



# **Workforce Alliance Community Impact Projects / Strategic Plan Updates**

*July 24, 2024*



# Project Updates



## Employment Outcomes

| Industry Where Individuals were Hired |           |             |
|---------------------------------------|-----------|-------------|
| Advanced Manufacturing/Aviation       | 32        | 33%         |
| Agriculture                           | 2         | 2%          |
| Transportation                        | 3         | 3%          |
| Construction                          | 5         | 5%          |
| Education                             | 6         | 6%          |
| Engineering                           | 1         | 1%          |
| Government                            | 2         | 2%          |
| IT                                    | 5         | 5%          |
| Hospitality                           | 3         | 3%          |
| Human Resources                       | 8         | 8%          |
| Law Enforcement                       | 4         | 4%          |
| Logistics                             | 9         | 9%          |
| Healthcare                            | 2         | 2%          |
| Non-Profit                            | 10        | 10%         |
| Retail/Customer Service               | 5         | 5%          |
| <b>Total Industry Placements</b>      | <b>97</b> | <b>100%</b> |



# Project Updates



## Employer Engagement

|  |             |
|--|-------------|
| <b>Number of Employers Engaged</b>                                   | <b>1516</b> |
| <b>Number of Events to Connect Individuals to Employers</b>          | <b>73</b>   |
| <b>Number of Employers Receiving Technical Assistance</b>            | <b>87</b>   |
| <b>Number of Employers Receiving Training Funds to Hire Veterans</b> | <b>15</b>   |



# Project Updates



## Upcoming Events

- Home Base Wichita Employer and Entrepreneur Connection, August 2024 Date TBD
  - Two day conference in Wichita in partnership with Veterans Transition Support
  - Home Base Wichita will coordinate employer activities and invite active veteran participants to attend
- Frontiers in Flight, 8/24/24 - 8/25/24
  - HBW will have outreach booth to promote all programs to veterans, military spouses and MCI
  - 70,000 attended last air show, with 100,000 projected this year



# Project Updates



## Upcoming Events

- KEEP Tour, Date TBD
  - Host daylong showcase of Sedgwick County to 25-30 active duty army members & spouses who will transition from Ft Riley within 6 months
- Open Streets Douglas, 10/13/24
  - HBW will have outreach booth to promote all programs to veterans, military spouses and MCI
- HBW Veterans Day Events
  - TBD based on funding to reach veterans, military spouses and MCI



# Project Updates



## Youth Employment Project (YEP)

### Camp HYPE Schedule and Registration Updates

| Date              | Camp HYPE Session                      | Location      | Attended      |
|-------------------|--|---------------|---------------|
| 06/03- 06/06/2024 | Sumner County                          | Sumner County | 5             |
| 06/10-06/13/2024  | Wichita Crime Commission Public Safety | Wichita WFC   | 23            |
| 06/17-06/20/2024  | Via Christi                            | Urban League  | 13            |
| 06/24-06/27/2024  | Trade Skills                           | Wichita WFC   | 15            |
| 07/08-07/11/2024  | Financial Services                     | Wichita WFC   | 18            |
| 07/08-07/11/2024  | FlagshipKansas.Tech Technology         | Groover Labs  | 13            |
| 07/15-07/18/2024  | Spirit                                 | Wichita WFC   | 15            |
| 07/22-07/25/2024  | Bombardier                             | Wichita WFC   | 39 Registered |
| 07/29-08/01/2024  | Textron Aviation                       | Wichita WFC   | 39 Registered |



