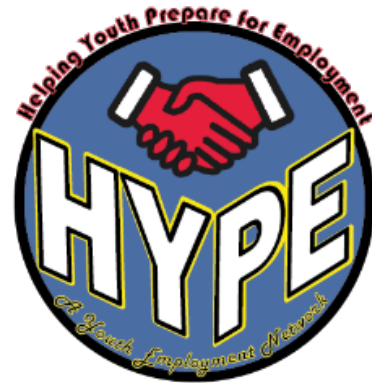




2019 Youth Employment Project
Final Report
October 11, 2019

The Youth Employment Project (YEP) is an initiative to assist young adults in finding a first job or work experience opportunity. Services through YEP include assistance in resume creation, job search, preparing for interviews as well as education on soft skills, customer service and financial literacy.

In 2019, the Helping Youth Prepare for Employment (HYPE), a Youth Employment Network, was formally established through collaboration of community partners including the Workforce Alliance of South Central Kansas, the City of Wichita, the Greater Wichita YMCA, USD 259 and Wichita State University. These partners all have well established youth employment programs and work together to achieve significant community impact. The outcomes from YEP are shared with HYPE partners for a total community impact measure, which is tabulated and reported by Wichita State University, full 2019 HYPE Report is available [here](#).



Participants

The 2019 YEP served 3,076 young adults and engaged 347 employers, a 71.7% increase in total youth and 116.8% increase in employers engaged compared to 2018 totals.

Outreach

Outreach sessions were conducted with area high schools and community partners. In total, 47 outreach sessions were held at 25 high schools in 15 school districts across 7 counties. These sessions were attended by 2,478 young adults. This is a 34.0% increase in number of sessions held and a 131.3% increase in youth attendance at outreach events over 2018 totals.

Youth Essential Skills Certificate and Workshops

The Youth Essential Skills Certificate (ESC) was created to help address the issue of “soft skills” or work ethic. The curriculum includes workplace etiquette, customer service, money handling and financial literacy. Young adults earned an electronic badge through the Credly system for each workshop they attended, and were awarded the ESC credential if they completed the entire series of YEP workshops. The ESC Workshop series was offered 30 times from January through July 2018, a 30% increase in number of workshops compared to 2018; 437 participants attended YEP Workshops and 1,311 badges

awarded for workshop participation. In total, 275 participants earned a Youth Essential Skills Certificates.

DollarWi\$e

DollarWi\$e is a financial education initiative sponsored by the United States Conference of Mayors, offered to cities across America that have made a commitment to increasing access to financial education for young adults; Wichita has participated since 2009. The program is comprised of online tutorials offered weekly for six weeks over the summer months. Prizes are awarded weekly, drawn from a pool of individuals across the nation who complete the corresponding week's module. In 2019, a national winner was selected from Wichita. The prize was awarded by Mayor Jeff Longwell in September 2019.

YEP Job Fairs

On 2019, 10 job fairs were held to give YEP participants the opportunity to apply for jobs with local employers (40% increase). In total, 133 employers (66% increase) and 529 young adults (56% increase) attended one of the 2018 YEP hiring events,

Job Placements

The final outcomes for YEP 2019 includes 1,034 job placements (63% increase over 2018). A list of participating employers is attached. The majority of job placements were tailored as needed by the employer and included temporary and part-time jobs. Wages were either subsidized through YEP or directly funded by the employer, and some participants found employment outside of the program after completing a workshop and self-reported their jobs.

Additionally, 170 employers engaged with YEP by hiring young adults for temporary and or part-time jobs in 2019.

