



Workforce Alliance of S. Central KS

ANNUAL REPORT 2022



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Letter from the Board

On behalf of the Workforce Alliance (WA) Board and staff, it is our pleasure to present the 2022 Annual Report.

The 2022 Annual Report highlights how the WA and our partners at the Workforce Centers of South Central Kansas provided high quality employment and skills training services as the local economy recovered. We are proud of the staff and partners of the Workforce Centers for the ability to be creative and innovative to effectively serve both job seekers and employers.

The WA continued to address the pillars of the 2020-2022 Strategic Plan and are focused on both the immediate need of employers and also looking at the future of the workforce in terms of jobs and skills.

Through partnerships with higher education and the business community, the WA continues to provide programs and resources for workers to upskill or reskill while helping employers retrain their staff or find the workers they need. The WA will keep leveraging resource and aligning services to increase the impact of the Workforce Innovation and Opportunity Act above and beyond the annual funding allocation.

We look forward to the opportunities in 2023 and are honored to help lead this outstanding organization.

Melissa Musgrave, Workforce Alliance Board Chair
Head of Employment, Airbus

Keith Lawing, President and CEO
Workforce Alliance of South Central Kansas Inc.



Local Workforce Development Board

The Workforce Innovation and Opportunity Act (WIOA) establishes Local Workforce Development Boards (LWDB) which connect employers and job seekers together to strengthen the local economy.

Melissa Musgrave (Chair)

Rod Blackburn

Bill Cantwell

Ebony Clemons-Ajibolade

Michele Gifford

Laura Hands

Robyn Heinz

Kathy Jewett

Patrick Jonas

Kristina Langrehr

Jeff Longwell (Vice Chair)

Alana McNary

Airbus

Partners in Education Foundation

Spirit Aerosystems

Evergy

Textron Aviation

Koch Industries

Vornado Air

XLT Ovens

Cerebral Palsy Research

Ascension Via Christi Health

Eck Auto Group

Professional Engineering Consultants

Local Workforce Development Board Cont.

Alex Munoz
Matt Peterson
Luis Rodriguez
John Rolfe
Gabe Schlickau
Kami Moore
Laura Ritterbush
Sally Stang
Dr. Kimberly Krull
Dr. Sheree Utash
Cornell Beard
Andrew Chance
John Clark
Marcus Curran
Russell Kennedy
B.J. Moore
Tony Naylor
Dan Decker
Erica Ramos

Creekstone Farms
Cargill
Keycentrix
Wichita Regional Chamber
CoBank
Cowley College
Goodwill/NexStep Alliance
City of Wichita
Butler Community College
WSU Tech
Machinists Union Lodge #70
Iron Workers - LU #24
Plumbers & Pipefitters #441
Sheet Metal Workers #29
IBEW, #271
SPEEA, IFPTE Local 2001
Wichita Elec. Training - IBEW #271
KS Dept. of Children & Families
Kansas Dept. of Commerce

Grants

The goal of the Workforce Alliance Local Workforce Development Board is to leverage resources and align services to increase the community impact of the annual Federal allocation from WIOA.

At the direction of the LWDB, staff and Workforce Center partners seek opportunities to secure grants and collaborate on training projects to bring more funding to the region. The result is job seekers and employers in Local Area IV have access to a number of different employment and training programs beyond WIOA.

- WIOA Adult, Dislocated Worker, and Youth
- Pathway Home
- National Dislocated Worker Grant
- One Workforce Grant
- Registered Apprenticeship Expansion Grant
- Evergy Connect Initiative
- Home Base Wichita Initiative
- Trade Adjustment Assistance (TAA)
- Kansas Advanced Manufacturing Program (KAMP)
- Patient Care Assistant
- Retaining Employment and Talent After Injury/Illness Network (RETAIN)
- Wichita Emergency Rental Assistance Program (WERAP)
- Digital Skills Initiative
- Partner 4Work Dislocated Worker Grant

Overview

The following represents WIOA outcomes for Program Year 2021.

