



2022 Youth Employment Project

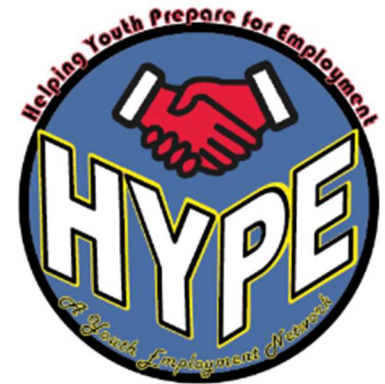
Final Report
October 2022

The Youth Employment Project (YEP) is an initiative to assist young adults in finding a first job or work experience opportunity. Services through YEP include assistance in resume creation, job search, and preparing for interviews as well as education on soft skills, customer service, and financial literacy. The Workforce Alliance (WA) has operated a summer youth employment program since 2009 and the current YEP model was implemented in 2016.

In 2022, the Helping Youth Prepare for Employment (HYPE), a Youth Employment Network, continued its collaboration with community partners including the WA, the City of Wichita, the Greater Wichita YMCA, and USD 259. These partners all have well-established youth employment programs and work together to leverage resources and align services to create significant community impact. The outcomes from YEP are combined with HYPE partners for a total youth employment community impact measure.

2022 HYPE Employment Outcomes

Employment Type	Total
Workforce Innovation & Opportunity Act (WIOA)	40
YEP Employer Funded	1,814
YEP Subsidized	92
YEP Youth Self-Reported	77
The Way to Work (City of Wichita)	137
Job Prep (YMCA)	101
Total	2,261



Estimation of wages earned by all HYPE participants is \$3,255,840

2022 YEP Outcomes

In 2022, YEP served 3,583 young adults and engaged 244 employers, an 86% increase in total youth served and a 238% increase in employers engaged compared to 2021 totals. While 2022 activities were again impacted by COVID-19 policies, increases were achieved across the board in similar ranges to pre-pandemic totals achieved in 2019.

Outreach

Outreach sessions were conducted with area high schools and community partners. In total, 11 outreach sessions were held at eight high schools in six school districts. These sessions were attended by 635 young adults. This is a 33.33% increase in the number of sessions held and a 26% increase in youth attendance at outreach events over 2021 totals.

Youth Essential Skills Certificate and Workshops

The Youth Essential Skills Certificate (ESC) was created to help address the issue of “soft skills” or work ethic. The curriculum includes workplace etiquette, customer service, money handling and financial literacy. Young adults earned an electronic badge through the Accredible system for each workshop they attended, and were awarded the ESC credential if they completed the entire series of YEP workshops. The ESC Workshop series was offered 11 times from January through July 2022, a 47% decrease in the number of workshops compared to 2021; 913 participants attended YEP Workshops and 2,151 badges were awarded for workshop participation. In total, 717 participants earned Youth Essential Skills Certificate.

Camp HYPE

Camp HYPE is a career exploration and employment skills camp, primarily for 14 and 15 year old youth. The camps focus is an industry theme, sponsored by employers, and an “earn and learn” opportunity for youth. In 2022, the WA was able to offer six Camp HYPE sessions, up from 2021. Sessions ran weekly from June 6 to August 4. USD 259 provided four extern staff to assist with operating the camps and delivering the workshop curriculum. Students who participated in Camp HYPE were between the ages of 14-18 and completed their freshman year of high school, but had not graduated. Below is the list of camps, sponsors, and attendance

Date	Camp Sponsor and Theme	Registered	Attended
6/6-6/10	Ascension Via Christi Healthcare Camp (Ages 14-15)	31	18
6/13-6/17	Flagship Kansas.Tech Camp (Ages 14-15 only)	32	14
6/27-7/1	Spirit AeroSystems Camp (Ages 14-15 only)	40	16
7/11-7/15	Trade Skills Camp (Ages 14-18)	41	23
7/18-7/22	Textron Aviation Camp (Ages 14-15 only)	34	16
8/1-8/5	General Career Camp	6	5
	Total	184	92

Students who completed a camp received \$120 in “wages.” The Trade Skills students who completed the camp received \$200 based on funding from local unions. Campers from the Trade Skills Camp and the General Career Camp also received a \$50 performance bonus for their outstanding participation levels.

YEP Job Fairs

A total of 11 job fairs were held in 2022 and attended by 1,833 young adults and 207 employers. This is an increase in all areas compared to 2021.

Job Placements

The final outcomes for YEP 2022 include 2,023 job placements. A list of participating employers is below. The majority of job placements were tailored as needed by the employer and included temporary and part-time jobs. Most wages were directly funded by the employer, and some participants found employment outside of the program after completing a workshop and self-reported their jobs.

Additionally, 30 employers engaged with YEP by hiring young adults for summer internships, temporary and/or part-time jobs in 2022. The largest hiring partners were local manufacturers Textron Aviation, Spirit AeroSystems and Cox Machine, who combined to hire more than 200 high school students in YEP internship programs.