YEP 2019 Goals and Outcomes at a Glance

Measure	2019 YTD as of 7/15/19	2019 Goal	2018 Actual
Total Young Adults Served	3,076	2,000	1,791
Workshop Participation	437	1,000	727
Badges Awarded	1,311	2,000	1,630
ESC Certificates Earned	275	500	348
Total Employment	1,034	1,000	687
Employers Engaged	347	175	160
Job Fairs	10	6	5
Job Fair Attendance by Young Adults	598	600	529
Job Fair Attendance by Employers	133	100	80
Events (Outreach, Job Fair, Workshop)	63	60	47
School Engaged	28 schools in 15 districts	25 schools in 15 districts	13 high schools in 6 school districts
Counties Engaged	7	6	5

2019 YEP Employment Outcomes

Employment Type	Total
Employer Funded	
YEP Employer Reported	963
Youth Self-Reported	28
Subsidized	
WIOA	17
Pre-ETS	23
YEP Subsidized	3
Total	1,034

2019 YEP Employer Participation

A total of 170 employers hired young adults through YEP 2019, including 127 sponsoring employers who directly hired or funded positions, 21 employers who hired youth that participated in the program but the employers were not affiliated with a YEP job fair, and 17 employers who provided a placement site for youth that was subsidized through agency funds. In addition, 6 community agencies partnered to support the program. This is a 6% increase compared to the number of companies that hired from the program in over 2018.

Employer Sponsors (Direct Hire or Financial Sponsors)

Aerie (Towne East)	Derby Police Department
Aeropostale (Towne East)	Derby Recreation Center
All City Barbershop	Dollar Tree Stores (Wichita – multiple locations)
American Eagle (Towne East)	Drury Lane
Andover Public Library	El Dorado Correctional Facility
Anthony Community Care	Emprise Bank
Arby's	Famous Footwear (Towne East)
Bank of America	Finish Line (Towne East)
Braum's (Wichita – multiple locations)	Foot Locker (Towne East)
Build-a-Bear (Towne East)	Fuzion Barber Shop
Butler Electric Coop	Gamestop (Towne East)
Butler County	Gander Outdoors
Butler County Sheriff's Department	Gap (Bradley Fair)
Butler Community College	GNC (Towne East)
Candyopolis (Towne East)	Goodwill (Wichita – multiple locations)
Chick-fil-A (Wichita – multiple locations)	Greater Wichita Partnership
Church's Chicken	Greater Wichita YMCA
City of Anthony	Hamilton Relay
City of Attica	Harper Industries
City of Augusta	High Touch Technologies
City of Derby	Hollister (Town East)
City of Haysville	Hospital District #6 Harper County
City of Wellington	Hot Topic (Towne East)
City of Wichita	Hutton
Claire's (Towne East)	Icing (Towne East)
Computer Depot	Interim Healthcare
Consolidated Electrical Distributors	Journey's (Towne East)
Corizon Health	Journey's Kidz (Towne East)
Cornerstone Data	JunkPro
Cox Communications	Justice (Towne East)
Cox Machine (Harper)	Kansas Department of Transportation
Cox Machine (Wichita)	Keller Williams
Delta Dental of Kansas	KETCH
Derby Chamber of Commerce	

Kids's Foot Locker (Towne East)
Klean Kut
Koch Industries
Lane Bryant (Towne East)
Lane Enterprises
Leading Technology Composites
Manpower
Maurices (Towne East)
McAlister's Deli
McDonalds (Wichita – multiple locations)
Men's Warehouse (Towne East)
Meritrust Credit Union
Netapp
Non-Profit Chamber of Service
NORC
PacSun (Towne East)
Purfume Gallery (Towne East)
Pizza Hut
Powell Technical Services
Price Optical
Profillment
Rock River Rapids
Romney Farms
Rue 21 (Towne East)
Safe Streets
The Salvation Army – Camp Hiawatha
Sedgwick County
Sedgwick County Department of Corrections
Sedgwick County Sheriff's Department
Sedgwick County Zoo

Sherwin Williams
Shoe Dept. Encore (Towne East)
Sonic (Multiple Locations)
Specs (Towne East)
Spirit AeroSystems
Starbucks (Wichita – Multiple Locations)
Street Skinz (Towne East)
Superstar Sports (Towne East)
Textron Aviation
Thrift on Woodlawn
Tilly's (Towne East)
Top Early Learning Center
US Air Force/McConnell AFB
US Census Bureau
USD 259 Wichita Public Schools
USD 260 Derby Public Schools
USPS
Vintage Stock (Towne East)
Wal-Mart (Wichita – multiple locations)
Wendy's
Westar Energy/Evergy
Wichita Business Journal
Wichita Regional Chamber of Commerce
Wichita State University
Wichita Transit
Wildcat Construction
Windsor (Towne East)
Workforce Alliance of South Central Kansas
WSU Tech
Zumiez (Towne East)