# Project Updates

## Work-Based Learning Outcomes to Date 2023 - 2024

**5,990**

**EMPLOYERS**

Engaged with  
Districts in WBL  
Activities

**77**

**DISTRICTS**

Engaged in WBL  
Activities

**155**

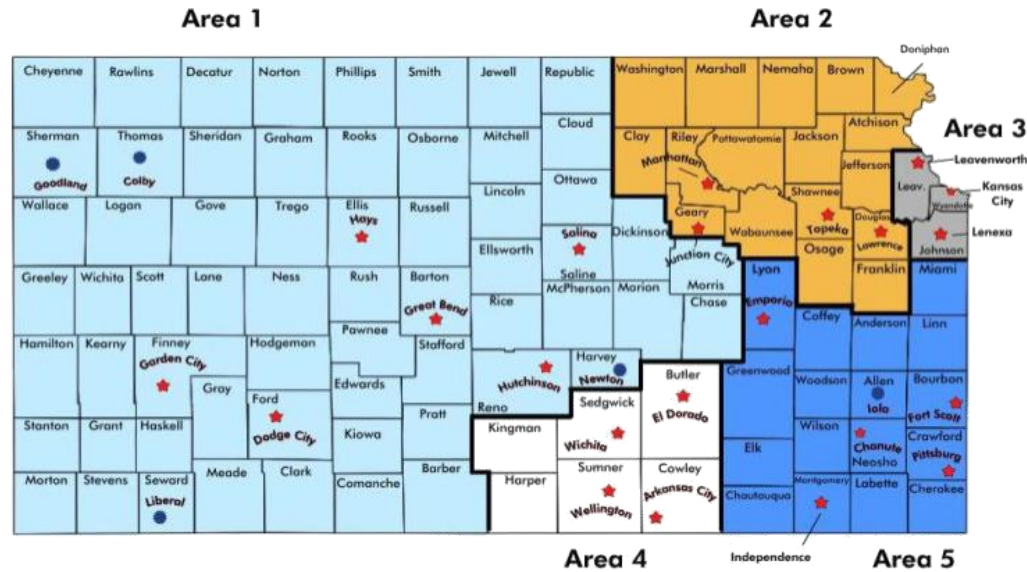
**SCHOOLS**

Participating Across  
the State

# Project Updates

## Work-Based Learning

### Kansas Local Workforce Areas



Area 1

Kristin Doze  
620-793-5445  
kristin@kansasworkforceone.org



Area 2

Jennifer Cowdin  
785-235-5627 ext. 310  
