

#### Workforce Alliance Local Workforce Development Board (LWDB) Meeting Agenda

#### Wednesday, July 27, 2022 - 10:00 AM to 11:30 AM Wichita Workforce Center, 2021 N. Amidon, Suite 1100 or ZOOM Option: https://us02web.zoom.us/j/81522443229 Mission—Supporting and advancing a competitive workforce in South Central Kansas

- 1. Welcome, Introductions, Announcements and Public Comment: Melissa Musgrave (10:00)
- 2. Workforce Alliance Board Member Updates: Melissa Musgrave (10:05) (p. 2) Several new members were appointed to the Board and Committee assignments will be discussed. **Recommended action:** Take appropriate action.
- 3. 2020-2022 Strategic Plan and Project Update: Keith Lawing (10:15) (pp. 3-4)
  - A. Workforce Alliance and ChildStart Inc. Outreach and Awareness Strategy
  - B. Evergy Customer Connect Partnership
  - C. Vets ICT Project
  - D. Youth Employment: YEP/HYPE and Work Based Learning
  - E. Roadtrip Nation Project Wichita Update
  - F. One Workforce Grant and Deloitte Future of Work Project

**Recommended action:** Approve recommended actions as presented.

4. WIOA Adult, Dislocated Worker and Youth Program Policies: Self-Sufficient Wage Increase: Denise Houston (11:00) (pp. 5-6)

WIOA tasks the Local Workforce Development Board (LWDB) with setting an economic selfsufficiency standard for the local area. A change to the current policy will be discussed. **Recommended Action: Take appropriate action.** 

5. **Consent Agenda**: Keith Lawing (11:15)

The action items in the following reports have been reviewed, discussed and acted upon at the Committee level. Members of the LWDB may request discussion on any of the action items at the meeting or the reports may be accepted as presented in a single motion.

- A. Approval of Meeting Minutes from April 27, 2022 (pp. 7-9)
- B. Workforce Alliance Program Year 2022 Budget (pp. 10-16)
- C. Workforce Alliance Operations / One-Stop Operator Report (*pp. 17-20*)
  D. Career Pathways Update for 2<sup>nd</sup> Quarter of 2022 (*p. 21*)

E. 2022 Jobs FORE Youth Golf Tournament presented by Meritrust Credit Union (pp. 22-25)

**Recommended action:** Approve the recommendations as presented in the consent agenda.

6. **Adjourn** (11:30)

*The next LWDB meeting will be on October 26, 2022 at 10:00 a.m.* 



Business & Industry Melissa Musgrave (Chair) Head of Employment Airbus

**Rod Blackburn** Development Director Partners in Education Foundation

**Bill Cantwell** Global HR Services Director Spirit Aerosystems

**Ebony Clemons-Ajibolade** Community Relations Manager Evergy

**Michele Gifford** Director, Workforce & Employee Dev. Textron Aviation

**Laura Hands** Community Affairs Director Koch Industries

**Robyn Heinz** Director of Human Resources Vornado Air

Kathy Jewett Human Resources Manager XLT Ovens

Patrick Jonas President & CEO Cerebral Palsy Research

**Kristina Langrehr** Senior Director, Human Resources Ascension Via Christi Health

Jeff Longwell (Vice Chair) Outreach Director Eck Auto Group LOCAL WORKFORCE DEVELOPMENT BOARD

As of July 1, 2022

Alana McNary Director of Human Resources BG Products

Alex Munoz Human Resources Manager Creekstone Farms

Matt Peterson Human Resource Business Leader Cargill

**Luis Rodriguez** President keycentrix

**John Rolfe** President & CEO Wichita Regional Chamber

Ashley Scheideman Executive Director FlagshipKS.Tech

Gabe Schlickau (Immediate Past Chair) Sr. Relationship Manager, Regional Agribusiness Banking Group CoBank

#### Adult Basic Education

Kami Moore Adult Education Programs Cowley College

#### **Community Partners**

**Laura Ritterbush** President & CEO Goodwill / NexStep Alliance

#### Community Services Block

<u>Grant</u> Sally Stang Director, Housing & Community Svcs. City of Wichita

#### Higher Education

**Dr. Kimberly Krull** President Butler Community College

**Dr. Sheree Utash** President WSU Tech

<u>Labor</u>

**Cornell Beard** President/Directing Business Representative (DBR) Machinists Union Lodge#70

Andrew Chance Apprenticeship Coordinator Iron Workers - LU #24

John Clark Training Director Plumbers & Pipefitters #441

Marcus Curran Organizer / Executive Board Sheet Metal Workers #29

Russell Kennedy Business Manager IBEW, #271

**B.J. Moore** Midwest Director SPEEA, IFPTE Local 2001

**Tony Naylor** Training Director Wichita Elec. Training-IBEW #271

**Vocational Rehabilitation** 

**Dan Decker** Director KS Dept. of Children & Families

#### Wagner-Peyser

**Erica Ramos** Regional Operations Manager Kansas Dept. of Commerce

Strategic Plan Project Alignment: Evergy Customer Connect Partnership

#### Background

To better serve its customers, and to support the community, Evergy is establishing a Customer Connect Center (CCC) in Wichita to create a face-to-face customer experience and educate customers on a suite of energy efficiency products and services through a customer-facing, interactive and consultative approach. The Evergy CCC will leverage partnerships with nearby community organizations to identify and create customer-focused joint solutions and to develop and lead educational workshops, as well as coordinate and staff large community events at the site.

In partnership with Evergy, the Workforce Alliance (WA) will hire the staff to assist in the operations of the Evergy CCC. This partnership will allow the WA to create work experiences for youth and adult job seekers, and will also increase visibility to employment and career opportunities with Evergy. The WA will use the Evergy CCC as an access point for employment and training services and leverage the operations of the Wichita Workforce Center.

#### Analysis

The details of multi-year partnership agreement are being finalized, and the budget will be based on wages for these positions:

- Senior Connect Specialist: Responsible for ensuring positive and productive relationships with customers, community stakeholders and within the Connect team. The Sr. Connect Specialist will serve as an expert and lend assistance to the other Connect members when issues elevate to a higher level, providing team leadership and guidance in matters impacting customers and community.
- Connect Specialist: Supports the customer experience in a face-to-face capacity and is responsible for driving deliverables and influencing desired outcomes of non-routine, complicated or multi-faceted customer issues, or in emergency situations at the residential and small commercial levels. The position will help reach and educate customers on a suite of energy efficiency products and services through a customer-facing, interactive and consultative approach.
- Connect Ambassador: Support efforts to serve and educate customers at including greeting customers as first point of contact, and based on the customer's needs, answer questions and coordinate traffic flow so customers can self-serve or speak with a Connect Specialist.