Employer Partners (Agency Subsidized Placement)

American Legion
Andover Vet Clinic
Augusta Historical Museum
Blue Sky Ranch
Clearwater Public Library
College Hill Coffee
Cowley County Historical Museum
Exploration Place

Forever Young
Fusionz Barber Shop
Hired Man's Grocery
Meineke
Mulvane Library
The Taco Shop
Wellington Public Library
Wichita Workforce Center

Supporting Community Partners

Envision
 Harper County Transition to Career Program
 Evergreen Neighborhood Resource Center

Real Men Real Heroes
 The Urban League of Kansas
 WSU Haysville

Self-Reported Employers of YEP Participants

- | | | |
|------------------------|-------------------------|------------------------------|
| Academy Sports | Freddy's Frozen Custard | Sutherlands |
| Andy's Frozen Custard | Hardee's | Terradyne Country Club |
| Best Buy | IHOP | Texas Roadhouse |
| Broadway Home Medical | Independent Landscaping | The UPS Store |
| The Children's Place | Joann Fabric | Valence Surface Technologies |
| Countryside Pet Resort | Pizza Hut | Waste Management |
| Fastenal | Roller City | Wholesale Fireworks |

The following Ad ran in the Wichita Business Journal on September 16, 2019

In 2019, 3,322 young adults participated in youth employment through activities through Helping Youth Prepare for Employment (HYPE), a network of youth employment service providers including the Greater Wichita YMCA's Job Prep, the City of Wichita's Way to Work, and the Workforce Alliance's Youth Employment Project, in partnership with USD 259 and Wichita State University. The participants completed workshops on professional etiquette, job search and interview techniques and financial literacy.

A total of 1,210 young adults gained employment with 221 employers this summer.

Thank you to the following employers and partners for making 2019 our biggest year yet!

Employer Sponsors (Direct Hire or Financial Sponsor)

<ul style="list-style-type: none"> Arma (Toowo East) Armstrong (Toowo East) All City Barbering American Eagle (Toowo East) Andrew Public Library Anthony Community Care Ayco Bank of America Braun's* Build-a-Bear (Toowo East) Buller Electric Coop Buller County Buller County Sheriff's Dept. Buller Community College Campopelle (Toowo East) Chick-Fil-A* Church's Chicken City of Anthony City of Atwin City of Atwood City of Augusta City of Beatrice City of Pittsburg City of Wellington City of Wichita Clavin's (Toowo East) 	<ul style="list-style-type: none"> Computer Depot Consolidated Electrical Distributors Cosmo Health Convection Data Cost Commercialism Cost Martiner (Toowo East) Cost Martiner (Wichita) Costa Dental of Kansas Embry Chandler of Commerce Embry Spital Dept. Embry Recreation Center Embry Test Systems* Embry Tech El Dorado Correctional Facility Enjo vs Bank Ensign Restaurant (Toowo East) Ensign Live (Toowo East) Food Larder (Toowo East) Foot Locker City of Potosi Greenway (Toowo East) Guards Outdoors Map (Toowo East) GNC (Toowo East) Goodwill* Greater Wichita YMCA 	<ul style="list-style-type: none"> Hannigan Retail Hogey Industries High Touch Technologies Hilldale (Toowo East) Hospital District (Toowo East) HR Logic (Toowo East) Hullco Hyco (Toowo East) Inner-Healthcare Isadore's (Toowo East) Isadore's Hair (Toowo East) Joshi's Joshi's (Toowo East) Kerns Dept. of Transportation Kristen Williams KITCO Kirk's Food Locker (Toowo East) Kroger South Industries Lane's (Toowo East) Land Prepment Leading Technology Computer Martinez Martinez (Toowo East) Murkiewicz Deli 	<ul style="list-style-type: none"> McDonald's* Men's Wardrobe (Toowo East) Metal and Credit Union Middip Montana's Chamber of Commerce MORC Parsons (Toowo East) Parsons Gallery (Toowo East) Plaza Inn Power Technical Services Price Optical Proffitts Rick-Turn Repairs Rockway Farms Row 21 (Toowo East) State Systems The Salvation Army - Coop. Haysville Sedgwick County Sedgwick County Department of Corrections Sedgwick County Sheriff's Department Sedgwick County Zoo Shelton Williams Shop Dept. Stores (Toowo East) Solo* Sports (Toowo East) 	<ul style="list-style-type: none"> Spina Anesthetics Starbucks* Stevens (Toowo East) Supper Sports (Toowo East) Taylor Antiques Tech on Mainframe Wally's (Toowo East) Top Early Learning Center US Air Force/McConnell AFB US Career Bureau USD 250 Wichita Public Schools USD 250 Derby Public Schools UCCW Unger's Book (Toowo East) Wal-Mart* Wal-Mart* Wal-Mart Energy/Energy Wichita Business Journal Wichita Regional Chamber of Commerce Wichita State University Wichita Transit Wichita Vacation Wichita State Park Wichita State Fair Wichita State Zoo Wichita State Zoo Wichita State Zoo Wichita State Zoo
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Employer Partners (Agency Subsidized Placement)

