



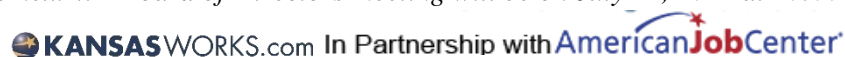
**Workforce Alliance (WA) Board of Directors
Meeting Agenda**

Wednesday, April 24, 2024 • 10:00 AM to 11:30 AM
Wichita Workforce Center, 2021 N. Amidon, Suite 1100

Mission—Supporting and advancing a competitive workforce in South Central Kansas

1. **Welcome, Introductions and Public Comment:** Jeff Longwell (10:00)
 2. **National Association of Workforce Boards (NAWB) Forum:** Keith Lawing (10:05)
Board members and staff that attended the NAWB Forum on March 23-26 in Washington DC will share key takeaways from the event and discuss House Bill 6655, A Stronger Workforce for America Act.
Recommended action: *Take appropriate action.*
 3. **One-Stop Operator Procurement Update:** Chad Pettera (10:15) (pp. 2-5)
The Workforce Alliance released a Request for Proposals for one-stop operations and are currently negotiating an agreement with Goodwill Industries of Kansas.
Recommended action: *Approve the Agreement with Goodwill Industries of Kansas for One-Stop Operator Services in Local Area IV.*
 4. **Leveraged Funds Strategy Task Force Update:** Alana McNary (10:30) (pp. 6-10)
A report from the Task Force for a Board led strategy to leverage funds and align services to create community impact for employment and skills training will be discussed.
Recommended action: *Take appropriate action.*
 5. **Regional and State Labor Market Information:** Amanda Duncan (10:45)
WA staff will present workforce and jobs data and trends in employment patterns that impact the regional economy.
Recommended action: *Take appropriate action.*
 6. **Community Impact Project Updates:** Keith Lawing and Amanda Duncan (11:00)
 - A. *Home Base Wichita* (pp. 11-12)
 - B. *Youth Employment (YEP) and Work Based Learning (WBL)*(pp. 13-15)**Recommended action:** *Take appropriate action.*
 7. **Consent Agenda:** Jeff Longwell (11:1)
The action items in the following reports have been reviewed, discussed and acted upon at the Committee level. Members of the LWDB may request discussion on any of the action items at the meeting or the reports may be accepted as presented in a single motion.
 - A. *Approval of Meeting Minutes from January 24, 2024* (pp. 16-18)
 - B. *Program Year 2023 (PY23) Budget Update* (p. 19)
 - C. *SNAP E&T Pilot Project Update* (pp. 20-21)
 - D. *Project Reports - Fair Chance, Registered Apprenticeship and Communications* (pp. 22-28)
 - E. *LWDB Executive Committee Actions* (p. 29)
 - F. *On-the-Job (OJT) Contracts for Global Aviation Tech and Milling Precision Tool Corp.* (pp. 30-31)
 - G. *Workforce Alliance Operations / One-Stop Operator Report* (pp. 32-37)**Recommended action:** *Approve the recommendations as presented in the consent agenda.*
 8. **Adjourn** (11:30)
-

The next WA Board of Directors meeting will be on July 24, 2024 at 10:00 a.m.



The Workforce Alliance is the Local Workforce Development Board for Local Area IV

Item

One Stop Operation Request for Proposals

Background

The Workforce Innovation and Opportunity Act (WIOA) regulations require the function of a One Stop Operator to be competitively procured. A request for proposals (RFP) was released on December 29, 2023 due to the current agreement expiring on June 30, 2024. Eckerd Connects gave termination notice of the One Stop Operator (OSO) sub-recipient agreement that was scheduled to operate through June 30, 2024 in January 2024 with January 31, 2024 their last day performing OSO duties. A OSO Taskforce was appointed to review proposals, and members included Rod Blackburn, Michele Gifford, Erica Ramos, Jill Kuehny and Denise Houston.

Analysis

The OSO RFP closed on February 2, 2024 and the only proposal received was from Goodwill Industries of Kansas (GIK). The Workforce Alliance (WA) requested and received sole source approval from the Kansas Department of Commerce (KDC). WA Staff and the OSO Taskforce met with GIK on February 21 to review their proposal and the Taskforce directed staff to continue to negotiate with GIK. WA staff notified the Taskforce on April 4 that WA staff felt they had successfully negotiated a scope of services and a budget and planned to present to the WA Executive Committee on April 10, and the to the Chief Elected Officials on April 11 to seek approval.

The proposed term of the agreement would be for June 1, 2024 through June 30, 2028 with an annual extension available. The LWDB Executive Committee and the Chief Elected Officials Board have approved entering into an agreement with GIK during their April meetings. The scope of services that has been negotiated between GIK and Workforce Alliance is below.

a. Key Functions:

One Stop Operator Activities Overview

WIOA defines the required activities authorized for One-Stop Operators. In general, the One Stop Operator activities include:

1. Coordinate the one-stop delivery system and ensure all required services are being effectively delivered in the local area
2. Ensure access to career and training services (Sub-Recipient will not provide direct client services as a part of this request)
3. Provide data, information, and analysis of appropriate labor market data
4. Support and establish relationships and networks with large and small employers and their intermediaries and other community-based organizations to boost and build the system and support the one stop
5. Develop, convene, or implement industry or sector partnerships

b. Scope Elements

- 1) Contractor will onboard and Workforce Alliance will train new Contractor Staff before conducting any other duties. Attachment 5 is a basic training plan that at a minimum

should be completed for any contractor new hires within the first 60 days of placement at the One Stop.

- 2) The first 12 months of this contract will focus on Scope Elements #3, #4, & #5
- 3) Integrated Service Delivery Plan operation- ensure services are being provided as described in the WIOA Regional Plan
 - a) Review and operationalize the Integrated Service Delivery Plan approved by the Local Workforce Development Board (LWDB)
 - b) Reviews operations to ensure the Integrated Services Delivery Plan is being followed
 - c) Ensures services are being provided as outlined in the Local/Regional WIOA Plan(s)
 - d) Facilitates Meetings between co-located and WIOA Mandated Partners
 - i) Develops a plan for WIOA Partner Meetings
 - ii) Develops a plan for reporting partner outcomes and activities for at minimum co-located and mandated WIOA Partners and follows through with regular reporting
 - e) Facilitate One Stop Center staff and co-located partner meetings
 - i) Develop meeting agendas and seek approval from Workforce Alliance point of contact
 - ii) Establish a plan for monthly staff and partner meetings with outcomes and goals
 - iii) Share outcomes from meetings with partners/staff/organizations
 - iv) Facilitate weekly Friday meetings
 - v) Facilitate Workforce Center Supervisor Meetings
 - vi) Responsible for facilitation and development of two In Service training agendas with the approval WA. These are held on Columbus and Presidents Holidays
 - f) Hold partners accountable to the Integrated Service Plan and WIOA Memorandum of Understanding (MOU). If a partner is not fulfilling its duties under the WIOA MOU or other agreed upon duties, those non-compliance concerns shall be shared with the partner. If the partner continues to remain in non-compliance the OSO shall notify the LWDB or its appropriate committee(s).
 - g) Facilitate detailed cross training that provides in-depth program information to WIOA partners and co-located staff
 - i) Provide staff training to all partner staff to ensure staff are competent to provide basic partner services
 - ii) Ensure new staff are trained in partner program services
 - iii) Train co-located staff on the technology available at the one stops and assistive technology
 - iv) Host staff/job seeker/business focus groups to discuss center activities and challenges
 - h) Serve as functional manager to the Customer Service Coordinator
 - i) Directs daily tasks
 - ii) Seek input from front desk staff on challenges
 - iii) Serves as a back up to front desk staff if coverage is needed
 - iv) Coordinates coverage back up for front desk

Date: April 24, 2024

Submitted By: Chad Pettera

- 4) Ensure Access to Job Seeker Career, Training, Business, Outreach and employment services
 - a) Coordinate services with collocated and non-collocated partners to prevent duplication and ensure services are efficient and effective
 - b) Ensure partners are active in orientations, workshops, and training activities
 - c) Ensure services are being provided as established in WIOA and the WIOA Regional Plan
 - d) Track and report on referrals between organizations
 - 5) Ensure Access to data, information, and analysis for programs
 - a) Produce monthly One Stop Operations reports to customers/partners/staff/LWDB
 - b) Host focus groups with staff/partners/job seekers/employers to assess what data should be gathered and shared
 - c) Share labor market data with partners and staff
 - d) Provide regular reports on partner activity to board/staff/partners.
 - e) Gather data and outcomes from partners for regular reporting
 - f) Monthly reports on activities and outcomes achieved by the OSO/Resource Navigator
 - g) Develop new and innovative ways to share data with others
 - 6) Access Points
 - a) Work with the WA to develop a plan on Access Points
 - b) Implement an Access Point Plan if approved by LWDB
 - 7) Ensure One Stop Centers are Certified
 - a) Review One Stops annually
 - b) Facilitate formal One Stop Center Certification Taskforce every three years
 - 8) Coordinate with Core Leadership Initiatives and Activities
 - a) Support the Mission and Vision of the WA and contribute to the outcomes of WA
 - b) Support and assist in achieving outcomes of the WA Strategic Plan
- c. By law, the One Stop operator may not conduct the following activities:**
- 1) Convene system stakeholders to assist in the development of the local plan
 - 2) Prepare and submit the local plan
 - 3) Be responsible for the oversight of itself
 - 4) Be a part of the One Stop Procurement process
 - 5) Select or Terminate One Stop Operators, career service providers, youth providers
 - 6) Negotiate local WIOA Performance Measures
 - 7) Develop or submit a budget for activities for the local LWDB

Budget for the Goodwill Industries of Kansas One Stop Operator sub-award will not to exceed \$592,174 for the four years of the agreement. The budget includes 2 FTE's. The positions are a One Stop Operator and a second position that will have the position description developed during the first quarter and implementation estimated for the 2nd quarter of the 1st year. Year 2024 is for 13 months with a start date of June 1, 2024 running through June 30, 2025 if the planning and implementation period and hiring goes as planned.

Date: April 24, 2024

Submitted By: Chad Pettera

	2024	2025	2026	2027	Total
Personnel	\$ 108,342	\$ 101,508	\$ 103,032	\$ 104,580	\$417,462
Fringe Benefit	\$ 27,853	\$ 31,468	\$ 33,378	\$ 35,462	\$128,161
Professional Fees	\$ 813	\$ 750	\$ 750	\$ 750	\$ 3,063
Materials and Supplies	\$ 1,625	\$ 1,500	\$ 1,500	\$ 1,500	\$ 6,125
Staff Development & Travel	\$ 2,708	\$ 2,500	\$ 2,500	\$ 2,500	\$ 10,208
Dues, Memberships & Publications	\$ 813	\$ 750	\$ 750	\$ 750	\$ 3,063
Company Mobile Phone	\$ 975	\$ 900	\$ 900	\$ 900	\$ 3,675
Other (Please specify)	\$ -	\$ -	\$ -	\$ -	\$ -
Indirect Costs	\$ 5,417	\$ 5,000	\$ 5,000	\$ 5,000	\$ 20,417
TOTAL	\$ 148,546	\$ 144,376	\$ 147,810	\$ 151,442	\$592,174

Recommended Action:

Approve the Agreement with Goodwill Industries of Kansas for One-Stop Operator Services in Local Area IV.