The Workforce Alliance is proposing to provide the following services to support the Evergy Customer Connect Partnership.

- Serve as the employer of record for three full time staff to operate the Evergy CCC.
- Coordinate a face-to-face customer service model with Evergy.

- Provide employment and skills training services on site through one-on-one appointments with job seekers/Evergy customers and workshops for small group settings.
- Develop work experience opportunities for clients of the Workforce Alliance to support the operations of the Evergy CCC.
- Schedule activities for the CCC with community groups and area non-profit agencies.

#### **Strategic Goals Supported**

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Enhance youth employment opportunities by expanding partnerships with businesses, schools and other community organizations
- Increase the awareness of workforce programs and services throughout South Central Kansas
- Continue to increase non-WIOA funding
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

#### **Recommended Action**

Authorize the CEO to enter into partnership agreement with Evergy pending final legal review.

Proposed Policy Revisions-Self Sufficient Wage

#### Background

The Workforce Innovation and Opportunity Act (WIOA) tasks the Local Workforce Development Board (LWDB) with setting an economic self-sufficiency standard for the local area. The selfsufficient wage for LAIV has not been updated since 2010. The current self-sufficient wage is \$12.02 per hour for the Adult and Youth programs and \$15.38 per hour for the Dislocated Worker (DW) program. The current standards were developed from the Average Wage performance measure under the Workforce Investment Act. This performance measure no longer exists under WIOA.

Since it has been many years since the self-sufficient wage has been updated, it is time to review and update this standard. When evaluating the standard, the LWDB must use data to set the standard. Staff has reviewed tools available and proposes using the MIT Living Wage Calculator to set the standard. The MIT Living Wage Calculator estimates the cost of living in a community or region based on typical expenses. The tools assist in determining a local wage rate that allows residents to meet minimum standards of living. The data is updated annually in the first quarter of the new year. The Program Operations and Performance Committee discussed this issue and support increasing the self-sufficient wage to the MIT Living Wage level for WIOA DW and phase in the increase to the WIOA Adult and Youth programs.

#### Analysis

The self-sufficient wage impacts customers' ability to access training services. In order to be eligible for training services, the customer must need training to obtain or retain employment that leads to self-sufficiency. Customers who are employed at wages that are higher than the self-sufficient wage are not eligible for training services. Additionally, when customers are reviewing training options, one of the factors considered is if the employment opportunity at the completion of the training will lead to a self-sufficient wage. Training services include post-secondary training, occupational skills training, registered apprenticeship, and on-the-job training.

The self-sufficient wage also impacts performance. In particular, the Median Wage performance measure. This measure evaluates the median wage of customers in the second quarter after exit. If the self-sufficient wage is set too low, the Local Area will not meet the Median Earnings measure. Kansas just received performance goals for the next two program years and the Median Earnings goal increased for both Adults and Dislocated Workers.

The MIT Living Wage calculator provides data at the county and Metropolitan Statistical Area (MSA) levels. The living wage for a single adult with no children for each county in LAIV is as follows:

- Butler County: \$15.91 per hour or \$33,093 per year
- Cowley County: \$15.76 per hour or \$32,781 per year

- Harper County: \$15.75 per hour or \$32,760 per year
- Kingman County: \$15.22 per hour or \$31,658 per year
- Sedgwick County: \$15.91 per hour or \$33,093 per year
- Sumner County: \$15.43 per hour or \$32,094 per year
- Wichita MSA: \$15.60 per hour or \$32,448.00 per year

After reviewing the data, staff proposes setting the self-sufficient wage at the Wichita MSA living wage for a single adult with no children. That rate is currently \$15.60 per hour or \$32,448.00 per year. Staff proposes making this change for Program Year 2022 for the Dislocated Worker program. Realizing this is a significant increase from the current standard for the Adult and Youth programs, staff proposes updating the self-sufficient wage to this standard incrementally over the next couple of program years for those programs. A proposed incremental increase could be as follows:

WIOA Youth:

- Program Year 2022: \$13.50 per hour or \$28,080.00
- Program Year 2023: \$14.50 per hour or \$30,160.00
- Program Year 2024: \$15.60 per hour or \$32,448.00

WIOA Adult:

- Program Year 2022: \$14.50 per hour or \$28,080.00
- Program Year 2023: \$15.60 per hour or \$32,448.00

Other incremental increase options could be considered as well. Additionally, as part of the policy, the LWDB could authorize exceptions to the self-sufficient wage standard. An example could be training programs or OJTs that are part of career pathways that will result in the self-sufficient wage when completed.

Going forward, staff proposes revisiting this standard on a more frequent basis, possibly yearly when the LWDB reviews the Occupations Approved for Training/Demand Occupations List.

#### **Supports Strategic Goal:**

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

#### **Recommended Action**

Take appropriate action.



#### Local Workforce Development Board (LWDB) Meeting Minutes

April 27, 2022

#### 1. Welcome and Introductions

The LWDB assembled in person and via Zoom; Chair Melissa Musgrave called the meeting to order. Bill Cantwell was present and introduced as a new board member replacing Suzanne Scott for Spirit AeroSystems. It was announced that Dr. Dennis Rittle, President of Cowley College who is on the LWDB Youth Employment Committee will be leaving Cowley College to accept a position in Arkansas.

#### 2. Public Comment

Musgrave asked staff if any requests for public comment were received; none were received.

#### 3. Nomination for Workforce Alliance Board of Directors Vice Chair

Due to recent unexpected board member transitions, the position of Vice Chair for the Workforce Alliance LWDB has been vacant and Chair Melissa Musgrave nominated Board Member Jeff Longwell, Eck Auto Group, to fill this vacancy. The role of the Vice Chair is to lead the Finance Committee and to chair Board meetings in the absence of the Board Chair. The Board Chair serves a term of two years and then the Vice Chair becomes the Chair upon Board approval. Longwell is well qualified to take on a leadership role with the WA and has been an LWDB member for many years. *Rod Blackburn (Robyn Heinz) approved the nomination of Jeff Longwell to serve as the Vice Chair of the Workforce Alliance Board*.