Jcowdin@HeartlandWorks.org



Area 3

Sloane Gage  
913-577-5936  
sloaneg@workforcepartnership.com

Daniela Crnic  
913-577-5936  
danic@workforcepartnership.com



Area 4

Chelsea Daniel  
316-771-6622  
cdaniel@workforce-ks.com



Area 5

Stephani Rash  
620-332-5904 Ext 105  
srash@sekworks.org

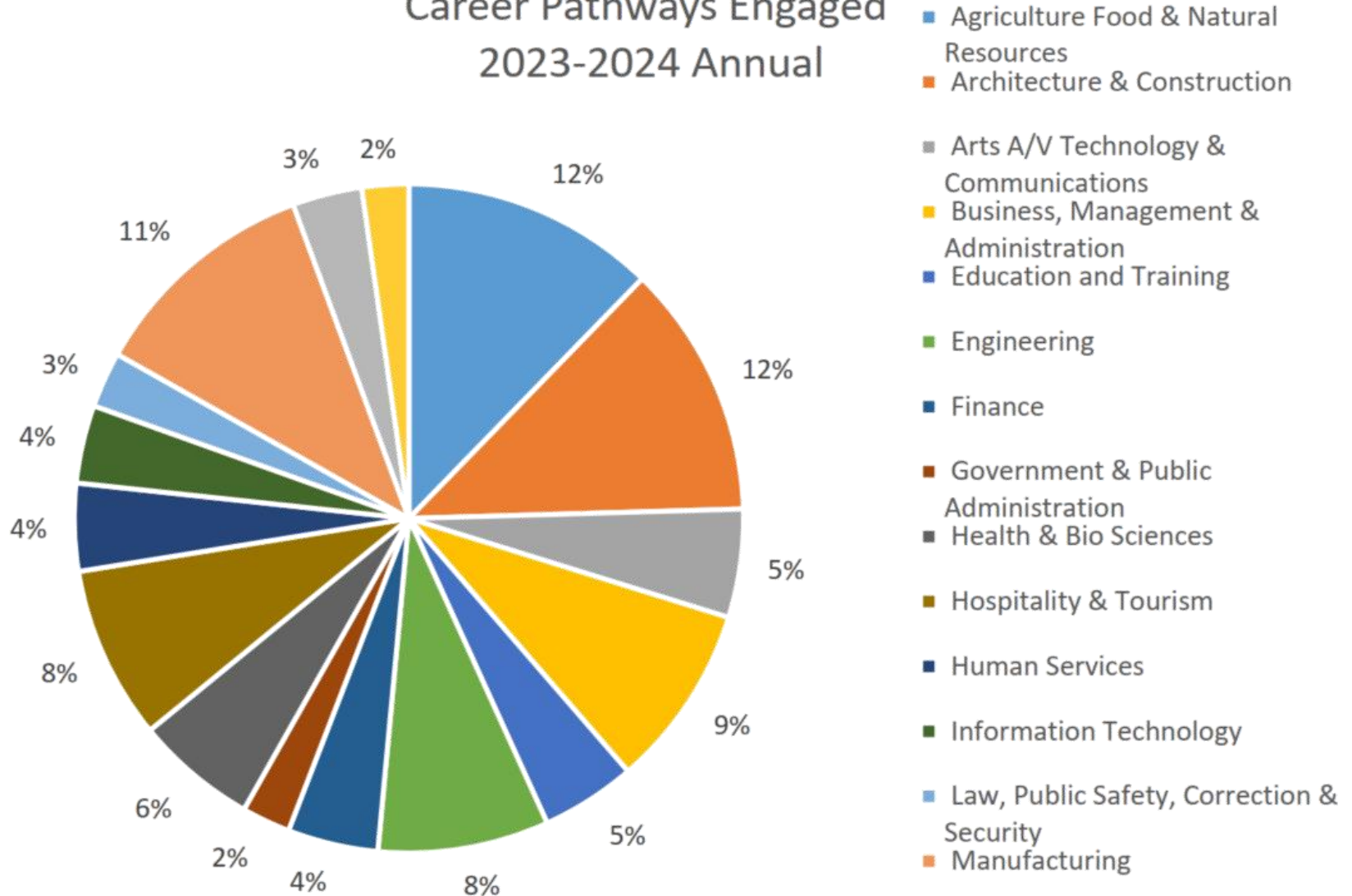




# Project Updates

## Work-Based Learning

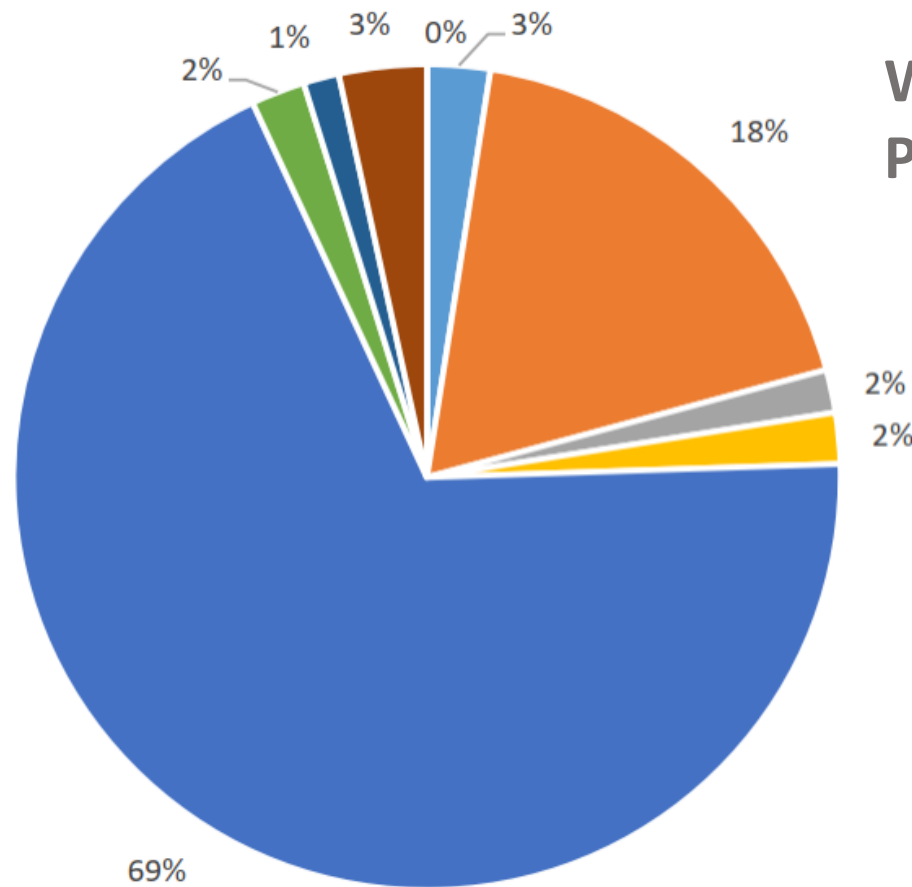
Career Pathways Engaged  
2023-2024 Annual