**Workforce Alliance
Leveraged Funds Strategy Task Force
Recommendations
April 10, 2024**

Leveraged Funds TF Assignment:

Identify opportunities for the WA to generate revenue from state government, local government, philanthropy, community based organizations, and or employers to create community impact beyond WIOA and support 2023-2025 Strategic Goals.

Introduction: The Workforce Alliance of South Central Kansas is designated as the local workforce development board to implement the Workforce Innovation and Opportunity Act (WIOA) in six counties in the Wichita region. The longtime operating philosophy for the Board is to view WIOA as the floor of operations, and to leverage resources and align services to create community impact.

For the past several years annual funding from WIOA to Kansas and the Workforce Alliance continues to decline, and generating revenue through creative and innovative partnerships is a critical strategic objective.

The Leveraged Funds TF reviewed the history of how the WA leveraged grant projects and developed community partnership to bring on non-WIOA funding. Since 2007, the WA added over \$60 million to fund operations above the annual WIOA allocations (and Workforce Investment Act prior to 2014).

In order to sustain and expand operations to continue to create community impact beyond WIOA, the Leveraged Fund Task Force identified several funding opportunities and recommends a number of tactics for the WA Board to support a strategic goal of generating revenue.

Recommendation: Develop and implement Board of Directors led strategy to receive state and local funding to leverage with WIOA resources and Workforce Alliance operations to target specific sectors and populations.

Sector Strategies:

- Advanced / Aviation Manufacturing
- Healthcare
- Data / IT
- Skilled Trades / Construction

Primary Target Populations:

- Youth- (career awareness, applied learning, high school internships, summer jobs)
- Veterans and Military Connected Individuals
- Justice Involved Individuals and Reentry

Core Issues of a Board of Directors Leveraged Funds Strategy:

- Business community and employers must value WIOA and the Workforce Alliance
- The Workforce Alliance needs to be recognized as a credible and relevant organization by businesses and community leaders.
- The more the Workforce Alliance Board of Directors are visible in the community and engaged in raising awareness and community support, the more credibility is earned for the Workforce Alliance.

Role of Workforce Alliance Board:

- Identify WIOA as important community resource for your company or organization.
 - Utilize the services of the WA and Workforce Center, job posting, pre-screening, job fairs, skills training resources
- Directly engage in presentations to, and conversations with, the federal, state and local elected leaders on outcomes, data and the impact of Workforce Alliance led programs and strategies.
- Partner with the Workforce Alliance on grants and projects
- Provide financial support for Workforce Alliance strategies to engage the business community
- Help connect the Workforce Alliance to community organizations to develop strategic partnerships on grants and projects.

Examples:

- Invite Senators Moran, Marshall and Representative Estes to tour Workforce Centers and meet with Workforce Alliance Board members.
(NOTE: Impact on increasing WIOA funding to Workforce Alliance and Kansas will be limited, but these resources are the foundation for operations and the ability to leverage and align with multiple funding sources to create significant community impact.)
- Attending community events and networking opportunities on behalf of the Workforce Alliance
 - Wichita Chamber of Commerce events, federal issues forums, DC Fly-In, etc....
- Public statements/letters of support from companies and business leaders highlighting the need and importance of employment and skills training resources
- Hosting legislators and leaders from state agencies to tour Workforce Centers and meet with Workforce Alliance Board members.

Summary Information:

Workforce Alliance Primary Funding Sources /Goals

- Federal Government Funding
- State Government Funding
- Local Government Funding
- Philanthropic/Community Funding
- Employer Partnerships

Federal Funding Opportunities:

- *SNAP E&T (Federal funding through the Kansas Department of Children and Families)
- Federal Recovery Act Funds
- Targeted funding request to Kansas Congressional Delegation

State Funding Opportunities:

- WBL Expansion (data tools, equipment, outreach events)
- Sector Based Skills Training Strategy (employer partnerships aligned with economic development priorities)
 - Advanced Manufacturing
 - Healthcare
 - Trades/Construction
 - IT / Data
- Targeted funding for demographic populations (Veterans, Youth, Justice Involved Individuals, legal immigrants)

Local Funding Opportunities:

- Youth Employment Project (leverage with state funding for WBL)
- Home Base Wichita (sustainability strategy)
- SNAP E&T (to make 50-50 match model work)
- Sector Based Skills Training Strategy (employer partnerships aligned with economic development priorities)
- Targeted funding for demographic populations (Veterans, Youth, Justice Involved Individuals, legal immigrants)

Philanthropic / Community Funding Local Funding:

- Expansion of Youth Employment Project (leverage with state funding for WBL)
- Targeted funding for demographic populations (Veterans, Youth, Justice Involved Individuals, legal immigrants)

Employer Partnership Funding:

- Expansion of Youth Employment Project (leverage with state funding for WBL)
- Home Base Wichita (sustainability strategy)
- Fair Chance
- Targeted funding for demographic populations (legal immigrants, vulnerable/marginalized populations)

Workforce Alliance Current Federal Funding:

- Annual WIOA allocations (USDOL)
- Competitive Grants (primarily USDOL)
- Senior Community Service Employment Program (USDOL)
- *MeadowLARK Grant (Federal funding through the Kansas Department of Commerce)
- *Federal Recovery Act funds (ARPA through the city of Wichita)

Workforce Alliance Current State Funding:

- Work Based Learning (Kansas Department of Commerce)
- *Fair Chance (Kansas Department of Corrections)
- *MeadowLARK Grant (Federal funding through the Kansas Department of Commerce)

Workforce Alliance Current Local Funding

- Fair Chance (Sedgwick County)
- *Home Base Wichita (city of Wichita, ARPA funds)
- Service Agreements / Contracts
 - Regional Economic Area Partnership (REAP)
 - K-254 Highway Corridor Association
 - Evergy Connect Center

Philanthropic/Community Funding

Workforce Alliance Current Philanthropic / Community Funding

- National Fund for Workforce Solutions
- *Midwest Urban Strategies (MUS)
- Youth Employment Project (YEP)
 - Bank of America
 - United Way of the Plains
 - Wichita Crime Commission
 - Jobs FORE Youth Golf Tournament
- AT&T: (Digital literacy strategy)

Employer Partnerships and Funding

Workforce Alliance Current Employer Partnership Funding

- YEP and Career Camps
 - Ascension Via Christi
 - Spirit AeroSystems
 - Textron Aviation
 - Skills Trades Registered Apprenticeships
- Jobs FORE Youth Golf Tourney



**Workforce Alliance of South Central Kansas
Employer Partnership Funding 2016-2023
3/5/2024**

Private Employers

Spirit AeroSystems	\$1,750,255
Cox Machine	\$ 669,163
Optometric Billing Solutions*	\$ 250,000
GSI Engineering*	\$130,000
JR Custom Metals	\$129,043
Global Aviation Technologies	\$91,724
Novacoast	\$78,657
Keycentrix	\$75,207
Tech Aerospace	\$65,672
Kansas Truck Driving School	\$57,220
LearJet*	\$42,266
Wolff Electric	\$38,490
Youngers and Sons	\$31,698
Mahaney Roofing	\$29,000
Center Industries	\$14,964
Creekstone	\$13,902

Total \$3,467,261

** CARES Act Funding*



**Program Update
4/15/2024**

HBW Partnership meeting will take place on 4/15/24 to discuss the following:

- Updates from the Wichita Regional Chamber and Greater Wichita Partnership
- SkillBridge Lunch & Learn
- HBW Military Appreciation Event
- KEEP Tour
- Five on-the-job orientation sessions -14 attendees
- 33 applications submitted- resulting in 12 interviews.
- Interviews yielded four job offers/employment hires to date.
- Information on outreach sessions emailed to 65 job seekers.

Participants Served

Veterans	1780	95.54%
Transitioning Military Personnel	54	2.90%
Military Spouses	29	1.56%
Total Participants Served	1863	100.00%
Race		
White	854	45.84%
Black or African American	254	13.63%
American Indian or Alaska Native	29	1.56%
Asian	29	1.56%
Native Hawaiian or Other Pacific Islander	6	0.32%
Not Disclosed	691	37.09%
Total Participants by Race	1863	100.00%
Ethnicity		
Hispanic	306	16.43%
Non-Hispanic	851	45.68%
Not Disclosed	706	37.90%
Total Participants by Ethnicity	1863	100.00%
Equity Impact Zip Code		
Individuals with address in an Equity Zip Code	517	27.75%
Individuals in Other Zip Codes	1346	72.25%
Total Participants by Zip Code	1863	100.00%

Job Placements

Advanced Manufacturing/Aviation	31	37%
Agriculture	2	2%
Transportation	1	1%
Construction	5	6%
Education	6	7%
Engineering	1	1%
Finance	0	0%
IT	4	5%
Hospitality	2	2%
Human Resources	7	8%
Law Enforcement	4	5%
Logistics	5	6%
Healthcare	2	2%
Non-Profit	10	12%
Retail/Customer Service	4	5%
Total Industry Placements	84	100%

Employer Engagement

Number of Employers Engaged	822
Number of Events to Connect Individuals to Employers	44
Number of Employers Receiving Technical Assistance	53
Number of Employers Receiving Training Funds to Hire	11

New Employer Contracts

- Yingling Aviation
- Hall Industrial
- PB Hoidale
- CMJ Manufacturing
- 27 active contracts/3 industries
- 8 active OJT/4 completed

Social Media and Web Activity

HBW utilizes website and social media platforms to engage with potential participants and employers. HBW ambassador videos and information posts continue to drive organic web traffic and interaction on all HBW digital platforms. HBW social media has increased job openings, ambassador videos, and Why Wichita posts resulting in a wave of activity on the Facebook page.

LinkedIn:

The HBW LinkedIn page has grown to 626 followers. In March, LinkedIn activity included 61 posts, resulting in 5,233 impressions.

LinkedIn	Followers	Posts	Unique visitors	Impressions	Page Views	Reactions
July 2023	56	20	41	1991	91	66
August 2023	524	52	85	4112	203	152
September 2023	554	60	84	3845	104	104
October 2023	565	41	31	2627	82	44
November 2023	574	41	34	3494	91	73
December 2023	586	59	31	2867	78	52
January 2024	596	65	28	3828	108	64
February 2024	618	71	35	7209	73	157
March 2024	626	61	30	5233	95	86

Facebook:

The HBW Facebook platform followers grew 4.7% over last month with a total of 110 followers for the month.

Facebook	Followers	Posts	Post Reach	Engagement	Page visits	Reactions
July 2023	6	18	179	31	13	6
August 2023	52	50	326	137	257	91
September 2023	60	53	296	100	59	79
October 2023	65	50	548	123	77	87
November 2023	68	52	930	291	133	144
December 2023	82	50	762	161	170	84
January 2024	102	72	2158	403	300	90
February 2024	105	77	522	95	105	63
March 2024	110	63	1500	121	128	62

Website:

In March 2024, 134 unique visitors accessed the HBW website, and an engagement rate of 53.6%, an increase of 13% from the prior month.