#### 4. National Association of Workforce Boards (NAWB) Forum

Keith Lawing and LWDB Members Melissa Musgrave and Kathy Jewett attended the NAWB Forum in Washington D.C. earlier this month and provided an overview of their experiences at the event. Although the event was somewhat scaled back from recent years due to the pandemic, it was very successful with over 1,300 people from across the country attending. Sessions and workshops were attended that focused on the roles and work of board members as well as topics that related to the WA's strategic goals. NAWB also worked with Brookings to focus on the issue of Diversity, Equity and Inclusion (DEI). Boards and staff from across the nation were surveyed on ways to identify and address DEI related issues. Information will be shared with board members. Lawing shared a video that was presented at the Forum by Employ Indy in regard to their youth employment program. WA staff are interested in being more targeted with the Workforce Innovation and Opportunity Act (WIOA) Youth Program in the future. Musgrave indicated that she would be sharing notes, presentations and tools that she received at the NAWB Forum with all Board members. *Report was received and filed*.

#### 5. Workforce Alliance (WA) Project Update

The WA is administering several grant projects and exploring a number of initiatives to address the employment and skills training challenges facing the regional economy. An update was provided on a few of these projects.

The Youth Employment Project (YEP) is an initiative to assist young adults in finding a first job or work experience opportunity in partnership the Helping Youth Prepare for Employment (HYPE) is a collaboration. The HYPE partners including the Workforce Alliance, the City of Wichita, the Greater Wichita YMCA and USD 259. These partners all have well established youth employment programs and work together to achieve significant community impact. YEP / HYPE Activities for 2022 are

underway and highlights include engaging over 2,400 area high school students, awarding 590 Essential Skills Certificates, working with 93 employers, partnering with 21 schools in 10 school districts, holding a Manufacturing Day Job Fair event for 150 summer internships with Spirit AeroSystems, Textron Aviation and Cox Machine as well as scheduling Career Camps for High School Students with financial support from several businesses and organizations in the region.

For the past two years, the WA has been involved in the statewide Work Based Learning (WBL) Intermediary pilot project. There is funding in the current state budget proposal to expand the WBL initiative and directly fund the five Local Workforce Development Boards in Kansas. The WA is working with several school districts. A full report on WBL activities for the current school year will be provided to the Youth Employment Committee and then to the full Board at the July meeting.

Roadtrip Nation (RTN) – Project Wichita is underway. To date, the primary partners are the WA officials from USD 259, WSU Tech and the Kansas Department of Commerce. A proposal was submitted by RTN for a two-phase project to be conducted in 2022. The total cost for the project is \$665,000. Securing funding is being led by the WA and WSU Tech, USD 259, WSU and Sedgwick County have pledged support. Phase I (Work-Based Learning Virtual Video Production, Student Interview Projects and Digital Community Hub) is being rolled out this summer and the community collaborative continues to raise funds for Phase II (Wichita Roadtrip and Documentary), which is a video featuring three local students. A funding gap of \$130,000 remains to begin this project.

Activity for the One Workforce grant project is ramping up with several projects underway with multiple employers and a number of scholarships that have been awarded to students based on employer demand. The One Workforce Advisory will be meeting in May and a full project update will be given to the Workforce Alliance Board in July.

To address future job growth possibilities as more technology is deployed in advanced manufacturing, Deloitte is partnering with the Greater Wichita Partnership on a research project examining the Future of Work and Workforce. The information from this report will be valuable for guiding activities and strategies for the One Workforce Grant. The WA was well-represented in the Deloitte project with Keith Lawing and Faith Martin participating in focus groups along with Board members Ebony Clemons-Ajibolade from Evergy and Luis Rodriguez from Keycentrix. The results of the full project report will be available soon.

Report was received and filed.

#### 6. Consent Agenda

Approval of meeting minutes from January 26, 2022; budget update for Program Year 2021-2022; Workforce Alliance Operations / One-Stop Operator report, WIOA performance reports, regional labor market update; on-the-job training contracts for Airbus, O2 Corporation/Yart Manufacturing and Tran Aerospace; contract extensions for AGH paymaster services, Wichita Workforce Center lease, Allied Health, Butler Community College, Sunflower Counseling, WSU Tech Occupational Skills training for WIOA youth elements; and work experience employer of record for Manpower and The Arnold Group were presented to the Board for review and approval. Customer traffic has increased at the Wichita Workforce Center, which had been low due to the pandemic. Participation for the WIOA Youth Program was discussed and staff are making some changes and adjustments to the program in an effort to increase the number of participants.

Robyn Heinz (Rod Blackburn) moved to approved the Consent Agenda as presented. Melissa Musgrave, Airbus and Dr. Kim Krull, Butler Community College abstained from the vote. Motion adopted.

#### 7. Additional Topics/Announcements

- The next LWDB Executive Committee roundtable is scheduled for Wednesday, May 11th and the topic of discussion will be child care issues and how they affect employers and the workforce. All LWDB members are invited to attend.
- The next Workforce Alliance Local Workforce Development Board meeting is scheduled for Wednesday, July 27, 2027. The meeting will be held in-person at the Wichita Workforce Center and a virtual option will be available.

#### **Adjourn (11:22)**

#### Present LWDB Members

- Rod Blackburn
- Bill Cantwell
- Robyn Heinz
- Kathy Jewett
- Pat Jonas
- Russell Kennedy
- Dr. Kim Krull
- Kristin Langrehr
- Jeff Longwell
- B.J. Moore
- Alex Munoz
- Melissa Musgrave
- Tony Naylor
- Luis Rodriguez
- Ashley Scheideman
- Gabe Schlickau
- Sally Stang

#### Guests & Staff

- Amanda Duncan
- Denise Houston
- Keith Lawing
- Shirley Lindhorst
- George Marko
- Chad Pettera
- Jamey Regier
- Tisha Cannizzo, Eckerd Connects
- Cody Griffin, WSU Tech
- Jennie Heersche, Cowley College
- Carol Noblit, County Clerk Kingman County, CEOB
- Commissioner Greg Thompson, City of Winfield, CEOB
- Jeff Townsend, Sheet Metal Workers
- Cherie Wenderott, Senior Services of Wichita
- Mayor Brandon Whipple, City of Wichita
- Sherry Whitson, Wichita State University

