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of South Central Kansas

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Local Workforce Development Board (LWDB) Youth Employment Committee Meeting Agenda

Join Zoom Meeting: <https://us02web.zoom.us/j/88493814903>

Tuesday, July 20, 2021 • 11:30 a.m. – 1:00 p.m.

1. Welcome and Introductions: Amy Williams / Jennifer Hughes (11:30)
2. Review and Approval of the Minutes from the May 18, 2021 Meeting: Keith Lawing (11:35) (pp. 2-5)
Recommended action: *Approve the meeting minutes as presented.*
3. Helping Youth Prepare for Employment HYPE 2021 Update: Aliex Kofoed (11:40) (pp. 6-35)
 - *Youth Employment Project*
 - *Way to Work*
 - *Job Prep***Recommended action:** *Receive and file*
4. Workforce Innovation and Opportunity Act (WIOA) Performance Reports: Denise Houston / Stacy Cotten (12:00) (pp. 36-38)
The PY20 WIOA program year ended on June 30, 2021 will be finalized soon, and the status of performance outcomes to date will be presented.
Recommended action: *Take appropriate action.*
5. Work Based Learning (WBL) Project: Aliex Kofoed / Keith Lawing (12:20) (pp. 39-41)
An update will be provided on the WBL project with the Kansas State Department of Education and Circle High School.
Recommended action: *Take appropriate action.*
6. Next Steps: Amy Williams / Jennifer Hughes (12:45)
7. Adjourn: (1:00)

The next LWDB Youth Employment Committee Meeting is scheduled for Tuesday, September 21, 2021

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Local Workforce Development Board (LWDB) Youth Employment Committee Meeting Minutes May 18, 2021 – 11:30 AM

1. **Welcome and Introductions**

The LWDB Youth Employment Committee assembled via ZOOM. Co-Chair Jennifer Hughes welcomed Committee members and called the meeting to order. Committee member Mim McKenzie, YMCA was introduced to the Committee.

2. **Review and Approval of the Minutes from the March 11, 2021 Meeting**

Michele Gifford (Debbie Kennedy) moved to approve the meeting minutes from the March 11, 2021 meeting. Motion adopted.

3. **Helping Youth Prepare For Employment (HYPE) 2021 Update**

An update on participant numbers for HYPE coalition (Youth Employment Project (YEP), City of Wichita's Way to Work and the YMCA's Job Prep) was provided. Applications for Camp HYPE have been coming in slowly and staff are finding that parents are not receiving information about the camps from their children or the schools. Staff are discussing ways to address this problem. Relationships with the school districts are good, but students do not seem to be relaying information to their parents. Program directors for non-profit community youth organizations are on the distribution list to receive this information and staff will follow up directly with these organizations to ensure that they are receiving these communications. Many youth programs are experiencing a decrease in applications for their programs this summer. The COVID pandemic, home schooling and transportation have been mentioned as challenges. Another challenge has been that due to COVID, staff cannot be in-person interacting with students at the schools to promote the program. The suggestion was made to reach out to the WA's employer customers to promote the program to their employees and families. Staff will look into reaching out to these employers through the WA's Business Service representatives.

Staff plan to distribute a press release regarding Camp HYPE and contact the Wichita Eagle and television station to see if interest can be generated about the program. Participating youth will receive a stipend for successful completion of the camps. Rod Blackburn asked if it is known how much an average youth can earn or how much money is it worth to a student to attend Camp Hype that results in successful employment. A youth could earn \$1,160 at minimum wage working 20 hours a week for eight weeks. Blackburn suggested that this information be included in promotional materials to increase interest; "earn \$1,100 this summer". Another aspect is that parents are not paying to send their child to these camps; the child is actually earning a stipend and treating the experience as a job.

Laura Hands asked if it would be possible for staff to share a list of the non-profit organizations that the program works with so that Committee members can make recommendations for other organizations that may not be on the list. Staff will share this list along with the notes from this meeting.

The YMCA is on track to hire close to 500 youth up to age 25 this summer; however, progress has been slower than usual and the Job Prep program is doing well.

There is a need for school districts to directly engage parents rather than rely on students to communicate information to parents. Due to the pandemic, it was more difficult for schools to engage students, which has resulted in a large number being at risk to not graduate on time many more students having to attend summer school this year; this could impact a student's ability to attend the

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camps or other youth programs. It may not be possible to do so this year, but next year it was noted to plan the camps at a different time than summer school hours so that a student has the opportunity to attend both. Committee member Kelly Bielefeld, USD 259 will share with his staff regarding directly engaging parents about the youth programs and the possibility of working with organizations coordinating summer classes with youth employment programs.

As it is difficult for a few staff to cover all of the school districts, it was suggested that a possible train the trainer approach could be taken with WA training others to implement a camp or program in their schools.

Involvement of the business community

Engage schools

Connect to academic interests

Make the program relevant to the real world

Spirit AeroSystems and Textron Aviation have provided YEP internships over the last couple of years and the goal is engage more companies to provide these opportunities in the future. Textron Aviation is currently onboarding 100 interns for their six-week, half-day internships to begin on June 7th. Spirit has a goal of 30 interns and currently has 22.

The focus and goal of the HYPE coalition is how to make the organizations fit together where a youth can move through each of the programs (Job Prep, YEP, Way to Work) based on their needs beginning at ages 14 to 15 and then move on to internship programs. It was suggested that this be better illustrated in HYPE promotional materials for parents and schools to use as a “roadmap”.

4. **Employer Communication and Outreach Plans**

Committee members were encouraged to recommend companies that they work with or have connections to that might be willing to hire youth in order to provide a warm lead for WA staff to follow up on. A list of employers in the region where the WA has placed youth in subsidized work experiences through the WIOA Youth and Pre-ETS programs was shared with the Committee.

