00%		72.30%		
Employment 4th Quarter After Exit	73.78%	102.61%	86.43%	110.81%	78.06%	112.48%	108.63%
	71.90%		78.00%		69.40%		
Median Earnings 2nd Quarter After Exit	\$8,190.76	120.74%	\$11,107.08	115.06%	\$4,615.63	151.33%	129.04%
	\$6,784.00		\$9,653.00		\$3,050.00		
Credential Attainment Rate	69.08%	90.30%	75.76%	87.18%	51.37%	77.48%	84.99%
	76.50%		86.90%		66.30%		
Measurable Skill Gains	30.09%	46.94%	29.89%	51.45%	18.52%	37.64%	45.34%
	64.10%		58.10%		49.20%		
Average Program Score	90.00%	92.29%	90.00%	95.10%	90.00%	96.86%	

Indicator / Program totals will meet sanction by achieving 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

Performance Through PY Year – Calculation Key

Local Area IV Performance Through PY 2017							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	A 72.27%	91.83%	75.00%	90.36%	65.15%	88.04%	90.08%
	B 78.70%		83.00%		74.00%		
Employment 4th Quarter After Exit	72.34%	102.18%	78.00%	103.59%	66.15%	92.65%	99.47%
	70.80%		75.30%		71.40%		
Median Earning 2nd Quarter After Exit	\$5,235	85.86%	\$9,607	125.01%	X	N/A	105.43%
	\$6,097		\$7,685		X		
Credential Attainment Rate	83.02%	151.50%	66.67%	122.78%	24.07%	39.72%	104.67%
	54.80%		54.30%		60.60%		
Average Program Score	90.00%	107.84%	90.00%	110.43%	90.00%	73.47%	

A = Performance / Goal Actual Rate

B = Performance / Goal Target Rate

1. Take **Actual Rate** / **Target Rate** = Percentage Rate/s for Title I Programs Adult, DW, Youth (i.e. 72.27% / 78.70% = 91.83%). Complete this for each indicator in each program to obtain all initial percentage rates (indicated by purple box above).

2. Average Program Score – To figure the Average Program Score:

Add the percentage totals for each Title I program column (i.e. Adult 91.83% + 102.18% + 85.86% + 151.50% = 431.37%). Then divide the total by the number of program indicators for each program (i.e. Adult 431.37% / 4 = 107.84%).

3. Average Indicator Score – To figure the Average Indicator Score:

Add the percentage totals for each Indicator / Program row (i.e. Employment 2nd Quarter After Exit 91.83% + 90.36% + 88.04% = 270.23%). Then divide the total by the number of Title I Programs in the indicator (i.e. Employment 2nd Quarter After Exit 270.23% / 3 = 90.08%).

All Actual Rate / Target Rate percentages pulled from WIOA Annual Performance Reports – Local Area/WIB & Statewide

