

# WORKFORCE ALLIANCE OF SOUTH CENTRAL KANSAS

## 2026 - 2028 *Strategic Plan*

Connecting people, purpose, and prosperity across South Central Kansas.

### CORE VALUES

COLLABORATION

ACCESS

### VISION

Building a skilled workforce that strengthens employers and expands economic growth in South Central Kansas.

INNOVATION

ORGANIZATIONAL EXCELLENCE

## STRATEGIC PILLARS

### PERFORMANCE AND SERVICE EXCELLENCE



Exceed federal and state performance benchmarks by delivering high-quality, data-driven programs that improve employment outcomes.

- WIOA Title I and SCSEP performance
- Continuous improvement in one-stop operations
- Enhanced customer service and satisfaction

### YOUTH AND CAREER PATHWAYS



Equip young people with the skills, experiences, and networks to launch successful careers.

- Expand Youth Employment Project (YEP) / Helping Youth Prepare for Employment (HYPE)
- Integrate Work-Based Learning (WBL) and career awareness for youth in education and community programs
- Prioritize engagement with foster care youth and disconnected young adults (16-24)

### SYSTEM ALIGNMENT WITH COMMUNITY IMPACT



Strengthen coordination among workforce, education, and community partners to avoid duplication of services and maximize local impact.

- Leverage One-Stop Operations into a multi-agency Community Economic Mobility Collaborative
- Strategic coordination on employment services for Veterans, Military Spouses, and Justice-Involved Individuals
- Develop shared data and accountability measures

### REVENUE GENERATION AND INNOVATION



Diversify and expand funding to sustain programs, pilot new approaches, and drive long-term organizational stability.

- Generate non-WIOA revenue through grants, contracts, and fee-for-service models to attract public, private and philanthropic investments
- Position priority populations, including Military Connected Individuals, At-Risk Youth and Justice-Involved Individuals, as catalysts for innovation and funding opportunities.
- Strengthen communications and brand visibility to attract new partners and investment