

# 2026-2028 Workforce Alliance Strategic Framework

January 28, 2026 Board Meeting



# WORKFORCE ALLIANCE OF SOUTH CENTRAL KANSAS

## 2026 - 2028 Strategic Plan

Connecting people, purpose, and prosperity across  
South Central Kansas.

### CORE VALUES

COLLABORATION

### MISSION

Growing the regional economy through a skilled workforce  
by connecting people, employers, and community  
partners.

### VISION

A thriving regional economy where every employer has the  
talent they need, and every Kansan has access to  
meaningful, living-wage work.

ACCESS ACCOUNTABILITY INNOVATION ORGANIZATIONAL EXCELLENCE

### STRATEGIC PILLARS

#### PERFORMANCE AND SERVICE EXCELLENCE



Exceed federal and state  
performance benchmarks by  
delivering high-quality, data-driven  
programs that improve  
employment outcomes.

- WIOA Title I and SCSEP  
performance
- Continuous Improvement  
in one-stop operations
- Enhanced customer  
service and satisfaction

#### YOUTH AND CAREER PATHWAYS



Equip young people with the  
skills, experiences, and  
networks to launch  
successful careers.

- Expand Youth Employment  
Project (YEP) / Helping Youth  
Prepare for Employment  
(HYPE)
- Increase Work-Based  
Learning (WBL) partnerships  
with employers
- Integrate career awareness  
for youth in education and  
community programs
- Prioritize engagement with  
foster care youth and  
disconnected young adults  
(16-24)

#### SYSTEM ALIGNMENT WITH COMMUNITY IMPACT



Strengthen coordination among  
workforce, education, and  
community partners to avoid  
duplication of services and  
maximize local impact.

- Leverage One-Stop  
Operations into a multi-  
agency Community  
Economic Mobility  
Collaborative across  
workforce, economic  
development, and human  
service systems
- Strategic coordination on  
employment services for  
Veterans, Military Spouses,  
and Justice-Involved  
Individuals
- Develop shared data and  
accountability measures

#### REVENUE GENERATION AND INNOVATION



Diversify and expand funding to  
sustain programs, pilot new  
approaches, and drive long-term  
organizational stability.

- Generate non-WIOA revenue  
streams through grants,  
contracts, and fee-for-service  
models to attract public, private  
and philanthropic investments
- Position priority populations,  
including Military Connected  
Individuals, At-Risk Youth and  
Justice-Involved Individuals, as  
catalysts for innovation and  
funding opportunities.
- Develop innovative, scalable  
workforce solutions for job  
seekers and employers
- Strengthen communications  
and brand visibility to attract  
new partners and investment

# 2026-2028 Workforce Alliance Strategic Framework

- How to Measure / Identify Impact?
  - WIOA Performance
  - Employment and Wage Data
  - Voice of Participants / Customers / Partners
  - Partnership Agreements



# 2026-2028 Workforce Alliance Strategic Framework

- How to Measure / Identify Impact?
  - Funds Raised / Generated
    - Public
    - Private
    - Local
    - State
    - Federal



# WORKFORCE ALLIANCE OF SOUTH CENTRAL KANSAS

## 2026 - 2028 Strategic Plan

Connecting people, purpose, and prosperity across  
South Central Kansas.

### CORE VALUES

COLLABORATION

### MISSION

Growing the regional economy through a skilled workforce  
by connecting people, employers, and community  
partners.

### VISION

A thriving regional economy where every employer has the  
talent they need, and every Kansan has access to  
meaningful, living-wage work.

ACCESS ACCOUNTABILITY INNOVATION ORGANIZATIONAL EXCELLENCE

### STRATEGIC PILLARS

#### PERFORMANCE AND SERVICE EXCELLENCE



Exceed federal and state  
performance benchmarks by  
delivering high-quality, data-driven  
programs that improve  
employment outcomes.

- WIOA Title I and SCSEP  
performance
- Continuous Improvement  
in one-stop operations
- Enhanced customer  
service and satisfaction

#### YOUTH AND CAREER PATHWAYS



Equip young people with the  
skills, experiences, and  
networks to launch  
successful careers.

- Expand Youth Employment  
Project (YEP) / Helping Youth  
Prepare for Employment  
(HYPE)
- Integrate Work-Based  
Learning (WBL) and career  
awareness for youth in  
education and community  
programs
- Prioritize engagement with  
foster care youth and  
disconnected young adults  
(16-24)

#### SYSTEM ALIGNMENT WITH COMMUNITY IMPACT



Strengthen coordination among  
workforce, education, and  
community partners to avoid  
duplication of services and  
maximize local impact.

- Leverage One-Stop  
Operations into a multi-  
agency Community  
Economic Mobility  
Collaborative
- Strategic coordination on  
employment services for  
Veterans, Military Spouses,  
and Justice-Involved  
Individuals
- Develop shared data and  
accountability measures

#### REVENUE GENERATION AND INNOVATION



Diversify and expand funding to  
sustain programs, pilot new  
approaches, and drive long-term  
organizational stability.

- Generate non-WIOA revenue  
through grants, contracts, and  
fee-for-service models to  
attract public, private and  
philanthropic investments
- Position priority populations,  
including Military Connected  
Individuals, At-Risk Youth and  
Justice-Involved Individuals, as  
catalysts for innovation and  
funding opportunities.
- Strengthen communications  
and brand visibility to attract  
new partners and investment

# Workforce Alliance

## Proposed Mission Statement

*Building a skilled workforce that strengthens employers and expands economic growth in South Central Kansas.*

