



# **Workforce Alliance Community Impact Projects / Strategic Plan Updates**

*October 23, 2024*

**Registered Apprenticeship**  
**November is**  
**Registered Apprenticeship Month**



# Registered Apprenticeship

## November is Registered Apprenticeship Month

- City of Wichita and Sedgwick County Proclamations
- KWCH “Job of the Day” postings will be Registered Apprenticeship opportunities
- Registered Apprenticeship Summit, 11/21 in Salina



# Earn and Learn Options Registered Apprenticeship



**MeadowLARK  
Training Funds  
\$2,000**  
per Apprentice for  
Related Technical Instruction

---

## Kansas Apprenticeship Act

Tax Credit up to **\$2,500** per Apprentice

# Home Base Wichita



[FIND A JOB](#)

[EMPLOYERS](#)

[ABOUT](#)

[CONTACT](#)

**Employers need skilled  
talent.**

**HOME BASE WICHITA SEEKS TO RETAIN,  
REGAIN AND ATTRACT  
MILITARY-CONNECTED TALENT**



# Strategies for Job Growth

## SkillBridge Website



[Partner CMS Login](#) [SkillBridge Locations](#)

[Program Overview](#) [Members and Partners](#) [Resources](#) [Contact Us](#)

### Now Accepting New Industry Partner Employer Applications!

Existing industry partners in good standing that have an active or extended MOU, listed on the [DOD SkillBridge Authorized Organizations](#) page with a MOU expiration are automatically extended through 30 Sept 2024.

Prospective SkillBridge organizations are highly encouraged to attend a bi-weekly DOD SkillBridge New Partner Application Process Information Sessions. Interested, prospective partner organizations can also review the ["Get Started" information](#) on the Industry Partner/Employers page to review information regarding the application requirements. You may also view a previous information session at the following link: [View](#). If you have questions or need assistance with the DOD SkillBridge program, please [contact us](#).



# Strategies for Job Growth

## Employer Testimonial

As a veteran who transitioned careers after leaving the military, I've experienced firsthand the challenges of entering a new industry. While there's a wealth of talent that often goes unnoticed, Workforce Alliance excels at identifying these promising individuals and connecting them with us here at Novacoast.



**Novacoast**

*George Fotopoulos, Manager  
Novacoast, Inc.*



# Project Updates

## Employment Outcomes




Industry Where Individuals are Hired		
Advanced Manufacturing/Aviation	33	32%
Agriculture	2	2%
Transportation	3	3%
Construction	5	5%
Education	6	6%
Engineering	1	1%
Fitness	1	1%
Government	2	2%
IT	5	5%
Hospitality	3	3%
Human Resources	8	8%
Law Enforcement	4	4%
Legal	1	1%
Logistics	9	9%
Healthcare	2	2%
Non-Profit	10	10%
Real Estate	1	1%
Retail/Customer Service	6	6%
<b>Total Industry Placements</b>	<b>102</b>	<b>100%</b>





## Home Base Wichita

### Next Steps:

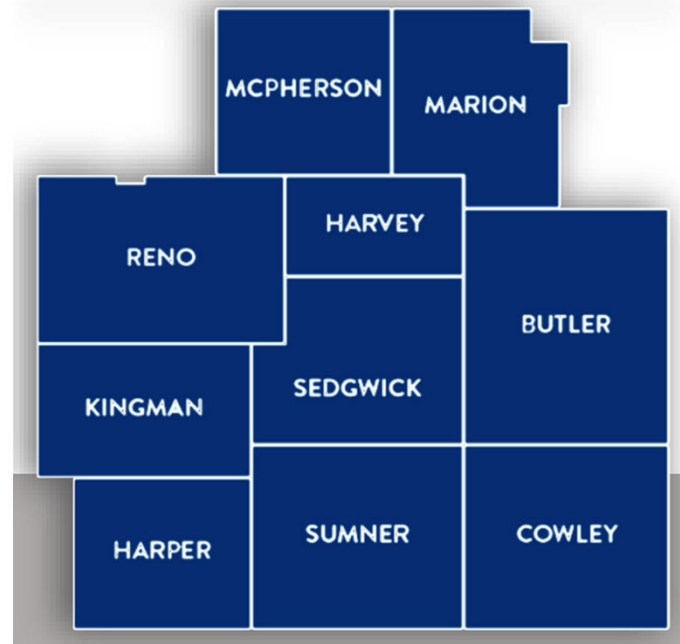
- Funding Opportunities for 2025
    - VA Grant for Homeless Vets
    - Expanded Partnerships with State of Kansas and Sedgwick County
  - Employer Lunch and Learn Session 12/12/24
  - KEEP Tour with Ft. Riley TBD
- 