Wages

Wage estimates for 2022 YEP are \$2,913,120. This is calculated by taking the number of job placements multiplied by \$9/hour for 20 hours per week over eight weeks.

2022 YEP Goals and Outcomes

Measure	2022 Actual	2022 Goal	2021	2020
Total Young Adults Served	3,583	3,500	1,918	3,009
Workshop Participation	913	1,000	159	658
Badges Awarded	2,151	1,500	477	1,974
ESC Certificates Earned	717	500	159	658
Total Employment	2,023	1,250	732	391
Employers Engaged	244	250	72	119
Job Fairs	11	10	5	5
Job Fair Attendance by Young Adults	1,833	750	682	1,278
Job Fair Attendance by Employers	207	150	50	110
Estimated Wages Earned	\$2,913,120	\$1,500,000	\$1,929,600	\$563,040
Events	42	75	6	38
School Engaged	24 schools in 16 districts	15 schools in 7 districts	20 schools in 14 districts	15 schools in 7 districts
Counties Engaged	6	6	6	6

2022 YEP Employer Participation

A total of 59 employers hired young adults through YEP 2022, including six employers who provided a placement site for youth that was subsidized through agency funds.

Employer Sponsors (Direct Hire or Financial Sponsors)

Advance Learning Lab	Atwater Resource Center
Bank of America	Old Cowtown Museum
Boys and Girls Club of South-Central KS	O.J. Watson Park
Cargill	The Salvation Army
City of Wichita	Sedgwick County Zoo
Community Food Ministry	Sojourners Coffee Shop
Cox Machine	Spirit AeroSystems
Exploration Place	Starkey Inc.
Goodwill Industries	Tanganyika Wildlife Park
Intrust Bank	Textron Aviation
Greater Wichita YMCA	Wichita Art Museum
Mel Hambleton Ford	United Way of the Plains

Supporting Community Partners

Groover Labs	UV&S Underground
Kruse Industries	WSU Haysville
NetApp	WSU Tech
Tran Aerospace	Zernco Construction
The Urban League of Kansas	

Self-Reported Employers of YEP Participants

Advanced Physical Therapy	Freddy's Frozen Custard	Red Lobster
Arby's	Fuzzy's Tacos	Red Rock Canyon Grill
Back Alley Pizza	Hampton	Roller City
BDs Mongolian Bar and Grill	Jason's Deli	Rolling Hills Country Club
Bliss Climbing and Fitness	Kobe's	Sakura Japanese Cuisine
Bluefin Sake Bar	Margaritas	Shoe Carnival
Braum's	Marsal Trucking	Spirit Halloween
Chick-fil-A	Marshall's	Subway
Chicken N Pickle	McDonald's	Sutherland Lumber Co.
Chipotle	Mitchell Theatre	Taco Tico
Church's Chicken	Nail Elements	TJ Maxx
City of Bel Aire	Nifty Nut House	Tropical Smoothie Café
Davis-Moore	Otter Creek Landscapes	Tutor's Pizza
Dillon's	Pizza Hut	Ulta Beauty
Dairy Queen	Prairie Station Vet Clinic	Wendy's
Domino's Pizza	Premier Food Services	Wichita Sports Complex
Dollar Tree	Public	Wichita State University
Dutch Bros	Quik Trip	

Workforce Alliance YEP 2022 Participant Demographics

In 2022, 1,053 of the 3,583 young adults who participated in YEP through the Workforce Alliance formally registered for the program. Data has been compiled on those participants and is listed below:

Age	Participants	Percentage
14	99	9.40%
15	252	23.93%
16	471	44.73%
17	128	12.16%
18	81	7.69%
19	19	1.80%
21	1	.09%
22	1	.09%
24	1	.09%

Gender	Participants	Percentage
Female	435	41.31%
Male	598	56.79%
Prefer not to Answer	20	1.90%

Race	Participants	Percentage
American Indian or Alaska Native	17	1.61%
Asian or Asian American	72	6.84%
Black or African American	140	13.30%
Ethnic Hispanic or Latino	138	13.11%
More than One Race	34	3.23%
Native Hawaiian or Pacific Islander	3	.028%
Not Identified or Prefer not to Answer	383	36.37%
White or Caucasian	375	35.61%

YEP Participant Residence by Zip Code		
Zip Code	Participants	Percentage
67205	253	25%
67214	46	4.36%
67216	38	3.60%
67226	37	3.50%
67213	35	3.32%
67203	31	2.94%
67207	30	2.80%
67060	28	2.65%
67204	28	2.65%
67218	27	2.50%
67217	26	2.40%
67037	25	2.37%
67212	22	2%

67211	22	2%
67219	21	1.99%
67235	21	1.99%
67002	18	1.70%
67220	17	1.61%
67206	16	1.50%
67209	16	1.50%
67230	16	1.51%
67208	14	1.32%
67042	13	1.23%
67101	13	1.23%
All Other*	412	35.98%

YEP Participants by County		
County	Participants	Percentage
Butler	53	5%
Harper	75	7.1%
Harvey	3	0.28%
Kingman	2	.18%
Sedgwick	887	84.23%
Sumner	7	0.66%
Out of State	5	0.47%