<ul style="list-style-type: none"> 21st Street Barber School Advanced Learning Library Allison Library American English Andrew Yel Clinic Art that Reaches Your Heart, Inc. Association for Christ Coastal Fresh The Anderson Images Agreste Historical Museum Blue Sky Ranch Boys and Girls Club of South Central Kansas CARW Health City of Wichita Area Cultural Services 	<ul style="list-style-type: none"> City of Wichita City Manager's Office City of Wichita Engineering Public Works S.M.I.S. City of Wichita Housing & Community Services City of Wichita Kansas Recreation City of Wichita TREC City of Wichita Municipal Court Cherokee Public Library College Hill Center College Hill Elementary School Colvin Recreation Center Colvin High School Resource Center Community Food Ministry 	<ul style="list-style-type: none"> Community Voice, Inc. Consumer Credit Counseling Services, Inc. Courtesy County Historical Museum Eranger Book and Mail Greggville Recreation Center Greggville Neighborhood Resource Center Engineers Floor Forever Young Francis Coffee Shop Go-Creations Hotel Mark County Robbley Wellness Holy Spirit Catholic Academy Husband's Ministry 	<ul style="list-style-type: none"> Justice US Career LEAP Youth Success Camp - Flow Life Lynwood Recreation Center Kansas Strong, KDCBF KANWH Marty's Corner Community Meade Meade County City Woodson Park Old Conception Museum Ever Elementary School Flower Valley Elementary School Flow Up for Youth Kendall Group 	<ul style="list-style-type: none"> The Salvation Army Starkley, Inc. Starkley Village, Inc. Starkley and Sons Tabernacle Bible Church The Taco Shop Therapy Management United Methodist Open Door, Inc. Wichita Public Library Wichita Library Wichita Community Theater Wichita East High School Wichita Federal Credit Union Wichita West High School Wichita Wildlife Center
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And a very special thank you to: **BANK OF AMERICA** * Multiple Locations

Workforce Alliance YEP 2019 Participant Demographics

In 2019, 792 of the 3,076 young adults who participated in YEP through the Workforce Alliance formally registered for the program. Data been compiled on those participants and is listed below:

Age	Participants	Percentage
14	44	5.55%
15	63	7.94%
16	208	26.23%
17	278	35.06%
18	150	18.92%
19	32	4.04%
20	4	.5%
21	4	.5%
22	4	.5%
23	5	.63%
24	1	.13%

Gender	Participants	Percentage
Female	229	28.88%
Male	535	67.47%
Prefer not to Answer	28	3.66%