The WA does do outreach to chambers of commerce and other community organization such as the Greater Wichita Partnership and Wichita Independent Business Association has been done in the past, but this has not been an option due to the pandemic.

Laura Hands asked about a one pager what value a business to pass along in their distribution channels.

It had been suggested at the last meeting that staff include in the marketing materials for potential employers, information on how other employers successfully navigated legal and other barriers to successfully employ youth in their organizations.

5. **Workforce Innovation and Opportunity Act (WIOA) Youth Program Performance Reports**

An update activities, outcomes and performance of the WIOA Youth program was provided to Committee members. WIOA mandates that 75% of participants in the program are not in school. The WA contracts with CPRF to provide bundled services where youth can be provided seven of the required WIOA youth elements

The WIOA Youth program received a substantial increase in its annual allocation from the federal government for the program year to begin July 1, 2021.

There is a mandate that 20% of WIOA funding be spent on work experience placements may be missed by all of the Kansas local areas for this program year due to the pandemic. The WIOA Youth program provides for WA attempts to place eligible youth in a subsidized work experience with an employer and allows for 500 hours of subsidized placement where the WA pays 100% of the wages for that participant. The WA works primarily with the high schools to obtain referrals of students who may be graduating and that will not be pursuing post-secondary education to then see if they are eligible for a subsidized work experience with an employer. The WA is looking into hiring and additional youth staff to assist with outreach and a liaison position to identify customers in the career center who are under 25 years of age that may be able to take advantage of youth program services rather than adult services.

6. Work Based Learning (WBL) Project

The Committee was formed to assist WA staff sharpen strategies and plans for the youth programs that it manages, WIOA Youth, Youth Employment Project (YEP)/Helping Youth Prepare for Employment (HYPE) and the state's Work Based Learning program. The State of Kansas is looking to create work based learning opportunities for high school students whereby they can earn academic credit through WBL projects through an applied learning model. Other states have implemented similar programs. The state has implemented WBL pilot projects with some local high schools. The WA is working with Circle High School; due to COVID the pilot has been extended another year. Some issues exist that need to be resolved in order to move this program forward statewide. The state school board must approve the work experiences to qualify for academic credit and the risks and legal and insurance barriers for employers such as workers compensation coverage extending to work based learning opportunities must be addressed.

Circle High School had 71 students are participating in internships with various companies where they are they are working on real world projects. In order to help parents understand more about career pathways, videos have been created showing what the students are doing within the pathway and go out to meet with employers to show them what the pathway means in terms of getting out of high school and going to into a career job opportunity.

USD 259 Lunch and learn series for Textron Aviation internships video to share with committee members.

The district is hiring a work based learning coordinator contact, resource, possible Committee member Virtual career fair engagement opportunity for Committee to use. Would like to do a regional career fair.

7. Next Steps

- Staff will send out meeting notes, employer list and community non-profit partner list with the Committee prior to the next meeting.
- Staff will prepare a draft plan to present to the Committee for discussion and feedback at its next meeting on July 20th. An approved plan would begin implementation over the fall as well as establishment of goals and metrics.
- Strong leads for potential employers that might be willing to hire youth to Aliex Kofoed.

8. Adjournment

The meeting was adjourned at 12:56 PM.

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Attendees:

LWDB Youth Employment Committee Members

Kelly Bielefeld
Rod Blackburn
Michele Gifford
Laura Hands
Jennifer Hughes
Debbie Kennedy
Mim McKenzie
Angela Perez
Leah Roeder
Amy Williams

Staff/Guests

Stacy Cotten
Amanda Duncan
Aliex Kofoed
Keith Lawing
Shirley Lindhorst
Jessica Kilpatric, LWDB
Cherie Wenderott, Senior Services of
Wichita
Greg Butler, Cowley College
Jennie Heersche, Cowley College

Item:

Youth Employment Project (YEP) 2021 Update

Background:

The Youth Employment Project (YEP) is an opportunity to assist young adults in finding a first job or work experience opportunity. Services through YEP include assistance in resume creation, job search, preparing for interviews as well as education on soft skills, customer service and financial literacy. YEP is a program run by the Workforce Alliance (WA) under the Helping Youth Prepare for Employment (HYPE) Network, a collaboration of community partners including the WA, the City of Wichita, the Greater Wichita YMCA, USD 259 and other school districts throughout the region. These partners all have well established youth employment programs and are working together to achieve significant community impact.

Analysis:

YEP 2021 goals and Year-to-Date measures as of 7/7/2021 are below, as well as a list of planned events.

Measure	2021 YTD	2021 Goal	2020 Actual
Total Young Adults Served	1918	1,000	3,009
Workshop Participation	159	200	658
Badges Awarded	477	600	1,974
ESC Certificates Earned	159	200	658
Total Employment	732	500	391
Participating Employers	72	100	119
Job Fairs	5	5	5
Job Fair Attendance by Young Adults	682	500	1,278
Job Fair Attendance by Employers	50	50	110
Outreach Sessions	6	5	38
School Engaged	20 schools in 14 districts	15 schools in 7 districts	15 schools in 7 districts
Counties Engaged	6	6	6

Summary of YEP 2021 Events

Event	Planned	Completed	Total Attendance
Outreach	5 events	6 events	45
ESC Workshop	26 events	11 events	136
Job Fairs	5 events	4 events	682

YEP Employment Outcomes as of 7/13/2021

Employment Type	Total
WIOA	6
Pre-ETS	2
YEP Employer Funded	462
YEP Subsidized	55
The Way to Work (City of Wichita)	148
Job Prep (YMCA)	59
Youth Self-Reported	335
Total	732

Camp HYPE

- Camps were held weekly June 7 – July 16.
- Camps limited to 20 students max, maintaining social distance recommendations from the CDC
- USD 259 provided four extern staff to assist with operating the camps and delivering workshop curriculum
- Students were between the ages of 14-18 and completed their freshman year of high school and had not graduated to attend.
- Six camps running 5 days sessions, running Monday through Friday. Camp dates and themes completed:

