

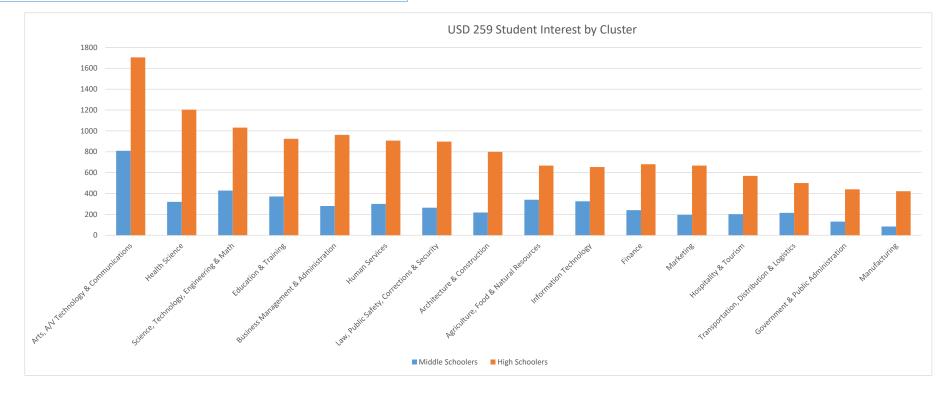
Workforce Alliance Local Workforce Development Board (LWDB) Youth Employment Committee Meeting Agenda Join Zoom Meeting: <u>https://us02web.zoom.us/j/89635753356</u> Tuesday, May 17, 2022 • 11:30 a.m. – 1:00 p.m.

- 1. Welcome and Introductions: Amy Williams / Jennifer Jackson (11:30)
- 2022 Youth Employment Project (YEP) / Helping Youth Prepare for Employment (HYPE): Keith Lawing (11:35) An update will be provided on activities for YEP / HYPE in 2022. Recommended action: Receive and file.
- Work-Based Learning (WBL) Project Update: Keith Lawing/Chelsea Daniels (11:50) (pp. 2-4) An update will be given on the WBL Intermediary Pilot Project in Local Area IV. Recommended action: Receive and file
- 4. Workforce Innovation and Opportunity Act (WIOA) Performance Reports for Youth Program: Denise Houston (12:10) (pp. 5-9)
   An update on performance for the Workforce Innovation and Opportunity Act (WIOA) for Program Year 2021 (PY21) will be presented.
   Recommended action: Receive and file
- 5. Consent Agenda: Amy Williams / Jennifer Jackson (12:20) Members of the Committee may request discussion on any of the action items at the meeting or the items may be accepted as presented in a single motion.
  A. Approval of the Minutes from the January 18, 2022 Meeting (pp. 10-15)
  B. Workforce Center Operations Report (pp. 16-19)
  Recommended action: Approve the consent agenda as presented.
- 6. Next Steps: Amy Williams / Jennifer Jackson (12:25)
- 7. Adjourn: (12:30)

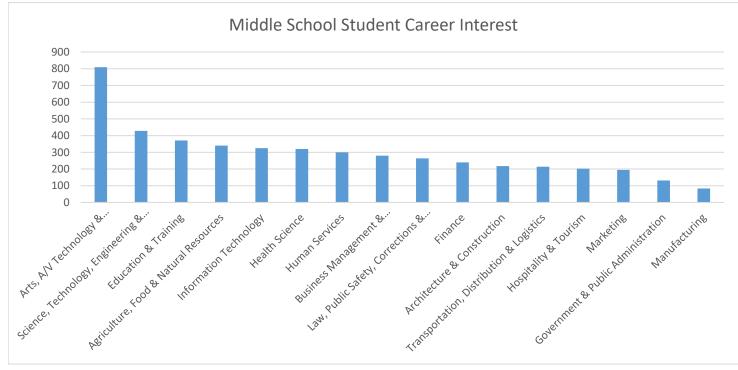
The next LWDB Youth Employment Committee Meeting is scheduled for Tuesday, July 19, 2022