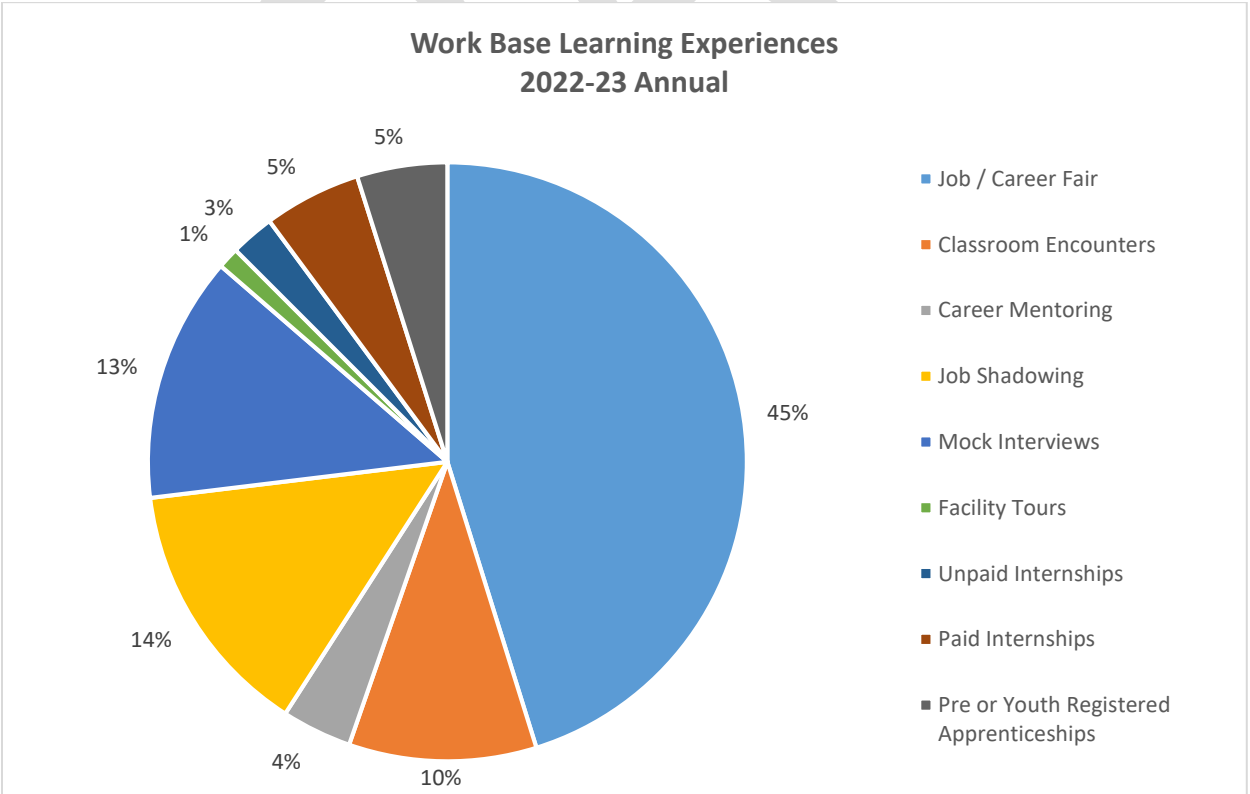
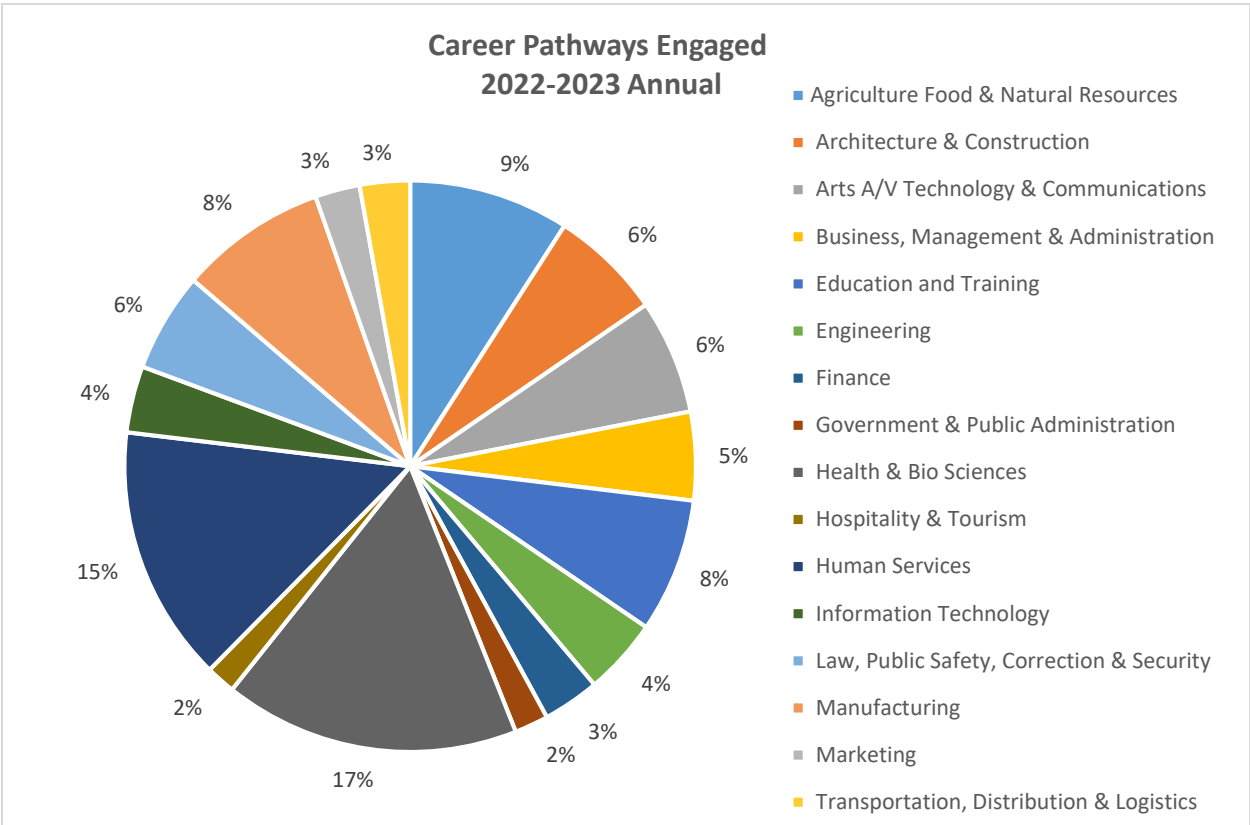


Kansas Work Based Learning (WBL) Outcome Report

As of 12/31/22 Revised

Measure	Quarterly Statewide Totals				Annual Totals
	Q1	Q2	Q3	Q4	
Student Participation	4,817	4,501			9,318
School Districts Engaged	32	43			75
Schools Engaged	42	51			93
Businesses Engaged	169	170			339
Career Paths Engaged					
Agriculture Food & Natural Resources	33	114			147
Architecture & Construction	39	64			103
Arts A/V Technology & Communications	26	79			105
Business, Management & Administration	29	52			81
Education and Training	32	91			123
Engineering	24	46			70
Finance	29	23			52
Government & Public Administration	15	16			31
Health & Bio Sciences	64	207			271
Hospitality & Tourism	16	11			27
Human Services	49	186			235
Information Technology	35	26			61
Law, Public Safety, Correction & Security	27	64			91
Manufacturing	52	83			135
Marketing	16	25			41
Transportation, Distribution & Logistics	26	20			46
Total Career Pathways Engaged	512	1,107			1,619