Adult

Employment Rate (2nd Qtr. after Exit)	71.3
Employment Rate (4th Qtr. after Exit)	66.1
Earnings (Median Earnings 2nd Qtr. after Exit)	\$7,368
Credential Attainment (Within 4 Qtrs. after Exit)	78.6
Measurable Skills Gain (Real Time Measure)	69.0

Dislocated Worker

Employment Rate (2nd Qtr. after Exit)	81.0
Employment Rate (4th Qtr. after Exit)	76.1
Earnings (Median Earnings 2nd Qtr. after Exit)	\$10,277
Credential Attainment (Within 4 Qtrs. after Exit)	42.9
Measurable Skills Gain (Real Time Measure)	80.8

Legend

- Exceeded Goal
- Met Goal
- Did Not Meet Goal

Youth

Education and Employment Rate (2nd Qtr. after Exit)	79.2	Credential Attainment (Within 4 Qtrs. after Exit)	84.2
Education and Employment Rate (4th Qtr. after Exit)	74.1	Measurable Skills Gain (Real Time Measure)	64.3
Earnings (Median Earnings 2nd Qtr. after Exit)	\$5,866		

Goals were exceeded in ten measures, three met sanction, and two did not meet sanction.

Wioa Youth Program

The WIOA Youth Program assists young adults in overcoming barriers that stand between them and their educational and career goals.

Summary of Services

Adult Mentoring	4
Alternative Secondary School Offerings	6
Career Guidance/Labor Market Information	41
Financial Literacy Education	42
Leadership Development	46
Occupational Skills Training	31
Tutoring	1
Work Experience	83
Supportive Services	58

“

Emily was referred to the WIOA youth program by LYFTE at KUMC as a parenting young adult needing to gain more work skills and find better job opportunities. She had previously obtained her CNA and HHA but was underemployed and not able to pick-up hours due to not having affordable childcare for her infant. The WIOA Youth program assisted Emily in getting into Allied Health and paying for her CMA training, which she successfully completed. Emily has now obtained new employment as a CMA that gives her stable work hours and pays \$20.00 per hour. “The workforce program helped and guided me toward getting further on my educational journey. They were so kind, encouraging, and they genuinely cared about my goals.”

”

Supportive Services

Bus Passes	15
Housing	6
Fuel	9
Utilities	6
Employment Related	21
Car Repair	1

7

Special Projects and Initiatives



REAP is a council of local governments that provides a strong voice for the region at the state and national levels, advances greater economic prosperity through regional cooperation, and addresses issues that cross governmental boundaries.

Public and private partners on the South Central Kansas Transportation Task Force prioritized transportation projects in the local region, none more than North Junction, where I-235, I-135, K-96 and K-254 connect, awarded state and federal funds to complete a multi-phase project which will provide travel time savings of \$127 million, safety savings of \$4.6 million resulting from reduced crashes, and the creation of 1,220 jobs.



The Senior Community Service Employment program (SCSEP) serves individuals 55 and older needing assistance with updating work skills to become more qualified for employment in the current job market. Since the beginning of PY22 (starting 7/1/22) the program has served 72 individuals in a seven county area.

The program partners with local non-profit and government agencies to provide participants part time work training opportunities. So far, this has resulted in 20,442.25 hours of community service in PY22.



The Mission of the Sedgwick County Association of Cities is a coalition of municipal officials who seek to improve the quality of life in Sedgwick County through effective government. SCAC advocates for municipalities as the official voice of municipal government in Sedgwick, and promotes good government through education, training, and leadership

The City of Wichita proclaimed November 14 - 20 Registered Apprenticeship Week 2022.

Front: Keith Lawing - Workforce Alliance of South Central Kansas, Brenda Corbin - FlagshipKansas, Brandon Whipple - Mayor of Wichita, Lori Bell - Spirit, Back: Keely Turner - IEC, Jeff Townsend - Sheet Metal Local Area #29, Tony Naylor - WEJATC, John Clark - Plumbers and Pipefitters #441



The Workforce Alliance was awarded \$210,000 capacity funding to implement both Google Career Certificates and IBM SkillsBuild learning platforms and will operate a Digital Skills eLearning Lab to assist individuals to enroll, provide digital access and staff support. Full implementation of this program will begin in 2023.

The award-winning docuseries, RoadTrip Nation, fills an RV with young adults seeking to learn more about available careers and how they can fit today's job market. A few young job-seekers were fortunate enough to take part in their own personal exploration as RoadTrip Nation made a trek through south-central Kansas. Several stops were made along the way, allowing the RoadTrippers to glean knowledge from industry leaders in the medical field, aerospace, manufacturing, and agriculture.