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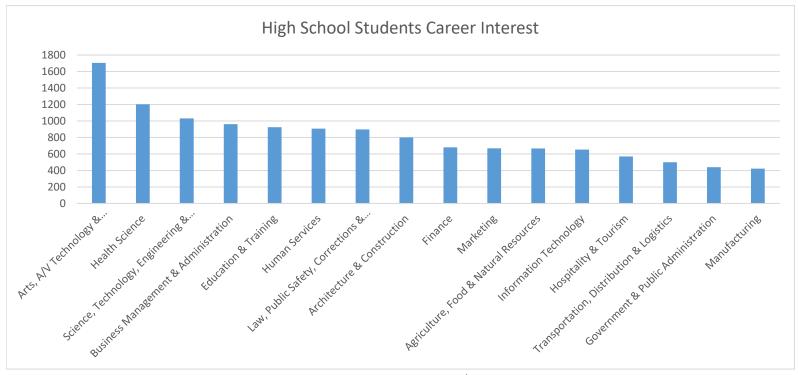
Cluster	Middle Schoolers	High Schoolers	Total Stude
Arts, A/V Technology & Communications	80	09 1705	5 2514
Health Science	32	20 1203	3 1523
Science, Technology, Engineering & Math	42	28 1031	1459
Education & Training	3	71 924	1295
<b>Business Management &amp; Administration</b>	28	30 962	1242
Human Services	30	00 907	/ 1207
Law, Public Safety, Corrections & Security	20	54 897	/ 1161
Architecture & Construction	2:	18 800	) 1018
Agriculture, Food & Natural Resources	34	10 667	/ 1007
Information Technology	32	25 654	979
Finance	24	40 680	920
Marketing	19	95 668	863
Hospitality & Tourism	20	02 569	771
Transportation, Distribution & Logistics	2:	14 500	) 714
Government & Public Administration	13	31 440	) 571
Manufacturing	8	34 422	2 506



Cluster	Total Students
Arts, A/V Technology & Communications	809
Science, Technology, Engineering & Math	428
Education & Training	371
Agriculture, Food & Natural Resources	340
Information Technology	325
Health Science	320
Human Services	300
Business Management & Administration	280
Law, Public Safety, Corrections & Security	264
Finance	240
Architecture & Construction	218
Transportation, Distribution & Logistics	214
Hospitality & Tourism	202
Marketing	195
Government & Public Administration	131
Manufacturing	84



Cluster	Total Students
Arts, A/V Technology & Communications	1705
Health Science	1203
Science, Technology, Engineering & Math	1031
Business Management & Administration	962
Education & Training	924
Human Services	907
Law, Public Safety, Corrections & Security	897
Architecture & Construction	800
Finance	680
Marketing	668
Agriculture, Food & Natural Resources	667
Information Technology	654
Hospitality & Tourism	569
Transportation, Distribution & Logistics	500
Government & Public Administration	440
Manufacturing	422



# Item

Workforce Innovation and Opportunity Act (WIOA) Youth Performance Reports

# Background

Program Year 2021 (PY21) began on July 1, 2021. The fourth quarter of the program year has just begun.

# Analysis

# WIOA Youth (PY21)

The Youth Program projected fourth quarter performance is to exceed the goal for Placement in Employment, Education, or Training  $2^{nd}$  Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, and Median Earnings. LAIV is projected to not meet the sanction level for Measurable Skills Gain.

LAIV is projected to exceed the State in annual performance. LAIV is projected to exceed the goal for all five measures. The State is projected to exceed the goal for two measures, meet the goal for two measures, and not meet the sanction level for one measure.

# WIOA Average Indicator Scores (PY21)

For Average Indicator Score LAIV is projected to exceed the goal for Employment 2nd Quarter, Median Earnings, Credential Rate, and Measurable Skills Gain and meet the goal for Employment 4<sup>th</sup> Quarter.

For Average Program Score LAIV is projected to exceed the goal for the Adult and Youth programs and meet the goal for the Dislocated Worker program.

# **Strategic Goals Supported**

This activity supports the following Strategic goals of the Local Workforce Development Board:

• Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact

**Recommended Action:** Receive and file.

#### WIOA Youth Program Program Year 2021 Sumance Report of LA IV as of 05/11/2022

					- Pertorm	ance Repo	rt of LA IV	as of 05/11	1/2022					
		PY	21	P	Y21	PY	21	PY	21	P۱	′21	P	/21	
	Goal	1st	Qtr	2nc	d Qtr	3rd	Qtr	4th	Qtr	Annual	Report	State / Ani	nual Report	
Youth	Sanction	July 21 -	Sept 21	Oct 21	- Dec 21	Jan 22 -	Mar 22	Apr 22 -	June 22	July 21 ·	June 22	July 21	- June 22	*Reporting Period
Education and Employment Rate	72.50%		2		5		5		3		17		156	4th Qtr= 04/01/21 to 06/30/21
(2nd Qtr. after Exit)	65.25%	66.67	3	100.00	5	83.33	6	75.00	4	85.00	20	72.90	214	Annual= 07/01/20 to 06/30/21
Education and Employment Rate	69.10%		3		3		3		6		19		204	4th Qtr= 10/01/20 to 12/31/20
(4th Qtr. after Exit)	62.19%	75.00	4	75.00	4	75.00	4	100.00	6	79.17	24	74.45	274	Annual= 01/01/20 to 12/31/20
Earnings	\$4,145.00													4th Qtr= 04/01/21 to 06/30/21
(Median Earnings 2nd Qtr. after Exit)	\$3,730.50	\$1,901.74	N/A	\$5,865.94	N/A	\$7,294.10	N/A	\$6,734.94	N/A	\$6,199.22	N/A	\$3,935.47	N/A	Annual= 07/01/20 to 06/30/21
Credential Attainment	59.00%		3		2		4		5		15		104	4th Qtr= 10/01/20 to 12/31/20
(Within 4 Qtrs. after Exit)	53.10%	100.00	3	100.00%	2	100.00	4	100.00	5	88.24	17	53.89	193	Annual= 01/01/20 to 12/31/20
Measurable Skills Gain	57.60%		3		3		1		0		7		41	4th Qtr= 04/01/22 to 06/30/22
(Real Time Measure)	51.84%	50.00	6	60.00	5	16.67	6	0.00	6	77.78	9	23.84	172	Annual= 07/01/21 to 06/30/22

					LAIV	
Summary LA IV	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Annual	State Annual
	Youth	Youth	Youth	Youth	Youth	Youth
Met Goal	2	5	4	4	5	2
Met Sanction	1					2
Did Not Meet Sanction	2		1	1		1

The KS Dept. of Commerce accesses confidential data to obtain additional wage info; therefore, the actual performance rating cannot be released, only whether the rating met, exceeded, or was below the goal or sanction level.

MM No data showing in the quarter yet even though it is within the current reporting period.

\* Reporting Period = Participants who exited during the time frame indicated will count in performance measures

# WIOA Programs Program Year 2021 Performance Throughout the Program Year Local Area IV as of 05/11/2022

	I	Local Area IV Perf	ormance Through	PY 2021			
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	70.33%	92.54%	79.17%	95.96%	85.00%	117.24%	101.91%
Employment 2nd Quarter Arter Exit	76.00%	92.54%	82.50%	95.90%	72.50%	117.2470	101.91%
Employment 4th Quarter After Exit	65.46%	88.46%	75.93%	96.11%	79.17%	114.57%	99.72%
Employment 4th Quarter Arter Exit	74.00%	00.40%	79.00%	90.11%	69.10%	114.57%	99.72%
Median Earnings 2nd Quarter After Exit	\$7 <i>,</i> 303.50	127.00%	\$10,215.76	112.26%	\$6,199.22	149.56%	129.61%
	\$5,751.00	127.0078	\$9,100.00	112.2076	\$4,145.00	149.50%	129.0176
Credential Attainment Rate	78.57%	105.32%	42.86%	54.53%	88.24%	149.56%	103.14%
	74.60%	105.5278	78.60%	54.5578	59.00%	149.50%	105.1478
Measurable Skill Gains	56.67%	106.52%	69.23%	99.90%	77.78%	135.03%	113.82%
	53.20%	100.5276	69.30%	55.50%	57.60%	135.05%	113.0270
Average Program Score	90.00%	103.97%	90.00%	91.75%	90.00%	133.19%	

Indicator / Program totals will meet sanction by achieveing 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

# WIOA Programs Program Year 2021 Performance Throughout the Program Year Statewide as of 05/11/2022

	(	Overall State Perf	ormance Through	PY 2021			
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment and Quarter After Evit	75.89%	00.00%	78.37%	94.99%	72.90%	100.55%	98.47%
Employment 2nd Quarter After Exit	76.00%	99.86%	82.50%	94.99%	72.50%	100.55%	98.47%
Employment 4th Quarter After Exit	73.10%	98.78%	74.63%	94.47%	74.45%	107.74%	100.33%
Employment 4th Quarter Alter Exit	74.00%	98.78%	79.00%	94.47%	69.10%	107.74%	100.55%
Median Earnings 2nd Quarter After Exit	\$7,470.85	129.91%	\$9,982.72	109.70%	\$3,935.47	94.94%	111.52%
Median Earnings zhù Quarter Arter Exit	\$5,751.00	129.91%	\$9,100.00	109.70%	\$4,145.00	94.94%	111.52%
Credential Attainment Rate	75.73%	101 510/	60.00%	76.34%	53.89%	91.34%	89.73%
Credential Attainment Rate	74.60%	101.51%	78.60%	70.34%	59.00%	91.34%	89.75%
Measurable Skill Gains	36.00%	67.67%	53.54%	77.26%	23.84%	41 20%	62 119/
Medsurable Skill Gallis	53.20%	67.67%	69.30%	11.20%	57.60%	41.39%	62.11%
Average Program Score	90.00%	99.55%	90.00%	90.55%	90.00%	87.19%	

