

# 2026-2028 Workforce Alliance Strategic Framework

January 28, 2026 Board Meeting



# WORKFORCE ALLIANCE OF SOUTH CENTRAL KANSAS

## 2026 - 2028 Strategic Plan

Connecting people, purpose, and prosperity across  
South Central Kansas.

### MISSION

Growing the regional economy through a skilled workforce  
by connecting people, employers, and community  
partners.

### VISION

A thriving regional economy where every employer has the  
talent they need, and every Kansan has access to  
meaningful, living-wage work.

### CORE VALUES

COLLABORATION

ACCESS

ACCOUNTABILITY

INNOVATION

ORGANIZATIONAL EXCELLENCE

## STRATEGIC PILLARS

#### PERFORMANCE AND SERVICE EXCELLENCE



Exceed federal and state  
performance benchmarks by  
delivering high-quality, data-driven  
programs that improve  
employment outcomes.

- WIOA Title I and SCSEP performance
- Continuous Improvement in one-stop operations
- Enhanced customer service and satisfaction

#### YOUTH AND CAREER PATHWAYS



Equip young people with the  
skills, experiences, and  
networks to launch  
successful careers.

- Expand Youth Employment Project (YEP) / Helping Youth Prepare for Employment (HYPE)
- Increase Work-Based Learning (WBL) partnerships with employers
- Integrate career awareness for youth in education and community programs
- Prioritize engagement with foster care youth and disconnected young adults (16-24)

#### SYSTEM ALIGNMENT WITH COMMUNITY IMPACT



Strengthen coordination among  
workforce, education, and  
community partners to avoid  
duplication of services and  
maximize local impact.

- Leverage One-Stop Operations into a multi-agency Community Economic Mobility Collaborative across workforce, economic development, and human service systems
- Strategic coordination on employment services for Veterans, Military Spouses, and Justice-Involved Individuals
- Develop shared data and accountability measures

#### REVENUE GENERATION AND INNOVATION



Diversify and expand funding to  
sustain programs, pilot new  
approaches, and drive long-term  
organizational stability.

- Generate non-WIOA revenue streams through grants, contracts, and fee-for-service models to attract public, private and philanthropic investments
- Position priority populations, including Military Connected Individuals, At-Risk Youth and Justice-Involved Individuals, as catalysts for innovation and funding opportunities.
- Develop innovative, scalable workforce solutions for job seekers and employers
- Strengthen communications and brand visibility to attract new partners and investment



# 2026-2028 Workforce Alliance Strategic Framework

- How to Measure / Identify Impact?
  - WIOA Performance
  - Employment and Wage Data
  - Voice of Participants / Customers / Partners
  - Partnership Agreements



# 2026-2028 Workforce Alliance Strategic Framework

- How to Measure / Identify Impact?
  - Funds Raised / Generated
    - Public
    - Private
    - Local
    - State
    - Federal



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# Workforce Alliance

## Proposed Mission Statement

*Building a skilled workforce that strengthens employers and expands economic growth in South Central Kansas.*