Right - Roadtrippers use this van to embark on their journey as they travel across different part of south-central Kansas.

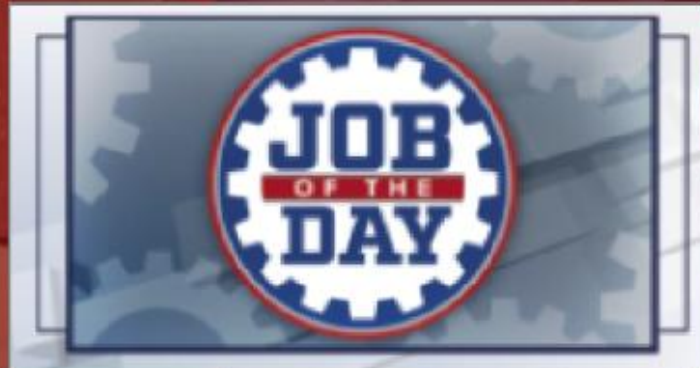


Special Projects and Initiatives

Fair Chance 2022 Summary

Direct Referrals	318
Entered Employment	208
Retained Employment 6 months	75.75%
Average Wage 6 months	\$12.77
Average Wage 12 months	\$15.17
Retained Employment 12 months	65%

The fourth quarter of 2022 numbers show steady work flow and consistency with the OWDS position. There is an anomaly in regards to the twelve-month retention rate and wage, due to the staffing transition in the OWDS Program Coordinator position at the end of 2021 and low referrals 12 months ago. At Probation, Workforce Alliance is still meeting with clients individually as well as facilitating employment lab on Monday and Tuesday mornings. The numbers remain steady with a good employment rate but the retention rate fell slightly. At Parole, the referral process has been modified to refer only low and low moderate level clients, resulting in fewer referrals. Capacity to see additional clients exists and the new layout of laptops would allow group services or employment lab time if requested.



In September 2020, KWCH launched “Building You”, an ongoing series in which anchor Lily Wu highlights a open position on the 4pm newscast. The job posting is also featured the following morning on the KWCH website, along with other available jobs through the Workforce Center and the state job board, KANSASWORKS.com. Additionally, KWCH runs a weekly feature story on Wednesdays about job openings and the economy. The Workforce Center assists in providing ideas and content for these features.

Youth Employment Project

In 2022, YEP served 3,583 young adults and engaged 244 employers, an 86% increase in total youth served and a 238% increase in employers engaged compared to 2021 totals. While 2022 activities were impacted by COVID-19 policies, increases were achieved across the board in similar ranges to pre-pandemic totals achieved in 2019.

Camp Hype

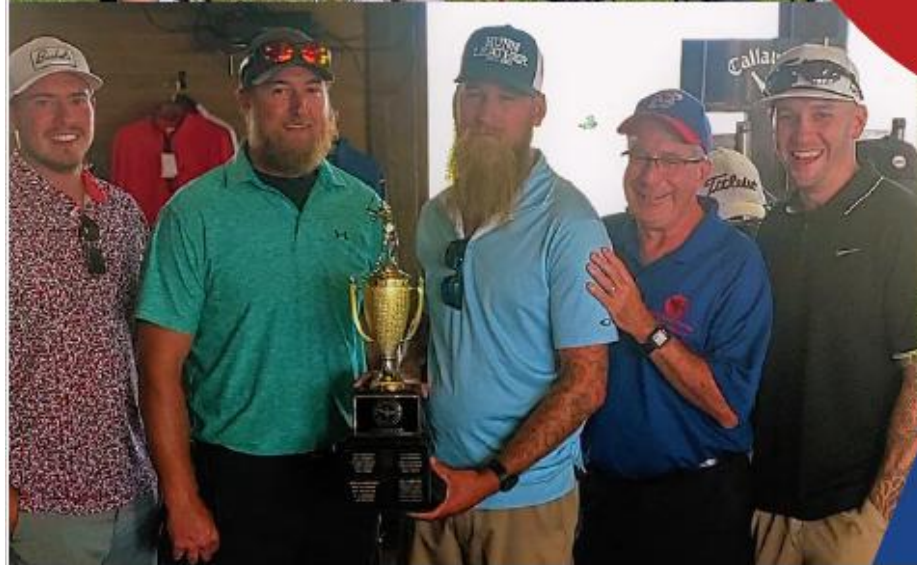
A total of six Camp HYPE's were held weekly from June 6 - August 4. All of the camps were themed and funded by local employers: Ascension Via Christi Healthcare Camp, Flagship Kansas.Tech Camp, Spirit AeroSystems Camp, Trade Skills Camp, Textron Aviation Camp, and General Careers Camp. Each camp averaged 15 students and a total of 92 completed the camps, earning their Essential Skills Certificate. USD 259 provided four externs, who supported all of the camps.