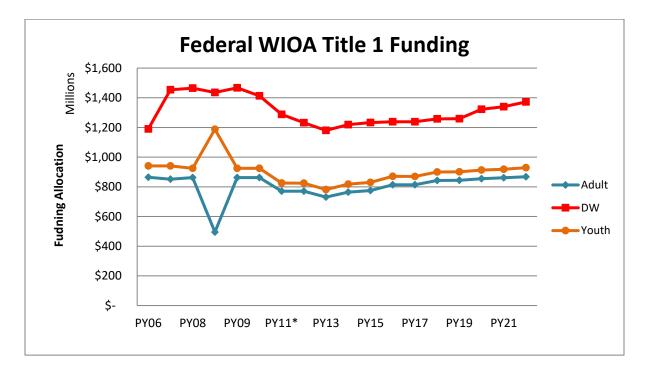
Program Year 2022 (PY22) July 2022 - June 2023 Budget

#### Background

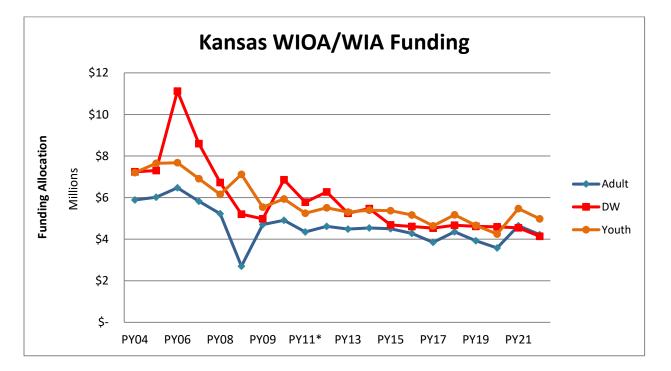
WA received its planning allocation for WIOA for the program/fiscal year that starts July 1, 2022. WA will see its second increase in WIOA funding in seven years. The Finance Committee meet on May 25<sup>th</sup>, and recommended approval of the proposed budget to the Workforce Alliance Board and the Chief Elected Officials Board (CEOB). The CEOB and LWDB Executive Committee approved the budget at their meetings in June.

#### Analysis

Funding for the WIOA Title I programs at the federal level will have an \$49.6 -million-dollar increase for PY22 or roughly 1.6%. Funding for the individual programs is Adult at \$8.6 billion, Dislocated Worker \$1.34 billion, and Youth \$9.28 billion.

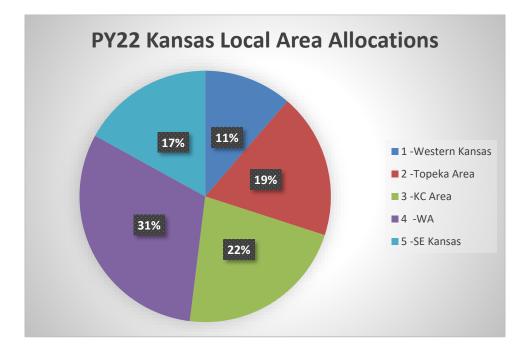


WIOA funding for the State of Kansas for all funding streams is being reduced by almost 10%. Adult is decreasing from \$4.6 to \$4.2 million. Dislocated Worker is decreasing from \$4.5 million to \$4.14 million. Youth funding is decreasing from \$5.47 to \$4.97 million. For Kansas the total WIOA allocation is decreasing by \$1,328,162 or about 9.5%.

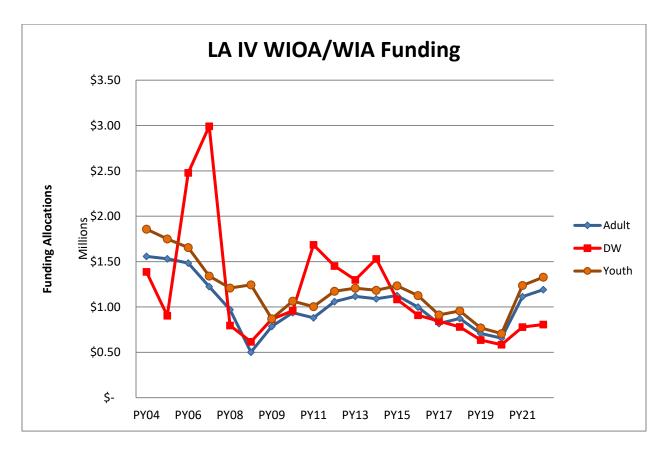


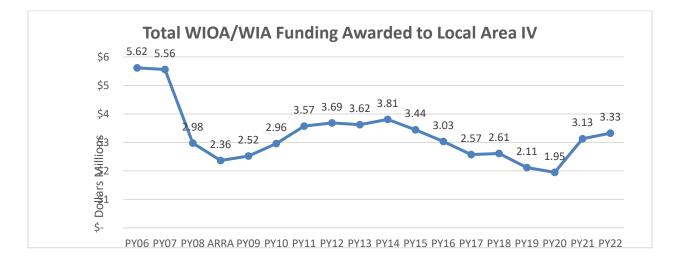
WIOA funding across Kansas is increasing in Local Areas 1, 2 and 4 and decreasing in 4 and 5.

	PY22 W	OA	Allocation	s I	by Local A	re	a and Progr	am	
Local Area	Adult	Disl	ocated Worker		Youth		Total	Cha	nge from Previous Year
L -Western Kansas	\$ 330,972.00	\$	488,062.00	\$	395,671.00	\$	1,214,705.00	\$	11,062.00
2 -Topeka Area	\$ 596,712.00	\$	527,075.00	\$	873,553.00	\$	1,997,340.00	\$	10,854.00
3 -KC Area	\$ 749,869.00	\$	825,013.00	\$	780,253.00	\$	2,355,135.00	\$	(861,138.00)
4 -WA	\$ 1,190,632.00	\$	806,486.00	\$	1,328,015.00	\$	3,325,133.00	\$	196,715.00
5 -SE Kansas	\$ 715,200.00	\$	250,967.00	\$	853,607.00	\$	1,819,774.00	\$	(346,079.00)
Total	\$ 3,583,385.00	\$	2,897,603.00	\$	4,231,099.00	\$	10,712,087.00	\$	(988,586.00)



In total for PY21 LA 4 is receiving \$3.128 million, which is \$293K million more than last year of a 6% increase.