# One Workforce Grant

One Workforce Project provides funds for employer led training, including in-house or custom programs, or through scholarships to local colleges or universities based on employer needs.



Advanced Manufacturing  
or  
IT/Computer Science  
Occupations



\$6,000 per Eligible  
Employee

# One Workforce Grant

## *Outcomes to Date as of 6/30/24*

<i>Number Served / Enrolled</i>	<i>814</i>
<i>Completed Skills Training</i>	<i>580</i>
<i>Credentials Earned</i>	<i>437</i>
<i>Registered Apprenticeship</i>	<i>153</i>
<i>Incumbent Worker Training</i>	<i>274</i>
<i>Employment 4<sup>th</sup> Qtr after exit</i>	<i>79.6%</i>

# One Workforce Grant

## ***PARTICIPANT'S STORY***

***Andrew enrolled in the Industrial Electrical Technology program through the One Workforce Grant after being laid off and seeking new employment. While in training, Andrew utilized fuel, utility, and housing assistance through supportive services, providing him the financial stability he needed to focus on training. After successfully completing his degree from Hutchinson Community College he now works for Northern Natural Gas as a Controls Measurement Technician, earning \$32.00/hour.***





## Workforce Alliance of South Central Kansas

### 2023—2025 Strategic Goals

**Mission:**

Growing the Regional Economy through  
a Skilled Workforce



**Vision:**

Supporting and Advancing a Competitive Workforce in  
South Central Kansas

**Exceed Workforce Innovation  
and Opportunity Act (WIOA)  
Performance Goals in  
Program and One-Stop  
Operations**

**Tactical Focus:**

- WIOA Title I
- Senior Community  
Employment Service  
Program (SCSEP)
- Integrated Service Delivery  
Model

**Leverage Resources and  
Align Services to Create  
Community Impact Beyond  
Annual WIOA Allocations**

**Tactical Focus:**

- Generate non-WIOA Funds
- Develop Creative and  
Innovative Partnerships
- Strategic Communication

**Support Youth Employment  
and Career Awareness  
through Work-Based  
Learning and Applied  
Learning Models**

**Tactical Focus:**

- Youth Employment Project  
(YEP)
- Work-Based Learning (WBL)
  - Roadtrip Nation

**Workforce Alliance Core Values:**

- Collaboration
- Access & Opportunity
- Digital Literacy
- Job Quality
- Applied Learning
- Employer-Led Sector Strategies

Diversity, Equity and Inclusion



# 2023-2025 Strategic Plan

**Leverage resources and align services to create community impact beyond annual WIOA allocations**

- *Generate non-WIOA funds*
- *Develop innovative and creative partnerships*
- *Strategic communications*



# Strategic Plan Leveraged Funds

## WA Board Member Questions / Challenges:

- How many are active on social media and also actively follow the WA on social media?
- How many attended, participated in, or sponsored WA organized projects?
- How many had their organization sponsor or provide financial support for a WA program?
- How many attended a job fair or been part of job fair?



# Strategic Plan Leveraged Funds

## WA Board Member Questions / Challenges:

- How many attended community events that the WA hosted or sponsored?
- How many hired employees from WA programs?
- What are different ways that board members and their organizations can partner together to impact WA programs?
- What can board members do that they are not doing?



# Workforce Center Open House

**OPEN  
HOUSE**

Tuesday, Oct. 29  
3:30 to 5:30



**CELEBRATING 10 YEARS**

*at New Leaf Plaza and announcing an  
expanded partnership with Goodwill  
Industries of Kansas!*



A presentation, tour and refreshments will be provided on site  
at 2021 North Amidon, Suite # 1100.

To attend this event, please [RSVP here](#)