Race	Participants	Percentage
American Indian or Alaska Native	19	2.40%
Asian or Asian Americas	76	9.60%
Black or African American	113	14.27%
Ethnic Hispanic or Latino	103	13.01%
More than One Race	96	12.12%
Native Hawaiian or Pacific Islander	2	0.25%
Not Identified or Prefer not to Answer	38	4.80%
White or Caucasian	345	43.56%

YEP Participant Residence by Zip Code		
Zip Code	Participants	Percentage
67207	54	6.81%
67217	54	6.81%
67212	47	5.93%
67205	46	5.80%
67216	46	5.80%
67218	40	5.04%
67208	34	4.29%
67203	32	4.04%
67214	32	4.04%
67226	29	3.66%
67060	28	3.53%
67204	27	3.40%
67037	25	3.15%
67211	21	2.65%
67220	21	2.65%
67213	18	2.27%
67219	16	2.02%
67206	15	1.89%
67209	15	1.89%
67235	14	1.77%
67042	13	1.64%
67101	13	1.64%
67210	11	1.39%
67230	11	1.39%
67002	10	1.26%
All Other*	121	15.26%

Yep Participants by County		
County	Participants	Percentage
Butler	35	4.42%
Cowley	10	1.26%
Elk	1	.13%
Harper	*	*
Harvey	11	1.39%
Leavenworth	1	.13%
Marion	1	.13%
Sedgwick	702	88.64%
Wyandotte	1	.13%
Out of State	8	1.01%

*Data from YEP Activities Harper County was incomplete

*All Other includes zip codes with less than 1% of total participants, including 67025, 67110, 67114, 67215, 67013, 67152, 67202, 67147, 67120, 67228, 67004, 67005, 67010, 67026, 67039, 67108, 67146, 66842, 67030, 67052, 67133, 67135, 67149, 20019, 20841, 30314, 55927, 64133, 64804, 66027, 66102, 66203, 66207, 67001, 67017, 67019, 67023, 67053, 67062, 67067, 67117, 67119, 67140, 67144, 67156, 67157, 67201, 67227, 67316, 67349, 73717, 76060

YEP Participant Previous Participation History

Participation	Participants	Percentage
First Time YEP Participant in 2019	731	92.29%
Returning YEP Participant	44	5.55%
Previous Participant with HYPE Partner	17	2.14%

YEP Participant Barriers to Employment

Barrier*	Participants	Percentage
Have never been employed or limited work history	336	42.42%
Family receives Free/Reduced Lunch	233	29.42%
Family receives Supplemental Nutrition Assistance Program (SNAP)	47	5.93%
Need assistance to access transportation	29	3.66%
Disability	25	3.16%
Family receives Social Security Disability Income (SSDI)	22	2.78%
Foster Child	21	2.65%
Family receives Temporary Assistance for Needy Families (TANF)	18	2.27%
Pregnant or Parenting Teen	14	1.77%
Offender	13	1.64%
High School Drop Out	8	1.01%
Homeless	3	0.38%
Substance Abuse	3	0.38%
Refugee	1	0.12%

*Participants could select more than one barrier to employment, if applicable. On average, there were 1.16 barriers to employment per participant.

YEP Participant Employment Area of Interest*

Industry**	Participants	Percentage
Banking or Finance	166	20.96%
Clerical or /Office	154	19.44%
Construction	144	18.18%
Customer Service or Retail	239	30.185
Food Service or Hospitality	170	21.46%
Healthcare	134	16.92%
Information Technology	225	28.41%
Janitorial or Maintenance	91	11.49%
Manufacturing	328	41.41%
Other	56	7.07%

*Participants could select more than one area of interest if applicable. On average, there were 2.3 areas of interest per participant.

**Participants could write-in industries not listed. Those received include the following in descending order, and account for less than 1% of participants per industry: Agriculture, Athletics, Botany, Childcare, Cosmetology, Criminal Justice/Law, Film/TV, Education, Entrepreneur, Human Resources, Human Services, Legal, Military, Public Safety, Veterinary, and Zoology.

