



Workforce Alliance

Youth Employment Project (YEP)

and

Work Based Learning (WBL)

2024 Goals



YEP & WBL - 2024 Goals



The following goals have been drafted for 2024 for group discussion. Previous data has been provided for reference.

Measure	2024 Goal	2023 Actual	2022 Actual	2021 Actual
Total Young Adults Served	6000	5,732	3,583	1,918
Workshop Participation	1000	858	913	136
Badges Awarded	2000	1,545	2,151	408
ESC Certificates Earned	800	515	717	136
Total Employment	2,500	2,392	2,261	710
Camp HYPE Participation	200	164	92	55
Employer Engagement	450	435	244	72
Job Fairs	25	20	11	5
Wages Paid	\$3,500,000	\$3,444,480	\$2,913,120	\$1,929,600
Job Fair Attendance by Young Adults	3,000	2,653	1,833	682
Job Fair Attendance by Employers	250	248	207	50
Events (Outreach, Job Fair, Workshop)	150	115	42	6
Schools and Districts Engagement	30 schools 16 districts	27 schools 16 districts	20 schools 14 districts	20 schools 14 districts
Counties Engaged	6	6	6	6
WIOA Referrals	50	30	N/A	N/A



YEP & WBL - 2024 Goals



Strategic Program Goals

- **Expand and formalize WBL Internship Opportunities within YEP**
 - ❖ **Strategically connect summer internship placements based on CTE/academic interests**
 - **Grow partnership with Wichita Public Schools and Districts in the region**
 - **Partner with Chambers of Commerce, Eco Devo organizations, local governments and area employer organizations for Business Recruitment**
 - **Report data breakdown separately for Internship vs Part-time/Seasonal Employment**



YEP & WBL - 2024 Goals



Strategic Program Goals

- **Integrate Road Trip Nation (RTN) Curriculum**
 - **YEP Staff will utilize RTN with students in the classroom encounters for WBL**
 - **RTN curriculum will be integrated into all Camp HYPE sessions**
 - **Greater emphasis on student video interviews and added \$50 incentive for Camp HYPE**
 - **WA employer partners will be called up on to assist with video interviews**



YEP & WBL - 2024 Goals



Strategic Program Goals

- **Expanded Camp HYPE to engage younger youth in career exploration activities (*based on resources and capacity*)**
 - **Offer additional industries for Finance/Insurance/Real Estate**
 - **Offer additional Sessions outside Sedgwick County if funding is secured**



YEP & WBL - 2024 Goals



Strategic Program Goals

- **Introduction of Virtual Career Exploration**
 - **TRANSFR Headsets will be used beginning in 2024**
 - **Use at Career Booths and in Camp HYEP**
 - **Available to WIOA Youth participants**