Indicator / Program totals will meet sanction by achieveing 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)

# Performance Through PY Year – Calculation Key

	Performance /	11207-211011070-21101-0	Performance /		Performance /		Average Indicato
Indicator / Program	Goal	Title I Adults	Goal	Title I DW	Goal	Title   Youth	Score
Employment 2nd Quarter After Exit	A 72.27%	91.83%	75.00%	90.36%	65.15%	88.04%	90.08%
Employment 2nd Quarter Arter Exit	B 78.70%	51.8576	83.00%	50.50%	74.00%	00.0470	50.00%
Employment 4th Outston After Evit	72.34%	102.18%	78.00%	102 509/	66.15%	92.65%	99.47%
Employment 4th Quarter After Exit	70.80%	102.18%	75.30%	103.59%	71.40%	92.05%	99.47%
Martine Francisco 2nd Oceantre Marco Frida	\$5,235	05-0604	\$9,607	105.050	×	N//A	105.421
Median Earning 2nd Quarter After Exit	\$6,097	85.86%	\$7,685	125.01%	x	N/A	105.43%
Conduction Attackment Party	83.02%	151.50%	66.67%	100 700	24.07%	20. 200	101 570
Credential Attainment Rate	54.80%	151.50%	54.30%	122.78%	60.60%	39.72%	104.67%
Average Program Score	90.00%	107.84%	90.00%	110.43%	90.00%	73.47%	6

- A = Performance / Goal Actual Rate
- B = Performance / Goal Target Rate
- 1. Take Actual Rate / Target Rate = Percentage Rate/s for Title I Programs Adult, DW, Youth (i.e. 72.27% / 78.70% = 91.83%). Complete this for each indicator in each program to obtain all initial percentage rates (indicated by purple box above).
- 2. Average Program Score To figure the Average Program Score:

Add the percentage totals for each Title I program column (i.e. Adult 91.83% + 102.18% + 85.86% + 151.50% = 431.37%). Then divide the total by the number of program indicators for each program (i.e. Adult 431.37% / 4 = 107.84%).

3. Average Indicator Score - To figure the Average Indicator Score:

Add the percentage totals for each Indicator / Program row (i.e. Employment  $2^{nd}$  Quarter After Exit 91.83% + 90.36% + 88.04% = 270.23%). Then divide the total by the number of Title I Programs in the indicator (i.e. Employment  $2^{nd}$  Quarter After Exit 270.23% / 3 = 90.08%).

All Actual Rate / Target Rate percentages pulled from WIOA Annual Performance Reports – Local Area/WIB & Statewide



#### 1. Welcome and Introductions

The LWDB Youth Employment Committee assembled via ZOOM. Co-Chair Amy Williams welcomed Committee members and called the meeting to order. New committee member, Laura Barker with Wichita Public Schools (USD 259) was introduced; she has replaced Kelly Bielefeld, USD 259 on the committee. Sara Van Horn was introduced as the new Work-Based Learning Intermediary for the Workforce Alliance.

# 2. Workforce Innovation and Opportunity Act (WIOA) Youth Program Performance for Program Year 2021 (PY21)

Program Year 2021 (PY21) began on July 1, 2021; the second quarter ended December 31, 2021. The Youth Program projected second quarter performance is to exceed the goal for Placement in Employment, Education, or Training 2<sup>nd</sup> Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, and Median Earnings. Local Area IV (LAIV) is projected to not meet the sanction level for Measurable Skills Gain, which is due to being a real time measure and data entry for the current program year has just begun. LAIV is projected to exceed the State in annual performance. LAIV is projected to exceed the goal for four measures and not meet the sanction level for State is projected to not meet the sanction level for five measures. For Average Indicator Score LAIV is projected to exceed the goal for Median Earnings and Credential Rate, and not meet the sanction level for Employment 2nd Quarter, Employment 4<sup>th</sup> Quarter and Measurable Skills Gain. Due to the pandemic and resulting economic/employment impact, the employment-based measures will most likely be affected for the year or so both locally and statewide. At the end of the year, a statistical adjustment model will be reviewed and a possible renegotiation of goals with the federal government may be needed depending on the economic factors of the region.