Young Adults Served	3,583
Workshop Participation	913
Badges Awarded	2,151
Essential Skills Certificates Earned	717
Total Employment	2,261
Participating Employers	244
Job Fairs	11
Job Fair Attendance by Young Adults	1,833
Job Fair Attendance by Employers	207
Outreach Sessions	42
School Engaged	24
Counties Engaged	6



*Jobs Fore Youth
Golf Tournament*



Presented by Meritrust

Proceeds benefit the Youth Employment Project



CREDIT UNION



Business Services

The Business Service Representatives reported 260 KWCH Featured Jobs with an average wage of \$21.33.

Business Services

- Services to Employers - 2,953
- Job Postings - 9,114
- In-Person Visits - 214
- Employers Served - 606

Prescreen Applications Assessments

- Applicants - 696
- Applications - 700
- Assessment Participants - 933
- Assessments Administered - 2,224

Rapid Response

- Employers Served - 9
- Services Provided - 3
- Individuals Served - 227

Job Fairs

- Job Fairs - 27
- Job-Seekers - 2,266
- Employers - 488

Pre-Employment Screening: Work-Ready Certificate

Work-Ready Data for 2022

Total Sessions	164
Total People Scheduled	2866
Total People Tested	1915

Work-Ready Credentials Awarded

Total Awarded	1645
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Partners

The WIOA Act of 2014 requires LWDB's to create One Stop Centers providing services to employers and job seekers.

LWDB's implement policies, design programs, and monitor the quality of services to ensure they meet the unique needs of the local labor market. A number of partners and agencies provide a full range of services pertaining to employment, training and education, employer assistance, and guidance for obtaining available employment services. Twelve organizations are now delivering services to the public through 18 programs. Five organizations are collocated at the Center and ten programs provide access to services.

Colocated Partners

Workforce Alliance of South Central Kansas

- WIOA Programs
- Special Grants
- REAP

American Indian Council

Butler Community College

- Adult Basic Education

Eckerd Connects

Flint Hills Job Corps

Kansas Department of Commerce

- Business Development
- Wagner Peyser
- Trade Act Adjustment
- Veterans Services

U.S. Department of Commerce

- U.S. Commercial Services (International Trade)

Affiliated Partners

■ Butler Community College

■ City of Wichita

■ Cowley College

■ Kansas Department for Children and Families Vocational Rehabilitation

■ Kansas Department of Corrections

■ Kansas Department of Labor

■ NexStep Alliance, Goodwill Industries

■ Sedgwick County Corrections

■ SER Corporation - National Farmworkers Program

■ South Central Mental Health

■ WSU Tech

■ Wichita Indochinese Center

RA Applications and Prescreens

2022	Applications and Prescreens	Completed Referrals	Completion Percentage
January	18	10	55%
February	41	14	34%
March	97	52	53%
April	39	21	54%
May	28	20	71%
June	19	16	84%
July	19	10	53%
August	18	5	27%
September	8	5	62%
October	11	4	36%
November	10	4	40%
December	22	15	68%
Totals	330	176	53%

According to the latest records from RAPIDS, LAIV has 22 active registered apprenticeship programs. There are currently 593 registered apprentices “earning and learning” through these programs. Through the SAEEL grant, there are 6 Intermediaries with an additional 174 registered apprentices. Two of these Intermediaries are currently working with two of our employers. These employers have 3 apprentices total.

The LAIV RA webpages are updated and can be found at <https://workforce-ks.com/programs/registeredapprenticeship/>.