WBL Experiences Provided					
Job / Career Fairs	43	705			748
Classroom Encounters	0	158			158
Career Mentoring	55	59			114
Job Shadowing	29	218			247
Mock Interviews	19	207			226
Facility Tours	9	18			27
Unpaid Internships	25	37			62
Paid Internships	178	82			260
Pre or Youth Registered Apprenticeships	0	76			76
Total Work Based Learning Experiences Provided	358	860			1,218
WBL Referrals to WIOA Youth Program	18	21			39



WBL Intermediary Training Agenda

Session 1- 10 AM-12 PM

Session 2- 10 AM -12 PM

REVISED 2/13/2023

Purpose/Format/Participants

- **Demonstrate how to leverage the operations of the Local Workforce Development Boards into the K-12 System to connect academic outcomes to career pathways in Kansas.**
 - **State and Federal funds**
 - **Deliberate connection to “career” options for high school students**
- **Training will include reference and background materials provided to participants and interactive training sessions led by subject matter experts**
- **Suggested Participants:**
 - **WBL Intermediary (Required)**
 - **WBL Coordinators (Important)**

Session 1 – Basic: Roles & Definitions TIME 10 AM-12 PM 2/16

LEVEL SETTING

Title	Topics	Materials	Presenters
WBL Intro AND KSDE Overview 10:45-11:00 BREAK	<ul style="list-style-type: none"> • Welcome and Introductions • Historical WBL overview & initiatives • WBL Coordinator role • WBL Intermediary role • Past outcomes • KSDE role Do we need this since it's commerce funded now? • KSDE WBL team 	Kansas Can Vision Kansas Work-Based Learning Digital Guide	10-10:45 AM Mike Beene Natalie Clark
LWDB Overview AND How to leverage WIOA, AJCs, and WBL: What to Measure	<ul style="list-style-type: none"> • Role of the LWDB • WIOA • American Job Centers (AJC) & One-Stop Centers • List of Recognized WBL Activities • WBL Metrics and Reporting Outcomes (Introduction) • Business Services and employer relationships • WBL opportunities that have been successfully organized with ERs. • Outreach strategies for Employer Feedback and Project 	Local Board, AJC and Kansasworks WBL Personalized Learning Plan Kansas Career Cluster Guidance Book	11:00 am-12 PM Keith Lawing Keely Schneider Deb Scheibler ED-10-15 minutes Chelsea- 5-10 Minutes Sloane

Session 2 – 10AM- 12PM-

**Intermediate: WBL Partnerships
Workforce Boards and High Schools: Career Exploration Partners**

Creating CAREER AWARENESS and Matching to CAREER PATHWAYS Through WBL

Title	Topics	Materials	Presenters
Career Awareness and Career Pathways	<p><i>Career Awareness Tools</i></p> <p>Career exploration tool used by participating schools</p> <ul style="list-style-type: none"> • Transeo • Xello • My Next move 	<p>College & Career Readiness Software that Inspires Students Xello</p> <p>My Next Move</p> <p>Transeo: Post-Secondary Readiness Software For All (gotranseo.com)</p> <p>Kansas State Department of Education > Agency > Division of Learning Services > Career Standards and Assessment Services > CSAS Home > Career Technical Education (CTE) > Career Clusters & Pathways (ksde.org)</p>	<p>10 AM-10:45 AM</p> <p>Transeo- 20minutes Carey Keller</p> <p>Xello- 20 mi Laura Barker</p> <p>My Next move-10 minutes- Chelsea</p>
WBL Employer Engagement AND Measuring Outcomes	<ul style="list-style-type: none"> • List of Recognized WBL Activities • Creating career exploration events & the effect • Coordination with schools • Liability Insurance questions & concerns. Third-party agencies for paid experiences • WBL opportunities that have been successfully organized with ERs. • Outreach strategies for Employer Feedback and Project • Examples of Sharing Best Practices • Reporting Template 		11:00-12:00 PM



2022 Youth Employment Project

Final Report

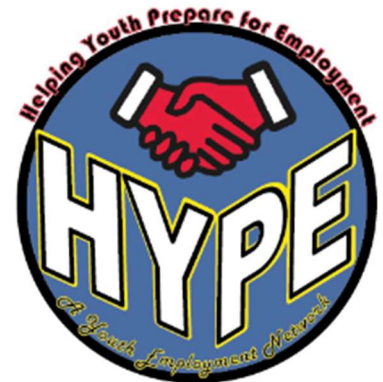
October 2022

The Youth Employment Project (YEP) is an initiative to assist young adults in finding a first job or work experience opportunity. Services through YEP include assistance in resume creation, job search, and preparing for interviews as well as education on soft skills, customer service, and financial literacy. The Workforce Alliance (WA) has operated a summer youth employment program since 2009 and the current YEP model was implemented in 2016.

In 2022, the Helping Youth Prepare for Employment (HYPE), a Youth Employment Network, continued its collaboration with community partners including the WA, the City of Wichita, the Greater Wichita YMCA, and USD 259. These partners all have well-established youth employment programs and work together to leverage resources and align services to create significant community impact. The outcomes from YEP are combined with HYPE partners for a total youth employment community impact measure.