#### Other Planned Revenue Sources for PY22

Senior Community Services Community Services Program- \$765,000 Rapid Response- \$52,828 RETAIN- \$369,818 United Way Patient Care Assistant Program- \$126,653 Work Based Learning- \$142,500 PACES- \$39,482 Pathways Home \$306,683 YEP- \$85,000 DWG- \$752,690 REAP- \$236,643 One Workforce- \$2,174,953 OKEP- \$18,848 MUS DWG- \$571,853 Total Other Planned Revenue for PY22 \$5,716,622

Overall the PY22 Budget for the organization is decreasing next year from \$11.1 million to \$9.8 million due to the expiration of a few grants. Those expiring grants include the Dislocated Worker Grants, KAMP, KHPOP, and Apprentice Expansion. There is growth in wages and fringe, due to wage increases required to keep up with economic conditions and a few expansions of positions for new grants that are being implemented. Outreach budget is high this year due to funding acquired for Roadtrip Nation through the Kansas Department of Commerce. Reductions to client services are largely tied to the expiration of the KAMP Grant. The planned budget allocates 41% of funds to direct client services which include work experience, training and supportive services.

#### **Strategic Goals Supported**

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Expand Youth Employment Opportunities to help develop the workforce of the future
- Strengthen relationships with WIOA partners, community organizations and educational/training institutions to leverage resources and align services through the one-stop workforce centers (American Job Centers)
- Create and implement a more effective and comprehensive communication plan to increase public awareness about employment and training services, and skills needed for current and future careers in South Central Kansas
- Generate revenue to increase community impact of WIOA and Workforce Centers

**Recommended Action:** *Receive and file* 

#### Proposed Workforce Alliance PY22 Budget July 2022 - June 2023

#### **Planned Revenues**

Revenue Stream	PY2	21 Carry Over	PY22 Allocation		Transfer (up	to 100%)*	Tota	al PY22 Funding	% of Budget
Adult	\$	104,000	\$ 1,10	7,288	\$	302,069	\$	1,513,357	15.39%
Dislocated Worker	\$	50,000	\$ 75	0,032	\$	(302,069)	\$	497,963	5.06%
Youth	\$	500,000	\$ 1,23	5,054			\$	1,735,054	17.64%
Admin	\$	139,740	\$ 23	2,759			\$	372,499	3.79%
Senior	\$	-	\$ 76	5,000			\$	765,000	7.78%
Rapid Response <sup>+</sup>	\$	17,000	\$ 3	5,828			\$	52,828	0.54%
REAP	\$	-	\$ 23	6,643			\$	236,643	2.41%
PACES	\$	-	\$ 3	9,482			\$	39,482	0.40%
YEP	\$	-	\$ 8	5,000			\$	85,000	0.86%
United Way	\$	-	\$ 12	6,653			\$	126,653	1.29%
RETAIN	\$	-	\$ 36	9,818			\$	369,818	3.76%
One Workforce	\$	-	\$ 2,17	4,953			\$	2,174,953	22.11%
OKEP	\$	18,848	\$	-			\$	18,848	0.19%
Work Based Learning	\$	-	\$ 14	2,500			\$	142,500	1.45%
MUS DWG	\$	571,853	\$	-			\$	571,853	5.81%
Pathway Home	\$	-	\$ 30	6,683			\$	306,683	3.12%
DOL DWG	\$	752,690	\$	-			\$	752,690	7.65%
General	\$	-	\$ 7	3,675			\$	73,675	0.75%
	\$	2,154,130	\$ 7,681	,365	\$	(0)	\$	9,835,494	100.00%

### Planned Expenditures

	PY22		PY21		PY21	PY21 % of		Budget
Category	Proposed		Budget	E>	p. Thru March	Expenditures	Diffe	rence PY21/PY22
Wages	\$ 3,408,500	\$	3,189,689	\$	2,258,863	71%	\$	218,811
Fringe	\$ 879,143	\$	788,597	\$	532,386	68%	\$	90,546
Facilities	\$ 399,300	\$	421,750	\$	303,844	72%	\$	(22,450)
Contract/Pro Fees	\$ 437,094	\$	363,893	\$	228,668	63%	\$	73,201
Supplies/Equipment	\$ 151,415	\$	125,066	\$	105,765	85%	\$	26,349
Outreach/Meetings	\$ 116,893	\$	274,511	\$	103,465	38%	\$	(157,618)
Travel/Conference	\$ 88,320	\$	61,300	\$	32,418	53%	\$	27,020
Grants Awarded	\$ 259,600	\$	286,664	\$	239,037	83%	\$	(27,064)
Staff Development	\$ 39,550	\$	44,570	\$	2,470	6%	\$	(5,020)
Misc	\$ 51,050	\$	20,666	\$	57,373	278%	\$	30,384
Youth Work Experience	\$ 363,649	\$	399,000	\$	110,355	28%	\$	(35,351)
Adult WX/Incumbent	\$ 891,051	\$	1,364,345	\$	302,192	22%	\$	(473,294)
OJT	\$ 550,000	\$	624,266	\$	187,028	30%	\$	(74,266)
Incentives	\$ 35,000	\$	31,000	\$	8,043	26%	\$	4,000
Education & Training	\$ 1,795,280	\$	2,482,295	\$	353,024	14%	\$	(687,015)
Supportive Services	\$ 369,650	\$	705,273	\$	57,282	8%	\$	(335,623)
	\$ 9,835,494	\$	11,182,886	\$	4,882,212	44%	\$	(1,347,392)

	PY22		PY21	YTD Expendi	tures	
Operations/Overhead	\$ 5,830,865	59%	\$ 5,576,707	\$ 3,864,289	79%	
Direct Client	\$ 4,004,629	41%	\$ 5,606,179	\$ 1,017,924	21%	

