

Local Workforce Development Board (LWDB) Meeting Minutes
January 22, 2020

1. Welcome and Introductions

Jennifer Hughes welcomed attendees, self-introductions were made by LWDB members, guests and staff and the meeting was called to order. A quorum was not present.

2. Public Comment

No new public comment requests were received.

3. Report on Layoffs in South Central Kansas

The pause in the production of the 737 Max by Boeing has resulted in approximately 2,800 lay-offs at Spirit AeroSystems, which will occur over the coming weeks. It is estimated up to 70 companies in the supply chain in Kansas may be affected. The Governor has appointed Secretary of Labor Delia Garcia to lead the state's response/efforts. The Workforce Center is providing Rapid Response services and coordinating job fairs and other events and services to assist. The United Way is coordinating a community assistance center to address issues outside of workforce services. A press conference was held on Wednesday, January 15th at the Workforce Center and community leaders will discuss the coordinated effort called the Air Capital Connection that will assist the workers affected by the layoffs. A website has been established www.AirCapitaloftheWorld.com/commitment as a resource; the site will be continually updated. Rapid Response meetings are planned at Century II as well as a resource fair of community partners. Other options being assessed at this time are extension of the current Kansas Advanced Manufacturing (KAMP) grant, national dislocated worker grant application and Trade Adjustment Assistance (TAA) petition. Local employment opportunities do exist as there are employers that are hiring and there are also temporary and seasonal jobs available.

Report was received and filed.

4. Pilot Project Led by San Diego Workforce Partnership on Income Share Agreements

The Workforce Alliance is one of six "learning communities" (organizations and LWDBs from Colorado, Massachusetts, Minnesota, New York and Philadelphia) that are partners in a grant project with the San Diego Workforce Partnership (SDWP) to examine how Income Share Agreements (ISAs) can be leveraged with WIOA resources. SDWP has secured a grant through the Lumina Foundation to support the ISA pilot project and currently has a number of students in career based education programs funded through ISAs. The goal is to determine if the model can be scaled and sustained to transform the way lifelong learning and post-secondary education is financed by linking payments to increased earning potential by providing access to quality education and training opportunities to underserved and underrepresented populations. The WA is learning about the ISA model and analyzing the options for implementation.

Brooke Valle, Strategy Officer with the SWDP, was connected to the Executive Committee meeting on December 11, 2019 to provide an overview of the pilot project and to answer questions from Committee members. ISAs enable students to finance their education or fill a gap in school financing by agreeing to make payments after graduation based on a percentage of their income for a set period of time. A forward-looking, income-based student financing product better aligns the cost of an education with the value a student receives from the education. Funders would be needed to provide the initial funds to begin the program. This program may appeal to new funders due to the model of incentivizing education providers to provide in-demand and quality education programs that will result in the skilled labor force that employers are looking for at the income level that job seekers need to be successful. Once funded and implemented, the program allows for a renewable source of funds available for future participants. The program, which reduces the burden of student debt and use of WIOA funds, provides education funds at no interest and repayments are based on the ability to pay from the income obtained from the resulting

new employment opportunity. Background materials about ISAs were distributed to the Board for review and more information will be provided and discussed during the upcoming strategic planning sessions. *Report was received and filed.*

5. Task Force Updates

The Executive Committee appointed two task forces to review and analyze operations in key areas. The task forces are on Youth Employment, and Workforce Center Services in Cowley and Sumner County.

Both task forces have met and made progress, but are not yet ready to make recommendations. The task force is looking at a plan to do more coordinated outreach and awareness and also at a plan to leverage resources with the City of Wichita's Way to Work and Workforce Alliance's Helping Youth Prepare for Employment (HYPE) on serving 14-15 year olds. The goal is to elevate the level of HYPE services from last year; the degree to which that goal can be accomplished will depend on resources and getting commitments from funders. 1,500 jobs To date, the State of Kansas has pledged \$15,000 and Bank of America pledged \$50,000 for 2020. LWDB Chair Jennifer Hughes plans to make a presentation to the City of Wichita and Sedgwick County and other communities and organizations.

The Workforce Center Services in Cowley and Sumner County task force are recommending a series of informational meetings in those communities hosted by the WA to help explain the services of the workforce centers as there is a gap in understanding of WA services. A similar model was used in Butler County in the late 90s after adoption of the Workforce Investment Act and it resulted in securing strong community partnerships. The goal is to have a plan in place by July 1, 2020.

Report was received and filed.