2022 HYPE Employment Outcomes

Employment Type	Total
Workforce Innovation & Opportunity Act (WIOA)	40
YEP Employer Funded	1,814
YEP Subsidized	92
YEP Youth Self-Reported	77
The Way to Work (City of Wichita)	137
Job Prep (YMCA)	101
Total	2,261



Estimation of wages earned by all HYPE participants is \$3,255,840

2022 YEP Outcomes

In 2022, YEP served 3,583 young adults and engaged 244 employers, an 86% increase in total youth served and a 238% increase in employers engaged compared to 2021 totals. While 2022 activities were again impacted by COVID-19 policies, increases were achieved across the board in similar ranges to pre-pandemic totals achieved in 2019.

Outreach

Outreach sessions were conducted with area high schools and community partners. In total, 11 outreach sessions were held at eight high schools in six school districts. These sessions were attended by 635 young adults. This is a 33.33% increase in the number of sessions held and a 26% increase in youth attendance at outreach events over 2021 totals.

Youth Essential Skills Certificate and Workshops

The Youth Essential Skills Certificate (ESC) was created to help address the issue of “soft skills” or work ethic. The curriculum includes workplace etiquette, customer service, money handling and financial literacy. Young adults earned an electronic badge through the Accredible system for each workshop they attended, and were awarded the ESC credential if they completed the entire series of YEP workshops. The ESC Workshop series was offered 11 times from January through July 2022, a 47% decrease in the number of workshops compared to 2021; 913 participants attended YEP Workshops and 2,151 badges were awarded for workshop participation. In total, 717 participants earned Youth Essential Skills Certificate.

Camp HYPE

Camp HYPE is a career exploration and employment skills camp, primarily for 14 and 15 year old youth. The camps focus is an industry theme, sponsored by employers, and an “earn and learn” opportunity for youth. In 2022, the WA was able to offer six Camp HYPE sessions, up from 2021. Sessions ran weekly from June 6 to August 4. USD 259 provided four extern staff to assist with operating the camps and delivering the workshop curriculum. Students who participated in Camp HYPE were between the ages of 14-18 and completed their freshman year of high school, but had not graduated. Below is the list of camps, sponsors, and attendance

Date	Camp Sponsor and Theme	Registered	Attended
6/6-6/10	Ascension Via Christi Healthcare Camp (Ages 14-15)	31	18
6/13-6/17	Flagship Kansas.Tech Camp (Ages 14-15 only)	32	14
6/27-7/1	Spirit AeroSystems Camp (Ages 14-15 only)	40	16
7/11-7/15	Trade Skills Camp (Ages 14-18)	41	23
7/18-7/22	Textron Aviation Camp (Ages 14-15 only)	34	16
8/1-8/5	General Career Camp	6	5
Total		184	92

Students who completed a camp received \$120 in “wages.” The Trade Skills students who completed the camp received \$200 based on funding from local unions. Campers from the Trade Skills Camp and the General Career Camp also received a \$50 performance bonus for their outstanding participation levels.

YEP Job Fairs

A total of 11 job fairs were held in 2022 and attended by 1,833 young adults and 207 employers. This is an increase in all areas compared to 2021.

Job Placements

The final outcomes for YEP 2022 include 2,023 job placements. A list of participating employers is below. The majority of job placements were tailored as needed by the employer and included temporary and part-time jobs. Most wages were directly funded by the employer, and some participants found employment outside of the program after completing a workshop and self-reported their jobs.

Additionally, 30 employers engaged with YEP by hiring young adults for summer internships, temporary and/or part-time jobs in 2022. The largest hiring partners were local manufacturers Textron Aviation, Spirit AeroSystems and Cox Machine, who combined to hire more than 200 high school students in YEP internship programs.

Wages

Wage estimates for 2022 YEP are \$2,913,120. This is calculated by taking the number of job placements multiplied by \$9/hour for 20 hours per week over eight weeks.

2022 YEP Goals and Outcomes

Measure	2022 Actual	2022 Goal	2021	2020
Total Young Adults Served	3,583	3,500	1,918	3,009
Workshop Participation	913	1,000	159	658
Badges Awarded	2,151	1,500	477	1,974
ESC Certificates Earned	717	500	159	658
Total Employment	2,023	1,250	732	391
Employers Engaged	244	250	72	119
Job Fairs	11	10	5	5
Job Fair Attendance by Young Adults	1,833	750	682	1,278
Job Fair Attendance by Employers	207	150	50	110
Estimated Wages Earned	\$2,913,120	\$1,500,000	\$1,929,600	\$563,040
Events	42	75	6	38
School Engaged	24 schools in 16 districts	15 schools in 7 districts	20 schools in 14 districts	15 schools in 7 districts
Counties Engaged	6	6	6	6

2022 YEP Employer Participation

A total of 59 employers hired young adults through YEP 2022, including six employers who provided a placement site for youth that was subsidized through agency funds.