Website	Total Unique Visitors	New Unique Visitors	Returning Unique Visitors	Total Sessions	Total Page Views
July 2023	129	118	27	192	336
August 2023	152	140	33	277	737
September 2023	25	21	4	34	51
October 2023	81	61	7	167	391
November 2023	101	93	8	115	658
December 2023	80	74	14	92	579
January 2024	152	141	11	118	1034
February 2024	210	200	10	157	1055
March 2024	147	134	13	133	906

April 24, 2024

Submitted by: Chelsea Daniel

Item:

Youth Employment Project (YEP) 2024 Update

Analysis:

YEP 2024 goals and Year-to-Date measures as of 4/1/2024 are below:

Measure	2024 Actual	2024 Goal	2023 Actual	2022 Actual
Total Young Adults Served	4091	6000	5,732	3,583
Workshop Participation	240	1000	858	913
Badges Awarded	477	2000	1,545	2,151
ESC Certificates Earned	240	800	515	717
Total Employment	246	2,500	2,392	2,261
Camp HYPE Participation	TBD	200	164	92
Employer Engagement	199	450	435	244
Job Fairs	13	25	20	11
Wages Paid	TBD	\$3,500,000	\$3,444,480	\$2,913,120
Job Fair Attendance by Young Adults	1,748	3,000	2,653	1,833
Job Fair Attendance by Employers	205	250	248	207
Events (Outreach, Job Fair, Workshop)	105	150	115	42
Schools and Districts Engagement	24 schools in 15 districts	30 schools 16 districts	27 schools 16 districts	20 schools 14 districts
Counties Engaged	7	6	6	6
WIOA Referrals	11	50	30	N/A

2024 YEP Employment Outcomes

Employment Type	Total
WIOA	TDB
YEP Employer Funded	243
YEP Subsidized	TBD
Youth Self-Reported	3
Total	246

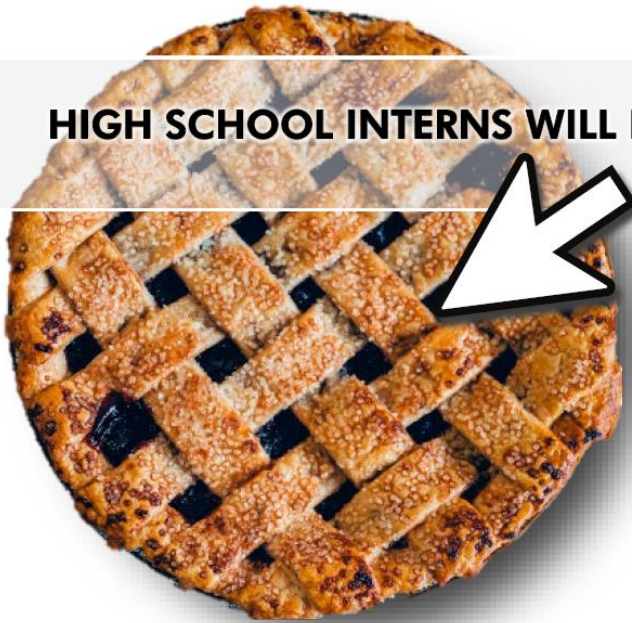
Employer Engagement

The WA rolled out the Easy as Pie campaign and Employer Survey to encourage employers to host high school interns. Meetings were held on March 13 (zoom) and March 30 (in person) to assist employers with developing internships. The survey is can be found at <https://www.surveymonkey.com/r/YEPEmployerForm>

Finding good help can be
EASY AS PIE.



HIGH SCHOOL INTERNS WILL BENEFIT YOUR BUSINESS



The Workforce Alliance will assist your company to develop a high school internship program through the Youth Employment Project. In partnership with local schools and teachers, YEP provides pre-employment soft skill and workplace etiquette training for students before the internship begins, can assist with promotion, screening, and hiring of interns.

Get your piece of the pie at:

<https://www.surveymonkey.com/r/YEPEmployerForm>



To date, 37 employer inquiries have been received to date from the Easy As Pie outreach efforts.

April 24, 2024

Submitted by: Chelsea Daniel

Upcoming YEP Events

Date	Event
04/09/2024	Southeast Senior tour days
04/10/2024	El Dorado Middle School Presentation
04/10/2024	Chaparral Career Fair
04/13/2024	Internship Interview Day Part 2
04/16/2024	USD 259 Senior Job Fair
04/17/2024	Virtual Reality El Dorado High School
04/17/2024	Butler County ESC workshop
04/18/2024	Wellington High school Career Day
04/24/2024	West High Job Fair
05/09/2024	Summer Student Job Fair
05/21/2024	Curtis Middle School Career Day

Camp HYPE Schedule and Registration Updates

Date	Camp HYPE Session	Location	Registration
6/3- 6/6/2024	Sumner County	Sumner County	3
06/10-06/13/2024	Wichita Metro Crime Commission Public Safety	Wichita WFC	5
06/17-06/20/2024	Via Christi	Urban League	16
06/24-06/27/2024	Trade Skills	Wichita WFC	12
07/08-07/11/2024	FlagshipKansas.Tech Technology	Groover Labs	9
07/15-07/18/2024	Spirit	Wichita WFC	11
07/22-07/25/2024	Bombardier	Wichita WFC	5
07/29-08/1/2024	Textron Aviation	Wichita WFC	7
08/05-08/08/2024	McConnell	McConnell	2

Recommended Action:

Receive and file.



Workforce Alliance (WA) Board of Directors Meeting Minutes

January 24, 2024

1. Welcome and Introductions

The LWDB assembled in person and via Zoom; Chair Jeff Longwell called the meeting to order and asked for self-introductions.

2. Public Comment

No requests for public comment were received.

3. Level Up Kansas

John Rolfe, Wichita Regional Chamber of Commerce introduced Lori Bower, BowerComm to present information on Level Up Kansas. The Chamber is leading the Level Up Kansas project to get more Kansans connected to the Kansas Promise scholarship and other education and training programs in order to connect under-employed individuals to training for high demand industries improving their education and employment opportunities mainly through technical and community colleges. The program was initiated due to a large amount of unused Kansas Promise funds and the need for high skilled workers in the state. Level Up is primarily a marketing program with a focus to attract interest and then to connect individuals to the appropriate community partners. The Kansas legislature appropriated \$2.5 million dollars for one year for this effort for which the Chamber is the fiscal agent. Bower requested information on how to better partner with organizations and asked for strong points of contact. She also asked that the WA educate staff about LevelUp and the scholarship and that if the WA has something they want to promote, Level Up can promote within its network. Board members expressed their views on the program. Some think that the program is duplicative of what the WA does and that the WA should have been a partner from its beginning. There was frustration that the workforce boards have little state support for outreach and marketing and hoped working with LevelUp could be an opportunity to market the workforce centers. Most feel that it is important to better align and share program resources with workforce boards and education institutions.

Laura Ritterbush commented that Level Up also needs to network with Adult Basic Education providers as well. Dr. Kim Krull pointed out the very strict process for Kansas Promise Scholarships and is concerned the issue of unused dollars is not so much about awareness but about the requirements and the complicated process for the scholarship. Erica Ramos related in her experience that once a customer is referred to a school there is a great deal of paperwork and the process is time consuming, which can be overwhelming. This could be an opportunity to change the process legislatively and clean up some of the statutory language. Schlickau asked about when the program ends in one year and if any feedback had been received about funds for next year. Bower responded that there are lobbyists working on changes to the Kansas Promise Act. She indicated that if lack of communication about the program is resulting in the unused funds proves to be true, extending the program is possible and money will help channel people to the WA and other community partners as well as educational institutions. Longwell stated that the goal for everyone is the same, which is to train people for better paying jobs. Amanda Duncan was assigned to be the primary contact for WA partnering with LevelUp.

Report was received and filed.

4. One Workforce Grant and Talent Roadmap Project

Amanda Duncan provided an update on the One Workforce Grant. The \$9.9 million One Workforce grant is the largest received by the WA and is entering its fourth year of operations. Grant funds provide advanced manufacturing and information technology training to unemployed or under employed individuals to obtain skills that fill local in-demand jobs so that employers do not have to recruit talent

from overseas. The program is employer-led training (on-the-job training and incumbent worker training) and classroom training tuition scholarships for short and long term training at educational institutions. A breakdown of training enrollments and performance outcomes were provided and staff are pleased with progress thus far. The program ends at the end January of 2025; there will likely be funds that can be used beyond that time and the WA is eligible to apply for a one year no cost extension this June so that all of the funds can be expended. Jennifer Baysinger with Senator Marshall's office indicated that a letter of support for the extension could be provided. One of the goals of the grant is to develop a plan to sustain and build on the outcomes of the program. The WA has worked with the Greater Wichita Partnership (GWP) on the Deloitte Future of Work study and the ongoing work of the Talent Roadmap Project toward achieving this goal. Tami Bradley with the GWP provided information on the Talent Roadmap and its community strategy outcomes were reviewed with one being the guidance on deployment of the WA's One Workforce grant funds. Also reviewed was the Roadmap's 13 point plan and goals and metrics, much of which is related to workforce issues. The presentation slides will be sent out to all board members with a meeting summary and will also be posted on the website with the meeting packet.

Report was received and filed.

5. **Community Impact Project Updates**

Updates on Home Base Wichita, Youth Employment (YEP) and Roadtrip Nation (RTN) were provided.

Home Base Wichita is a program currently funded with American Rescue Plan funds from the City of Wichita and assists military-connected individuals with employment opportunities. The program works to retain military members in South Central Kansas after retirement, recruit individuals that are leaving the service from military installations outside of Wichita as well as focusing on the spouses of military personnel. Funds for on-the-job training are available for those that qualify. An update was provided on program outcomes thus far. Staff are pleased with progress to date and hope to work with the City of Wichita to sustain the program past its original investment.

Staff have been working with the Youth Employment Committee to develop a plan for the 2024 Youth Employment Project (YEP). The draft plan including strategic goals, tactics and milestones was reviewed with Board members. Staff are working with Wichita Public Schools on a summer high school internship program. WA board members are encouraged to offer a work experience to a young person and/or other opportunities such as creating a high school internship, participating in summer career camps, offering job shadowing, providing workplace tours or other related activities.

The Roadtrip Nation (RTN) project includes a Build Your Future website. As part of the RTN project, participating students are required to create a recorded interview with individuals about their careers (how they got started, experiences, challenges, rewards, etc.) and upload them to the RTN website, so that others can view them. The WA is creating a list of employers that are willing be part of YEP in 2024 and or participate in RTN interviews, and asking Board members and stakeholders to participate in order to provide a quick connection between the student, schools and employers. A survey with additional information and directions on how to engage in 2024 will be sent out to the WA Board early next week.

Report was received and filed.