YEP Participants School Education Level Data

School Status	Participants	Percentage
Attending College	24	3.03%
Attending High School	702	88.63%
Attending GED	7	.88%
Attending Middle School	15	1.89%
Not Attending School	44	5.55%

Participation by High School

School	Participants	Percentage
Wichita Southeast	79	9.97%
Haysville Campus	66	8.33%
Wichita North	52	6.57%
Wichita East	37	4.67%
Wichita Heights	35	4.42%
Wichita South	30	3.79%
Kapaun Mt. Carmel	29	3.66%
Bishop Carroll	27	3.41%
Wichita West	27	3.41%
Maize	23	2.90%
Wichita Northeast	23	2.90%
Maize Complete	21	2.65%
Wichita Northwest	19	2.40%
Gateway	16	2.02%
Maize South	16	2.02%
Goddard	10	1.26%
Mulvane	9	1.14%
Other*	131	16.54%

Participation by GED Provider

Provider	Participants	Percentage
KANSEL	1	.13%
LAYCC Career Academy	1	.13%
NAU GED	1	.13%
NexStep Alliance	3	.38%
Wichita Learning Center	1	.13%

Other high schools, which represent less than 1% of the total per school include the following in descending order: Valley Center, Goddard Eisenhower, Newton, Oxford Jr/ Sr High, Wellington, Andover Central, Circle, El Dorado, Andover, Cheney, Flint Hills, Trinity Academy, Andale, Argonia, Belle Plaine, Central of Burden, Douglass, Eureka, Leavenworth, Rose Hill, Sunrise Christian Academy, Baxter Springs, Bluestem, Clearwater, Salina Central, Sedgwick, The Independent School, Wichita Alternative, Winfield, Alva High School, Chester Lewis, Derby, Garden Plain, Goddard Academy, Gordon Parks, Heritage Academy, Hesston, Homeschool, Kansas State School for the Blind, Raytown, Remington, Shawnee Mission North, Smokey Valley Virtual Charter School, South Haven, Sowers Alternative, Triton, Udall, West Elk

Participation by College

School	Participants	Percentage
Butler Community College	4	.50%
Conception Seminary College	1	.13%
Fort Hays State University	1	.13%
Kansas state university	3	.38%
University of Kansas	1	.13%
University Of Louisiana at Monroe	1	.13%
University of Maryland College Park	1	.13%
University of Minnesota	1	.13%
Wichita State University	6	.75%
WSU Tech	5	.63%

YEP Participant Feedback

A follow-up survey was emailed to all Workforce Alliance YEP participants with a valid email address, including those who attended YEP outreach sessions, workshops and job fairs. Only 28 surveys were completed (decrease of 51% compared to 2018) Comments are below and overall feedback was very positive. All comments received are below:

- The manufacturing internship interviews were not well advertised in my school or area so more advertising in the northwest Wichita area. Overall, my internship was an amazing learning experience that I hope to be apart of again.
- First of all, I want to say thank you YEP program so much because this program is beneficial. It provided us with a motive for working in professional people. I had a chance to meet a lot of beautiful and successful people. I feel so thankful because they taught me and gave me a lot of valuable experiences. I did have a fantastic summer. Working at Textron Aviation through this program helps me know where I should decide to go after graduating high school. I had an enjoyable experience and really hope to have a chance to reach this program next summer. Thank you!
- The interviews were very helpful at giving in insight as to what the job was about
- I loved the workshop, and the manufacturing day job fair was an amazing opportunity that allowed me to get my foot in the door of the aerospace industry.
- I enrolled then was never responded to
- Have appt times so kids don't have to stand in those super long lines to apply
- Give advise on resumes and do mock interviews.
- The whole process was fast and easy, I would like to have shorter lines but that's understandable.
- It was a great experience and there isn't a whole lot I would change
- The workshop helped me get this job
- Thanks for helping kids with jobs, this is the second job I have found after going thru a workshop with you guys at the workforce center
- It is fine
- This specific email was the only one about jobs and I wanted a part-time that lasted longer than summer
- Lashona was great during class and thought us well
- It is a great program!