Employer Sponsors (Direct Hire or Financial Sponsors)

Advance Learning Lab	Atwater Resource Center
Bank of America	Old Cowtown Museum
Boys and Girls Club of South-Central KS	O.J. Watson Park
Cargill	The Salvation Army
City of Wichita	Sedgwick County Zoo
Community Food Ministry	Sojourners Coffee Shop
Cox Machine	Spirit AeroSystems
Exploration Place	Starkey Inc.
Goodwill Industries	Tanganyika Wildlife Park
Intrust Bank	Textron Aviation
Greater Wichita YMCA	Wichita Art Museum
Mel Hambleton Ford	United Way of the Plains

Supporting Community Partners

Groover Labs	UV&S Underground
Kruse Industries	WSU Haysville
NetApp	WSU Tech
Tran Aerospace	Zernco Construction
The Urban League of Kansas	

Self-Reported Employers of YEP Participants

Advanced Physical Therapy	Freddy's Frozen Custard	Red Lobster
Arby's	Fuzzy's Tacos	Red Rock Canyon Grill
Back Alley Pizza	Hampton	Roller City
BDs Mongolian Bar and Grill	Jason's Deli	Rolling Hills Country Club
Bliss Climbing and Fitness	Kobe's	Sakura Japanese Cuisine
Bluefin Sake Bar	Margaritas	Shoe Carnival
Braum's	Marsal Trucking	Spirit Halloween
Chick-fil-A	Marshall's	Subway
Chicken N Pickle	McDonald's	Sutherland Lumber Co.
Chipotle	Mitchell Theatre	Taco Tico
Church's Chicken	Nail Elements	TJ Maxx
City of Bel Aire	Nifty Nut House	Tropical Smoothie Café
Davis-Moore	Otter Creek Landscapes	Tutor's Pizza
Dillon's	Pizza Hut	Ulta Beauty
Dairy Queen	Prairie Station Vet Clinic	Wendy's
Domino's Pizza	Premier Food Services	Wichita Sports Complex
Dollar Tree	Public	Wichita State University
Dutch Bros	Quik Trip	

Workforce Alliance YEP 2022 Participant Demographics

In 2022, 1,053 of the 3,583 young adults who participated in YEP through the Workforce Alliance formally registered for the program. Data has been compiled on those participants and is listed below:

Age	Participants	Percentage
14	99	9.40%
15	252	23.93%
16	471	44.73%
17	128	12.16%
18	81	7.69%
19	19	1.80%
21	1	.09%
22	1	.09%
24	1	.09%

Gender	Participants	Percentage
Female	435	41.31%
Male	598	56.79%
Prefer not to Answer	20	1.90%

Race	Participants	Percentage
American Indian or Alaska Native	17	1.61%
Asian or Asian American	72	6.84%
Black or African American	140	13.30%
Ethnic Hispanic or Latino	138	13.11%
More than One Race	34	3.23%
Native Hawaiian or Pacific Islander	3	.028%
Not Identified or Prefer not to Answer	383	36.37%
White or Caucasian	375	35.61%

YEP Participant Residence by Zip Code		
Zip Code	Participants	Percentage
67205	253	25%
67214	46	4.36%
67216	38	3.60%
67226	37	3.50%
67213	35	3.32%
67203	31	2.94%
67207	30	2.80%
67060	28	2.65%
67204	28	2.65%
67218	27	2.50%
67217	26	2.40%
67037	25	2.37%
67212	22	2%

67211	22	2%
67219	21	1.99%
67235	21	1.99%
67002	18	1.70%
67220	17	1.61%
67206	16	1.50%
67209	16	1.50%
67230	16	1.51%
67208	14	1.32%
67042	13	1.23%
67101	13	1.23%
All Other*	412	35.98%

YEP Participants by County		
County	Participants	Percentage
Butler	53	5%
Harper	75	7.1%
Harvey	3	0.28%
Kingman	2	.18%
Sedgwick	887	84.23%
Sumner	7	0.66%
Out of State	5	0.47%

**All Other includes zip codes account for less than 1% of total participants per zip code including 65203, 10026, 11207, 27519, 67016, 16017, 67018, 67026, 67030, 67049, 67068, 67201, 67307, 67318, 67336, 67401, 67607, 98006*

YEP Participant Previous Participation History		
Participation	Participants	Percentage
First Time YEP Participant in 2022	1,030	97.82%
Returning YEP Participant	19	1.80%
Previous Participant with HYPE Partner	10	.95%

YEP Participant Barriers to Employment		
Barrier*	Participants	Percentage
Have never been employed or limited work history	259	34.32%
Family receives Free/Reduced Lunch	177	24.89%
Family receives Supplemental Nutrition Assistance Program (SNAP)	53	5.03%
Need assistance to access transportation	15	1.42%
Disability	15	1.42%
Family receives Social Security Disability Income (SSDI)	14	1.33%
Foster Child	14	1.33%
Family receives Temporary Assistance for Needy Families (TANF)	13	1.23%
Pregnant or Parenting Teen	6	0.56%
Homeless	3	0.28%
Offender	2	0.19%
High School Drop Out	2	0.19%

**Participants could identify more than one barrier to employment, if applicable. On average, there were 1.16 barriers to employment per participant.*

YEP Participant Employment Area of Interest*

Industry	Participants	Percentage
Banking or Finance	146	13.87%
Clerical or Office	125	11.87%
Construction	103	9.78%
Customer Service or Retail	170	16.14%
Food Service or Hospitality	130	12.35%
Healthcare	185	17.57%
Information Technology	191	18.14%
Janitorial or Maintenance	58	5.51%
Manufacturing	188	17.85%
Other**	565	53.66%

*Participants could select more than one area of interest if applicable. On average, there were 2.7 areas of interest per participant.