#### Workforce Alliance Consolidated Budget PY21 Comp PY22

July 2021- June 2023

PY21 Expenditures Through 03/31/2022

			WIOA					Commu	nity I	mpact Fi	unds			Co	nsolidated		
	PY21	PY22	PY21-PY2		PY21 YTD	% Budget	PY21	PY22	PY2	1-PY22	PY21 YTD	% Budget	PY21	PY22	PY21-PY22	PY21 YTD	% Budget
Category	Budget	Budget	Budget	E	Expenditures	Remaining	Budget	Budget	В	udget	Expenditures	Remaining	Budget	Budget	Budget	Expenditure	s Remaining
Wages \$	1,769,689	\$ 2,120,500	\$ 350,8	11 \$	1,095,068	38%	\$ 1,420,000	\$ 1,288,000	\$	(132,000)	\$ 1,192,764	16%	\$ 3,189,689	\$ 3,408,500	\$ 218,810.92	\$ 2,287,83	2 28%
Fringe \$	456,295	\$ 547,814	\$ 91,5	19 \$	298,789	35%	\$ 332,302	\$ 331,330	\$	(973)	\$ 271,353	18%	\$ 788,597	\$ 879,143	\$ 90,546.05	\$ 570,14	2 28%
Facilities \$	253,578	\$ 302,550	\$ 48,9	72 \$	162,200	36%	\$ 168,172	\$ 96,750	\$	(71,422)	\$ 211,258	-26%	\$ 421,750	\$ 399,300	\$ (22,450.48)	\$ 373,45	8 11%
Contract/Pro Fees \$	196,097	\$ 271,284	\$ 75,1	B7 \$	112,890	42%	\$ 167,796	\$ 165,810	\$	(1,986)	\$ 148,375	12%	\$ 363,893	\$ 437,094	\$ 73,200.86	\$ 261,26	5 28%
Supplies/Equipment \$	54,583	\$ 83,010	\$ 28,4	27 \$	32,157	41%	\$ 70,483	\$ 68,405	\$	(2,078)	\$ 116,804	-66%	\$ 125,066	\$ 151,415	\$ 26,349.00	\$ 148,96	1 -19%
Outreach/Meetings \$	28,601	\$ 40,645	\$ 4,2	92 \$	14,458	49%	\$ 245,910	\$ 76,248	\$	(187,433)	\$ 37,023	85%	\$ 274,511	\$ 116,893	\$ (157,618.30)	\$ 51,48	1 81%
Travel/Conference \$	31,450	\$ 52,720	\$ 21,2	70 \$	699	98%	\$ 29,850	\$ 35,600	\$	5,750	\$ 2,659	91%	\$ 61,300	\$ 88,320	\$ 27,020.00	\$ 3,35	8 95%
Grants Awarded \$	85,000	\$ 88,100	\$ 3,1	DO \$	42,479	50%	\$ 201,664	\$ 171,500	\$	(30,164)	\$ 853,313	-323%	\$ 286,664	\$ 259,600	\$ (27,064.00)	\$ 895,79	2 -212%
Staff Development \$	26,750	\$ 22,100	\$ (4,6	50) \$	1,347	95%	\$ 17,820	\$ 17,450	\$	(370)	\$ 943	95%	\$ 44,570	\$ 39,550	\$ (5,020.00)	\$ 2,29	)
Misc \$	-	\$ - 5	\$	\$	-		\$ 20,666	\$ 51,050	\$	30,384	\$ 20,131		\$ 20,666	\$ 51,050	\$ 30,383.75	\$ 20,13	1 3%
Youth Work Experience \$	-	\$ 363,649		\$	11,214	#DIV/0!	\$ 12,280	\$ 18,653				100%	\$ 12,280	\$ 382,301	\$ 370,021.18	\$ 11,21	4 9%
Adult WX/Incumbent \$	1,013,065	\$ 614,398		\$	468,094	54%	\$ 738,000	\$ 258,000			\$ 74,868	90%	\$ 1,751,065	\$ 872,398	\$ (878,666.75)	\$ 542,96	2 69%
\$ TLO	75,000	\$ - 9	\$ (75,0	DO) \$	143	100%	\$ 549,266	\$ 550,000	\$	734	\$ 32,901	94%	\$ 624,266	\$ 550,000	\$ (74,266.00)	\$ 33,04	4 95%
Incentives \$	6,000	\$ 25,000	\$ 19,0	DO \$	1,100	82%	\$ 25,000	\$ 10,000	\$	(15,000)	\$ 15,067		\$ 31,000	\$ 35,000	\$ 4,000.00	\$ 16,16	7 48%
Education & Training \$	449,495	\$ 340,280	\$ (109,2	15) \$	196,644	56%	\$ 2,032,800	\$ 1,455,000	\$	(577,800)	\$ 604,894	70%	\$ 2,482,295	\$ 1,795,280	\$ (687,015.35)	\$ 801,53	8 68%
Supportive Services \$	98,226	\$ 64,650	\$ (33,5	76) \$	29,354	70%	\$ 607,047	\$ 305,000	\$	(302,047)	\$ 158,728	74%	\$ 705,273	\$ 369,650	\$ (335,622.86)	\$ 188,08	2 73%
Total \$	4,543,830	\$ 4,936,700	\$ 420,1	36 \$	2,466,636	46%	\$ 6,639,056	\$ 4,898,795	\$ (1	,284,404)	\$ 3,741,081	44%	\$ 11,182,886	\$ 9,835,494	\$ (1,347,392)	\$ 6,207,71	7 44%

Workforce Centers Operations Update

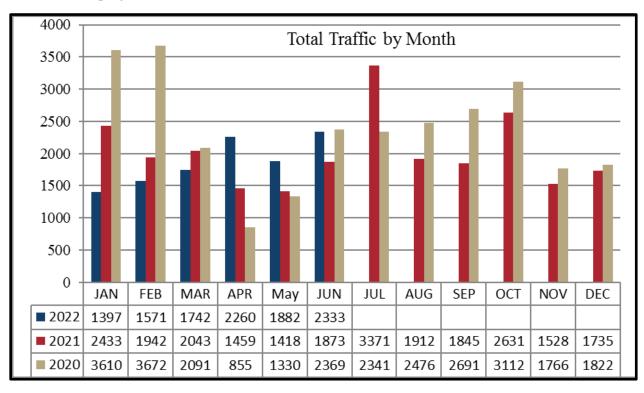
#### Background

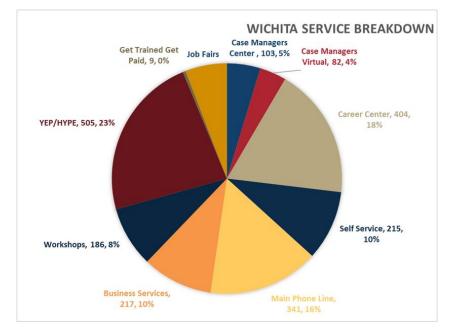
#### **Operating Hours:**

- Monday–Thursday 8 am–5 pm, virtually on Friday 8 am–noon
  - Wichita Workforce Center
  - Butler Workforce Center (El Dorado)
  - Sumner Workforce Center (Wellington)
- Monday-Friday 8 am-5 pm
  - Cowley Workforce Center (Cowley College, Ark City)

#### **Total Customer Traffic**

Across all Centers, there were 2,333 individuals served in June. The bar graph below illustrates how traffic has changed monthly since January 2020. The pie chart following, articulates how customers are engaging in services and programs across Local Area IV.