Date	Camp	Registered	Attended
6/7 – 6/11	Flagship Kansas.Tech Camp (Ages 14-15 only)	19	10
6/14 – 6/18	Trade Skills Camp (Ages 14-15 only)	14	2
6/21 – 6/25	Textron Aviation Camp (Ages 14-15 only)	33	10
6/28 – 7/2	Ascension/Via Christi Healthcare Camp (Ages 16-17 only) Students would have the opportunity to gain additional training to obtain their CNA after the camp and the possibility for a job in healthcare.	34	10
7/12 – 7/16	Spirit AeroSystems Camp (Ages 14-15 only)	32	23

- Sessions held from 9:00 am -12:30 pm. Snacks and drinks will be provided
- Students who complete the camp will received a \$120 stipend.

Strategic Goals Supported:

July 20, 2021

Submitted by: Aliex Kofoed

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Enhance youth employment opportunities by expanding partnerships with businesses, schools and other community organizations
- Increase the awareness of workforce programs and services throughout South Central Kansas
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

Recommended Action: Receive and file.



*Serving Employers and Job Seekers in
Butler, Cowley, Harper, Kingman, Sedgwick & Sumner Counties*



**Helping Youth Prepare for Employment
(HYPE)
Technology Camp HYPE 2021
Final Report
June 7-11, 2021**

Efforts from 2020 were reestablished for 2021 to provide opportunities for youth this summer. The model of Camp HYPE piloted for 14-15 year old's expanded in 2021 to include older high school students. Through the adjustments a series of career workshops were offered to youth that have at least completed their freshman year of high school and have not yet graduated. The Workforce Alliance (WA) was able to conduct five camps, one of them financially supported by Flagship Tech Kansas.

A total of 10 students participated in the Technology Camp HYPE 2021. The students learned about various tech industry career opportunities in the Greater Wichita Area. Additionally, they were taught essential job skills employers are looking for in great candidates and future employees. USD 259 provided four externs, who led the camp curriculum. Every student earned the Essential Skills Certificate.

The youth were expected to treat this opportunity much like an actual job and submitted an application to participate. The recruitment targeted students at USD 259, but the camps were also open to other schools and districts. These camp sessions focused on soft skill development, career awareness, workplace technology, academic goals and financial literacy. A cash stipend of \$120 was provided as an incentive for meeting the goals of punctuality, participation and positive attitude during the camps.

Freddy's Frozen Custard & Steakburgers donated lunch for all the students and staff.

NAME	AGE	HIGH SCHOOL	STIPEND EARNED
Aniyah Rollings	15	Heights	\$ 120.00
Karen Ochoa	17	East	\$ 120.00
Carlos Garcia	15	Goddard	\$ 120.00
Matthew Klingforth	15	Campus	\$ 120.00
Addison Schaefer	14	Eisenhower	\$ 120.00
Anyah Cox	14	Northeast	\$ 120.00
Jessi Kirkendoll	14	Heights	\$ 120.00
Simeon Orth	14	Bishop Carroll	\$ 120.00
Eder Aguilar	14	East	\$ 120.00
Zaysten Rudd	15	Heights	\$ 80.00

*Zaysten Rudd missed two days, unexcused absence.

Guest Speakers

- Novacoast
- Underground Vaults & Storage (UV&S)
- NetApp
- Chris Williams – Freddy's

Camp Instructors/Counselors

- Aliex Kofoed, Workforce Alliance
- Milton Dodd, Workforce Alliance
- Stephanie Anderson, USD 259
- Cody Dickman, USD 259
- Megan Hoadley, USD 259
- Christopher Butler, USD 259



Novacoast



**Underground
Vaults & Storage**



NetApp



Chris Williams –
Freddy's



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**Helping Youth Prepare for Employment
(HYPE)
Trade Skills Camp HYPE 2021
Final Report
June 14-18, 2021**

Efforts from 2020 were reestablished for 2021 to provide opportunities for youth this summer. The model of Camp HYPE piloted for 14-15 year old's expanded in 2021 to include older high school students. Through the adjustments a series of career workshops were offered to youth that have at least completed their freshman year of high school and have not yet graduated. The Workforce Alliance (WA) was able to conduct five camps, one of them financially supported by IBEW 271 and the Wichita Electrical Joint Apprenticeship Training Center (WEJATC).

A total of 2 students participated in the Trade Skills Camp HYPE 2021. The students learned about various tech industry career opportunities in the Greater Wichita Area. Additionally, they were taught essential job skills employers are looking for in great candidates and future employees. USD 259 provided four externs, who led the camp curriculum. Every student earned the Essential Skills Certificate.

The youth were expected to treat this opportunity much like an actual job and submitted an application to participate. The recruitment targeted students at USD 259, but the camps were also open to other schools and districts. These camp sessions focused on soft skill development, career awareness, workplace technology, academic goals and financial literacy. A cash stipend of \$120 was provided as an incentive for meeting the goals of punctuality, participation and positive attitude during the camps.

Lane Enterprises (McDonald's) donated lunch for all the students and staff.

NAME	AGE	HIGH SCHOOL	STIPEND EARNED
Wesley McDonald	17	USD 259 FLEX Program	\$ 120.00
Jaheed Love	17	Edgenuity	\$ 120.00

Guest Speakers

- Tony Naylor & Jay Thomas, WEJATC – Overview of an apprenticeship and profession. Hands on training
- Chris Neel, Local 441 – Plumbers & Pipefitters apprenticeship, profession, and overview of tools. Hands on training.