**Participants could write-in industries or occupations not listed. Other areas identified include the following and account for less than 1% of participants per industry: Accounting, Aeronautical Engineering, Agriculture, Athletics, Business, Communications, Cosmetology, Criminal Justice, Digital Marketing, Early Childhood Development, Education, Film Making, Game Design, Graphic Design, Human Resources, Military, Music, Photography, Psychology, Real Estate, Robotics, Social Work, Welding, and Zoo Keeping.

YEP Participants School Education Level Data

School Status	Participants	Percentage
Attending High School	1,030	97.82%
Attending College	13	1.42%
Attending Middle School	24	2.31%
Not Attending School	9	.87%

Participation by High School

School	Participants	Percentage
Maize South	251	23.80%
Maize	175	16.61%
Attica/Chaparral	69	6.55%
Circle	43	4.08%
Wichita East	33	3.13%
Wichita North	27	2.56%
Wichita South	24	2.27%
Wichita Southeast	24	2.28%
El Dorado	24	2.27%
Maize Complete	21	1.99%
Wichita Northeast	21	1.99%
Derby	19	1.80%
Wichita Heights	18	1.70%
Wichita West	18	1.70%
Other*	300	28.49%

**Other high schools, which represent less than 1% of the total per school include the following in descending order: Wichita Northwest, Haysville Campus, Valley Center, Goddard Eisenhower, Green Level High School, Newton, Andover Central, Andover, Rose Hill, Bluestem, Clearwater, Salina Central, Sedgwick, The Independent School, Wichita Alternative, Goddard Academy, Heritage Academy, Hesston, Homeschool, Sowers Alternative*

School	Participants	Percentage
WSU Tech	3	.28%
Kansas State University	1	.09%
Wichita State University	4	.37%
Butler Community College	2	.18%
Pittsburg State University	1	.09%
Fort Hays State University	1	.09%
University of South Florida	1	.09%

YEP Participant Feedback

A follow-up survey was emailed to all Workforce Alliance YEP participants with a valid email address, including those who attended YEP outreach sessions, workshops, and job fairs. Only 35 surveys were completed. All comments are below, and the overall feedback was very positive.

- Very friendly representative
- Maintain digital marketing (emails, social media, etc.)
- I like the extra programs and the chances to learn about interviewing.
- I think its a good way to teach youth about getting a job
- I attended a job fair, where I learned about YEP
- Dillion's job fair
- Came to Northwest
- it was fun. The Job Prep teacher, Mr. Collins was friendly, helpful, and encouraged me. I felt happy not nerves to work. He taught me how to have confidence and helped me see the skills I didn't know jobs like, I didn't know I had.
- good pitch
- I enjoyed it, definitely made the process easier
- The workshop was interesting
- Through workshops I see that YEP can be a very helpful experience and program to take part in, in order to find a successful job.
- I haven't experienced YEP with workshops or job fairs but from the introduction given to us it seems like a helpful resource to obtain a job.
- It was actually pretty good and she was a nice person
- It was really nice to know that there are people willing to help us kids finds jobs and feel supported
- I didn't go through YEP I applied on my own. But that's a very amazing program.

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Local Workforce Development Board (LWDB) Youth Employment Committee Meeting Minutes November 15, 2022 – 11:30 AM

1. Welcome and Introductions

The LWDB Youth Employment Committee assembled via ZOOM. Co-Chair Amy Williams called the meeting to order. It was noted that Mike Kriwiel and Joanna Duran with Pyxis were in attendance in addition to Committee members.

2. Work-Based Learning (WBL) Project Update

The WBL project is in its third year and a partnership between the Kansas Association of Workforce Boards (all five of the local workforce boards in Kansas), Kansas Department of Commerce and the Kansas Department of Education. Presentations were recently provided to the Kansas State Workforce Board and the State Board of Education and this information was shared with the Committee. In 2021-2022 46,000 students engaged in a WBL experience, 516 employers engaged in WBL activities and 101 schools participated across 28 school districts. 8,861 students were in career preparation experiences, 9,169 students engaged in career exploration experiences and 28,022 students engaged in career awareness experiences. First quarter outcomes from the 2022-2023 school year were also reviewed. A report on WA WBL intermediary activities was given. The main focus has been on paid internships. A manufacturing day is scheduled for April 1, 2023. The intermediaries have been out in the schools every week to engage students by providing services such as workshops, resume reviews and mock interviews. Several job fairs and career mentoring activities are planned. Amy Williams asked why the aviation career pathway is not listed in the data. That pathway is not reported separately and is folded into the advanced manufacturing category at the state school board level, but this data does need to be pulled out separately for this region and staff will work with the schools to do this. Williams also asked if the numbers reported reached targeted goals for the program. The WBL program is now funded with state funds become sustainable and annual goals and expectations will need to be determined. Staff are pleased with the trajectory on outcomes. Rod Blackburn asked what the impressions are of the state school board to continue to support the program. The membership of the board will change somewhat at the first of the year, but not expected to change overall commitment of the board to the program.