6. **Consent Agenda**

Approval of the meeting minutes from July 26, 2023 and meeting notes from October 25, 2023, WA Program Year 2023 budget update, SNAP Education and Training E&T project update, reports for Fair Chance, Registered Apprenticeship and Communications projects, review of WA Executive Committee actions taken since the last board meeting, WA Operations / One-Stop Operator report and the final Workforce Innovation and Opportunity Act program performance reports for Program Year 2022 were provided to board members for review and or approval

The WA is working with the Department of Children and Families (DCF) to be an intermediary in an operational model for SNAP (AKA food stamps) Education & Training (E&T). The goal is to use non-federal funding for allowable SNAP E&T services and supports, which are then eligible for a 50 percent reimbursement through the State’s SNAP E&T program. A success story was shared regarding a participant referred to the WA by DCF that had been in training to obtain a Commercial Drivers License (CDL) and had not yet achieved a license. She worked with WA’s case managers and business services team who assisted the participant in gaining employment where she could use skills already learned and work toward the hours needs to achieve licensure and earn more than just a self-sufficient wage while doing so.

Michele Gifford (Gabe Schlickau) moved to approve the recommendations as presented in the consent agenda. Motion adopted.

7. Additional Topics/Announcements

- The current One-Stop Operator contract with Eckerd Connects was terminated for mutual convenience. No disruption in services is anticipated. There is currently a Request For Proposals released for a One-stop Operator for services beginning on July 1.

8. Meeting was adjourned at 11:32.

Present LWDB Members

- Rod Blackburn
- Cheryl Childers via Zoom
- Michele Gifford
- Robyn Heinz via Zoom
- Eric Hunt via Zoom
- Kathy Jewett via Zoom
- Pat Jonas
- Dr. Kim Krull via Zoom
- Jeff Longwell
- Alana McNary via Zoom
- Alex Munoz via Zoom
- Erica Ramos
- Laura Ritterbush via Zoom
- Luis Rodriguez
- John Rolfe
- Gabe Schlickau
- Sally Stang via Zoom
- Scott Stiles

Guests & Staff

- Marcy Aycock
- Crosby Branham
- Amanda Duncan
- Denise Houston
- Keith Lawing
- Shirley Lindhorst
- Mary Mann
- George Marko
- Chad Pettera
- Laura Barker, Wichita Public Schools
- Jennifer Baysinger, Senator Roger Marshall’s Office
- Peter Bodyk, KS Dept. of Children & Families
- Lori Bower, BowerComm
- Tami Bradley, Greater Wichita Partnership
- Kathy Sexton, WSU and Kansas Business Roundtable
- Commissioner Greg Thompson, City of Winfield (CEOB)

Workforce Alliance Consolidated Budget PY23

July 2023 - June 2024

Expenditures Through 2/29/2024

Category	WIOA					Community Impact Funds					Consolidated			
	Budget	February Expenditures	YTD Expenditures	% Budget Remaining		Budget	February Expenditures	YTD Expenditures	% Budget Remaining		Budget	February Expenditures	YTD Expenditures	% Budget Remaining
Wages	\$ 1,978,521	\$ 117,696	\$ 945,512	52%		\$ 1,744,000	\$ 153,340	\$ 1,341,507	23%		\$ 3,722,521	\$ 271,036	\$ 2,287,019	39%
Fringe	\$ 465,593	\$ 27,764	\$ 216,026	54%		\$ 432,966	\$ 36,818	\$ 286,491	34%		\$ 898,559	\$ 64,582	\$ 502,517	44%
Facilities	\$ 274,601	\$ 41,999	\$ 229,526	16%		\$ 145,450	\$ 16,920	\$ 140,897	3%		\$ 420,051	\$ 58,919	\$ 370,423	12%
Contract/Pro Fees	\$ 174,983	\$ (665)	\$ 41,271	76%		\$ 184,451	\$ 27,091	\$ 171,137	7%		\$ 359,434	\$ 26,426	\$ 212,408	41%
Supplies/Equipment	\$ 56,330	\$ 2,601	\$ 24,541	56%		\$ 44,285	\$ 4,505	\$ 3,632	92%		\$ 100,615	\$ 7,106	\$ 28,173	72%
IT	\$ 251,899	\$ 14,129	\$ 95,995	62%		\$ 43,500	\$ 7,472	\$ 25,517	41%		\$ 295,399	\$ 21,601	\$ 121,512	59%
Outreach/Cap Building	\$ 50,330	\$ 785	\$ 10,011	80%		\$ 102,498	\$ 8,244	\$ 122,573	-20%		\$ 152,828	\$ 9,029	\$ 132,584	13%
Travel/Conferences	\$ 55,603	\$ 9,104	\$ 36,093	35%		\$ 33,243	\$ 4,283	\$ 21,460	35%		\$ 88,845	\$ 13,387	\$ 57,553	35%
Grants Awarded	\$ 118,536	\$ 15,314	\$ 92,321	22%		\$ 153,000	\$ -	\$ 99,065	35%		\$ 271,536	\$ 15,314	\$ 191,386	30%
Staff Development	\$ 20,950	\$ 375	\$ 3,172	85%		\$ 23,950	\$ 375	\$ 4,267	82%		\$ 44,900	\$ 750	\$ 7,439	83%
Indirect	\$ -	\$ 11,744	\$ 119,924	0%		\$ -	\$ 37,017	\$ 319,408	0%		\$ -	\$ 48,761	\$ 439,332	0%
Misc/Dep/Int	\$ -	\$ -	\$ -	0%		\$ 27,050	\$ -	\$ 29,918	-11%		\$ 27,050	\$ -	\$ 29,918	-11%
Work Experience	\$ 818,752	\$ 34,708	\$ 620,523	24%		\$ 475,350	\$ 26,536	\$ 250,289	47%		\$ 1,294,102	\$ 61,244	\$ 870,812	33%
On The Job Training	\$ -	\$ -	\$ -			\$ 579,803	\$ 3,848	\$ 119,271	79%		\$ 579,803	\$ 3,848	\$ 119,271	79%
Incentives	\$ 2,000	\$ -	\$ 748	63%		\$ 17,000	\$ (600)	\$ 21,850			\$ 19,000	\$ (600)	\$ 22,598	-19%
Occupational Training	\$ 127,294	\$ 10,751	\$ 53,658	58%		\$ 1,578,383	\$ 64,550	\$ 685,320	57%		\$ 1,705,677	\$ 75,301	\$ 738,978	57%
Supportive Services	\$ 111,346	\$ 3,320	\$ 66,063	41%		\$ 365,000	\$ 16,978	\$ 122,212	67%		\$ 476,346	\$ 20,298	\$ 188,275	60%
Total	\$ 4,506,737	\$ 289,625	\$ 2,555,384	43%		\$ 5,949,928	\$ 407,377	\$ 3,764,814	37%		\$ 10,456,665	\$ 697,002	\$ 6,320,198	40%

Analysis

Budget: The PY23 budget with expenditures through the end of the February 2024. The budget includes a breakdown between WIOA (LWDB budget) and non-WIOA Funding (Community Impact Funds) and combined totals.

The PY23 budget allocates 39% on direct client spending including classroom training, work experience, on-the-job training and supportive services. The direct client spending is at 31% through the month of February. The budget has 40% remaining with budget expectations at 33%.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Expand Youth Employment Opportunities to help develop the workforce of the future
- Strengthen relationships with WIOA partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers

Recommended Action

Receive and file.

Item

Supplement Nutrition Assistance Program Employment and Training (SNAP E&T) Report

Background

The Workforce Alliance and Department for Children and Families (DCF) worked together to develop a pilot SNAP E&T project in South Central Kansas. The pilot serves SNAP participants who are Able Bodied Adults Without Dependents age 18 or older who reside in Sedgwick County. The pilot has a focus on justice involved individuals but is not limited to that population. This pilot was approved by the Local Workforce Development Board and DCF in June and July 2023. The pilot project began August 1, 2023 and continues through July 2025.

Analysis

The first couple of months of the pilot referrals were slow. Three referrals were received in August, three referrals in September, and two referrals in October. There were a couple of factors in this including the change to a mandatory program for certain SNAP participants and a new project for both organizations. Workforce Alliance and DCF staff have kept in regular communication about the project. Leadership from both organizations meet once a month to review progress.

Referrals from DCF have been steady after a significant increase in December. In the last quarter, 14 referrals were received in January, 10 referrals were received in February, and 9 referrals were received in March. 82 referrals so far have been received in the pilot. Of those 82 referrals, 45 have engaged with a case manager, 7 are in process, 6 chose not to engage in the program, 6 were not eligible, and 18 were unable to be contacted. DCF was notified of the customers who staff were unable to contact.

Several activities occurred in March in relation to this project.

- The reverse referral process from the Workforce Center to DCF was implemented and staff was trained. A couple of referrals have resulted from this new process already. The WA is looking at ways to increase that number including additional staff training and pulling data from data systems to identify individuals who may be eligible for the project.
- WA case managers are now attending the DCF orientations to present about Workforce Center services and engage with customers at the time of the referral. Both organizations think this change will increase program participation and retention.
- Offering workshops specifically for SNAP E&T participants also began. Workshops are offered weekly typically on Monday afternoons. The Thursday digital lab continues to be an option as well.
- The United States Department of Agriculture (USDA) Food and Nutrition Services (FNS) who oversees the SNAP E&T program visited Wichita in late March for a Management

April 24, 2024

Submitted By: Denise Houston

Evaluation. USDA FNS staff visited the Workforce Center and spoke with staff regarding the pilot project. The visit went well and there were no issues or items to resolve from the visit.

- DCF staff also conducted the first quarterly provider visit with the WA in late March. DCF reviewed participant files and spoke with staff. There were no issues or corrections needed from that visit. Reviews by DCF will continue quarterly thru the project.
- WA staff were invited to speak at the National Association of Workforce Boards SNAP E&T Institute as part of the pre-conference session. Staff spoke about the pilot project in Kansas along with two other Local Workforce Development Boards from Spokane, Washington and San Diego, California.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Leverage resources and align services to create community impact beyond annual WIOA allocations

Recommended Action: Receive and file.



Corrections Workforce Partnership Report
April 3, 2024

Since 2016, the Workforce Alliance of South-Central Kansas (WA), the Kansas Department of Corrections (KDOC) and Sedgwick County Department of Corrections (SCDOC) have formally partnered to in the Kansas Offender Risk Reduction and Reentry Plan (KOR3P), which includes various strategies to provide risk reduction and reentry programs, services and interventions.

The WA has been contracted to provide an Offender Workforce Development Specialist (OWDS) to assist with job readiness for individuals referred by KDOC and SCDOC and desires to continue and build on this partnership. Quarter 1 2024 Program Outcomes are below:

Quarter 1 2024	Sedgwick County Department of Corrections	Wichita Parole Office	Total
Employment Lab Attendees	50	0	50
Direct Referrals*	25	3	28
Individual Employment Services Provided	333	45	378
Appointments scheduled/NS or cancel	58/33	13/10	71/43
Individuals Entering Employment**	64	4	69
Entered Employment Rate	85%	100%	92.5%
Employment Retention: 6 Months	68%	N/A	68%
Employment Retention: 12 Months	74%	66.7%	79%
Average Wage: 6 months	\$14.00	N/A	\$14.00
Average Wage: 12 months	\$14.62	\$17.00	\$15.81

**Total number of appointments held, does not count no show/reschedules*

***Includes referrals from previous quarter who gained employment this quarter*

The beginning of 2024 is showing a lot of promise. The number of clients at Probation who obtained employment in this quarter is above average. The average wage is still steady. No shows for appointments are a bit high. At Parole, the numbers remain lower due to the new referral process. Discussions are ongoing on how to best utilize this position at the Parole office.