Camp Instructors/Counselors

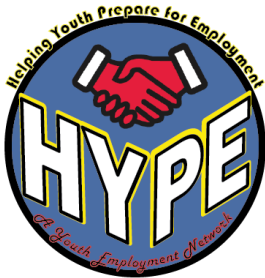
- Aliex Kofoed, Workforce Alliance
- Milton Dodd, Workforce Alliance
- Stephanie Anderson, USD 259
- Cody Dickman, USD 259
- Megan Hoadley, USD 259
- Christopher Butler, USD 259







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**Helping Youth Prepare for Employment
(HYPE)
Textron Aviation Camp HYPE 2021
Final Report
June 21-25, 2021**

Efforts from 2020 were reestablished for 2021 to provide opportunities for youth this summer. The model of Camp HYPE piloted for 14-15 year old's expanded in 2021 to include older high school students. Through the adjustments a series of career workshops were offered to youth that have at least completed their freshman year of high school and have not yet graduated. The Workforce Alliance (WA) was able to conduct five camps, one of them financially supported by Textron Aviation.

A total of 10 students participated in the Textron Aviation Camp HYPE 2021. The students learned about various tech industry career opportunities in the Greater Wichita Area. Additionally, they were taught essential job skills employers are looking for in great candidates and future employees. USD 259 provided four externs, who led the camp curriculum. Every student earned the Essential Skills Certificate.

The youth were expected to treat this opportunity much like an actual job and submitted an application to participate. The recruitment targeted students at USD 259, but the camps were also open to other schools and districts. These camp sessions focused on soft skill development, career awareness, workplace technology, academic goals and financial literacy. A cash stipend of \$120 was provided as an incentive for meeting the goals of punctuality, participation and positive attitude during the camps.

Lane Enterprises (McDonald's) donated lunch for all the students and staff.

NAME	AGE	HIGH SCHOOL	STIPEND EARNED
Madison Reyes	14	North	\$ 120.00
Jaide Perkins	14	Derby	\$ 100.00
Alan Hernandez	15	North	\$ 120.00
Harris Huynh	14	Southeast	\$ 120.00
Cory Ward	15	Heights	\$ 120.00
Tae Brooks	14	Edgenuity	\$ 120.00
Love Jones	15	Valley Center	\$ 120.00
Nia Curtis	15	Northwest	\$ 120.00
Yoseph Elassi	15	Northeast	\$ 120.00
Shaylona Rollings	14	East	\$ 120.00

Guest Speakers

- Colin Thomas – Sales
- Jamie Haden – Marketing
- Heather Meyer – Quality Assurance
- Caroline Nichols – Overview of Textron Aviation
- Lauren Howell – Internship overview
- Lucas Burk & Brittany Felder – Automation & Robotics
- Ryan Lynch – Manufacturing overview

Camp Instructors/Counselors

- Aliex Kofoed, Workforce Alliance
- Milton Dodd, Workforce Alliance
- Stephanie Anderson, USD 259
- Cody Dickman, USD 259
- Megan Hoadley, USD 259
- Christopher Butler, USD 259



Colin Thomas – Sales



Jamie Haden -
Marketing



Heather Meyer –
Quality Assurance



Lucas Burk & Brittany
Felder – Automation
& Robotics



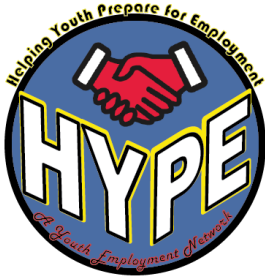
**Ryan Lynch –
Overview of
Manufacturing**



**Lauren Howell &
Caroline Nichols –
Overview of
Textron Aviation &
Internships**



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**Helping Youth Prepare for Employment
(HYPE)
Healthcare Camp HYPE 2021
Final Report
June 28-July 2, 2021**

Efforts from 2020 were reestablished for 2021 to provide opportunities for youth this summer. The model of Camp HYPE piloted for 14-15 year old's expanded in 2021 to include older high school students. Through the adjustments a series of career workshops were offered to youth that have at least completed their freshman year of high school and have not yet graduated. The Workforce Alliance (WA) was able to conduct five camps, one of them financially supported by Ascension Via Christi.

A total of 12 students participated in the Healthcare Camp HYPE 2021. The students learned about various tech industry career opportunities in the Greater Wichita Area. Additionally, they were taught essential job skills employers are looking for in great candidates and future employees. USD 259 provided four externs, who led the camp curriculum. Every student earned the Essential Skills Certificate.

The youth were expected to treat this opportunity much like an actual job and submitted an application to participate. The recruitment targeted students at USD 259, but the camps were also open to other schools and districts. These camp sessions focused on soft skill development, career awareness, workplace technology, academic goals and financial literacy. A cash stipend of \$120 was provided as an incentive for meeting the goals of punctuality, participation and positive attitude during the camps.

Lane Enterprises (McDonald's) donated lunch for all of the students and staff.

NAME	AGE	HIGH SCHOOL	STIPEND EARNED
Emma Holden	16	North	\$ 120.00
Angela Hernandez	17	North	\$ 100.00
Shakira Neal	16	East	\$ 120.00
Eder Aguilar	14	East	\$ 120.00
Brayden Hoang	16	Northwest	\$ 120.00
Kylee Cotten	17	Derby	\$ 120.00
Rosa Montelongo	16	North	\$ 120.00
Morgan Beham	16	Maize	\$ 120.00
Yazmin Ortiz	17	North	\$ 120.00
Hannah Grant	17	East	\$ 120.00
Johnny Wuolukka	16	Northeast	\$ 120.00
Camden Baugh	14	Homeschool	\$ 120.00

Guest Speakers

- Lindsey Brittain – Case Management
- Allan Thomas – Respiratory
- Susan Willey – Physical Therapy
- Mike Veasart - Radiology
- Keisha Humphries & Amber Gorges-Landers - Nursing
- Abbey Cotter, Jenifer Phelps, Matthew Tyler & Cody Rodriguez - Nursing
- Richard Allenbach – Physician Assistant