Report was received and filed.

3. Roadtrip Nation (RTN) – Leveraging Workforce Innovation & Opportunity Act (WIOA) and Work-Based Learning

An update on the RTN project was provided. One of the goals of the project is to connect to area youth and increase awareness about the WIOA Youth program. The Build Your Future [Build Your Future / Wichita \(roadtripnation.com\)](#) Digital Community Hub is active and being utilized in area schools and as a tool to help support the WIOA Youth program. Staff from USD 259 and the WA attended a training on how to incorporate the tools into their programs. Presentations have been made at the Kansas Association of Career and Technical Education as well as the State Workforce Conference. The second phase of the RTN Project is currently underway, which is filming for a one-hour public television documentary that will be aired nationally, as well as 50+ short-form video assets that can be integrated into the Digital Community Hub and made available to workforce-focused partners across the region. A brief profile of the five Roadtrippers was provided to Committee members. They are traveling around the region visiting with and interviewing local community leaders. The documentary will air sometime in 2023 and the release will be publicly announced and a celebration scheduled. As WIOA Youth Program funds were used to help fund the project, the WA must be able to demonstrate program's participants benefit from the RTN tools. Staff are working on how this data

will be tracked and reported. This data will be shared with the Committee on a regular basis and a final plan will be presented to the Committee. Having USD 259 as one of the leading partners on the RTN project will help accelerate opportunities to support the WBL Intermediary project. A possible community of practice may be formed with other workforce boards across the country that work with RTN to share information and best practices.

Report was received and filed.

4. 2022 Youth Employment Project (YEP)/Helping Youth Prepare for Employment (HYPE) Outcomes

YEP/HYPE outcome numbers were shared with the Committee, which included goals for 2022 and a comparison of actual numbers for 2022 and 2021. The project improved significantly in most categories. Amy Williams asked if staff knew why wages were significantly higher than last year; over \$5 million in 2022 compared to \$1.5 million in 2021. Staff will be doing some more analysis on the data, but attribute most of the increase to the high demand for workers and employers having to pay higher wages across the board in order to hire workers, the number of youth working doubled over the previous year and youth are working longer than in the previous reporting period. Rod Blackburn asked what the biggest challenge for employers is in hiring youth and staff find that the competing timeframes of work and school is the biggest reason. Although the labor market was good for hiring this year, there is now a need to look at what the environment for 2023 looks like and how to plan accordingly. The HYPE partners will meet soon to begin discussing the plan for next year and setting some goals. Rod Blackburn suggested that feedback from employers participating in the program is needed to determine what can be done to increase engagement of employers already participating and attract some new ones. There is a need to go back to employers that have participated in the past, but that are not currently bringing them back on board. Staff will plan to be more deliberate in the collection of feedback from employers.

Report was received and filed.

5. 2023 Youth Employment Plan (YEP) / Helping Youth Prepare for Employment (HYPE) Work Plan and Goals

In order to increase the number of employers participating in the program, staff proposed that a convening of employers be scheduled in January. Currently participating and potential employers would be invited as well as some youth who have been through the program in order to discuss the benefits of the program, answer questions and promote participation. It will be important to include varied and multi-tiered employers. The benefits of adding to the greater good of the community should be addressed. The challenges of hiring youth should be discussed and also ways to overcome those challenges demonstrated. Committee assistance in scheduling the same kind of convening in Butler, Cowley and Sumner counties will be needed to assist staff in being more deliberate in operating the program outside of Wichita and Sedgwick County. The marketing of the program needs to include success stories and testimonials from employers and youth.

One focus for staff in 2023, is on private sector non-subsidized work opportunities. A recent Brookings study illustrates that over time and in general, young people that engage in a high school internship program have higher life time earnings, better academic outcomes and long-term achievement particularly for those funded by business community investment.

Staff requested that Committee members propose additional specific strategies for staff to look at for 2023 planning. Blackburn proposed having recent high school graduates that are now in college programs, intern and work in high schools part-time to work with students and promote the WA youth program services. Student could partner with board member and staff and be provided with a tool kit of resources and be an ambassador/influencer for the organization in the schools. The ambassador/influencer would be familiar with the school and its staff and students might find the

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ambassador more relatable than faculty or staff. A student who has participated in HYPE or some other youth employment program might be an option to fill this role. This kind of position might have to be a funded experience through the WA, school district or the college.

Staff will be working on a coordinated work plan for 2023. Because the next meeting is not until February, a workshop may be scheduled or outlines reviewed via email with Committee members before the next meeting in February.

Report was received and filed.

6. Consent Agenda

Minutes from the September 20, 2022 meeting, the WA budget for Program Year 2022 and an update on Workforce Innovation and Opportunity Act (WIOA) Performance Reports for Youth Program for Program Year 2022 were presented to the Committee for review and/or approval. A detailed report on performance will be provided at the next meeting.

Laura Barker (Aletra Chaney-Profit) moved to approve the Consent Agenda. Motion was adopted.