Staff provided some additional information for the WIOA Youth Program regarding referrals, enrollments, active participants, some demographics and the kinds of youth elements they participated in. 2021 was a very challenging year due to pandemic in regard to gaining additional participants. The goal for 2022 is to grow the number of participants in the program and staff will be meeting to discuss strategies to achieve this goal. This information will be shared and discussed with Committee members at the next meeting to include ideas for additional referral sources. The WA has recently partnered with CPRF to provide some youth services and additional information will be sent to Committee members after the meeting.

Report was received and filed.

# 3. Work-Based Learning (WBL) Project Update

The Governor's Education Council established a WBL Task Force to analyze the project and make policy recommendations to promote WBL across Kansas. The Kansas State Department of Education, Kansas Department of Commerce and all of the Kansas local area workforce boards are involved in a 3-year pilot project to implement WBL programs across the state. The Governor's Education Council recommended a third year of funding for WBL to grow and expand the capacity of these programs. The goal is to determine how to sustain this program long term and what funding sources will be used. WBL information from the Governor's Education Council's annual report was shared with the Committee; the full report will be sent to Committee members after the meeting. There is now a WBL Intermediary working in each workforce board local area to increase opportunities for internships that provide academic credit to students. WA staff are developing a training program for all WBL Intermediaries across the state. The pandemic is slowing progress for this year as many staff and students have been affected. Committee members were asked to shared any ideas that might have



to improve or participate in the program. The high schools that the WA are currently working with under the pilot are Circle, Clearwater, Wellington, El Dorado and Maize. Staff are currently working with the schools to provide training for toward for the Essential Skills Certificate, which is a six-hour workshop that reviews the skills needed to be a good employee and make students more marketable to potential employers. A Manufacturing Interview Day has been scheduled for April 9, 2022 and will be marketed through the Youth Employment Project (YEP) newsletter, social media and other communications. Participating employers are Textron Aviation, Spirit AeroSystems and Cox Machine who will be hiring youth aged 16 to 19 with a pay of \$13.00 an hour. Staff are working toward building up more internships for HYPE and have had discussions with some employers about offering engineering internship opportunities. Some information from Xello was presented on Individual Plan of Study for USD 259 students, which is a program used for career assessment. The data shows that early on, students are very unrealistic about what fields they have a reasonable expectation of achieving and this a big challenge for staff to overcome when working with students in the YEP/HYPE programs. Increased communication and involvement by parents, teachers, counselors and others is needed to educate students and make them aware of the options they have available and understand what is needed to achieve their goals. Opportunities for students to have more direct exposure to employers is important in achieving career awareness.

WSU Tech is working on a summer camp to attract and provide exposure to youth about CTE and STEM related fields. Committee members were asked to provide referrals and ideas to Catherine Bitting, WSU Tech.

Report was received and filed.

#### 4. Youth Employment Project (YEP)/Helping Youth Prepare for Employment (HYPE) 2022 Work Plan

The core HYPE partners, Workforce Alliance of South Central Kansas (WA), Greater Wichita YMCA, City of Wichita and USD 259, collaborate to provide pre-employment workshops and career awareness tools, then work to place youth in a first job or work experience opportunity. Each HYPE partner operates their programs independently and they are funded separately. Through HYPE, the partners are able to leverage resources and align services to achieve significant community impact.

Staff reviewed the proposed work plan for 2022 with committee members and asked for comments and suggestions. The 2022 HYPE work plan will build on outcomes from 2019, 2020 and 2021 to create a sustainable model and become part of the recognized community strategy to improve education outcomes and better prepare youth for future careers. For 2022, the key goals for HYPE are to increase the number of employer partners including small business participation, and expand on the Camp HYPE model to create more opportunities to engage 14 to 15-year-old participants. The last two years have been challenging for staff and employers to achieve program goals. For 2022, the program has the ambitious goal of providing services to 3,500 young people. More employer engagement is needed and staff are trying to be more focused on who those employers are such as the engineering and financial services sectors in particular, but are not limited to those areas. Smaller businesses will also be targeted as well since those businesses' resources are limited, incentives need to be created and funding sources for this are needed. A list of employers that have participated in YEP/HYPE over the last five years was provided to the Committee. Members were asked to review the list and make suggestions for additional employer participants.