#### Submitted By: Tisha Cannizzo and George Marko

#### **Job Seeker Services**

The Career Center serves as the front door to the Wichita Workforce Center where staff provide a variety of services. Some customers are referred on to other areas for training, workshops, testing, etc., but others continue to work with Career Center staff until they become employed. The work being done in the Butler, Cowley and Sumner County offices looks similar, just on a smaller scale with those staff working with both job seekers and employers. In addition to their regular appointments to help job seekers with resumes, mock interviews and job search activities, Career Center staff assist customers with Unemployment Insurance documentation and staff the KansasWorks chat function. In June, staff processed eight outside referrals and worked 18 4-hour chat sessions.

Job Seeker Services	Wichita	Butler
# Walk In Customers	71	38
# Phone Appointments	114	41
# Zoom Appointments	19	
# In Person Appointments	388	
# Customers Booked	592	
Total Customers Served	410	79

Workforce		# Jo	ob Seel	kers Se	erved	
Center	Jan	Feb	Mar	Apr	May	June
Wichita	270	209	407	345	390	410
Butler	89	80	77	89	184	79
Cowley	9	20	18	24	8	37
Sumner	3	10	20	9	6	5
McConnell	4	9	16	19	29	30
Corrections	4	17	22	18	54	43

#### Workshops

YouTube workshops remain strong with 171 unique users and 470 total views. With over 70 workshops recorded, there are many options. Below is a list of the most frequently watch YouTube videos.

2022 Top Viewed Workshop Videos	Jan	Feb	Mar	Apr	May	June
Attitude Determines Altitude	43	67	57	90	66	45
WorkKeys NCRC (National Career Readiness Certificate)	51	35	54	40	27	33
Creating a Resume Using Templates	41	31	14	4	5	30
Introduction to the Workforce Center and Services	30	29	41	34	50	31
Overcoming Ageism	16	13	22	11	13	17
Starting Off Right - Job Search Success		15	8	17	12	13
Onet Online and Career Pathways					12	23
How to Manage Your Worth By Creating Value				12	11	13

In House Workshops	June Registered	June Attended	2022 Attended
Basic Computers 101	9	7	21
Basic Computers 102	7	5	30
Intro to Word	17	9	39
Intro to Excel	18	10	38
Online Applications 101	8	4	13
Resumes Start to Finish (Part 1)	11	5	14
Resumes Start to Finish (Part 2)	8	4	4
Interview Bound	6	1	8
TOTAL	84	45	144

#### **One Stop Operator Update**

Interview Day took place on Tuesday, 6/21/22. This was a new way to serve employers and jobs seekers by encouraging Career Center and Business Service staff to work together to fill employer openings. Each Business Service Representative (BSR) invited one employer to participate in this pilot project for which, they selected one to two open positions. The goal was to have employers participate who had multiple openings and who could provide job offers quickly. The employers who participated in the event, included Dondlinger Construction, Starkey, Budget Car and Truck Rental, and Perfekta/Premier. The Workforce Center staff worked in teams of four to fully vet candidates and select the top six candidates for each company's interviews. Staff were creative in their recruitment of job seekers. They searched for resumes in KansasWorks, posted on social media, considered referrals from case managers and spoke to all customers in the center. Each candidate had to 1) have their resume reviewed, 2) participate in a mock interview and 3) apply to the job before being invited to interview. On the day of the event, there was energy in the Center, as staff, employers and job seekers were excited to see how many job offers would be made. In total, 23 individuals arrived for their interview and 13 were offered jobs.

In June, the One Stop Operator connected with staff from Episcopal Social Services, DCF Pre-ETS and Vocational Rehabilitation as well as the Educational Opportunity Center, a TRIO program that serves adult students.

As most staff have returned to working on-site at the Workforce Centers, it has come time to retrain all staff on the particulars of staffing the front desk. Formal training was conducted and weeks of shadowing took place to help staff feel comfortable serving and providing customer service in that capacity.

#### **Business Services**

The need for employees remains high, with 770 active jobs posted in KansasWorks. Of the total Workforce Centers traffic, 217 arrived for business services. Organizations who requested WorkReady certificates in June included Holly Frontier, Sinclair, Plumbers & Pipefitters Local 441, Sheet Metal- Local 29, Spirit and Textron.

<u>WorkReady! Certificates</u> June Certificates Awarded - 161 Award Rate – 88.5%

2022 Certificates Awarded – 546 Award Rate – 91.0%

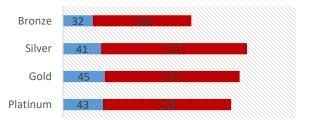


WorkReady! Testing

June Testing Sessions - 14 Attendance Rate – 75.8%

2022 Testing Sessions – 81 Attendance Rate – 71.8%

June/Total 2022 WorkReady! Certificate Achievements



	June	2022 Totals
Pre-Employment Skills Assessments Administered	155	1,086
Applications Completed	110	445
Services to Employers	222	1,651
Job Postings	770	5,507

**Recommended Action** *Receive and File.* 

Career Pathways Update – 2<sup>nd</sup> Quarter 2022

#### Background

The Workforce Alliance produces sector-based career pathways maps quarterly to capture real time job demand in the regional economy. These sectors are aligned with the Regional Growth Plan developed by the Greater Wichita Partnership. Data for the 2<sup>nd</sup> Quarter of 2022 is now available online at <u>https://workforce-ks.com/careerpathways/</u> and provided as an additional handout to the meeting packet.