Camp Instructors/Counselors

- Aliex Kofoed, Workforce Alliance
- Milton Dodd, Workforce Alliance
- Stephanie Anderson, USD 259
- Cody Dickman, USD 259
- Megan Hoadley, USD 259
- Christopher Butler, USD 259



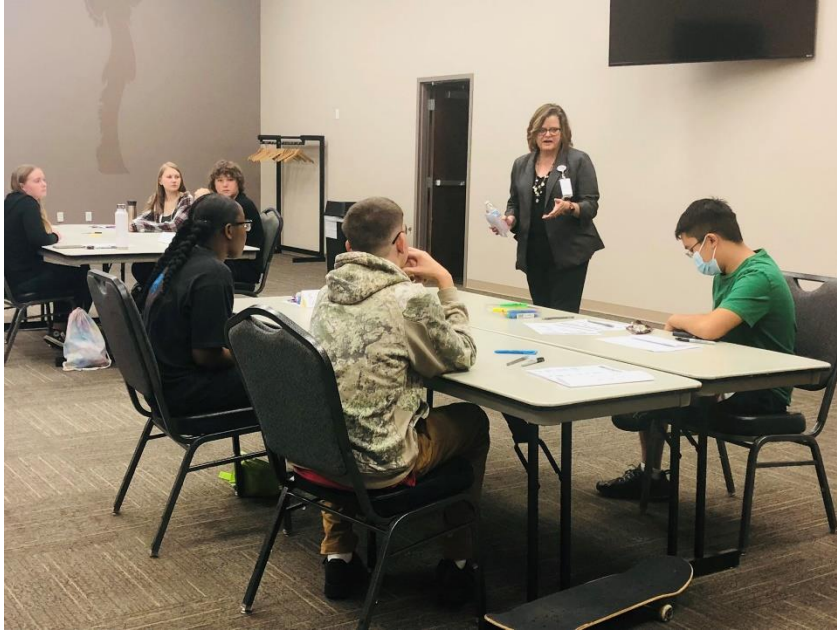
Lindsey Brittain
Case Management

Allan Thomas
Respiratory



Susan Willey
Physical Therapy

Mike Veasart
Radiology



Keisha Humphries
Nursing



Amber Gorges-Landers
Nursing



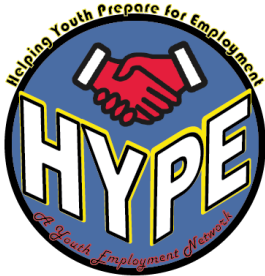
Jennifer Phelps
Nursing



Matthew Tyler & Cody Rodriguez
Nursing



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**Helping Youth Prepare for Employment
(HYPE)
Spirit AeroSystems Camp HYPE 2021
Final Report
July 12-16**

Efforts from 2020 were reestablished for 2021 to provide opportunities for youth this summer. The model of Camp HYPE piloted for 14-15 year old's expanded in 2021 to include older high school students. Through the adjustments a series of career workshops were offered to youth that have at least completed their freshman year of high school and have not yet graduated. The Workforce Alliance (WA) was able to conduct five camps, one of them financially supported by Spirit AeroSystems.

A total of 23 students participated in the Textron Aviation Camp HYPE 2021. The students learned about various tech industry career opportunities in the Greater Wichita Area. Additionally, they were taught essential job skills employers are looking for in great candidates and future employees. USD 259 provided four externs, who led the camp curriculum. Every student earned the Essential Skills Certificate.

The youth were expected to treat this opportunity much like an actual job and submitted an application to participate. The recruitment targeted students at USD 259, but the camps were also open to other schools and districts. These camp sessions focused on soft skill development, career awareness, workplace technology, academic goals and financial literacy. A cash stipend of \$120 was provided as an incentive for meeting the goals of punctuality, participation and positive attitude during the camps.

Lane Enterprises (McDonald's) donated lunch for all the students and staff.

NAME	AGE	HIGH SCHOOL	STIPEND EARNED
Jared Arevalo	15	Northwest	\$ 120.00
Adriante Smith	14	West	\$ 120.00
Matthew Bess	14	Jacksonville, FL	\$ 120.00
Terry Mitchell	15	North	\$ 120.00
Randy Meraz	15	East	\$ 120.00
Gladys Meraz	15	East	\$ 120.00
Litzy Meraz	14	East	\$ 120.00
Israel Torres	15	Northeast	\$ 120.00
Liliana Hernandez	15	North	\$ 100.00
Mark Wilson	15	Southeast	\$ 120.00
Miles Genochio	14	East	\$ 120.00
Rene Chavez Jr	15	South	\$ 120.00
Serena Smith	15	Northeast	\$ 120.00
Edgar Reyes	14	East	\$ 120.00
Ella Grant	14	East	\$ 120.00
Tristian Sutton	15	North	\$ 120.00
Hannah Grant	15	East	\$ 120.00
Charles Blunck	14	Heights	\$ 40.00
Michael Sutton	15	Heights	\$ 100.00
Zack Love	14	Heights	\$ 40.00
Madeleine Swilley	15	Southeast	\$ 120.00
Raymond Hubbard	14	West	\$ 120.00
Trinity Riley	14	Northeast	\$ 120.00

- Charles Blunck and Zack Love were terminated after the second day.
- Michael Sutton did not attend the final day.