Camp HYPE was created in 2019 to address the challenge of finding employment for 14 to 15year-olds as there are few employers willing or able to hire students of this age group. The camp is treated like a job and students receive a stipend for successfully completing the program. The program was piloted at North High School and expanded to other schools in 2020 and 2021. The plan is to return to the model used in 2019 prior to the pandemic. In that model, participants attended an all-day camp with participants spending the first half of the day engaging in soft skills training and the other



half being transported by bus, through a partnership with Wichita Transit, to various employer sites for tours and career exposure. The camp workshops focus on soft skill development, career awareness, academic goals and financial literacy. A cash stipend will be provided as an incentive for completion and achievements during the camps. The expectation is for this opportunity to be treated like a job, and participants are expected to apply and be "hired" to join the camps. The career camps will be open to all schools and districts, depending on available resources and partnerships.

The following companies have committed to participate and financially supporting Camp HYPE in 2022 and other have been or will be contacted. Some of those businesses include Spirit AeroSystems, Textron Aviation, Evergy, FlagshipKansasTech.com, Ascension Via Christi, Conco Construction will partner with Hutton Construction for a construction camp and the Wichita Wind Surge. The WA plans to further develop partnerships with community agencies and employers with hopes to utilize various facilities for hosting the camps as well as expand the camps into Cowley and Butler counties to provide the same opportunities to more youth in the region. That will require additional partnership development efforts in those counties. Five camps are planned and an additional five camps are possible depending on attaining adequate funding.

The camps do have meals provided to participants by community businesses and more sponsors are needed. Rod Blackburn asked if it might be possible for the culinary programs at Butler Community College and Wichita Tech to provide meals and inform students about their programs. Staff were asked to provide information to committee members, Catherine Bitting, WSU Tech and Aletra Chaney-Profit, Butler Community College on what is needed and they will check with their respective institutions for a response.

Committee members were encouraged to continue to offer ideas and suggestions to staff after the meeting. The work plan will be presented to the full board on January 26, 2022 for approval. *Laura Barker (Dr. Dennis Rittle) moved to approve the 2022 Helping Youth Prepare for Employment (HYPE) Work Plan. Motion was adopted.* 

#### 5. Roadtrip Nation (RTN)

The Workforce Alliance is leading a coalition of partners to bring Roadtrip Nation to Wichita for a project in 2022. RTN is a nonprofit organization that humanizes career exploration through story and empowers individuals to connect their interests to fulfilling lives and careers. RTN is interested in doing a project in the Wichita area, and WA staff along with officials from USD 259, the Kansas Department of Commerce and Wichita State University are in conversation about the attached project proposal. The benefits and tools that would be created by an RTN project would be of great benefit to educators, students and employers in the region.

Report was received and filed.

#### 6. Consent Agenda

Minutes from the January 18, 2022 meeting and the Workforce Center Operations/One-Stop Operator report were presented to the Committee for review and/or approval.

Dr. Dennis Rittle (Rod Blackburn) moved to approve the Consent Agenda. Motion was adopted.

#### 7. Next Steps

- A. Staff to provide Butler Community College and WSU Tech with requirements for providing meals for Camp HYPE.
- B. Committee members review list of YEP/HYPE employers and provide suggestions/referrals to staff for additional employer participants.

#### 8. Adjournment

The meeting was adjourned at 12:56 PM.

# WORKFORCE CENTERS of South Central Kansas KANSASW RKS.COM

# Attendees:

## LWDB Youth Employment Committee Members

Laura Barker Catherine Bitting Rod Blackburn Aletra Chaney-Profit Debbie Kennedy Dr. Dennis Rittle Sally Stang Amy Williams

# Staff/Guests

Stacy Cotten Amanda Duncan Denise Houston Aliex Kofoed Keith Lawing Shirley Lindhorst Sara Van Horn Maria Bocco-Oyler, Kansas Department of Children and Families Deb Weve, Flint Hills Job Corps



# 1. Welcome and Introductions

The LWDB Youth Employment Committee assembled via ZOOM. Co-Chair Amy Williams welcomed Committee members and called the meeting to order. As this recurring meeting occurred during spring break for many school districts in the region, staff noted that committee meeting dates for 2023 would account for this event when scheduling next year's meetings. Aliex Kofoed, WA Work Experience Coordinator who manages the Youth Employment Project (YEP) is leaving to take another position. WA staff, Chelsea Daniels, will replace Aliex and has had the opportunity to train with Aliex over the last several weeks.

# 2. Helping Youth Prepare for Employment (HYPE) 2022 Update

The goals for the Youth Employment Project and HYPE were finalized at the last committee meeting in January. Staff provided an update and overview on the activities that have occurred since then and how results are comparing with those goals and a data report was shared with committee members.