6. Workforce Alliance Strategic Planning Request For Proposals

The Workforce Alliance (WA) Local Workforce Development Board (LWDB) adopts a strategic plan every two years and will engage in the strategic planning process in 2020. The strategic plan is used to guide the operations of the organization. A series of strategic planning sessions will be conducted in 2020 that will focus on key topics to review progress and outcomes related to the goals, and update the strategic plan for the next two years. The goal is to adopt the new plan at the LWDB meeting on July 22, 2020. A Request For Proposal (RFP) for facilitation services was released and four responses received: Allen Gibbs and Houlik, The Odenthal Group, Wichita State University Community Engagement Institute and Wichita State University Public Policy and Management Center. The Executive Committee appointed a task force to review the proposals. The task force members are Jennifer Hughes, Kathy Jewett and Rod Blackburn and they have reviewed the proposals and agree that all four proposals are similar in what they have to offer. The task force discussed the proposals with the Executive Committee on January 22, 2020 and it was approved to allow the task force the opportunity to interview the bidders and that the CEO be authorized to enter into an agreement based on the final recommendation of the task force.

Report was received and filed.

7. Consent Agenda and Committee Reports

October 23, 2019 meeting minutes, program year 2019 budget, LWDB committee meeting reports, workforce center operations report, one-stop operator report, state plan comments, additions to the Eligible Training Provider (ETP) list and WA policy revisions were distributed to the Committee for review.

The Operations report shows that traffic is down due to labor market and online/technology options, but is expected to increase as will the number of job fairs scheduled due to the recent layoffs. The Practice Makes Progress program of LWDB members and partners volunteering resume and mock interview services to job seekers has grown steadily.

The One-Stop Operator report included information about the next 5th Friday breakfast scheduled for January 31st. LWDB members and community partners are invited to attend. There will be a panel discussion on available short-term training from regional education providers. The next WA in-service

training for staff is scheduled for President's Day, February 17, 2020. Workforce center partners will be invited to attend and the focus will be on working together to maximize resources. Three customer service kiosks have been installed, two in the Wichita Workforce Center and one in the Butler Center, so that customers can provide feedback on the services they receive. Responses to date have been consistently been very positive.

The Kansas Department of Commerce is revising the WIOA State Plan; proposed changes have been posted for comment. Staff has prepared comments for submission, which were reviewed and approved by the LWDB Executive Committee at its meeting on January 15, 2020.

Additions to the ETP List were presented to the Board. These additions were approved by the Program Operations and Performance Committee at its January 9, 2020 meeting. All of the pending programs are provided by Butler Community College: Mass Communication-Journalism, Mass Communication-Radio/TV, Mass Communication-Sports Media, Pre-Physical Therapy and Pre-Physician Assistant and Sports Management.

Revisions were requested to policies affecting the Adult, Dislocated Worker and Youth supportive services, Apprenticeship Training and Youth Training. These policies were reviewed and approved at the LWDB Executive Committee meeting on January 15, 2020.

Kathy Jewett (Robyn Heinz) moved to approve the recommendations as presented in the consent agenda. LWDB members Motion Adopted.

8. **Additional Topics/Community Updates**

- Secretary Delia Garcia, Kansas Department of Labor and Secretary Jeff Zmuda, Kansas Department of Corrections, visited the Workforce Center on January 7, 2020. They toured the center and had lunch with LWDB members, staff, community partners and elected officials. Secretary Laura Howard with the Department of Children and Families has been invited and may visit in the future.

Adjourn (11:23)

Present LWDB Members

- Jennifer Hughes, Chair
- Robert Giesen
- Laura Hands via phone
- Robyn Heinz
- Kathy Jewett
- Russell Kennedy
- B.J. Moore
- Tony Naylor
- Matt Peterson
- Gary Plummer
- Erica Ramos
- Lisa Roberts Proffitt
- Gabe Schlickau
- Jeff Townsend
- John Weber

Guests & Staff

- Justin Albert, LWDB Program Operations & Performance Committee
- Peter Bodyk, KS Dept. of Children and Families
- Tisha Cannizzo, Eckerd Connects
- John Cressler, Butler Community College
- Amanda Duncan
- Aliex Kofoed
- Keith Lawing
- Shirley Lindhorst
- Lance Minor, Wichita State University
- Chad Pettera
- Jamey Regier
- Michelle Ruder, Butler Community College
- Michelle Schoon, Cowley College
- John Waltner, LWDB Community Impact Committee