RA Sponsor

Active Apprentices

Airxcel Inc.	10
Butler Rural Electric	4
City of Augusta	3
City of Wellington	2
City of Winfield	5
FlagshipKansas.Tech Intermediary	1
Independent Electrical Contractors	38
InterHab Intermediary	2
Ironworkers JAC	29
Metal Finishing	12
Plumbers & Pipefitters of Kansas	272
Sedgwick County Electric Cooperative	3
Sheet Metal Workers JAC	39
Spirit AeroSystems	40
Wichita Electrical JAC	132
WSU Tech	4
Total	596

Work-Ready Data

Company-Program

AMI Metals	1
Bethel House	1
Butler Community College	1
Butler Placement Testing	1
Cessna	17
CHS Refinery	11
DCF	2
Dean E. Norris, Inc.	1
Department of Corrections	2
Electrical Apprenticeship	2
Haysville High School	2
HollyFrontier Sinclair	91
HVAC	1
IBEW	5
IEC	6
Iron Workers	6
Johnson Controls	1
JVSG-Vet	5
KAMAN	4

Number Registered 2022

Company-Program

Metal-Fab	1
MWI Components	1
NexStep	7
Plumbers & Pipefitters Local 441	71
Practical Nurse	1
RESEA	115
SCSEP	2
Sheet Metal Local 29	10
Spirit	2111
Starkey	8
TAA	11
Textron	173
Tooling Apprenticeship	1
Trade School	1
Training	1
USD 259	8
WEJATC	1
Wichita Work Release Facility	2
Workforce Center Staff	6
WSU Tech Sheet Metal	2

Number Registered 2022

Social Media Traffic

Below are the total number of impressions, engagements, and followers for each of our social media channels in 2022.

Facebook

- Impressions - 474,509
- Engagements - 45,434
- Followers - 5,701

YouTube

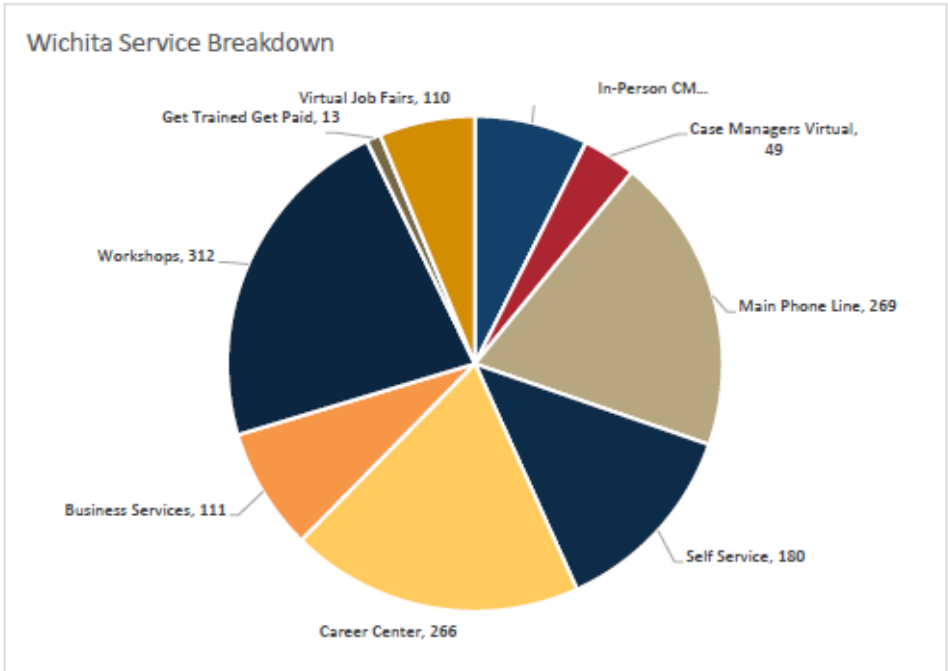
- Impressions - 54,442
- Engagements - 5,068
- Followers - 196

Website

- Impressions - 241,797
- Engagements - 110,234
- Followers - 6,031

Twitter

- Impressions - 108,999
- Engagements - 1,792
- Followers - 1,430



In-Person Traffic

Wichita	1390
Off Site	188
Butler	47
Cowley College	7
Caldwell	0
Sumner	8

WORKFORCE ALLIANCE OF S. CENTRAL KS

a proud partner of American Job Center network

300 W. Douglas, Suite #850
Wichita, KS, 67202

www.workforce-ks.com