# Project Updates

## Work-Based Learning 2023 – 2024



### WBL Experiences Provided

- Job/Career Fair
- Classroom Encounter
- Mentoring Experience
- Job Shadowing Experience
- Mock Interview
- Facility Tour
- Unpaid Internship
- Paid Internship
- Pre or Youth Apprenticeship



# Workforce Alliance of South Central Kansas

## 2023—2025 Strategic Goals



**Mission:**

Growing the Regional Economy through a Skilled Workforce

**Vision:**

Supporting and Advancing a Competitive Workforce in South Central Kansas

|   |   |   |
|---|---|---|
| <p><b>Exceed Workforce Innovation and Opportunity Act (WIOA) Performance Goals in Program and One-Stop Operations</b></p> <p><b><u>Tactical Focus:</u></b></p> <ul style="list-style-type: none"> <li>• WIOA Title I</li> <li>• Senior Community Employment Service Program (SCSEP)</li> <li>• Integrated Service Delivery Model</li> </ul> | <p><b>Leverage Resources and Align Services to Create Community Impact Beyond Annual WIOA Allocations</b></p> <p><b><u>Tactical Focus:</u></b></p> <ul style="list-style-type: none"> <li>• Generate non-WIOA Funds</li> <li>• Develop Creative and Innovative Partnerships</li> <li>• Strategic Communication</li> </ul> | <p><b>Support Youth Employment and Career Awareness through Work-Based Learning and Applied Learning Models</b></p> <p><b><u>Tactical Focus:</u></b></p> <ul style="list-style-type: none"> <li>• Youth Employment Project (YEP)</li> <li>• Work-Based Learning (WBL)             <ul style="list-style-type: none"> <li>• Roadtrip Nation</li> </ul> </li> </ul> |
|---|---|---|

**Workforce Alliance Core Values:**

- Collaboration
- Access & Opportunity
- Digital Literacy
- Job Quality
- Applied Learning
- Employer-Led Sector Strategies

**Diversity, Equity and Inclusion**



# Strategic Plan

## Leveraged Funds

### **WA Board Member Questions / Challenges:**

- How many are active on social media and also actively follow the WA on social media?
- How many attended, participated in, or sponsored WA organized projects?
- How many had their organization sponsor or provide financial support for a WA program?
- How many attended a job fair or been part of job fair?



# Strategic Plan

## Leveraged Funds

### WA Board Member Questions / Challenges:

- How many attended community events that the WA hosted or sponsored?
- How many hired employees from WA programs?
- What are different ways that board members and their organizations can partner together to impact WA programs?
- What can board members do that they are not doing?