- The program has a goal of 1,000 in terms of workshop participation; however, interest in workshop participation has been a challenge. Along with general employment trends around the country due to the pandemic and other factors, youth are not as interested in attending structured activities during their spring break; therefore, workshops planned for that week are being rescheduled for the week of July 4<sup>th</sup>. Staff had a good outcome during this timeframe last year.
- Interest and subscription for the YEP newsletter has increased greatly and is making more people of aware of services, programs and employment opportunities. <u>Youth Employment</u> <u>Project Newsletter March 2022</u>.
- The Wichita Wind Surge had a Job Fair that was not well attended; more promotion was needed. They did not work with the WA on the fair; they plan to schedule another one and work with staff to promote and illustrate the value of obtaining summer employment.
- USD 259 will hold a senior career expo and staff will be working with WSU Haysville on their upcoming job fair.
- Rod Backburn announced that Intrust Bank is sponsoring a CTE certificate awards night for El Dorado High School in April to recognize those earning certifications much like high school and college graduates are recognized for their diplomas. He invited WA staff to attend and award WorkReady certificates to participants at that event. He also challenged staff to get El Dorado more involved in the YEP/HYPE program and accelerate participation in that area.
- Aviation Manufacturing Interview Day is scheduled for April 9<sup>th</sup> and a large turnout is expected. Four companies are participating and it is hoped that over 150 young people will be hired.
- Other events are planned, which should add to the project participation numbers and get closer to meeting this year's goals. The Camp HYPEs previously reviewed at past meetings should drive additional traffic.
- Bank of America has once again pledged funding for YEP/HYPE and is providing \$45,000 this year. A formal press release will be distributed soon as well as promoted on social media.



- Some of the Camp HYPE's were not well attended last year. Staff are actively recruiting participants. Staff will be reaching out to various locations in the region such as the Urban League to host these camps.
- McConnell Air Force Base is participating in Camp HYPE this year and is scheduling two camps. The camps will promote careers in the Air Force and will provide tours of facilities.
- Committee members are encouraged to continue to provide ideas and suggestions to staff during and outside of meetings.

# **Next Steps**

Staff will provide a summary of this meeting and continue to update committee members on activities before the next meeting in July.

# Attendees:

<u>LWDB Youth Employment Committee</u> <u>Members</u> Rod Blackburn, Partners in Education Angela Perez, Urban League Aletra Chaney-Profit, Butler Community College Debbie Kennedy, Wichita Children's Home Dr. Dennis Rittle, Cowley College Amy Williams, Spirit AeroSystems Staff/Guests

Stacy Cotten Chelsea Daniel Amanda Duncan Aliex Kofoed Keith Lawing Shirley Lindhorst Justin Albert, Spirit AeroSystems

# Item

Workforce Centers Operations Update

### Background

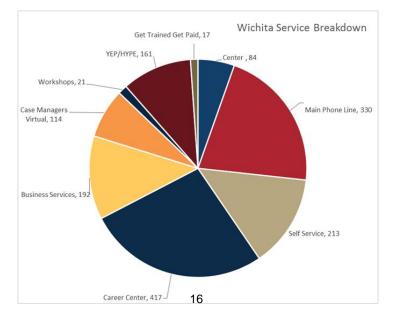
The Career Center serves as the front door to the Wichita Workforce Center so those staff provide a variety of services to meet job seekers where they are. Some of those customers are forwarded on to other areas of the Center, like training, workshops, testing, etc., but others will continue to work with Career Center staff until they become employed. The work being done in the Butler, Cowley and Sumner County offices are also supported by the Career Center Supervisors. The Career Center staff continue to assist with the Department of Labor's My ReEmployment Program (MRP) and KansasWorks chat sessions in addition to their regular appointments to help job seekers with resumes, mock interviews and job search activities.

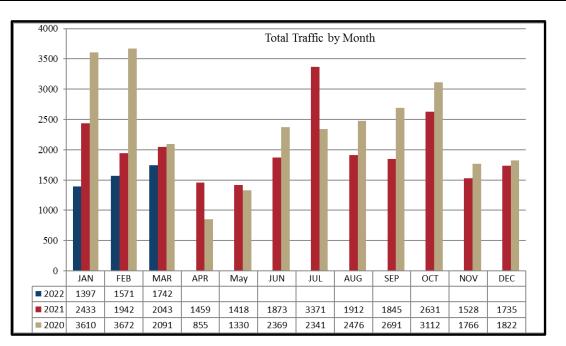
The Career Center staff must know a little about every area of the Workforce Center so they can determine services available to them. New staff receive a comprehensive six-week training to be able to serve customers adequately. Three new staff were hired for the Career Center in January and began serving customers in March. Timing was ideal since twice as many customers were seen in March as in February. The Center began to accept walk-in customers more readily as well, with 67 walk-in customers in March.