7. Next Steps

- Staff will send Committee members the detailed, final HYPE / YEP report after the meeting.
- Staff will break down aviation career pathway data in the WBL reporting.
- Staff will discuss data analytics with the Roadtrip Nation representatives.
- Staff will review HYPE / YEP data to see if it can be determined in more detail as to why wages increased so dramatically for this year.
- A report on performance for the WIOA Youth Program will be presented at the next Committee meeting.

8. Adjournment

The meeting was adjourned at 12:37 PM.

Attendees:

LWDB Youth Employment Committee Members

Laura Barker, USD 259
Rod Blackburn, Partners in Education, Co-Chair
Cody Griffin, WSU Tech
Aletra Chaney-Profit, Butler Community College
Mim McKenzie, YMCA
Amy Williams, Spirit AeroSystems, Co-Chair

Staff/Guests

Chelsea Daniel
Denise Houston
Keith Lawing
KC Schumacher
Holly Westmoland
Marqus Wilson
Shirley Lindhorst
Chad Pettera
Joanna Duran, Pyxis
Mike Kriwiell, Pyxis
Deb Weve, Job Corps

Workforce Alliance Youth Budgets PY22

July 2022 - June 2023

										Expenditures Through 12/31/2022			
WIOA					YEP/HYPE/WBL					Consolidated			
Category	Budget	Dec	YTD	% Budget	Budget	Dec	YTD	% Budget	Budget	Dec	YTD	% Budget	Remaining
		Expenditures	Expenditures	Remaining		Expenditures	Expenditures	Remaining		Expenditures	Expenditures	Remaining	
Wages	\$ 616,000	\$ 91,169	\$ 313,490	49%	\$ 205,000	\$ 11,639	\$ 56,520	72%	\$ 821,000	\$ 102,808	\$ 370,010	55%	
Fringe	\$ 181,395	\$ 14,848	\$ 71,457	61%	\$ 27,180	\$ 1,338	\$ 7,584	72%	\$ 208,575	\$ 16,186	\$ 79,041	62%	
Facilities	\$ 70,400	\$ (6,785)	\$ 49,091	30%	\$ 8,500	\$ 579	\$ 3,415	60%	\$ 78,900	\$ (6,206)	\$ 52,506	33%	
Contract/Pro Fees	\$ 45,550	\$ 2,988	\$ 20,815	54%	\$ 7,000	\$ 1,059	\$ 6,051	14%	\$ 52,550	\$ 4,047	\$ 26,866	49%	
Supplies/Equipment	\$ 24,445	\$ 1,789	\$ 10,377	58%	\$ 10,570	\$ 193	\$ 2,168	79%	\$ 35,015	\$ 1,982	\$ 12,545	64%	
Outreach/Cap Building	\$ 12,650	\$ 1,974	\$ 2,651	79%	\$ 11,498	\$ 487	\$ 14,413	-25%	\$ 24,148	\$ 2,461	\$ 17,063	29%	
Travel/Conferences	\$ 11,000	\$ 361	\$ 1,241	89%	\$ 10,500	\$ 286	\$ 1,880	82%	\$ 21,500	\$ 647	\$ 3,121	85%	
Grants Awarded	\$ 82,000	\$ 5,079	\$ 20,580	75%	\$ 500	\$ 301	\$ 1,203	-141%	\$ 82,500	\$ 5,380	\$ 21,783	74%	
Staff Development	\$ 6,000	\$ (28)	\$ 2,552	57%	\$ 3,050	\$ (6)	\$ (6)	100%	\$ 9,050	\$ (34)	\$ 2,546	72%	
Misc/Dep/Int	\$ -			0%	\$ 50	\$ -	\$ -	100%	\$ 50	\$ -	\$ -	100%	
Work Experience	\$ 363,649	\$ 25,249	\$ 106,078	71%	\$ 18,653	\$ -	\$ -	100%	\$ 382,301	\$ 25,249	\$ 106,078	72%	
On The Job Training	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -		\$ -	\$ -	\$ -		
Incentives	\$ 25,000	\$ 100	\$ 400	98%	\$ 10,000	\$ -	\$ 8,520		\$ 35,000	\$ 100	\$ 8,920	75%	
Occupational Training	\$ 226,827	\$ 7,299	\$ 30,811	86%	\$ -	\$ -	\$ -		\$ 226,827	\$ 7,299	\$ 30,811	86%	
Supportive Services	\$ 40,000	\$ 3,295	\$ 6,249	84%	\$ -	\$ -	\$ -		\$ 40,000	\$ 3,295	\$ 6,249	84%	
Total	\$ 1,704,915	\$ 147,339	\$ 635,791	63%	\$ 312,500	\$ 15,876	\$ 101,748	67%	\$ 2,017,415	\$ 163,215	\$ 737,539	63%	

Analysis: The leveraged funds include support from Bank of America, United Way, state of Kansas, employers and proceeds from the Jobs FORE Youth Golf Tourney. This budget does not include funds now being raised to help support expansion of YEP in 2023

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Expand Youth Employment Opportunities to help develop the workforce of the future
- Strengthen relationships with WIOA partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers

Recommended Action

Receive and file.