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Butler, Cowley, Harper, Kingman, Sedgwick & Sumner Counties*

Guest Speakers

- Cindy Hoover – VP of Research & Technology
- Jake Williams – Leadership Development
- Dawn Stock – Machine Fabrication Leader
- Brian Black – North Carolina HR Leader & Corporate Culture

Camp Instructors/Counselors

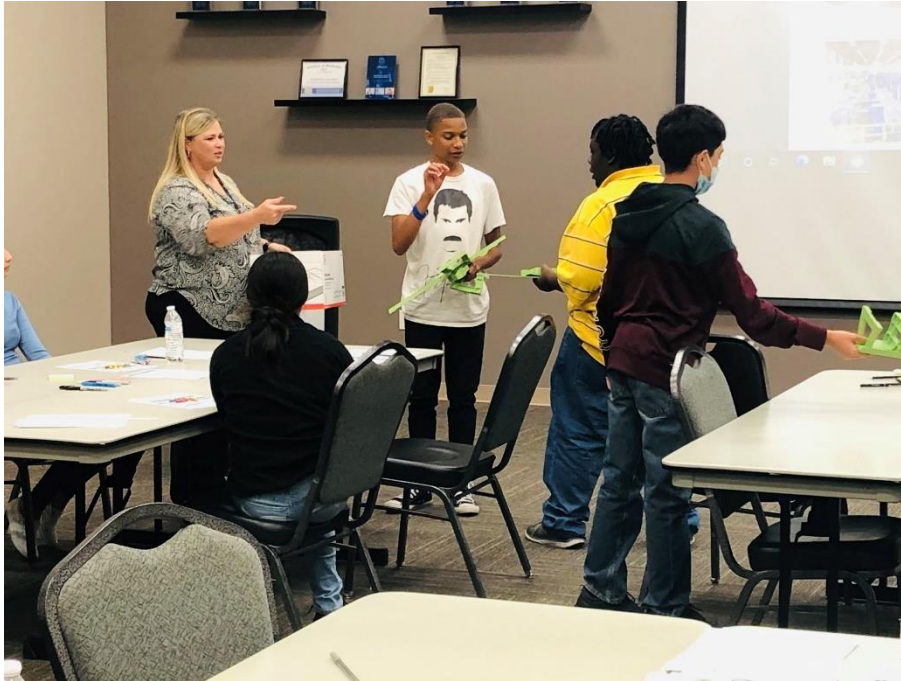
- Aliex Kofoed, Workforce Alliance
- Milton Dodd, Workforce Alliance
- Stephanie Anderson, USD 259
- Cody Dickman, USD 259
- Christopher Butler, USD 259



Cindy Hoover



Jake Williams



Dawn Stock



Brian Black



YOUTH EMPLOYMENT PROJECT

Connecting Youth With A First Job

EMPLOYER RESOURCE GUIDE

**“Join me in supporting the Youth Employment Project,
commit to hiring young adults and be a part of the big picture
to make Wichita and South Central Kansas
a great place to live and do business.”**

-Mayor Jeff Longwell, City of Wichita

www.workforce-ks.com/YEP • 316-771-6622

Your Business Can Use a Youth Employee

For many youth participants, this is a first job opportunity. The youth can greet customers, file, make copies, answer phones, digitize records, organize storage areas; tasks that need to be done around the office or shop that you have not had a chance to get to. If your business has a need, a youth could be a perfect fit!

Be a Critical Part of a Youth's Life Story

By providing a first job, you are giving a youth a chance to experience what a job is like including the opportunity to receive their first pay check, learn how to clock in/out, be on time, practice responsibility and other soft skills which will follow them throughout their life.

It's Really Easy!

The Workforce Alliance (WA) provides the youth pre-employment training, conducts interviews and handles all of the paperwork – including the payroll! The average cost of the placement is \$2,000-\$2,500. There are several options that can be tailored to your business needs.

Ready To Make An Impact On A Young Adults Future?

- **Aliex Kofoed**, Young Adult Work Experience Coordinator
316-771-6622
akofoed@workforce-ks.com
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Want More Information?

More information is available in the following packet, or visit

www.workforce-ks.com/YEP



Introduction

The Youth Employment Project is a community-wide collaborative that works with businesses, nonprofits, community organizations and government agencies to connect young adults to a first job experience or work experience opportunity. According to the Bureau of Labor Statistics, there are currently 2.6 million young adults unemployed in the United States between the ages of 16 to 24. The Workforce Alliance (WA) is currently seeking more business partnerships to place 500 young adults in first jobs or work experience opportunities in 2019.

Why Are YEP Participants More Equipped For The Workplace?

Participants in YEP complete a comprehensive series of workshops covering Financial Literacy, Customer Service, Employment Planning, Job Fair Etiquette and Essential Skills. The workshops are designed to develop the participant's soft skills before they are placed in a work experience. These developmental skills make a difference when placing the young adults in their first job. In fact, soft skills actually account for 85% of a business's financial success. Soft skills also account for 90% of the difference between a star performer and an average one. They are also the single biggest predictor of performance in the workplace.

How Can YEP Help Your Business?

By being part of YEP, your business can give a young adult a first job or valuable work experience. This can help to create our future workforce and provide an employer with an energetic young person with marketable skills. YEP staff will be assigned to support the employer before, during and after the work experience.

- Provide one-on-one assistance by tailoring a specific job description based on your current position needs
- YEP staff will facilitate the onboarding process and payroll, eliminating time that would be imposed on the employer
- Screen and assess applicants to provide a pool of candidates with specific interests in your business or industry
- A job coach will be assigned to work with each young adult to improve, learn and grow throughout their work experience

What Is The Cost To The Employer?

There are four options for employers who want to participate in YEP. In some cases, the wages for the work experience can be subsidized through the WA, but employers are strongly encouraged to consider paying the wages directly or through the WA. Typical cost is \$2,500 with the young adult earning \$7.25 an hour for 20 hours per week over an eight week period. The time frame and wages for the placement can be modified to match the need of an employer. These costs also cover liability insurance and taxes and will be identified in the upfront planning process.

1. The employer traditionally hires young adults.

Company will count regular hires as part of YEP goal. Company agrees to provide information on young adult hires from May to August to WA in September.

2. Young adult(s) will be placed with the Company through direct hire

Company will provide the payment to the young adult directly as a normal employee of the Company.