Services are still not being offered at the Wichita Work Release Facility but the employment lab is available to the Work Release clients who are housed at the Residential Facility.

Annual cumulative numbers for 2023 are below based on data available.

2023 Summary	Sedgwick County Department of Corrections	Wichita Parole Office	Total
Employment Lab Attendees	223	0	223
Direct Referrals*	212	26	238
Individual Employment Services Provided	1,278	269	1547
Individuals Entering Employment**	286	19	305
Entered Employment Rate	67.25%	84%	76%
Employment Retention: 6 Months	80.5%	90%	85.25%
Employment Retention: 12 Months	73%	78.75%	75.9%
Average Wage: 6 months	\$14.90	\$16.31	\$15.60
Average Wage: 12 months	\$13.23	\$14.83	\$14.77

**Total number of appointments held, does not count no show/reschedules*

***Includes referrals from 2022 who gained employment in 2023*



Registered Apprenticeship Report
As of 3/29/2024
[LAIV Registered Apprenticeship Information](#)

A strategic priority for the Workforce Alliance (WA) is to expand the use of Registered Apprenticeship (RA), both in traditional fields and for new and emerging occupations. The ‘earn and learn’ model benefits both employers and job seekers.

The WA is an approved intermediary under the Meadowlark Grant, with the two approved programs for CDH, Inc., and Don Hattan Dealerships. Below is the status on all activity through WA’s intermediary role:

Employer	Occupation	Status
Aero Metal Alliance	NC Machinist	In Development
ISG Tech	Service Technician 1	In Development
AAR Component Services	Mechanic 1	In Development
UV&S	Computer Support Specialist	Approved

Currently there are 27 Registered Apprenticeship (RA) sponsors/Intermediaries active in LAIV, totaling 35 approved RA programs. The WA accepts onsite applications for five RA programs. In March 2024, 15 individuals engaged in the RA application process, resulting in 4 completed applications delivered to RA program sponsors for consideration, details are below:

RA Application and Prescreen Activity			
2023	Applications and Prescreens	Completed Referrals	Completion Percentage
January	16	6	38%
February	15	7	47%
March	15	4	27%
Totals	46	17	37%

Other Activity:

- RAPC communicated with 9 job seekers about registered apprenticeship opportunities.
- RAPC started registered apprenticeship with 12 new employers.
- RAPC emailed Workforce Alliance of South Central Kansas apprentices for required monthly contact.
- RAPC provided a Workforce Center and Garvey tour for Andre Heath and Jamie Harsell from the Kansas Office Apprenticeship.
- RAPC judged a JAG-KS Regional competition in Winfield, KS.



Registered Apprenticeship Report
As of 3/29/2024
[LAIV Registered Apprenticeship Information](#)

In LAIV, there are currently 647 active apprentices enrolled in 35 RA programs:

RA Sponsor	Active Apprentices
Bombardier	7
Butler Rural Electric	2
City of Augusta	3
City of Wellington	1
City of Winfield	3
Cox Machine	1
Independent Electrical Contractors	65
InterHab*	11
Ironworkers JAC	10
Metal Finishing	9
Plumbers & Pipefitters of Kansas	273
Sedgwick County Electric Cooperative	2
Sheet Metal Workers JAC	37
Spirit AeroSystems	58
Textron	16
The Ironworkers Joint Apprenticeship & Training Trust Fund	6
Wichita Electrical JAC	138
Workforce Alliance of South Central Kansas**	5
Total	647

**Intermediary for direct care occupations, active employers include Goodwill of Kansas and Flint Hills*

***Multi-employer intermediary for advanced manufacturing/MRO, semiconductor, healthcare, and other in demand occupations*

The WA works in partnership with





Communications Reports
As of 03/01/24

1. Building You

In September 2020, the Workforce Alliance and KWCH launched [Building You](#), a weekly feature story about jobs and the economy that airs each Wednesday at 4:00 pm. Additionally, *Building You* includes a Job of the Day highlighted on the 4 pm newscast and featured on the KWCH website with a link on how to access the job postings and other available jobs through the Workforce Center and Kansasworks.com. The Job of the Day segment also appears again on the KWCH morning newscast the following day. The Workforce Alliance provides content and leads for these features in strategic partnership with employers and partners who utilize the Workforce Center, and posts *Building You* and Job of the Day links on social media platforms.

March 24 Building You Stories

There were no Building You Stories in the month of March.

March 24 Job of the Day		
Date	Job Title	Employer
3/1/24	CDL Bus Driver	Maize USD 266
3/4/24	Journeyman Plumbers	CM3, Inc
3/5/24	Carpenter	Crossland Construction
3/6/24	Crew Member	RnD Underground Inc
3/7/24	Tractor/Pan Scraper Operator	Superior Excavating, LLC
3/8/24	Heavy Equipment Operator	CDH, Inc
3/11/24	Traffic Signal Mechanic	City of Wichita
3/12/24	Veteran Employment Representative	Kansas Department of Commerce
3/13/24	Accounting Specialist	City of Park City
3/14/24	Wastewater Operator 1	City of Haysville
3/15/24	Water Treatment Facility Supervisor	City of Arkansas City
3/18/24	5 Axis CNC Machinist/Operator	Cox Machine Inc
3/19/24	CNC Machinist	C.E. Machine
3/20/24	CNC Machinist	Verus Aerospace
3/21/24	CNC Operator / Machinist	Great Plains Industries - GPI
3/22/24	Mid-Level Machinist/CNC Operator	CMJ Manufacturing
3/25/24	Heavy Equipment Mechanic - Diesel	Kansas Paving/Kansas Ready Mix
3/26/24	Trade Specialist III - Facilities	Sedgwick County
3/27/24	Signal Electrician	City of Wichita
3/28/24	Crewperson 6a-c - Plumbing	USD 259 - Wichita Public Schools
3/29/24	HVAC Technician	USD 262 Valley Center

2. Digital Media Report

The Workforce Alliance uses website and social media platforms to interact, inform, and educate the public on upcoming events and workforce development resources.

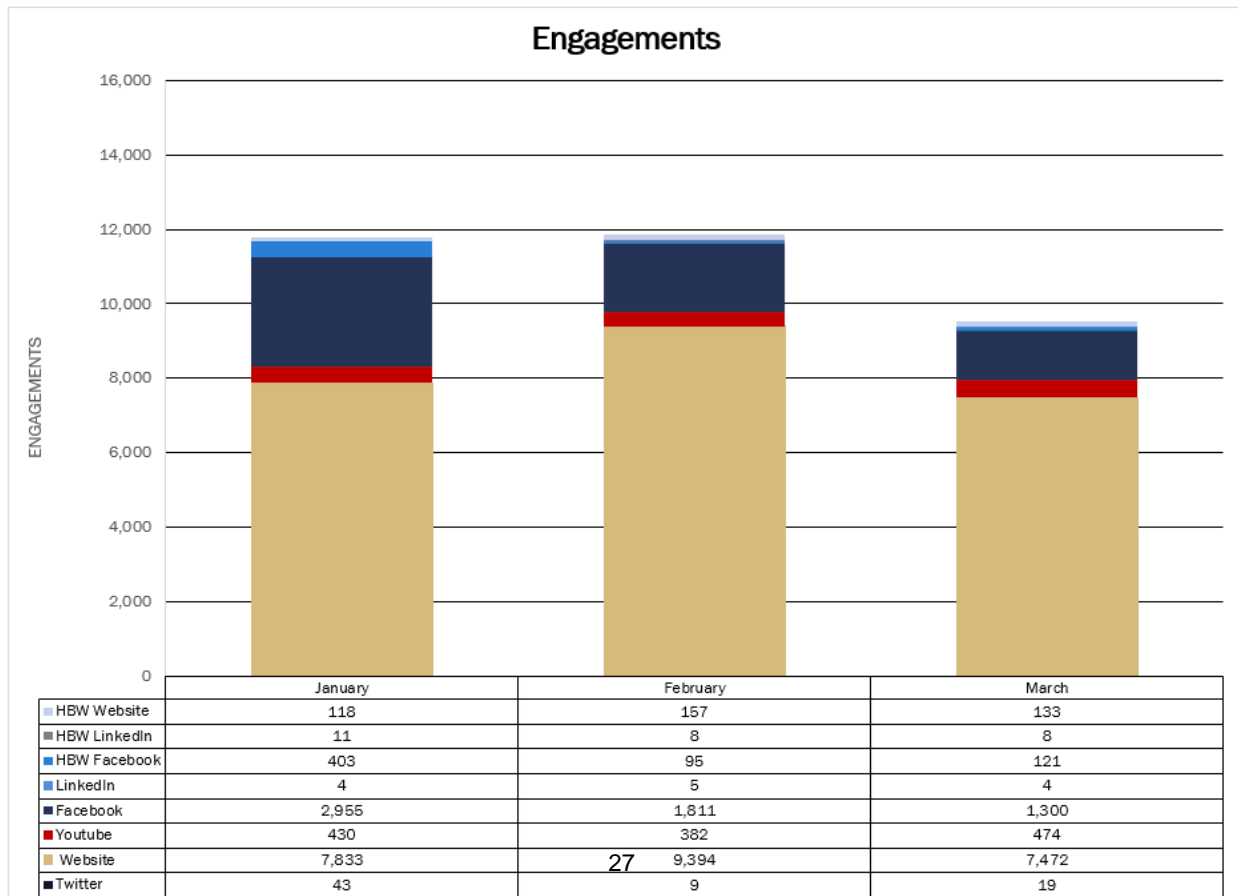
The digital traffic and impact numbers are broken down into the following key areas:

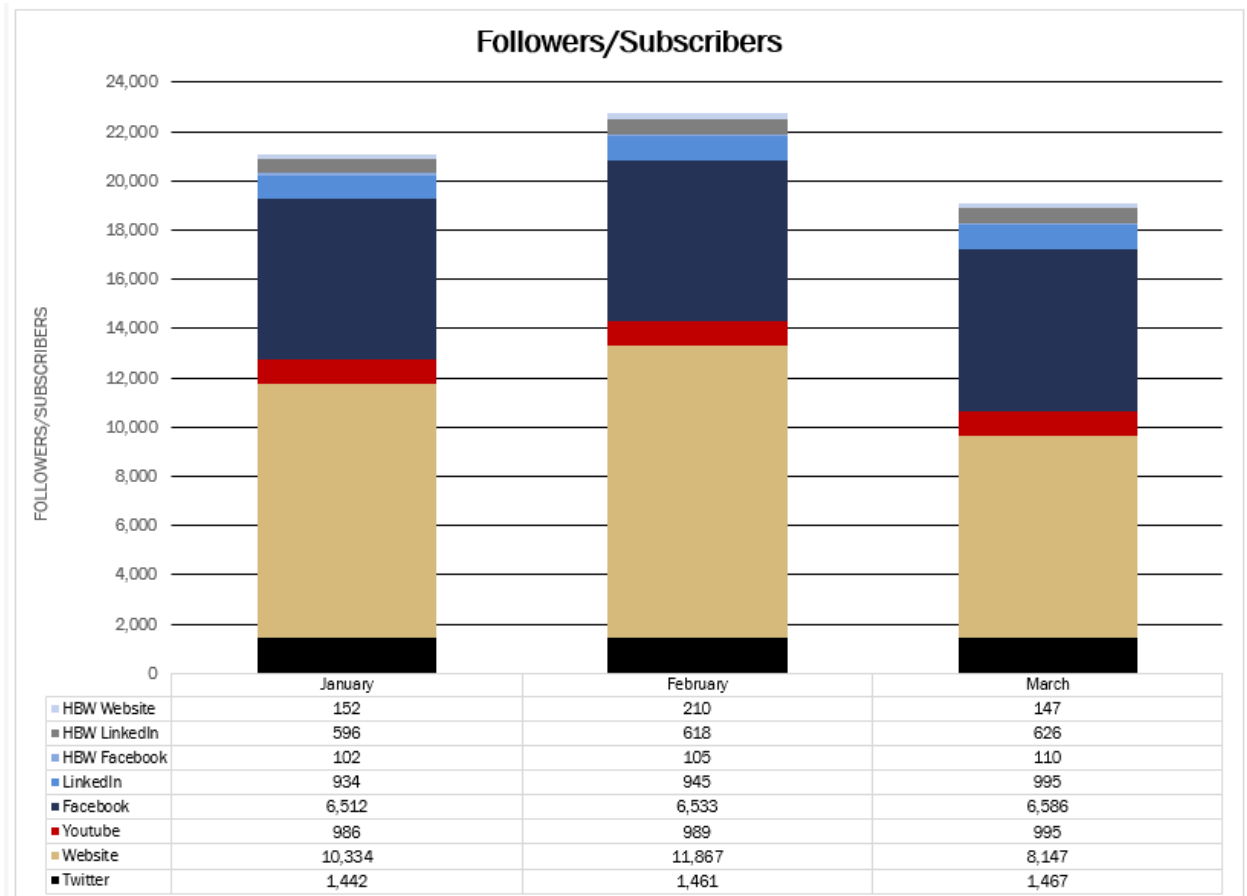
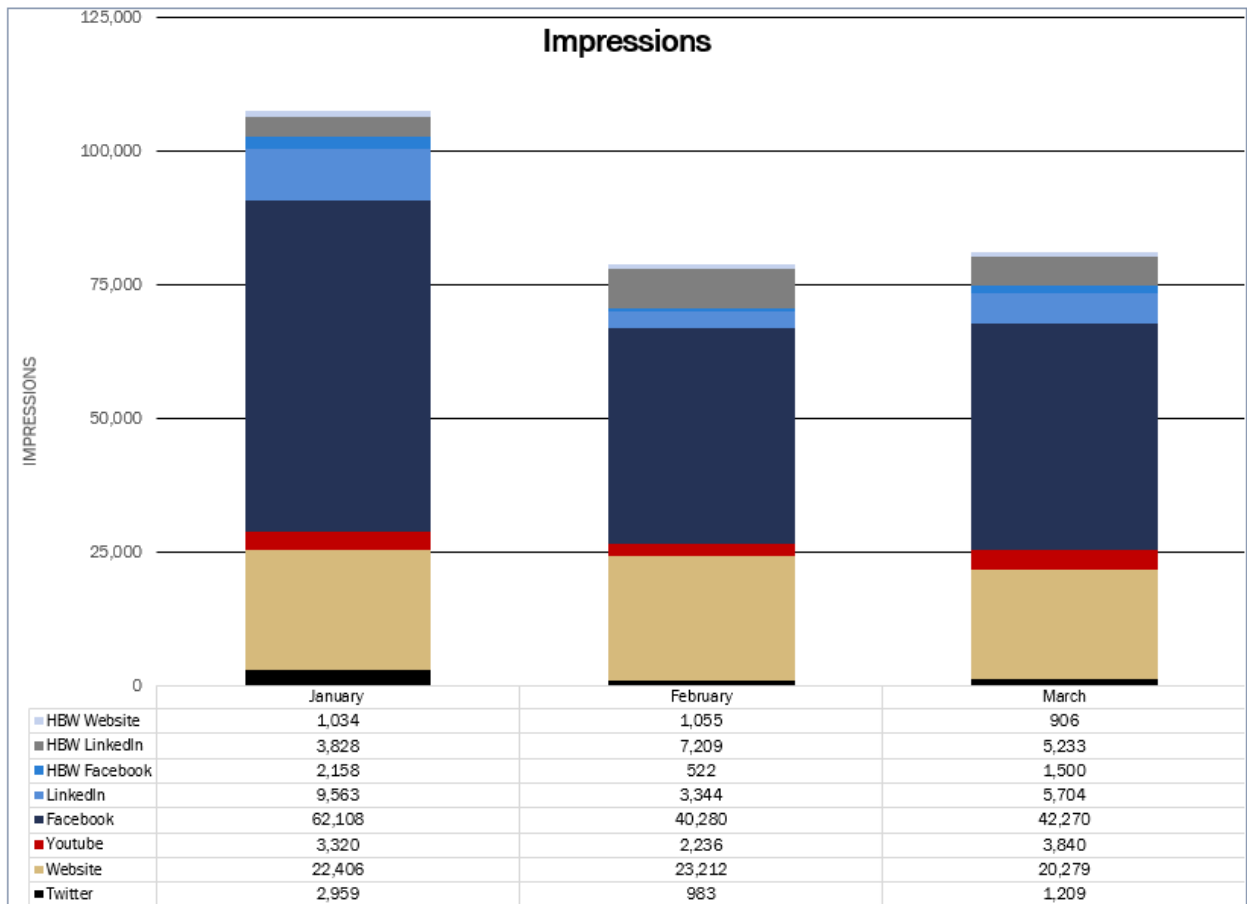
- Engagements - measures the total number of public interactions including shares, likes and comments
- Total Impressions - the number of times content is displayed to a user
- Followers – unique users who subscribe to receive updates

The data collected is from the platforms with the highest utilization:

- Facebook at <https://www.facebook.com/WorkforceCenter>
- Home Base Wichita Facebook at <https://www.facebook.com/HomeBaseWichita>
- YouTube at <https://www.youtube.com/c/Workforce-ks>
- Twitter at <https://twitter.com/workforcecenter>
- LinkedIn at <https://www.linkedin.com/workforce-centers-of-south-central-kansas/>
- Home Base Wichita LinkedIn at <https://www.linkedin.com/company/home-base-wichita/>
- Workforce Alliance Website at www.workforce-ks.com
- Home Base Wichita Website at <https://homebasewichita.com/>

The month of March saw a decrease in engagements and on all platforms except the HBW LinkedIn, HBW Facebook, YouTube, and Twitter. Impressions increased on all platforms except the HBW LinkedIn & website, and the WA website. Followers increased on all platforms except the HBW website and the WA website.





April 24, 2024

Submitted by: Keith Lawing

Item:

Workforce Alliance (WA) Executive Committee Actions

Background:

The WA Executive Committee provides leadership to the Board of Directors and other standing committees and task forces. The Executive Committee is empowered to act on behalf of the entire Board when action by the Board is not possible due to timing of full Board meetings and action is required, or as delegated by an approved motion from the Board. In addition, the Executive Committee is responsible for tasking the committees of the Board of Directors, and setting the agenda for meetings. The WA Executive Committee is appointed by the WA Board Chair.

Analysis:

Since the last WA Board of Directors meeting on January 24, 2024 the Executive Committee has taken the following actions:

February 14, 2024

Approved:

- On-the-Job Training (OJT) Contracts for Harper Industries, Learjet, Midwest Hemp Technology, Netability and Novacoast.

April 10, 2024

Approved:

- One-Stop Operator agreement with Goodwill and recommendation to the Chief Elected Officials Board (CEOB).
- Certification of the Affiliate One-Stop Workforce Centers and Recommendation for Certification to the CEOB.
- Revisions to the Financial Management System, Internal Control Reporting System and the Business Code of Conduct & Ethics policies.
- Additions to the Eligible Training Provider List
- On-the-Job Training (OJT) Contracts for CMJ Manufacturing, Hall Industrial, PB Hoidale, UV&S and Yingling Aviation

Recommended Action: Adopt the actions of the LWDB Executive Committee as presented.

April 24, 2024

Submitted by: Mary Mann

Item

On-the-Job Training (OJT) Contracts for the Eligible Training Provider List (ETP)

Background

1. *Approval of Addition to the ETP List for OJT*

The following employer has submitted an application to be added to the ETP list for OJT.

Employer:	Global Aviation Tech, LLC
Company Description:	Full Service Aircraft Maintenance, Repair and Operations (MRO)
Location:	Wichita, Sedgwick County
Occupation(s):	A&P Mechanics, Avionics Technicians, Electrical Technicians, Engineers
Training Length:	Six months or less
Average Wage Range:	\$20.00 entry level
Benefits:	Full benefit package
Comments:	Global Aviation Tech, LLC has undergone a reorganization. Global Aviation Technologies, LLC was a contracted provider with an active IWT. Contract has ended and a new contract for Global Aviation Tech, LLC is needed to continue to reimburse for training.
OJT Funding Streams <i>subject to availability</i>	All Funding streams are available and appropriate based on occupation and new hire eligibility requirements.

Recommended Action

Approve addition of **Global Aviation Tech, LLC.** to OJT ETP list.

April 24, 2024

Submitted by: Mary Mann

Item

On-the-Job Training (OJT) Contracts for the Eligible Training Provider List (ETP)

Background

1. Approval of Addition to the ETP List for OJT

The following employer has submitted an application to be added to the ETP list for OJT.

Employer:	Milling Precision Tool Corporation
Company Description:	Aircraft parts and small sub-assembly manufacturer
Location:	Wichita, Sedgwick County
Occupation(s):	Machinists, Schedulers and Program Managers
Training Length:	Six months or less
Average Wage Range:	\$20.00 entry level
Benefits:	Full benefit package
Comments:	<p>Milling Precision Tool incorporates their team in the company vision statement: “Have a Positive Impact on the MPTC Team and the Wichita community”</p> <p>“The success of each team member is what our Vision Statement is about. Providing a skill set that will allow each team member to support their family and livelihood.</p> <p>Supporting and improving the Supply Chain in the Aerospace/Aviation market is paramount for MPTC. MPTC is an open book. It is critical that the supply chain works together to improve support to the OEM’s in the Wichita Community.”</p>
OJT Funding Streams <i>subject to availability</i>	All Funding streams are available and appropriate based on occupation and new hire eligibility requirements.