Op	perating 1	Hours:	Statewide KansasWorks
•	Monda	y-Thursday 8 am-5 pm, virtually on Friday 8 am-noon	<u>Activity</u>
	0	Wichita Workforce Center	(as of 4/13/22)
	0	Butler Workforce Center (El Dorado)	
	0	Sumner Workforce Center (Wellington)	• Jobs posted – 74,780
•	Monda	y-Friday 8 am-5 pm	• Active resumes – 15,761
	0	Cowley Workforce Center (Cowley College, Ark City)	

#### **Total Customer Traffic**

The Workforce Centers saw 1,742 jobseekers for various services across all Centers and provided 192 business services in the month of March. Cowley College Career Center served 38 customers in March that included 20 community members, six students, and 12 businesses. The Butler Workforce Center saw 78 job seekers, had five employer visits and input 64 employer services. The Sumner Workforce Center saw 20 job seekers, had three employer visits and input eight employer services.





# Workshops

Workshops continue to be available to job seekers by YouTube videos, live by zoom and live in person. As can be seen by the information below, the YouTube videos have be the most widely used resource.

2022 Top Viewed Workshop Videos on YouTube	January	February	March
WorkKeys (National Career Readiness Certificate)	51	35	54
Attitude Determines Altitude	43	67	57
Creating a Resume Using Templates	41	31	14
Introduction to the Workforce Center and Services	30	29	41
Overcoming Ageism	16	13	22

@Home Workshops	Registered	Attended
Starting off Right	4	0
Online Applications 101	7	2
Resumes Start to Finish	7	4
Interview Bound	8	3
Job Fair Prep	4	1
In House Workshops		
Basic Computers 101	6	4
Basic Computers 102	16	9
Intro to Word	22	11
Intro to Excel	26	12
TOTAL	100	56

# **One Stop Operator Update**

In 2022, community organizations started reaching out to collaborate in higher rates than any other time during the pandemic. The One Stop Operator began hosting Partner Collaboration meetings again in February with attendance from HumanKind, Family Promise and the Wichita Police Department's HOT (Homeless Outreach Team). Regular collaboration meetings have continued with Catholic Charities and DCF and presentations were made at Friday Staff Meetings by Open Door and Kansas Legal Services.

Staff who have either been OWDS (offender workforce development specialist) certified or have worked previously in corrections, worked together to create a training curriculum to serve job seekers with criminal backgrounds. That training was presented to all staff at the Presidents Day In-Service in February.

As a final activity for the work done between Spokane workforce leadership and Area IV supervisors, three groups were formed to complete a Capstone Project. The projects were all very different and were presented to staff for feedback during the in-service. Since that time, groups have continued to meet to bring those projects to fruition.

In order to integrate the teachings of the Kansas Leadership Center (KLC) into the culture of the Workforce Center, a quarterly meeting of KLC alumni was started. Three work groups have evolved from those meetings.

- Staff lead KLC practice one Friday a month to address a staff identified challenge
- KLC training to be included as part of new hire training
- Connection with staff before and after participation in an official KLC training

# **Business Services**

Business services have witnessed a substantial increase in hiring needs from local employers. For March 2022, the workforce center business services staff posted 1,326 jobs which was a 44% increase over 2021. Overall, through the first quarter of 2022 there has been an increase of job postings by 55.7% for Local Area IV compared to 2021. In addition, the Business Service Representatives reported 23 KWCH Featured Jobs with an average wage of \$18.33 an hour. Statistics on WorkReady testing is below. Some of the organizations requesting WorkReady certificates included DCF, Dean E. Norris, Inc. Haysville High School, HollyFrontier, IBEW, IEC, Iron Worker, Kaman Composite, NexStep Alliance, Plumbers & Pipefitters Local 441, and Spirit AeroSystems.

<u>WorkReady! Certificates</u> March Certificates Awarded - 87 Award Rate – 92.6%

2022 Certificates Awarded – 194 Award Rate – 91.9% WorkReady! Testing

March Testing Sessions - 20 Attendance Rate - 72.9%

2022 Testing Sessions - 42 Attendance Rate - 70.3%



	March	2022 Totals
Pre-Employment Skills Assessments Administered	205	547
Applications Completed	93	178
Services to Employers	335	830
Job Postings	1,326	3,121

**Recommended Action** 

Receive and File.