3. Young adult(s) will be placed with the Company through a contracted employer of record by the WA.

The WA will cover wages, workers compensation, liability insurance and taxes. The Company will be billed directly for 100% of costs associated with the placement. The company will be invoiced for a percentage of the anticipated total cost upon placement, amount to be determined based on the number of youth placed. WA will invoice employer at the end of the placement for the remaining balance.

4. Sponsor a youth job placement.

This is an option for those that are not ready or can't have young adults at their place of business. The typical cost is \$2,500 per young adult. The WA is a 501(c)3 Not For Profit Organization, and the contribution may be tax deductible.

In addition to the options above, employer partners are encouraged to designate a 'Champion' within the organization to ensure the success of the youth. This person will be the main point of contact for the WA as well as the following:

- Meeting with work experience coordinator to map out the process and develop a Job Description
- Training, guiding and mentoring the young adult
- Communicate with WA in regards to progress and any issues with the young adult
- Providing a meaningful work experience that allows young adults to not only complete required tasks, but to also learn about the business and industry more in depth
- Offer feedback to the WA to help us improve the program for future champions, employers and young adult participants

Ready To Make An Impact On A Young Adults Future?

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- **Amanda Duncan**, Vice President and Chief Business Development Officer
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What Are The Next Steps?

Once you contact the WA and express your interest in participating as an employer in YEP, the YEP Work Experience Coordinator will arrange a meeting to discuss the process and complete all paperwork associated with the program. You will be asked if there are current job duties you have in mind for a young adult. If you need help, the WA will tailor a specific job description geared toward your staffing needs.

Equal Opportunity Employer/Program - Auxiliary aids and services are available upon request to individuals with disabilities. Any individual with a disability may request accommodations by contacting the Disability Resource Coordinator at the WorkforceCenters, 316-771-6800, TDD: 711 or 1-800-766-3777, (mfink@workforce-ks.com). Requests should be made at least five (5) working days in advance of the event.

Item

WIOA Youth Performance Reports

Background

Program Year 2020 (PY20) ended on June 30, 2021. Data is continuing to be entered for PY20 and the first quarter of PY21 has begun. First quarter PY21 performance data is not yet available.

Analysis

WIOA Youth (PY20)

The Youth Program projected annual performance is to exceed the goal for Placement in Employment, Education, or Training 2nd Quarter, Placement in Employment, Education, or Training 4th Quarter, Credential Rate, and Measurable Skills Gain. Local Area IV (LAIV) is projected to meet the sanction level for Median Earnings.

LAIV is exceeding the State in annual performance so far. LAIV is projected to exceed the goal for four measures and meet the sanction level for one measure. The State is projected to exceed the goal for one measure and meet the goal for four measures.

WIOA Average Indicator Scores (PY20)

For Average Indicator Score LAIV is projected to exceed the goal for Measurable Skills Gain, meet the goal for Employment 2nd Quarter, Employment 4th Quarter, Median Earnings, and Credential Rate.

For Average Program Score LAIV is projected to meet the goal for the Youth program and meet the sanction level for the Adult and Dislocated Worker Programs.

Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact

Recommended Action: Receive and file.

**WIOA Youth Program Year 2020
Performance Report of LAIV as of 07/07/2021**

Youth		PY20 1st Qtr July 20 - Sept 20		PY20 2nd Qtr Oct 20 - Dec 20		PY20 3rd Qtr Jan 21 - Mar 21		PY20 4th Qtr Apr 21 - June 21		PY20 Annual Report July 20 - June 21		PY20 State / Annual Report July 20 - June 21		*Reporting Period
	Goal													
	Sanction													
Education and Employment Rate <i>(2nd Qtr. after Exit)</i>	72.50%		11		5		4		1		21		227	4th Qtr= 04/01/20 to 06/30/20
	36.25%	91.67	12	62.50	8	100.00	4	100.00	1	84.00	25	68.79	330	Annual= 07/01/19 to 06/30/20
Education and Employment Rate <i>(4th Qtr. after Exit)</i>	69.10%		9		7		10		6		31		241	4th Qtr= 10/01/19 to 12/31/19
	34.55%	81.82	11	63.64	11	83.33	12	75.00	8	73.81	42	66.39	363	Annual= 01/01/19 to 12/31/19
Earnings <i>(Median Earnings 2nd Qtr. after Exit)</i>	\$4,145.00													4th Qtr= 04/01/20 to 06/30/20
	\$2,072.50	\$3,345.98	N/A	\$2,287.44	N/A	\$1,875.13	N/A	8400.00	N/A	\$2,637.28	N/A	\$2,965.12	N/A	Annual= 07/01/19 to 06/30/20
Credential Attainment <i>(Within 4 Qtrs. after Exit)</i>	59.00%		4		6		9		6		25		151	4th Qtr= 10/01/19 to 12/31/19
	29.50%	44.44	9	66.67%	9	81.82	11	85.71	7	71.43	35	59.68	253	Annual= 01/01/19 to 12/31/19
Measurable Skills Gain <i>(Real Time Measure)</i>	57.60%		0		0		0		2		15		79	4th Qtr= 04/01/21 to 06/30/21
	28.80%	0.00	13	0.00	14	0.00	10	20.00	10	75.00	20	39.11	202	Annual= 07/01/20 to 06/30/21

Summary	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Annual	Annual
	LAIV Youth	LAIV Youth	LAIV Youth	Youth	Youth	State
Met Goal	2	1	3	4	4	1
Met Sanction	2	3	0	0	1	4
Did Not Meet Sanction	1	1	2	1	0	0

The KS Dept. of Commerce accesses confidential data to obtain additional wage info; therefore, the actual performance rating cannot be released, only whether the rating met, exceeded, or was below the goal or sanction level.

^^^ No data showing in the quarter yet even though it is within the current reporting period.