Recommended Action

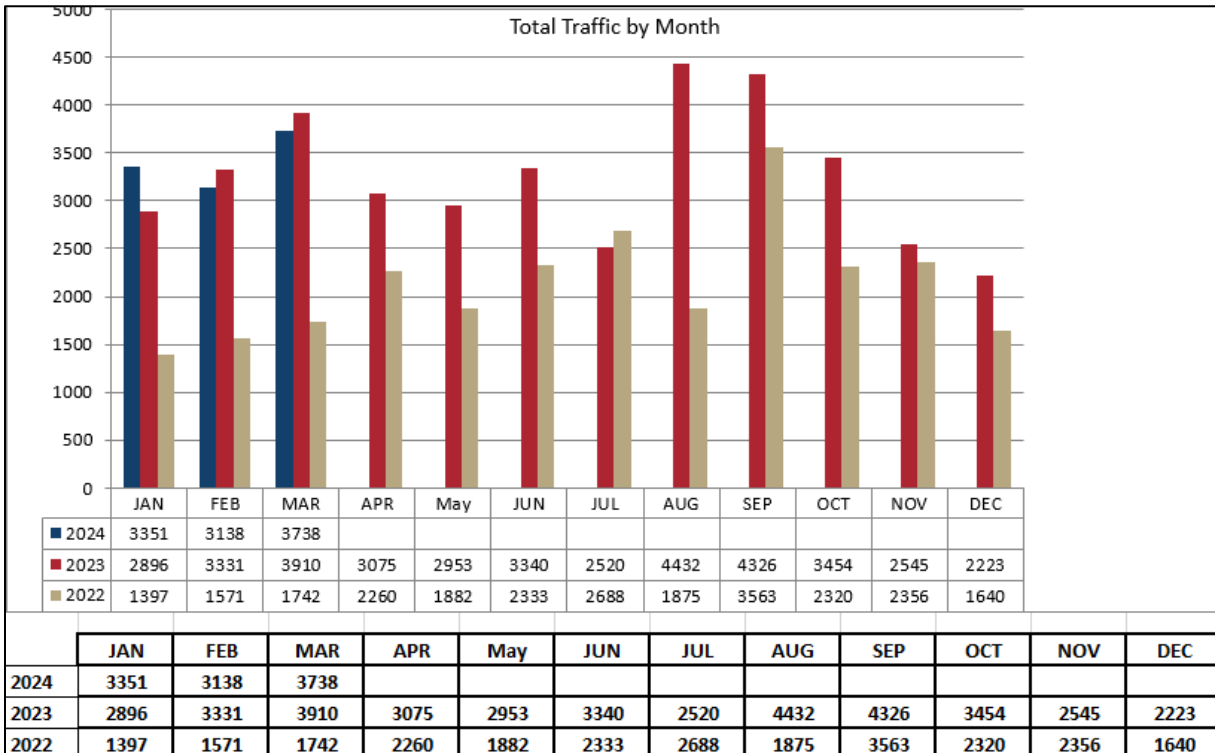
Approve addition of **Milling Precision Tool Corp.** to OJT ETP list.

Item

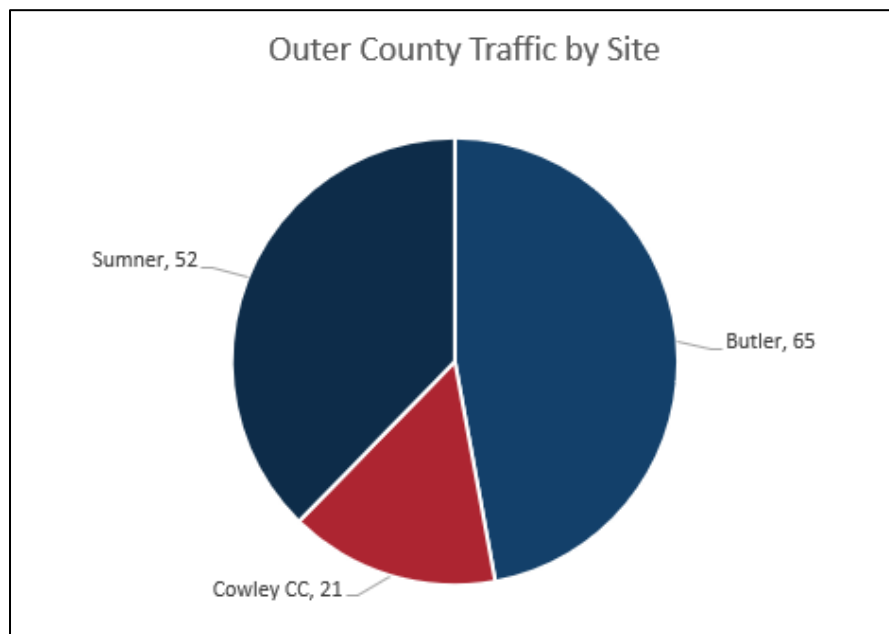
Workforce Centers Operations March Update

Job Seeker Traffic

The bar graph below provides a visual representation of jobseeker traffic through March of 2024. The graph reveals a decrease of 172 participants as compared with March of 2023. Overall, job seeker engagement at all four centers is steady.

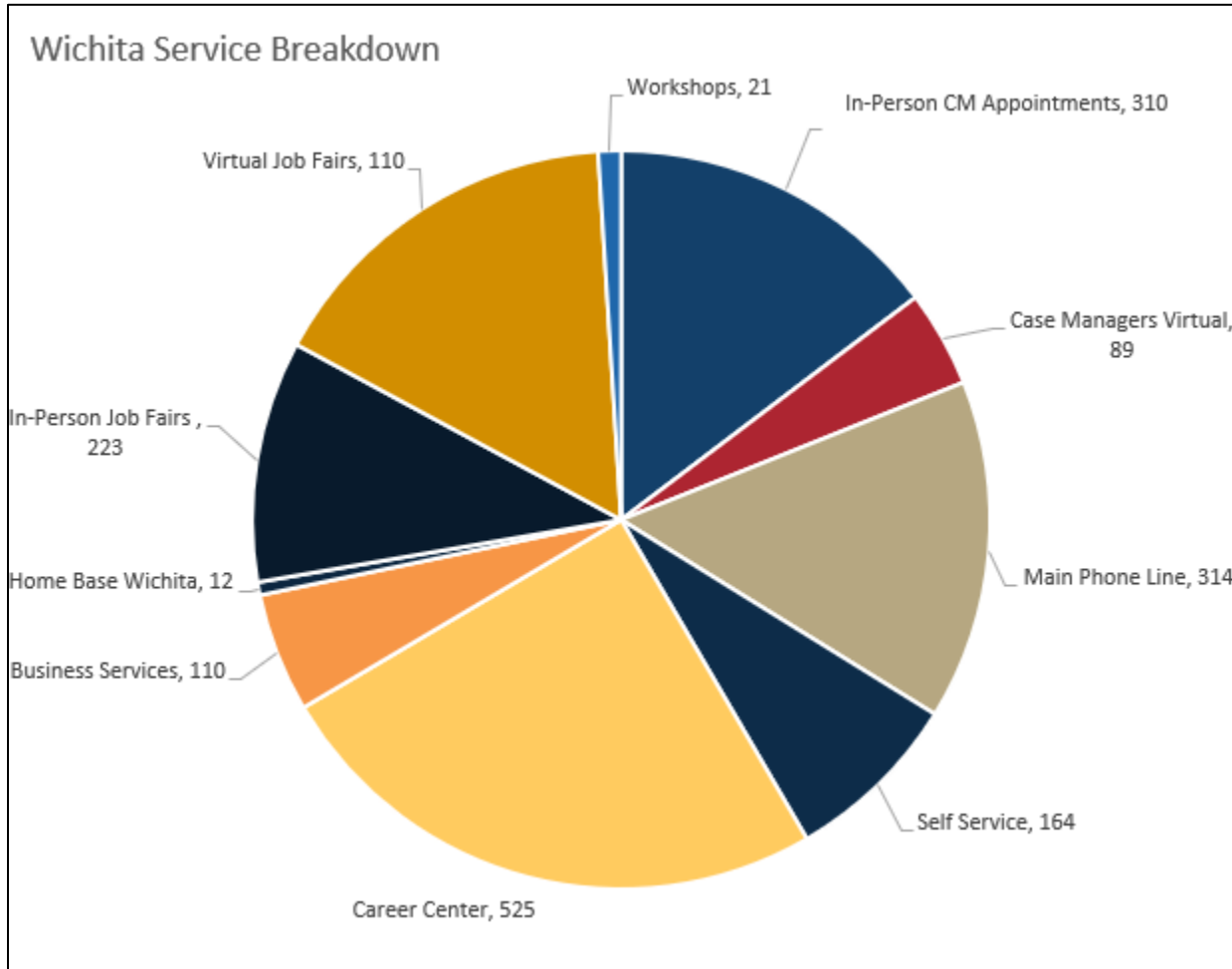


This pie chart offers a breakdown of the job seeker traffic by Area IV's Auxiliary Offices in Butler, Sumner, and Cowley counties.

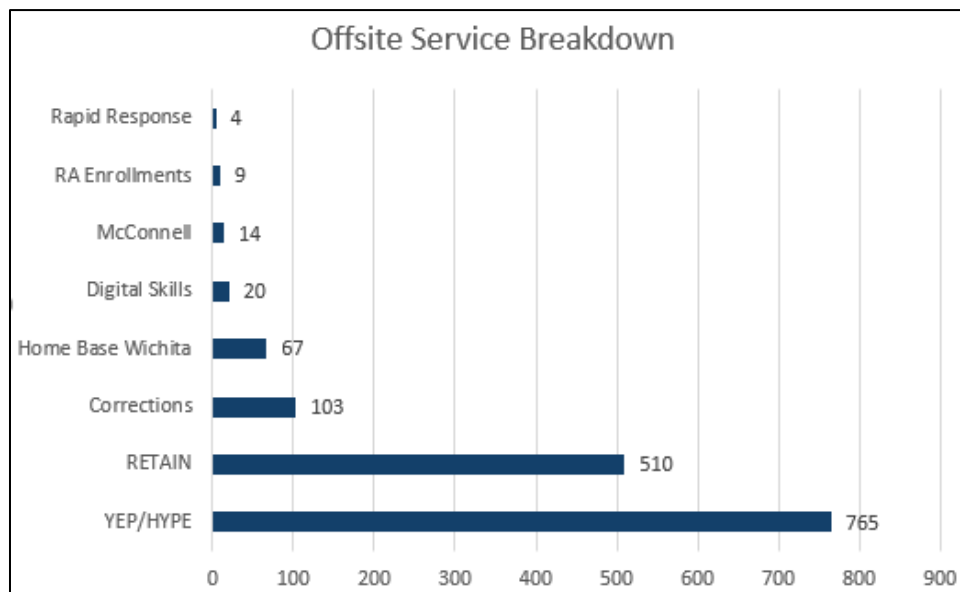


Job Seeker Services

This pie chart offers a breakdown of the comprehensive job seeker services provided by Area IV's One Stop Center, the Wichita Workforce Center.



This graph offers a breakdown of the comprehensive offsite services provided by Area IV.



April 24, 2024

Submitted By: Denise Houston

Throughout the last year, the Career Services staff has maintained a vital role in delivering comprehensive support to job seekers within Local Area IV. Their unwavering commitment extends to helping job seekers craft effective resumes, conduct mock interviews, navigate job searches, address barriers to employment, and promptly respond to inquiries related to unemployment insurance.