**All Other includes zip codes account for less than 1% of total participants per zip code including 65203, 10026, 11207, 27519, 67016, 16017, 67018, 67026, 67030, 67049, 67068, 67201, 67307, 67318, 67336, 67401, 67607, 98006*

YEP Participant Previous Participation History		
Participation	Participants	Percentage
First Time YEP Participant in 2022	1,030	97.82%
Returning YEP Participant	19	1.80%
Previous Participant with HYPE Partner	10	.95%

YEP Participant Barriers to Employment		
Barrier*	Participants	Percentage
Have never been employed or limited work history	259	34.32%
Family receives Free/Reduced Lunch	177	24.89%
Family receives Supplemental Nutrition Assistance Program (SNAP)	53	5.03%
Need assistance to access transportation	15	1.42%
Disability	15	1.42%
Family receives Social Security Disability Income (SSDI)	14	1.33%
Foster Child	14	1.33%
Family receives Temporary Assistance for Needy Families (TANF)	13	1.23%
Pregnant or Parenting Teen	6	0.56%
Homeless	3	0.28%
Offender	2	0.19%
High School Drop Out	2	0.19%

**Participants could identify more than one barrier to employment, if applicable. On average, there were 1.16 barriers to employment per participant.*

YEP Participant Employment Area of Interest*

Industry	Participants	Percentage
Banking or Finance	146	13.87%
Clerical or Office	125	11.87%
Construction	103	9.78%
Customer Service or Retail	170	16.14%
Food Service or Hospitality	130	12.35%
Healthcare	185	17.57%
Information Technology	191	18.14%
Janitorial or Maintenance	58	5.51%
Manufacturing	188	17.85%
Other**	565	53.66%

**Participants could select more than one area of interest if applicable. On average, there were 2.7 areas of interest per participant.*

***Participants could write-in industries or occupations not listed. Other areas identified include the following and account for less than 1% of participants per industry: Accounting, Aeronautical Engineering, Agriculture, Athletics, Business, Communications, Cosmetology, Criminal Justice, Digital Marketing, Early Childhood Development, Education, Film Making, Game Design, Graphic Design, Human Resources, Military, Music, Photography, Psychology, Real Estate, Robotics, Social Work, Welding, and Zoo Keeping.*

YEP Participants School Education Level Data

School Status	Participants	Percentage
Attending High School	1,030	97.82%
Attending College	13	1.42%
Attending Middle School	24	2.31%
Not Attending School	9	.87%

Participation by High School

School	Participants	Percentage
Maize South	251	23.80%
Maize	175	16.61%
Attica/Chaparral	69	6.55%
Circle	43	4.08%
Wichita East	33	3.13%
Wichita North	27	2.56%
Wichita South	24	2.27%
Wichita Southeast	24	2.28%
El Dorado	24	2.27%
Maize Complete	21	1.99%
Wichita Northeast	21	1.99%
Derby	19	1.80%
Wichita Heights	18	1.70%
Wichita West	18	1.70%
Other*	300	28.49%

**Other high schools, which represent less than 1% of the total per school include the following in descending order: Wichita Northwest, Haysville Campus, Valley Center, Goddard Eisenhower, Green Level High School, Newton, Andover Central, Andover, Rose Hill, Bluestem, Clearwater, Salina Central, Sedgwick, The Independent School, Wichita Alternative, Goddard Academy, Heritage Academy, Hesston, Homeschool, Sowers Alternative*

School	Participants	Percentage
WSU Tech	3	.28%
Kansas State University	1	.09%
Wichita State University	4	.37%
Butler Community College	2	.18%
Pittsburg State University	1	.09%
Fort Hays State University	1	.09%
University of South Florida	1	.09%

YEP Participant Feedback

A follow-up survey was emailed to all Workforce Alliance YEP participants with a valid email address, including those who attended YEP outreach sessions, workshops, and job fairs. Only 35 surveys were completed. All comments are below, and the overall feedback was very positive.

- Very friendly representative
- Maintain digital marketing (emails, social media, etc.)
- I like the extra programs and the chances to learn about interviewing.
- I think its a good way to teach youth about getting a job
- I attended a job fair, where I learned about YEP
- Dillion’s job fair
- Came to Northwest
- it was fun. The Job Prep teacher, Mr. Collins was friendly, helpful, and encouraged me. I felt happy not nerves to work. He taught me how to have confidence and helped me see the skills I didn't know jobs like, I didn't know I had.
- good pitch
- I enjoyed it, definitely made the process easier
- The workshop was interesting
- Through workshops I see that YEP can be a very helpful experience and program to take part in, in order to find a successful job.
- I haven’t experienced YEP with workshops or job fairs but from the introduction given to us it seems like a helpful resource to obtain a job.
- It was actually pretty good and she was a nice person
- It was really nice to know that there are people willing to help us kids finds jobs and feel supported
- I didn’t go through YEP I applied on my own. But that’s a very amazing program.