* Reporting Period = Participants who exited during the time frame indicated will count in performance measures

**WIOA Programs
Program Year 2020
Performance Throughout the Program Year
Local Area IV
as of 07/07/2021**

Local Area IV Performance Through PY 2020							
Indicator / Program	Performance / Goal	Title I Adults	Performance / Goal	Title I DW	Performance / Goal	Title I Youth	Average Indicator Score
Employment 2nd Quarter After Exit	64.80%	85.26%	70.80%	85.82%	84.00%	115.86%	95.65%
	76.00%		82.50%		72.50%		
Employment 4th Quarter After Exit	62.07%	83.88%	79.07%	100.09%	73.81%	106.82%	96.93%
	74.00%		79.00%		69.10%		
Median Earnings 2nd Quarter After Exit	\$5,758.77	100.14%	\$10,176.15	111.83%	\$2,637.28	63.63%	91.86%
	\$5,751.00		\$9,100.00		\$4,145.00		
Credential Attainment Rate	66.00%	88.47%	66.67%	84.82%	71.43%	121.07%	98.12%
	74.60%		78.60%		59.00%		
Measurable Skill Gains	73.24%	137.67%	76.92%	111.00%	75.00%	130.21%	126.29%
	53.20%		69.30%		57.60%		
Average Program Score	90.00%	99.08%	90.00%	98.71%	90.00%	107.52%	

Indicator / Program totals will meet sanction by achieving 50% (i.e. Red = 0%-49.99%; Yellow = 50%-99.99%; Green = 100% or greater)

Average Program Score and Average Indicator Score totals will meet sanction by achieving 90% (i.e. Red = 0%-89.99%; Yellow = 90%-99.99%; Green = 100% or greater)



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Work Based Learning Intermediary **Position Description**

Name:

Salary Range: \$14.50-\$20.50 per hour

Reports To:

FLSA Status: Non-Exempt

Prepared Date:

Most Recent Update:

SUMMARY DESCRIPTION

The Work Based Learning Intermediary will connect education, employers from business and industry and economic development in the region to coordinate work-based learning (WBL) experiences. The primary goal is to support career readiness and help connect area employers to local high schools to facilitate WBL opportunities. The WBL Intermediary will be responsible for identifying work experience opportunities that have academic and occupational educational value aligned with the Kansas Work-Based Learning Personalized Learning Plan. WBL opportunities may include, but are not limited to, paid or unpaid internships for academic credit, summer employment, apprenticeship programs, and job shadowing.

This position will ensure WBL opportunities are available through local employers and businesses meeting the individual needs of student participants by providing the opportunity to gain valuable work experience within the occupational industry where they have a career interest and align with academic goals. It is expected that the WBL Intermediary will work directly with the Work Based Learning Coordinator assigned by a school or local school district.

PRIMARY DUTIES AND RESPONSIBILITIES

- Build and maintain relationships with school district officials, student participants, and employers to promote WBL opportunities.
- Create and/or expand existing working relationships between education institutions, business and industry, and economic development in the region to promote WBL opportunities.
- Leverage resources when available and appropriate from the Local Workforce Development Boards and align services from the Kansasworks Workforce Centers to promote WBL opportunities.
- Act as a liaison and coordinate career awareness experiences in identified employment sectors for student participants that may include guest speakers, job shadowing, mock interviews, field trips, career mentoring and company tours consistent with the Kansas Work Based Learning: Personal Learning Plan Guidance document.



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- Support the development of WBL models directly with an employer or coalition of employers and facilitate a process to place student participants in WBL opportunities.
- Assist in the planning to build and/or expand sustainable WBL models in the region.
- Facilitate the creation of virtual reality curriculum in collaboration with Kansas business and industry to allow students to virtually explore each of the Kansas career clusters and pathways.
- Participate as needed in job fairs, career day events, workshops, seminars and other employment related activities
- Identify prospective employers to participate in WBL by using business directories, following leads from existing clients, participating in organizations and clubs, and attending trade shows and conferences
- Conduct initial worksite visits, ongoing site visits during duration of the work experience and follow-up placement visits to ensure expectations are being met and participant and employer are satisfied
- Create, facilitate and record satisfaction surveys for partnering employers
- Other related duties and responsibilities as assigned

MINIMUM REQUIRED SKILLS AND EXPERIENCE:

- Baccalaureate required, but experience maybe substituted
- Knowledge and understanding of WIOA and related services and programs
- Initiative- takes initiative and provides creative ideas to improve processes
- Organization- plans tasks and projects for completion in a timely and organized manner
- Dependability- is punctual and maintains regular attendance.
- The ability to create and manage a broad network of professional contacts
- Experience in administering workforce development services or case management
- Proficient in Microsoft Office Business Services—Word, Excel, Access, PowerPoint, Publisher
- Strong written and oral communication skills
- Strong customer service skills
- Ability to work as part of a team
- Ability to manage multiple tasks simultaneously



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- Ability to develop and maintain professional working relationships with management, co-workers, partners, and the general public.

PHYSICAL ESSENTIAL FUNCTIONS:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is occasionally required to stand; walk; sit; use hands to finger, handle, or feel objects, tools or controls; reach with hands and arms; climb stairs; balance; stoop, kneel, crouch or crawl; talk or hear; taste or smell.

The employee must occasionally lift and/or move up to 25 pounds. Specific vision abilities required by the job include close vision, distance vision, color vision, peripheral vision, depth perception, and the ability to adjust focus.

WORK ENVIRONMENT:

The Work environment characteristics described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is exposed to weather conditions prevalent at the time.

The noise level in the work environment is usually moderate.

GENERAL SIGN OFF:

The employee is expected to adhere to all organization policies and to act as a role model in the adherence to organization policies.

I have read and understand this explanation and job description.

Employee Signature: _____ Date: _____

Supervisor Signature: _____ Date: _____