In addition to conducting one-on-one appointments, the dedicated workforce center staff actively engage with customers through various avenues. This proactive approach encompasses returning calls from individuals receiving unemployment benefits, orchestrating group activities both within and beyond the Workforce Center premises, and providing timely responses to inquiries via the KansasWorks chat platform. This diversified approach underlines the center's dedication to delivering comprehensive and easily accessible support to job seekers.

The Career Center served a total of 750 customers in the month of March. Among these, 527 have benefited from in-person individual appointments and another 223 through other various avenues such as KansasWorks chat and MRP call backs.

Community Outreach

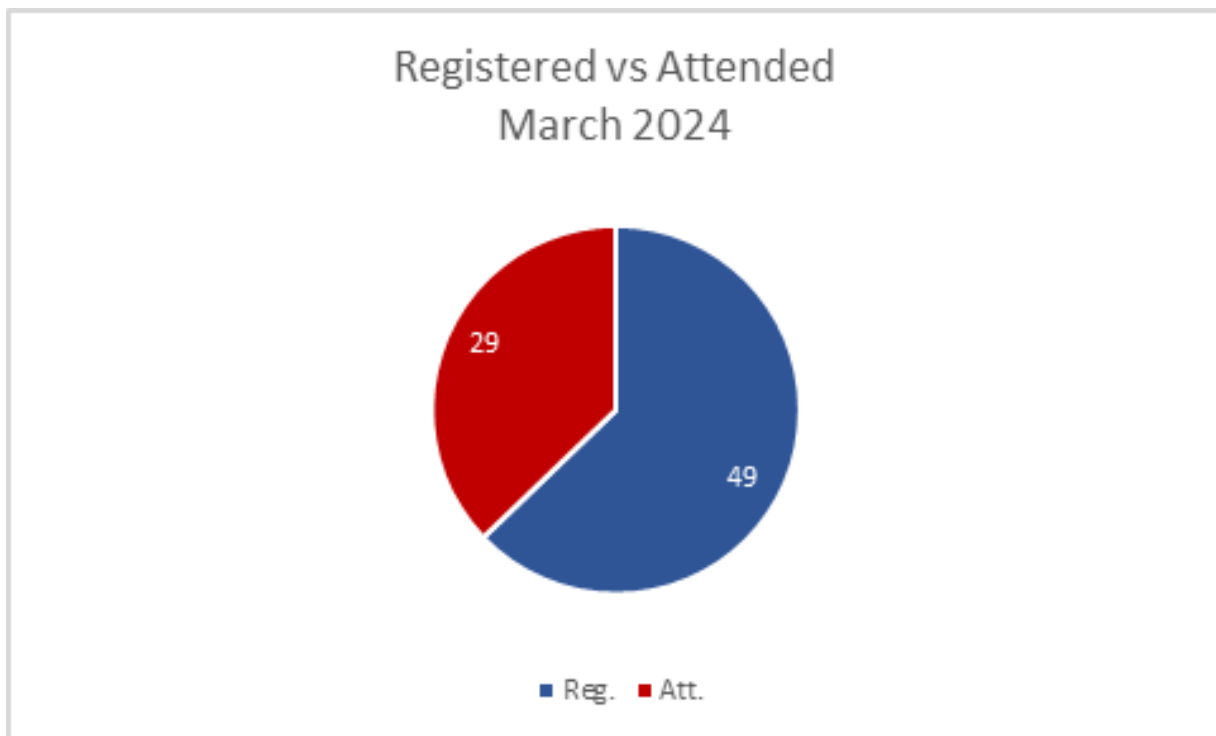
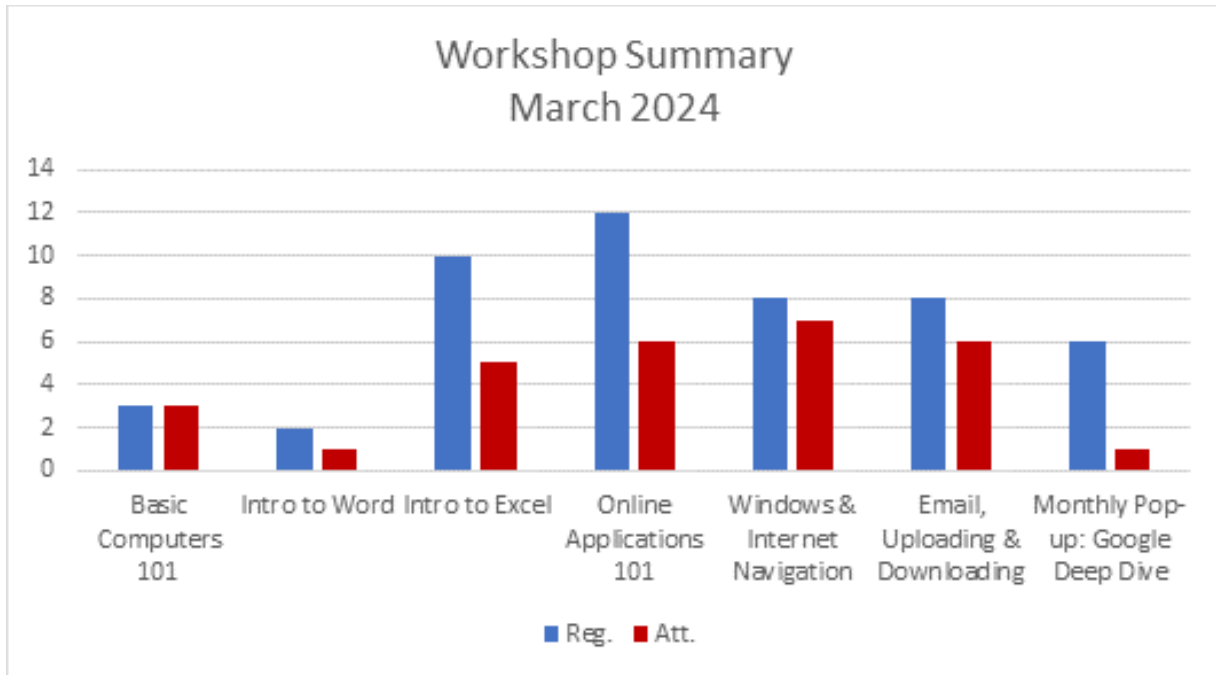
In March, the Workforce Centers also attended the Digital Equity Summit hosted by the Wichita Public Library where community members gathered to discuss barriers to digital equity in our region and connect with neighboring organizations to create a network of resources. Since this event, the Workforce Center's American Connection Corps (ACC) Member has connected with Kanokla Services (a local rural internet service provider) to bring a Digital Equity Summit to Sumner County later this summer.

The team also joined Bank On ICT, a local coalition focused on financial stability for Wichitans, at the Downtown Transit Center, where more than 200 of our community members received swag bags, snacks and access to additional resources.

Workshops

The Workforce Centers continued the new series of pop-up workshops with March's topic of Google Suites (now Workplace). This session took a deep dive into the most commonly used Google productivity apps used both inside and outside the workplace. The Workforce Center was able to advance local impact into Cowley county, an opportunity zone within the South Central region, through workshops led by its ACC Member in partnership with Lead for America.

Snap E&T workshops kicked off in March, with weekly private workshops for Snap participants. Over the month, six participants attended a workshop. Five attendees completed the workshop attended and one declined to participate. The graph below reflects March's in-person workshops and total attendance rates. The Workforce Center continues to be a vital resource for those seeking to enhance their skills.



Business Services Overview

March saw job postings in Local Area IV return to previous levels after a surge in February. There were 666 total job openings across the six county radius for March. On a statewide level, there were 40,701 active positions available for job seekers to browse. Additionally, the system recorded a pool of 9,483 resumes for employers to consider during their recruitment efforts.

Job Fairs

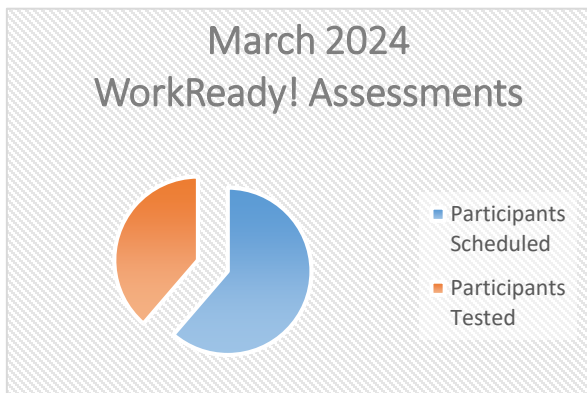
The Workforce Centers facilitated a series of successful employer hiring events in March. These events connected a total of 525 job seekers with representatives from 37 different companies.

This month's report highlights a couple of significant successes in South Central Kansas. Firstly, the Wichita Workforce Center organized a highly successful job fair for Sedgwick County, representing eight internal departments. This event attracted 104 job seekers, showcasing the ongoing demand and enthusiasm within the local workforce for government positions.

Additionally, the Sumner Workforce Center coordinated a hiring event in Wellington, Kansas. Hosted in partnership with AAR/Triumph, the event not only spotlighted AAR/Triumph's extensive range of maintenance, repair, and overhaul solutions, but also successfully engaged 30 job seekers. These events demonstrate the region's commitment to connecting skilled individuals with meaningful employment opportunities.

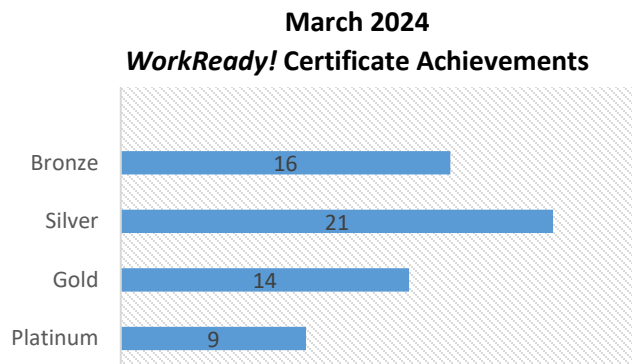
Kansas WorkReady! Assessment - ACT National Career Readiness Certificate (NCRC)

The Workforce Center has maintained a steady pool of applicants ready to take the WorkKeys Assessment. A total of 21 sessions were offered during the month of March, with 141 job seekers scheduled to complete. Local Area IV saw a slight decrease in the attendance rate, sitting at 63.1%, with it being at 68.5% in the previous month. A total of 89 participants completed the assessment, and a 67.4% award rate was documented.



WorkReady! Certificates
March Certificates Awarded - 60
Award Rate – 67.4%

2024 Certificates Awarded – 248
Award Rate – 70.5%



WorkReady! Testing
March Testing Sessions - 21
Attendance Rate – 63.1%

2024 Testing Sessions – 65
Attendance Rate – 64.9%

	March	2024 Totals
<i>Pre-Employment Skills Assessments Administered</i>	214	755
<i>Applications Completed</i>	16	49
<i>Services to Employers</i>	238	685
<i>Job Postings</i>	666	2,279

Recommended Action

Receive and File