#### Analyis

32,802 Total jobs posted from 6,408 companies in Q2 2022

- 2% decrease in number of total jobs compared to Q1 2022
- 11% decrease in companies hiring compared to Q1 2022

2,037 Energy Industry jobs by 55 companies in Q2 2022

- 220% increase in Energy Industry jobs compared to Q1 2022
- 41% decrease in companies hiring for Energy Industry jobs compared to Q1 2022

5,390 Healthcare Industry Jobs by 664 Companies in Q2 2022

- 70% decrease in Healthcare Industry jobs compared to Q1 2022
- 1% decrease in companies hiring for Healthcare Industry jobs compared to Q1 2022

2,429 IT Systems and Support jobs by 348 companies in Q2 2022

- 11% increase in IT systems and Support Industry jobs compared to Q1 2022
- 61% decrease in number of companies hiring IT Systems and Support Industry jobs compared to Q1 2022

4,975 Manufacturing Industry jobs by 482 companies in Q2 2022

- 12% increase in Manufacturing Industry jobs compared to Q1 2022
- 14% decrease in number of companies hiring for Manufacturing Industry jobs compared to Q1 2022

2,956 Transportation and Logistics jobs by 295 companies in Q2 2022

- 11% decrease in number of Transportation and Logistics jobs compared to Q1 2022
- 84% decrease in number of companies hiring Transportation and Logistics jobs compared to Q1 2022

#### **Supports Strategic Goal:**

- Meet or exceed the negotiated performance of WIOA Title I programs to maximize community impact
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

#### **Recommended Action**

Receive and file.

2022 Jobs FORE Youth Golf Tournament

#### Background

The Jobs FORE Youth Golf Tournament is held every year to raise additional funds to help support the Workforce Alliance (WA) Youth Employment Project (YEP).

#### Analysis

The 10th annual Jobs FORE Youth Golf Tournament presented by Meritrust Credit Union is scheduled for Thursday, September 29, 2022 at Hidden Lakes Golf Course in Derby. Last year's tournament resulted in profit of over \$15,500.

At this point fundraising is not on pace to meet the goal of netting \$20,000. Last year's sponsors have been contacted about sponsoring this year and staff have also reached out to prospective sponsors. Currently, the following organizations have confirmed their support.

Title Sponsor	Sponsorship Level
Meritrust Credit Union	\$2,500.00
Total	\$2,500.00
Event Sponsors	Sponsorship Level
Ascension Via Christi	\$1,000.00
FORVIS	\$1,000.00
IBEW	\$1,000.00
Spirit AeroSystems	\$1,000.00
Total	\$4,000.00
Prize Sponsors	Sponsorship Level
Total	\$0.00
Beverage Cart Sponsors	Sponsorship Level
Total	\$0.00
Hole Sponsors	Sponsorship Level
Berry Companies	\$250.00

#### 2022 Jobs FORE Youth Tournament Sponsors

GRAND TOTAL	\$12,500.00
Total	\$4,000.00
South Central Kansas Building and Trades	\$400.00
PEC	\$400.00
GWP	\$400.00
IBEW #5	\$400.00
IBEW #4	\$400.00
IBEW #3	\$400.00
IBEW #2	\$400.00
IBEW #1	\$400.00
Center Industries	\$400.00
Berry Companies	\$400.00
Team Registrations	
Total Sponsorships	\$8,500.00
Total	\$2,000.00
WMA	\$250.00
PEC	\$250.00
NIAR	\$250.00
High Touch	\$250.00
Goodwill	\$250.00
Delta Dental Dondlinger Construction	\$250.00

#### Strategic Goals Supported

This activity supports the following Strategic goals of the Local Workforce Development Board:

- Enhance youth employment opportunities by expanding partnerships with businesses, schools and other community organizations
- Increase the awareness of workforce programs and services throughout South Central Kansas
- Continue to increase non-WIOA funding
- Proactively approach the employment and skills training challenges and opportunities of the future with energy and planning today

#### **Recommended Action**

Take appropriate action.

# 2022 Jobs FORE Youth Golf Tournament

Thursday • September 29, 2022

Hidden Lakes Golf Course 6020 Greenwich Road, Derby



# KICK OFF THE FALL SEASON . . .

... and provide a work experience opportunity for a young person!!



### YEP ACTIVITIES INCLUDE

• A series of Career Camps for 14-15 year olds to directly engage with employers from the Aviation Industry, Healthcare Sector, IT / Data Services and Skilled Trades

• Helping to facilitate more than 200 Summer Internships for high school students with Textron Aviation, Spirit AeroSystems, and Cox Machine

• Expanding Work-Based Learning opportunities for academic credit with several high schools in South Central Kansas

Please help us create a work experience or first job opportunity for a deserving young person.

The Workforce Alliance helps match local youth with employers in structured work experiences. The Jobs FORE Youth Tournament helps fund these valuable connections.

<u>Sponsorship and Team Registration Form on reverse or visit the event page</u> for registration: https://workforce-ks.com/communityoutreach/jobsforeyouth/

For more information please contact Shirley Lindhorst at slindhorst@workforce-ks.com or 316-771-6604

## 2022 Jobs FORE Youth GOLF TOURNAMENT **SPONSORSHIP / TEAM REGISTRATION FORM** JOBS FORE YOUTH Kick off the fall season and provide a work experience opportunity for a youth! Thursday, September 29, 2022 at Hidden Lakes Golf Course in Derby 11:30 Lunch/12:30 Tee Off • To be invoiced / pay by check, please indicate your level of sponsorship commitment and return this form to slindhorst@workforce-ks.com or the address below by Friday, September 16, 2022 • To sponsor/register and pay online go to: https://workforce-ks.com/communityoutreach/ jobsforeyouth/ All sponsorships will receive acknowledgement at the tournament and be recognized on the event website. Event Sponsor: \$1,000 (Incl. Team Registration: \$400 value, see below) Logo on website & at event Beverage Cart Sponsor: \$500 - Logo displayed on website and on beverage cart Prize Sponsor: \$500 - Logo displayed on website & prize table Hole Sponsor: \$250 - Logo displayed on website & hole sign at tee box **Team Registration:** \$400 - 18 hole green fees, cart, lunch, contests, 2 beverage tickets, gift and unlimited driving range access - Shotgun begins at 12:30 pm (Included with Event Sponsorship) (2) <u>Team Members: (1)</u>\_\_\_\_\_ \_\_\_\_\_ (4) \_\_\_ (3) □ I would be interested in providing or sponsoring a work experience opportunity for a youth. **Contact Information:** Organization Contact Name Address City, State Zip Code E-Mail

□ Check enclosed: Payable to Workforce Alliance, 300 W. Douglas, Suite 850, Wichita KS 67202 □ Please invoice my organization at the address above □ Tax deductible receipt requested

The Workforce Alliance of South Central Kansas, Inc. is a 501(c)(3) organization and all donations may be tax deductible.